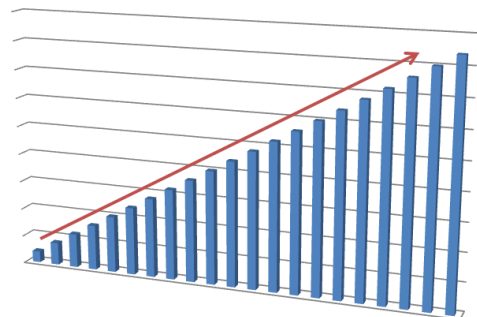




CITY MANAGER'S MONTHLY REPORT

MEASURING PERFORMANCE, TARGETING RESULTS





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Upcoming Community Events

- [Mandala Dancers](#), BCPA, February 7, 2015 7:30 pm
- [Seven Brides for Seven Brothers](#), BCPA, February 14, 2015 pm
- [Ricky Nelson Remembered, Starring Matthew & Gunnar Nelson](#), BCPA, February 21, 7:30 pm
- [SOIC Who Wants to be a Millionaire?](#), BCPA, February 28, 2:00 pm



Upcoming Meetings

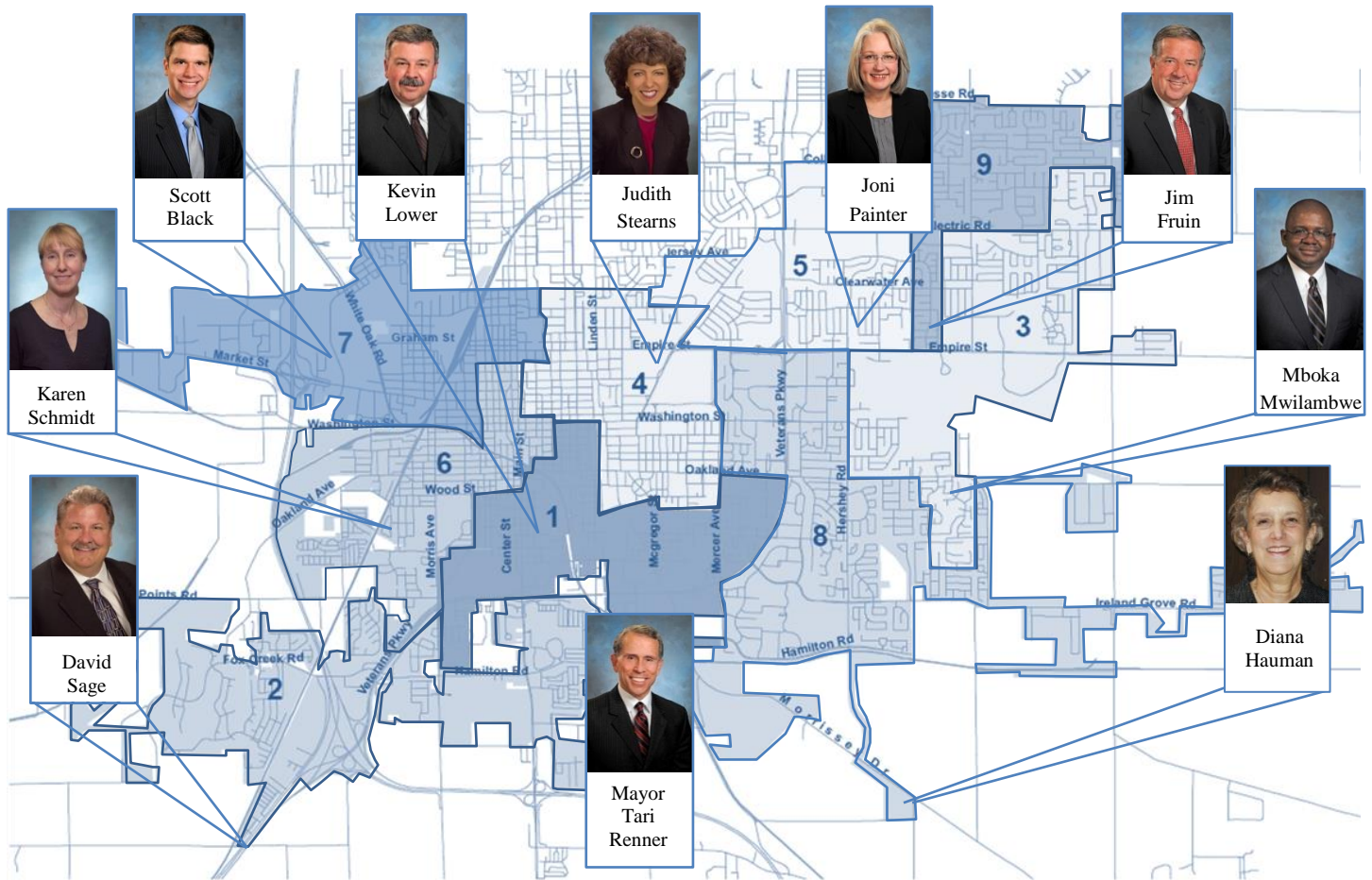
- Liquor Commission meeting, February 10, 4:00 p.m. – 6:00 p.m. City Hall
- Planning Commission meeting, February 11, 4:00 p.m. – 6:00 p.m. City Hall
- Historic Preservation Meeting February 19, 5:00 p.m. – 6:00 p.m. City Hall
- Citizens’ Beautification Committee Meeting February 26, 7:00 p.m. – 9:00 p.m.

The Bloomington City Council meet every 2nd and 4th Monday of each month at 7:00 p.m. for regular Council Meetings

Effective June 1, 2013 the Mayor’s Open House is held every Friday before a Monday City Council Meeting from 4:30 pm to 5:30 pm at City Hall



City of Bloomington Elected Officials



City of Bloomington Administration

City Manager: David A. Hales

Assistant City Manager: Stephen Rasmussen

Assistant to the City Manager: Alexander McElroy

Executive Assistant: Beth Oakley

Interim City Clerk: Renee Gooderham

Director of Finance: Patti-Lynn Silva

Director of Human Resources: Nicole Albertson

Director of Information Services: Scott Sprouls

Interim Director of Parks, Recreation & Cultural: Bobbie Herakovich

Director of Community Development: Tom Dabareiner

Director of Public Works: Jim Karch

Interim Director of Water: Brett Lueschen

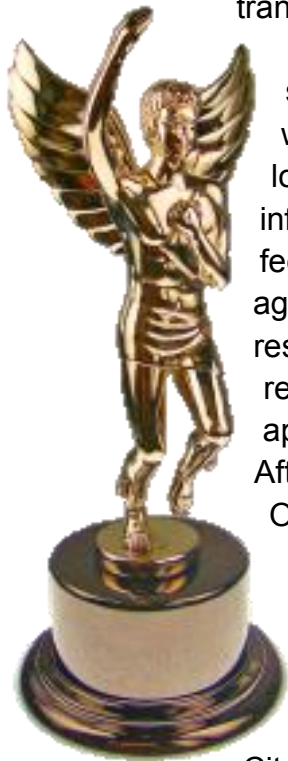
Police Chief: Brendan Heffner

Fire Chief: Brian Mohr

Library Director: Georgia Bouda



Continuous Journey Toward Excellence



The City of Bloomington City Council and staff firmly believe that citizens have a right to full transparency with respect to public information. It is a continuous goal of the City to ensure public information is easily accessible to all citizens and interested stakeholders. To that end, the City has made significant strides in the manner in which information is shared. The City's website now has a [Transparency](#) portal located prominently on the homepage. The portal serves as a repository for public information such as City budget and financial reports, information on taxes and fees, employee salary and benefit reports, labor contracts, and public meeting agendas. In addition to all the information provided on the website, the City responds to over 1,200 Freedom of Information Act (FOIA) requests per year representing an average of 60 minutes of staff time per request. That is approximately 1,200 hours of staff time or 58% of a full-time employee's work year. After taking office in May 2013, Mayor Tari Renner implemented a monthly Mayoral Open House providing an opportunity for citizens to meet informally with the Mayor at City Hall to discuss issues and items of concern. The meetings are conveniently held every Friday before a Monday City Council meeting. In October 2013, the City began streaming live and [archiving](#) City Council meetings bringing City government to the homes and computers of the general public. Finally, the enclosed report represents another effort on behalf of the City to provide vital information to citizens regarding City business and operations.

As the City strives to increase transparency and openness in City government, City officials ask for your input and suggestions on how the City can better share information with the community. Please feel free to contact your [Alderman](#), the [Mayor](#), or [City staff](#) to share your ideas.

Recent Accolades for Transparency and Open Government:

- The **Illinois Policy Institute (IPI)** rated the City's website with a [transparency score of 89.7](#), placing the City 8th out of the 26 largest cities in Illinois. The average score of the top 26 was 71.4, exactly 18.3 points less than Bloomington.
- The City Manager's Monthly Report was recognized by the **Association of Marketing and Communication Professionals (AMCP)** with the Gold Hermes Creative Award for Communications and Publications (award pictured above). There were over 6,500 submissions with only 19% of the applicants receiving the Gold Award and 11% receiving Honorable Mention.
- 2012, 2013, 2014 recipient of the **International City/County Management Association (ICMA)** Center for Performance Measurement (CPM) Certificate of Distinction for Performance Management Efforts. A key component to receive this award includes sharing performance information with the public. The City was one of only 11 jurisdictions which received this honor in 2014.
- 2011, 2012, 2013 **Government Finance Officers Association (GFOA)** Distinguished Budget Presentation Award recipient. In order to receive the budget award, entities must satisfy nationally recognized guidelines for effective budget presentation. These guidelines are designed to assess how well an entity's budget serves as: a policy document, a financial plan, an operations guide, and a communications device.



City Manager



David A. Hales

Welcome from the City Manager

December 2014 Edition

The City of Bloomington began the practice of producing the City Manager's Monthly Report in 2009 to provide performance information to the Mayor, City Council and the public on City services and programs. The City utilizes performance data to identify efficiencies and potential inefficiencies for the purpose of improving services, responsible budgeting and enhancing transparency in local government. In effort to best guide City resources toward the betterment of the community, the Bloomington City Council adopted a strategic plan which identifies goals that focus on outcome-based objectives and potential actions for the projected course of five years. The City Manager's Monthly Report reflects the City's progress toward the accomplishment of these goals and current service levels. The performance data in this report is compiled internally by each department/division that comprise City services. The information is then analyzed and organized for presentation by myself and the Assistant to the City Manager.

I am proud of the City's efforts toward becoming more performance driven and the direction in which our community is headed. City staff and I will continue to work diligently to increase efficiencies in City services and achieve the goals established by Council as we proudly serve the citizens of Bloomington.

I am pleased to present to you the December 2014 City Manager's Monthly Report. I hope that you continue to stay informed on City issues and progress. Please feel free to contact me with any questions, comments and/or suggestions regarding this report.

Sincerely,

David A. Hales
Bloomington City Manager
109 E. Olive Street
Bloomington, IL 61701
Dhales@cityblm.org



Strategic Plan 2010 →2015 →2025

Goal 1. Financially Sound City Providing Quality Basic Services

- Objective
- a. Budget with adequate resources to support defined services and level of services
 - b. Reserves consistent with city policies
 - c. Engaged residents that are well informed and involved in an open governance process
 - d. City services delivered in the most cost-effective, efficient manner
 - e. Partnering with others for the most cost-effective service delivery

Goal 2. Upgrade City Infrastructure and Facilities

- Objective
- a. Better quality roads and sidewalks
 - b. Quality water for the long term
 - c. Functional, well maintained sewer collection system
 - d. Well-designed, well maintained City facilities emphasizing productivity and customer service
 - e. Investigating in the City's future through a realistic, funded capital improvement program

Goal 3. Strong Neighborhoods

- Objective
- a. Residents feeling safe in their homes and neighborhoods
 - b. Upgraded quality of older housing stock
 - c. Preservation of property/home valuations
 - d. Improved neighborhood infrastructure
 - e. Strong partnership with residents and neighborhood associations
 - f. Residents increasingly sharing/taking responsibility for their homes and neighborhoods

Goal 4. Grow the Local Economy

- Objective
- a. Retention and growth of current local businesses
 - b. Attraction of new targeted businesses that are the "right" fit for Bloomington
 - c. Revitalization of older commercial homes
 - d. Expanded retail businesses
 - e. Strong working relationship among the City, businesses, economic development organizations

Goal 5. Great Place – Livable, Sustainable City

- Objective
- a. Well-planned City with necessary services and infrastructure
 - b. City decisions consistent with plans and policies
 - c. Incorporation of "Green Sustainable" concepts into City's development and plans
 - d. Appropriate leisure and recreational opportunities responding to the needs of residents
 - e. More attractive city: commercial areas and neighborhoods

Goal 6. Prosperous Downtown Bloomington

- Objective
- a. More beautiful, clean Downtown area
 - b. Downtown Vision and Plan used to guide development, redevelopment and investments
 - c. Downtown becoming a community and regional destination
 - d. Healthy adjacent neighborhoods linked to Downtown
 - e. Preservation of historic buildings

Spotlight City: City Receives Capital Grant Fundnig

City Receives Capital Grant Funding for City Parks

The City of Bloomington will receive state funding through a capital improvement grant State Sen. Bill Brady (R-Bloomington) originally secured for the 44th District in 2009. The \$750,000 grant was originally secured for upgrades to McGraw Park in Bloomington; however, the City Council decided not to move forward with that project and instead submitted alternative projects.

Senator Brady was assigned to review the applications along with an advisory committee chaired by former Bloomington Mayor Jesse Smart. The committee was tasked with providing input on how the state grant could best serve the communities of the 44th District.

When selecting projects, the committee considered several important factors:

- Does the project support residents of the 44th District?
- How many people will be served by the request?
- Is the project a good long-term investment for the community?
- Are other funds available to complete the project, or is this grant the only funding source?
- Are the proper permits and other logistical considerations in place for this project to be considered “ready?”

In a letter to applicants Brady noted, “While many worthy projects were submitted for the committee’s consideration, there were five that, based on the specific criteria, stood out. These projects will help upgrade two Bloomington City parks, build a sea wall on Lake Bloomington for Timber Pointe Outdoor Center, build a new water tower for the Village of McLean, and help remove a hazardous building in Delavan.”

The recommendations of the advisory committee, which Brady has accepted, are as follows:

Easter Seals-Lake Bloomington Sea Wall	\$100,000
Sunnyside Park Improvements	\$200,000
Miller Park Pavilion	\$125,000
City of Delavan	\$75,000
Village of McLean	\$250,000
Total	\$750,000

“This grant has provided us with a unique opportunity to make our community a better place to work and live. I believe that the projects selected to receive funding are all good long-term investments that will continue to pay off for many years to come,” said Brady. “Within the General Assembly’s annual State appropriations process, I will be working to ensure these recommendations are included in the enacted FY16 budget so that the grant agreement process can begin.”

Executive Summary

Police Department

- Criminal Investigation Division (CID) assigned 141 new cases for investigation in December. The case load carried by CID had the following dispositions: 85 cases were cleared by arrest, twelve cases were cleared with juvenile arrest, and 170 were administratively closed, exceptionally cleared or were unfounded. One hundred fifty-one incidents of domestic violence were reviewed in December. **(Page 9)**
- Four detectives and one supervisor are assigned to the Vice unit with 4.22 on average working per day. Twelve new cases were opened, five cases were closed, and one search warrant was served. The unit purchased 13.5 grams of crack cocaine, 0.9 grams of heroin, and 150 dosage units of oxycodone. The unit seized 49.4 grams of crack cocaine, 2 grams of cannabis, and 115 dosage units of oxycodone. **(Page 10)**
- Six officers and two supervisors are assigned to Street Crimes with an average of 6.26 working per day. Street Crimes made nine warrant arrests, four probable cause arrests, and generated \$1,640 in tow fees, \$1,250 in ordinance violations and seized 5 grams of cannabis. **(Page 10)**
- There were four weekends in December that officers were hired to work the downtown area. There were a total of twelve nights worked downtown. Monthly totals for December for downtown hireback officers and third shift officers assigned to downtown include 188 bar checks, 39 ordinance violations issued, 17 parking tickets issued, six UTTs issued, one fight in progress, eight arrests, 16 calls for service, one DUI, and 14 tows. **(Page 15)**

Public Works

- Approximately 24,500 residences are serviced weekly and an average of 28.25 pounds of household garbage was picked up each week at these locations in December 2014. **(Page 16)**
- The office staff handled 1,165 calls in the month of December. **(Page 17)**
- Lafayette drainage Problem has been addressed:



Before



After

Parks, Recreation & Cultural Arts

- December was a festive month with three BCPA performances including *A Christmas Carol*, Dailey & Vincent Christmas Show (Bluegrass musicians), and comedian Greg Proops with opener Mike Toomey. December also highlighted the perennial Bloomington/Normal favorite *Holiday Spectacular*. **(Page 38)**
- Mother Nature was kind enough to give the courses some “good enough” weather to see 500 rounds of golf played for the month (these rounds double what was played last December). This “bonus golf” is excellent for the golfer who is trying to get those extra rounds in to make the most of a season pass or just take joy in playing during the last month of the year. This also creates additional foot traffic into our clubhouses which can lead to some increased pro shop sales. This additional traffic proved to be beneficial to our pro shop sales with our sales more than doubling our December '13. **(Page 39)**
- Miller Park Zoo attendance was up 0.8% for the current fiscal year compared to last year's attendance. Revenue from the gate admission was down 2.9% down for the current fiscal year compared to last year's revenue. Last year, the revenue raised from admissions broke the all-time record for the Zoo in a fiscal year. A 4% Amusement tax began on 1 August 2014. The tax is included in this amount. Revenue from Education Program Fees and Rentals was up 16.9% for the fiscal year compared to last year. **(Page 40)**
- The Pepsi Ice Center continues to see growth and interest in all of the programs and this fiscal year is on track to be the strongest year in the facility's history. The 2014 December revenue was the highest total in the facility history and was the second largest revenue total overall only to August of 2014. **(Page 43)**



Finance

- In the month of December, budget staff continued to amass department requests and refine revenue projections for the FY2016 City Manager's proposed budget. The City Manager's budget will be published in February 2015 and must be adopted by Council with any recommended changes by April 30, 2015. **(Page 47)**



Police Chief



Brendan Heffner

December 2014 Edition

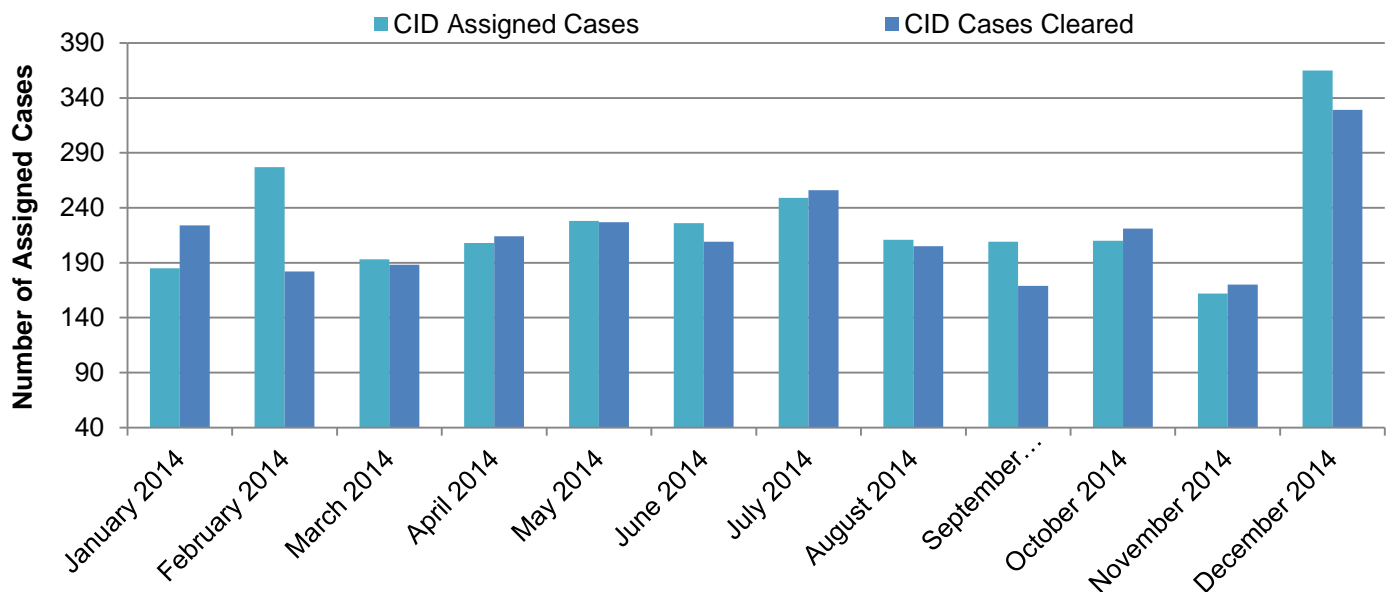
Police Department

Criminal Investigations Division (CID)

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

On average there were seven general detectives working per day. On average, each general detective was assigned approximately 14 cases and the Domestic Violence detectives (two) were assigned 77 cases. The detectives (two) assigned to sex crimes and sex crimes involving children are investigating 34 cases. CID assigned 141 new cases for investigation in December. The case load carried by CID had the following dispositions: 85 cases were cleared by arrest, twelve cases were cleared with juvenile arrest, and 170 were administratively closed, exceptionally cleared or were unfounded. One hundred fifty-one incidents of domestic violence were reviewed in December.

2014 Criminal Cases Assigned vs. Criminal Cases Cleared



Cyber Crimes

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

The two Cyber Crime detectives have 12 open/active cases. The unit investigates crimes involving but not limited to child pornography, network intrusion and online scams.

United States Marshal Task Force

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective e. Partnering with others for the most cost-effective service delivery

There was no US Marshal activity as the officer assigned to this task force was off work the month of December.

VICE Unit

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Four detectives and one supervisor are assigned to the Vice unit with 4.22 on average working per day. Twelve new cases were opened, five cases were closed, and one search warrant was served. The unit purchased 13.5 grams of crack cocaine, 0.9 grams of heroin, and 150 dosage units of oxycodone. The unit seized 49.4 grams of crack cocaine, 2 grams of cannabis, and 115 dosage units of oxycodone.

Street Crimes Unit

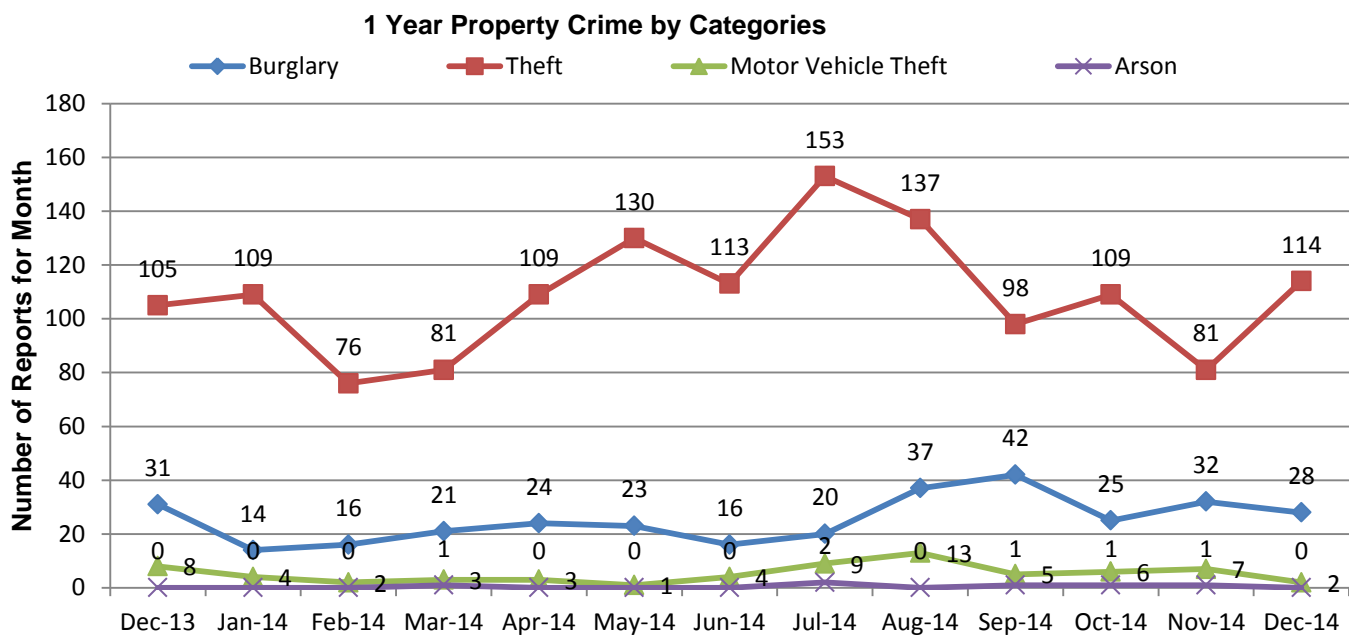
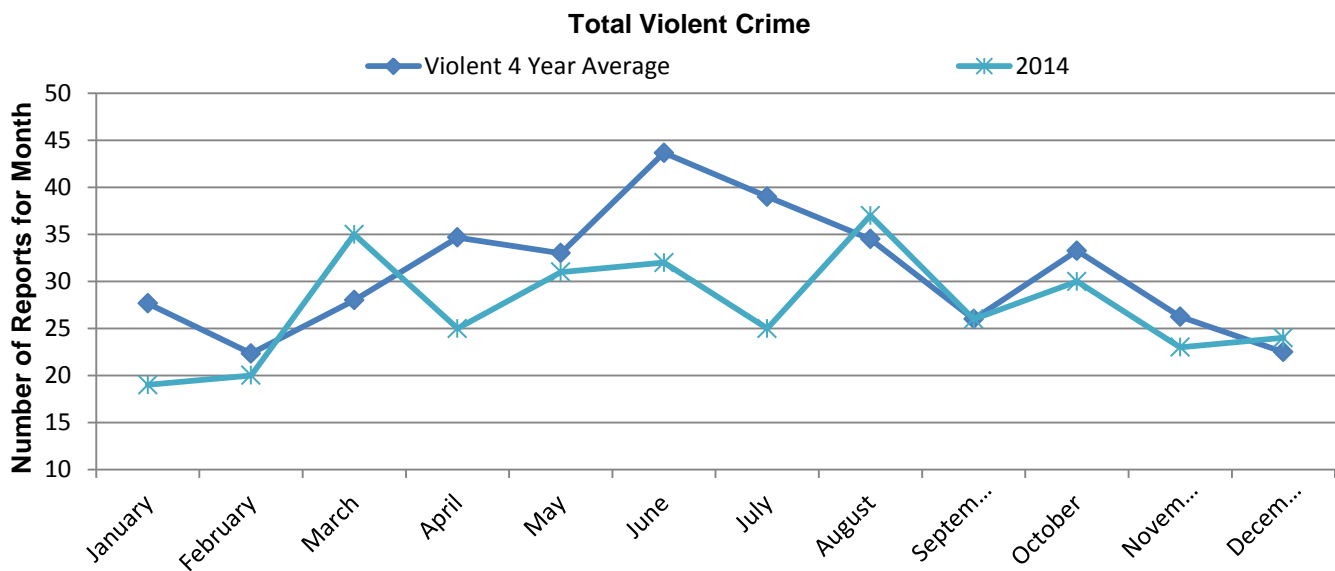
Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Six officers and two supervisors are assigned to Street Crimes with an average of 6.26 working per day. Officers completed 15 days of training. Two of the six officers were assigned to the Field Training Program for the month and did not contribute to the statistics. Street Crimes made nine warrant arrests, four probable cause arrests, and generated \$1,640 in tow fees, \$1,250 in ordinance violations and seized 5 grams of cannabis.

Criminal Intelligence and Analysis Unit (CIAU)

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

CIAU has three staff with 2.25 working per day. CIAU staff spent a large percentage of their work weeks dedicated to providing investigative analysis on a local homicide case. CIAU presented a local crime and drug awareness training at Project Oz, a local youth intervention agency. CIAU prepared images and video in a local burglary case which was posted to BPD's social media sites. Within minutes of the post, the suspects were identified and later arrested. CIAU staff provided current crime trends training to all administrators and principals for Unit 5 school officials through a series of training events. CIAU staff prepared and presented court testimony in a gang related attempted murder court case.



Communications

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Ring Time Ranges (9-1-1 Incoming) – State mandate is 90% answered within 10 seconds

0 to 3 Seconds	4 to 6 Seconds	7 to 9 Seconds	10 to 12 seconds	% of total calls answered within 10 Seconds
88.40%	10.80%	0.60%	0.10%	99.80%

Ring Time Ranges (911 Incoming) - State Mandate is 90% answered within 10 seconds.

\$32,900 in ordinance violations were issued in calendar year 2014. Communications Center console project was completed and accepted. BFD Starcom Project continued with training scheduled for January. Tentative agreement was reached with the telecommunicators' union. A full-time telecommunicator resigned after accepting another job.

Incoming Phone Calls	
Administrative (non-emergency)	6,193
911 Calls (wireline & wireless) total	2,022
911 Calls - Wireline	304
911 Calls - Wireless	1,718
Total All Calls	8,215
Dispatched Calls	
Police	4,968
Fire and EMS	838
Total Dispatched Calls	5,806
Daily Call Averages	
Administrative (non-emergency)	200
911 Calls – Wireline and Wireless	65
All Calls per day average	265
Police Dispatches	160
Fire and EMS Dispatches	27
Average Dispatches per day	187

First Shift 7 a.m. – 3 p.m.

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

First shift has 19 officers assigned with the average number working each day of 8.67. There are five officers in the FTO program, one officer graduated from PTI, and one officer on extended military leave.

Eighty-nine incidents of sex offender related problems were handled. Eleven sex offenders were arrested or charged. One sex offender was arrested on probation/parole violations. Old sex offender records were audited. Approximately 37 offenders were found to be in possible violation. The Offender Watch 500 project now has 357 registered users. The Offender Watch system sent out 9430 community notices in 2014. One officer has been assigned a special project of addressing ordinance violations in the areas of West Grove and West Jackson Streets, between Lee and the railroad tracks. The officer is addressing junk in yards, broken down vehicles, and other similar violations. Day shift patrol spent considerable time working on training in December. Classes attended include Bulletproof Mind, Search and Seizure, Law Update, Mentally Ill People training, Cultural Diversity, Rapid Deployment, Liar Liar, and PPCT.

Second Shift 3 p.m. – 11 p.m.

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Second shift has 19 officers assigned with an average of 9.3 working each day. One officer in the FTO program worked on the shift. Officers have been patrolling the area around Oakland and Prospect in reference to the residential burglaries. Officers also worked several STEP details around town in response to speed complaints.

Third Shift 11 p.m. – 7 a.m.

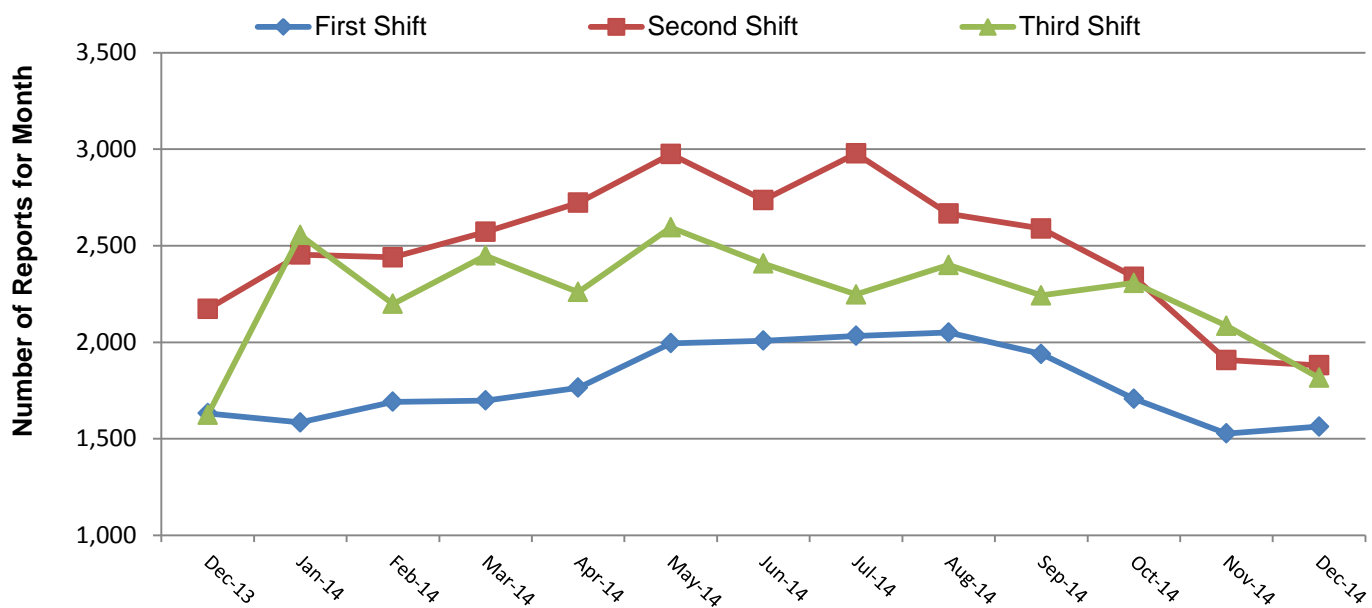
Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

There are 16 officers assigned to third shift with an average of 8.22 working per night. Approximately 220 traffic stops were made. In early December, third shift officers arrested the 250th DUI for the year, which broke a single year record for the department. The department finished with over 260 DUI arrests.

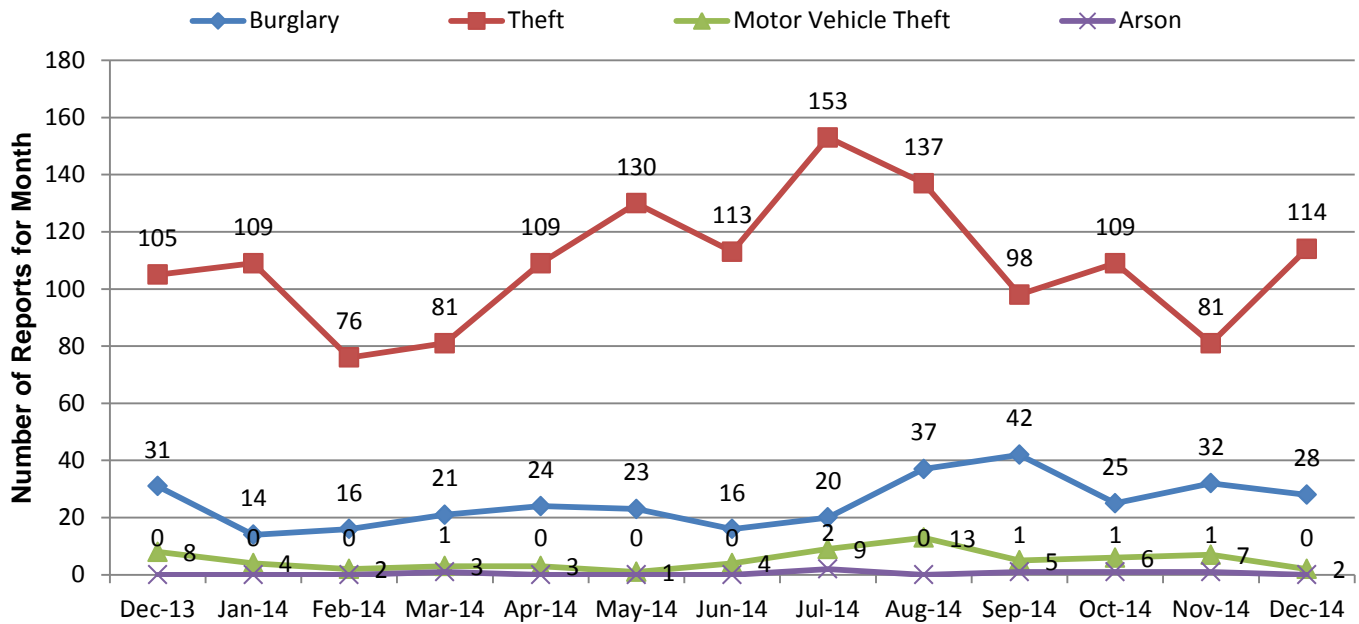
Notable calls for service include: Several calls about shots being fired. A subject was found walking in the area. After securing him in handcuffs, officers located a loaded handgun in his coat pocket. It appears he may not be involved in the shots fired as his gun was still fully loaded. On 12/21/14 officers were dispatched to Coventry Court in reference to a possible burglary in progress. Immediately a perimeter was in place. The suspect was taken into custody and admitted to committing many burglaries in the area over the past several months.

Violation	Month Total	Year Total
Seat Belt/Child	1	94
Speeding	9	628
All Other Traffic	317	5,708
DUI Arrests	20	263

1 Year Police Department Calls for Service by Shift and Month



1 Year Property Crime by Categories



School Resource Officers

Strategic Plan Goal 3: Strong Neighborhoods; Objective e. Strong partnership with residents and neighborhood associations

SRO Day translated for Guidance two times regarding setting up meetings with parents. He also explained a new app to Administration that is being used by students for bullying. Day assisted Normal PD with a case regarding two BHS students concerning mob action/aggravated battery. This case is on-going. He assisted patrol with several runaways including a student missing for several weeks. Two stolen cell phone reports were investigated and suspects found and phones recovered. He was also first on the scene at a rollover crash on north side of BHS. SRO Evans attended some training, had a few snow days and conducted extra patrols at the schools. SRO Hirsch spoke with parents regarding stolen cell phones and bicycles, truancy and poor behavior. He met with eight students to discuss behavior and grades. He removed seven students who refused to leave classrooms for poor behavior, investigated two thefts of phones, broke up one fight and investigated three fights after school, investigated possible mob action and helped with the interviews, removed uncooperative student from school per school administration, and assisted with three locker searches for possible weapon, drugs, and stolen items. SRO Wagehoft conducted Shop with a Cop for EJHS students, completed two sex offense reports, assisted with earthquake drill, held two parent meetings, completed one home visit, and investigated eight disorderly conduct related issues.

Public Affairs

Strategic Plan Goal 3: Strong Neighborhoods; Objective e. Strong partnership with residents and neighborhood associations

Public Affairs Officer Mayer completed many media releases, conducted a Boy Scout presentation and tour, attended Recovery Court, attended Mental Illness training class, conducted several interviews with media, attended STAC, attended Explorers meetings, participated in Shop With a Copy, attended a Youth Build event, and updated the Field Directory.

Downtown Activity

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

There were four weekends in December that officers were hired to work the downtown area. There were a total of twelve nights worked downtown. Monthly totals for December for downtown hireback officers and third shift officers assigned to downtown include 188 bar checks, 39 ordinance violations issued, 17 parking tickets issued, six UTTs issued, one fight in progress, eight arrests, 16 calls for service, one DUI, and 14 tows. Notable events include arresting one for driving while license suspended, arresting one person in 100 block of W. Washington for trespassing and resisting after he refused to leave a bar, arresting one for unlawful use of ID and obstructing justice, arresting driver for DUI after officers advised the subject against driving because of being highly intoxicated, arresting one after he struck a bouncer outside the 600 block of N. Main, arresting one for driving while license suspended at Chestnut and Lee, and arresting one for possession of controlled substance in the bathroom of a bar in the 500 block of N. Main Street.



Public Works Director



Jim Karch

Public Works Department

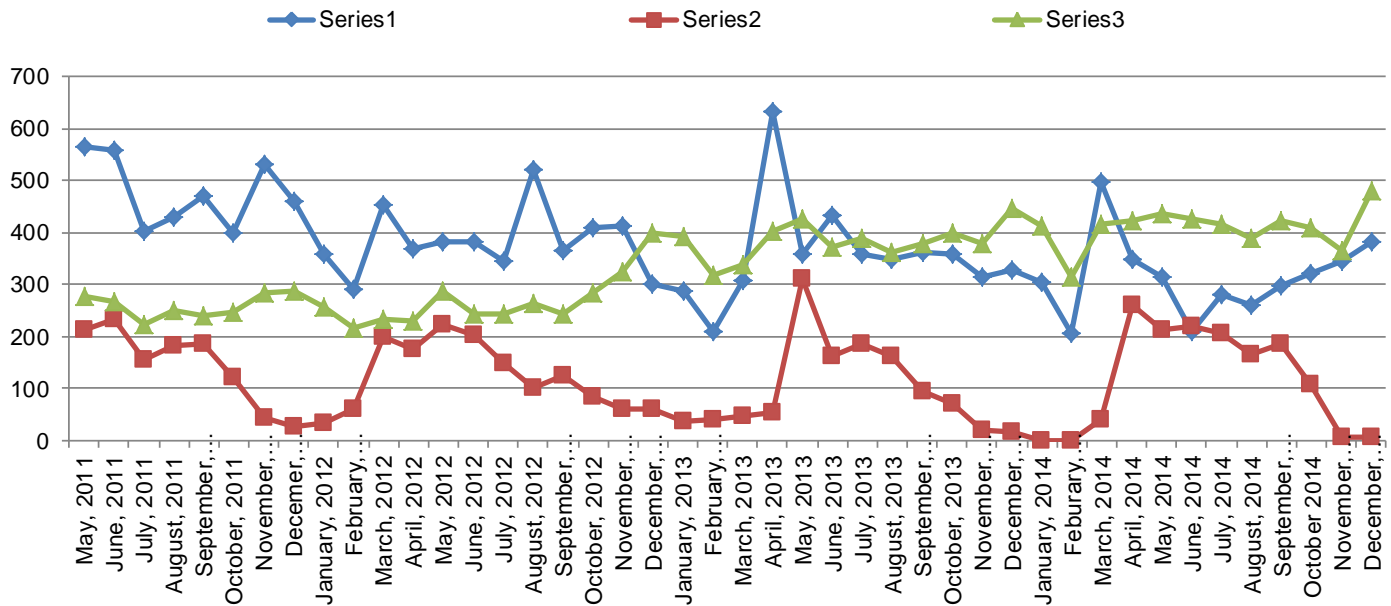
December 2014 Edition

Solid Waste Division

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective c. Incorporation of “Green Sustainable” concepts into City’s development and plans

Approximately 24,500 residences are serviced weekly and an average of 28.25 pounds of household garbage was picked up each week at these locations in December 2014.

2 Year Refuse by Month



Street Sweeping

Strategic Plan Goal 2: Upgrade City Infrastructure and Facilities; Objective a. Better quality roads and sidewalks

212 Lane Miles were swept during the month of December.

Public Works Front Office

Strategic Plan Goal 2: Upgrade City Infrastructure and Facilities; Objective a. Better quality roads and sidewalks

The front office staff has processed the following permits for December 2014.

December 2014 Overweight Loads	24 issued Permits for \$1,905
December 2014 Dumpster/Traffic Control/Excavation/Erosion	9 Permits - \$300 (Waived \$100)
New/Maintenance Erosion Control Inspections	115
Erosion/Storm Water Management Complaints	2
Inspection & Complaint Files Closed	15

The office staff handled 1,165 calls in the month of December.

Fleet Division

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective d. City services delivered in the most cost-effective, efficient manner

	<i>December 2013</i>	<i>December 2014</i>
Work Orders	388	417
Total Repair Orders Closed	374	379
Preventative Maintenance	41	38

	<i>December 2013</i>	<i>December 2014</i>
Total No Lead Gallons	14,811	14,704
Total Cost	\$49,172	\$48,222
Avg Price per Gallon	\$3.32	\$3.28

	<i>December 2013</i>	<i>December 2014</i>
Total Diesel Gallons	17,683	15,309
Total Cost	\$65,959	\$44,997
Avg Price per Gallon	\$3.73	\$2.94

	<i>Month</i>	<i>Year to Date</i>
Parts	\$19,262	\$321,749
Outside Repairs	\$24,719	\$247,726
Fuel	\$98,555	\$873,187

During the month of December there were 1,120 phone calls handled in the Fleet division on eight lines.

Streets & Sewers

Strategic Plan Goal 2: Upgrade City Infrastructure and Facilities; Objective a. Better quality roads and sidewalks; Objective c. Functional, well-maintained sewer collection system

Lafayette Drainage Problem Has Been Solved



Ecology Action Center
Energy Efficiency Program
Fourth Quarter Report

The Ecology Action Center has completed the following items during the fourth quarter in fulfillment of the Energy Efficiency Program agreement of April 1, 2014.

Energy Program Coordinator Activities:

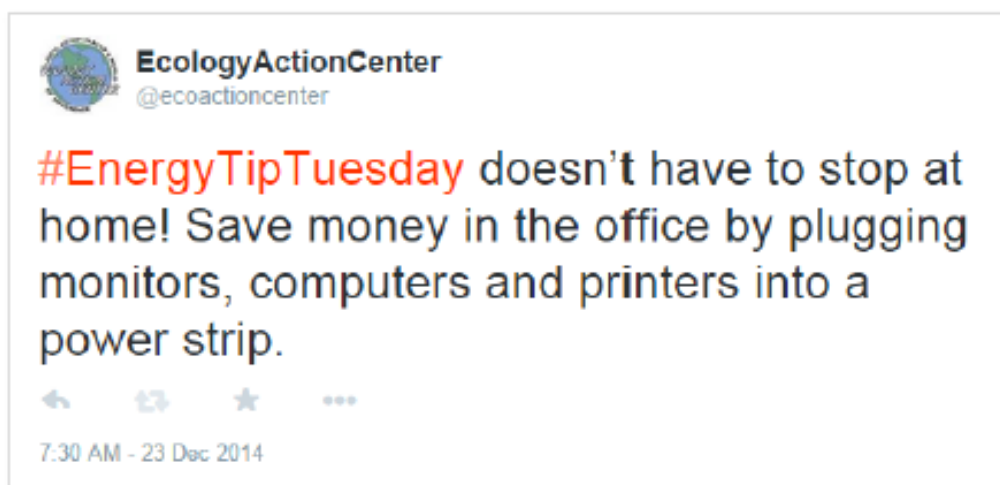
- Completed 40 residential home energy check-ups with an average estimated savings of over \$400 per household.
- Developed the small business energy efficiency program, which includes a walkthrough and comprehensive energy efficiency resources. Identified small businesses enrolled in the municipal electric aggregation program.
- Drafted energy efficiency small business resources for specific types of businesses, including restaurants, property offices, churches and other businesses enrolled in municipal electric aggregation.
- Started recruiting small businesses to develop the small business energy efficiency program.
- Partnered with the Illinois Sustainable Technology Center in Champaign to launch the Illinois Green Office Challenge in Bloomington, which has a heavy energy efficiency focus. Promoted through Facebook, Twitter, and area calendars. Interviewed for a story on WMBD, reaching an estimated 5,000 people.
- Organized a workshop for businesses interested in enrolling in the Illinois Green Office Challenge, which included participants from Corn Belt Energy.
- Enrolled the Ecology Action Center in the Illinois Green Office Challenge to set an example for area businesses.
- Elected as an At-Large Board Member for the central Illinois chapter of APEC, the Association of Professional Energy Consultants.
- Ongoing updating of BNenergyBright.org website with relevant and current energy efficiency information.



Program Outreach:

- Received 1,224 clicks to the BNenergyBright.org website and energy-related pages on the Ecology Action Center website.
- Launched Facebook advertising that reached 15,182 Bloomington-Normal residents and resulted in 448 additional clicks to the website.

- Sponsored a GLT radio advertisement to promote the energy program reaching approximately 24,000 local residents.
- Continued *#EnergyTipTuesday*, a social media weekly post that features energy tips, resources, and information on how to sign up for home energy check-ups. These posts resulted in 1,420 engagements with followers on Facebook and an estimated 2,000 engagements via Twitter.
- Reached over 10,000 people through a WJBC story on BN EnergyBright home energy checkups.
- Promoted energy savings in articles published in the EAC Action News, a monthly email newsletter, which reaches over 1,000 people, sent 3 times during the reporting period.
- Redesigned energy efficiency display materials onsite at the EAC.
- Held public open house event at the EAC, celebrating certification as Illinois Green Business, including promotion of energy efficiency in the workplace.
- Authored energy efficiency article printed in Ironwood Homeowner's Association newsletter featuring the program and its details, with an estimated reach of 150 homes.
- Reached Bloomington-Normal residents through the following energy efficiency outreach programs:
 - A presentation to the Sunrise Bloomington Rotary Club, reaching over 100 people.
 - A WGLT Sound Ideas Interview, reaching approximately 5,000 people.
 - Providing information on energy efficiency at the ISU Health & Wellness Fair reaching 62 visitors.
 - Promoting BN EnergyBright at the Mitsubishi Wellness fair reaching 125 visitors.
 - Promoting the business program with an interview with WMBD, reaching over 5,000 people.
 - Promoted the program to participants of the annual Sustainable Gourmet fundraiser.





Ecology Action Center

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This fall, sign up for a low-cost energy checkup for Bloomington-Normal homes.



Winter-proof your home.

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Energy efficiency is in your hands.
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Welcome to the new BN EnergyBright Program of the Ecology Action Center! Join your Bloomington-Normal neighbors and start an energy revolution in your home or business. We've got all the tools you need to succeed, whether you want easy tips for saving energy on the cheap or are ready to become an energy savings pro.

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ECOLOGY ACTION CENTER

THE ECOLOGY ACTION CENTER HAS COMPLETED THE FOLLOWING ITEMS IN FULFILLMENT OF THE SOLID WASTE AND WASTE REDUCTION EDUCATION PROGRAM AGREEMENT OF JANUARY 1, 2014.

LEADING INDICATORS

Goal: Visit **70%** of eligible classrooms in McLean County, Bloomington, and Normal for elementary school recycling and waste reduction education programs. Reaching this target means directly engaging with approximately 1,500 students.

- ✓ There are 83 Fourth grade classrooms in McLean County, which includes all public and private schools. **We visited 74 of the possible 83 classrooms during 2014, and reached 2,146 students. This represents 89% of eligible classrooms, which exceeds our goal.**

Goal: Visit **60%** of public libraries within McLean County, Bloomington and Normal and provide a summer reading program on recycling and waste reduction topics. Reaching this target means directly engaging with approximately 300 library patrons.

- ✓ There are 14 public libraries in McLean County. **We visited 12 of the 14 public libraries in McLean County in the summer of 2014, and educated 466 people. This represents 86%, which exceeds our goal.**

Goal: Provide recycling and waste reduction education programs at **80%** of after school programs, reaching approximately 200 students. This year's target group includes 9 after school programs.

- ✓ **In 2014, we visited 10 after school programs with a total of 470 students. Our goal was 80%, and we reached 111% of targeted schools.**

Goal: Provide recycling and waste reduction presentations for 25 local groups or approximately 750 individuals including civic groups, scouts, preschools, non-target school groups, university classes.¹

- ✓ **In 2014, we provided 26 presentations and reached 1,246 people, exceeding our goal.**

Goal: Promote recycling and sustainable practices to direct audiences utilizing social media channels including Facebook, Twitter, LinkedIn, and YouTube with a target of **30,000** interactions annually.

- ✓ **In 2014, our social media posts resulted in 140,843 interactions, representing 469% of our goal.**

Goal: Provide and promote comprehensive online resources on recycling and waste disposal for Bloomington, Normal, and McLean County with a target of **12,000** visits to these pages annually.

- ✓ Our online resources were visited **22,649** times in 2014, **188%** of our goal.

2014 TOTAL REACH: 461,121 INTERACTIONS DIRECT (PROGRAMS, EVENTS, PHONE INQUIRIES): 12,630 MEDIA (NEWSPAPER, RADIO, SOCIAL MEDIA, WEB): 448,491

¹ In practice the EAC provides these programs for nearly 100% of those requesting the services.

LAGGING INDICATOR

As the main goals of the McLean County Solid Waste Program are to increase recycling while increasing source reduction, the annual measurement and reporting of these rates by the EAC can act as lagging indicators of the success of outreach efforts. However, the value of this performance indicator is also limited by other factors impacting recycling and waste generation rates, such as accessibility of recycling programs and macroeconomic forces. While quantifying source reduction of municipal solid waste is problematic, tracking recycling rates is much more reliable. Per the 2012 Five Year Update to the McLean County Integrated Solid Waste Management Plan, the county-wide recycling rate goal is currently set at 40%, which will also serve as the EAC's target for purposes of this indicator. The 2013 recycling rate, calculated and report in 2014, was 37.7%.

HOUSEHOLD HAZARDOUS WASTE (HHW) COLLECTION

- Developed formal proposal to provide for local funding of Household Hazardous Waste Collection by McLean County, City of Bloomington, and Town of Normal. This agreement, approved by the local governments, **will provide for biennial HHW collections coordinated by the EAC starting in fall 2015.** Media coverage of this agreement included articles in the Pantagraph and on WJBC, reaching approximately 35,000 people.
- Spring HHW email update sent to 1,190 subscribers and posted to social media feeds notifying local residents of no local HHW collections this spring but directing them to other IEPA collections in other communities. Alternative local programs were also promoted as well as source reduction strategies. This continues to be an effective form of communication with citizens on this issue--when the Fall HHW Update email went out the subscriber list had increased to 1,235 recipients.



- EAC coordinated a **proposal to Illinois EPA for a potential permanent Household Hazardous Waste Collection site** in our community, taking advantage of an unpublished opportunity.
- Initiated planning and site selection for fall 2015 locally funded Household Hazardous Waste Collection Event.
- Researched “waste generator” status liability issues relevant to hosting household hazardous waste collection events.
- Awarded the 2014 Outstanding Special Recycling Program Award by the Illinois Recycling Association for ongoing efforts to find new solutions to addressing HHW issues including 2012 fundraising effort.

SOLID WASTE COORDINATOR ACTIVITIES

Surveyed area waste haulers, recyclers, municipalities, and institutions to gather data for calculation of county-wide 2013 municipal solid waste generation rate and recycling rate.

- Applied for 2014 Illinois EPA electronics recycling outreach grant; received \$2,000 grant award.
- Facilitated quarterly Solid Waste Technical Committee Meetings including follow-up submission of materials to the McLean County Land Use Committee.
- Coordinated McLean County schools recycling grants program.
- Coordinated McLean County small municipality recycling grant program.
- Ongoing administration and promotion of Compact Fluorescent Lamp (CFL) recycling program with three drop-off points in Bloomington and Normal.
- Ongoing administration and promotion of Household Battery recycling program in conjunction with Interstate Batteries, Batteries Plus, and Springfield Electric (**22,619 pounds recycled on 2014**).
- Ongoing administration of Plastic Pot Recycling Program in cooperation with YouthBuild McLean County. Current efforts focus on the development of a longer-term, more sustainable means to support the volunteer-based program.
- Provided consultation on pollution control facilities regulations to the Town of Normal.
- Provided consultation on waste reduction for Bloomington Farmer’s Market.



- Performed annual residential waste audit to determine trends in waste generation and usage of local recycling programs.
- E-waste recycling promoted utilizing grant from Illinois EPA. Campaign included radio spots aired over a period of two weeks on two local radio stations directing residents to local drop-off facilities that accept electronics for recycling. In addition, targeted social media ads were placed on Facebook encouraging residents to recycle their e-waste. A mailing was sent to 40 McLean County electronics retailers with two full-color posters showing information on local drop-off facilities that accept electronics for recycling. Retailers were encouraged to display posters prominently to fulfill their responsibilities under the state e-waste law. 24,000 residents reached through radio spots. Poster and mailing to retailers were reprinted and sent a second time due to significant changes in collection sites.
- EAC Assistant Director attended composting workshop in Springfield.
- EAC staff assisted with the McLean County pollution control facility siting process for Henson Disposal Construction and Demolition Recycling Facility.



- Coordinated local efforts to **mitigate impacts of a statewide CRT (cathode ray tube) TV and monitor recycling crisis**. Actions include:
 - Assessment of status of e-waste recycling in Bloomington-Normal and McLean County
 - Convening all area e-waste recyclers to discuss the situation and brainstorm solutions
 - Proposal for intergovernmental support for CRT recycling program offered by Normal to more evenly distribute the burden of the program expense. Most other collection locations in our community discontinued collection of CRT TVs and monitors due to the significant expense.
 - Public education of the issue through the media.
 - Education of elected official via reports at public meetings and meetings with key officials.
 - Assistance with statewide efforts to build a proposal to remedy the problem on the state level.
 - Statewide survey of all solid waste agencies to determine statewide status of CRT and e-waste recycling and the impacts of the current crisis.

COMMUNITY-WIDE WASTE GENERATION AND RECYCLING RATE

- Surveyed area waste haulers, recyclers, municipalities, and institutions to gather data for calculation of county-wide 2013 municipal solid waste generation rate and recycling rate. **Reported new 2013 recycling rate as 37.7%, an all-time high.**

- **73,833 tons of municipal solid waste were recycled in McLean County in 2013, a 3.4% increase from the 2012 rate.** This is the highest rate yet recorded by the Ecology Action Center in its annual calculations of total waste generated and total waste recycled.
- While minor fluctuations in the recycling rate have occurred over the past several years especially during the economic recession, **McLean County continues to inch closer to the community-wide recycling goal of 40%.** This goal is established within the McLean County Integrated Solid Waste Management Plan, which is updated every five years.

Year	2009	2010	2011	2012	2013
Total MSW Recycled	80,217	80,541	71,099	66,737	73,833
Total MSW Landfilled	148,089	134,325	136,927	116,290	121,991
Incinerated/Fuel Blended	-	-	-	52	0
Total Municipal Solid Waste Generated	228,306	214,866	208,026	183,079	195,824
Percent Change from Previous Year	-12.7%	-5.9%	-3.2%	-12.0%	7.0%
Recycling Rate	35.1%	37.5%	34.2%	36.5%	37.7%
Percent Change from Previous Year	-6.5%	6.7%	-8.8%	6.7%	3.4%
Population	167,699	169,572	170,701	172,295	174,647
per capita per day (pounds)	7.5	6.9	6.7	5.8	6.1

EDUCATION AND OUTREACH

- **Earth Schools Recycling and Waste Reduction Fourth grade presentations:**

- Benjamin (3 classes, 90 people), Bent (3 classes, 73 people), Calvary Christian (1 class, 31 people), Carlock (1 class, 25 people), Cornerstone Christian Academy²(3 classes, 65 people), Epiphany² (2 classes, 61 people), Fairview (2 classes, 49 people), Fox Creek (2 classes, 64 people), Glenn (2 classes, 52 people), Grove (4 classes, 125 people), Heyworth (3 classes, 78 people), Colene Hoose (3 classes, 77 people), Hudson (2 classes, 65 people), LeRoy (3 classes, 65 people), Lexington² (4 classes, 85 people), Northpoint (5 classes, 132 people), Oakdale (3 classes, 78 people), Oakland²



(6 classes, 140 people), Olympia North (Danvers) (2 classes, 48 people), Parkside (2 classes, 50 people), Pepper Ridge (2 classes, 63 people), Prairieland (4 classes, 113 people), Ridgeview (Colfax) (2 classes, 45 people), St Mary's (1 class, 17 people), Stevenson (3 classes, 74 people), Sugar Creek (2 classes, 48 people), Towanda (1 class, 33 people), Tri Valley² (Downs)(6 classes, 145 people), Trinity Lutheran (2 classes, 45 people), Washington (4 classes, 105 people)

- *Total schools: 30; Total Classrooms 74; Total Programs: 83; Total Students Reached: 2,146*

- **Other K-12 School activities:**

- Solid waste reduction program for Irving School after school program with ISU mentors (20 participants)
- Family Science Night booth at Benjamin Elementary, with a focus on composting (35 participants)
- Garbage Monster waste reduction program at Boys & Girls Club summer camp (1 presentation, 25 participants)
- Solid waste reduction program Unity Center after school program (25 participants)
- Garbage Monster Waste Reduction and re-use craft presentation at 8 elementary school After School Programs: Grove, Oakdale, Colene Hoose, Sugar Creek, Glenn, Parkside, Fairview & Prairieland (8 programs, 425 participants)

- **Preschool Garbage Monster Presentations:**

- Bright Horizons Preschool (1 presentation, 21 participants)
- Scribbles Preschool (1 presentation, 15 participants)

- **Scout activities:**

- Solid waste reduction and recycling program for Cadet Girl Scouts (1 program, 14 participants)

² Total programs is higher since some classrooms were visited in twice in 2014. For example, we visited Tri Valley 4th grade in January of 2014, and then saw this year's 4th graders in December

- Solid waste reduction and recycling program for Prairieland Cub Scout Troop (1 program, 24 participants)
- Performed a program about environmental stewardship to scouts from Northpoint School who were doing a clean-up and hike at Comlara Park (28 participants)
- Visited regional Cub Scout daycamp at Comlara and did 6 presentations to 290 scouts about waste reduction and waste-free lunches. Went back later in the week to "grade" their lunches.

- **University Programs:**

- Worked with representatives from ISU, Town of Normal, Home Sweet Home Ministries, and Recycling Furniture for Families to repeat the annual University Move-Out initiative to provide students who are moving out of dorms and apartments with resources to donate useful items to charity instead of sending them to the landfill. Positive coverage of the effort on WMBD news, WJBC, and marketed on Facebook.
- Presentation for ISU Student Environmental Health Association (60 participants)
- Facilitated Heartland Community College class hands-on recycling at plastic garden pot program and sorting of textile recycling at Home Sweet Home Ministries (2

programs, 50 participants)

- **Community solid waste reduction programs and information booths:**

- Solid waste reduction and recycling program for PEO group (28 participants)
- Booth at Sugar Creek Arts Festival, plus distributed refillable bottles to artists (350 people)
- In partnership with Midwest Fiber offered food waste and paper napkin composting and recycling at Sweet Corn Blues Festival along with an information booth (1,105 booth visitors)
- Participated in Festival ISU (30 people)
- ISU Horticulture Center booth focusing on composting and vermicomposting (59 people)
- Hosted Green Drinks event with specific topic of textile & electronics recycling
- Recycled Paper Making booth at ISU's Family Science Day (350 people)
- State Farm Earth Day event (3 events, 175 people)
- Information Booth at Culture Fest (47 people)
- Information table for AFNI employees (8 participants)
- Outreach at Mitsubishi Wellness Fair (150 people)
- Information booth at ISU Wellness Fair (62 people)

- **Library Programs:**

Garbage Monster Waste Reduction and re-use craft presentations at Bloomington Library (105 participants), Normal Library (90 participants), Carlock (2 programs, 31 participants), Chenoa (15 participants), Colfax (30 participants), Danvers (25 participants), Heyworth (19 participants), Hudson (36 participants), LeRoy (45 participants), Lexington (13 participants), Stanford (11 participants), and Towanda (2 programs, 46 participants).

- **Other Programs:**

- Presentation at Westminster Village (25 participants) with emphasis on waste reduction
- Hosted Freecycle Free-For-All event at White Oak Park to encourage reuse of materials instead of disposal (45 participants)
- Hosted Freecycle Free-For-All waste reduction event at Anderson Park to encourage reuse of materials instead of disposal (60 participants)
- Arranged hands-on volunteering for 35 Normal Police Department summer youth program students at Plastic Garden Pot sorting facility
- Presentation at Sunrise Rotary Club (55 participants)

OTHER ACTIVITIES

- Produced four quarterly EAC paper newsletters featuring solid waste issues among other topics. Mailed to approximately 270 households each issue and made available as free download on the EAC website.
- Sent 12 issues of the EAC Action News email newsletters to over 900 email addresses to promote general recycling and waste reduction; issues were also targeted to timely events

such as HHW, recycling, vermicomposting and more.

- Promoted waste reduction, recycling, composting and proper disposal of household hazardous wastes through social media. EAC posted 74 messages on its Facebook, Twitter, LinkedIn, and YouTube accounts on solid waste topics, with a resulting 140,843 views of these posts. Also used paid targeted promotions on Facebook boosting posts or advertising events or practices generating over 60,000 interactions with local residents.
- Answered phone calls and other inquiries about the disposal of household hazardous waste and recycling (415 inquiries about recycling/waste disposal, 283 inquiries about household hazardous waste, and 204 inquiries about electronics recycling).
- Received over 22,815 visits to solid waste, recycling, and hazardous waste related pages within EAC's website.
- EAC featured on WGLT's Sound Ideas program about e-waste issues.
- Radio spots on WJBC regarding Earth Day; reached over 23,000 listeners.
- Provided information for Pantagraph article on "curbing" leaves.
- Provided information for Pantagraph article about e-waste disposal issues and challenges.
- Promotion of holiday waste reduction and recycling through media story in Pantagraph and WJBC, social media posts, and email newsletter.
- Administration and promotion of McFreecycle, a free listserv on the internet for the free exchange of materials in McLean County to avoid disposal of useable items. (1,926 current members with an average of 99 messages exchanged monthly).
- Updated county-wide recycling information at ecologyactioncenter.org.
- Awarded the annual McLean County Green Awards at the April Illinois Sustainable Living and Wellness Expo. The McLean County Waste Reduction and Recycling Award recognized the Westminster Village Green Team for their work in promoting recycling of many materials, energy conservation and native landscaping. The McLean County World of Difference Award was presented to Roy & Carolyn Treadway, local residents who have raised awareness and promoted action concerning a number of environmental issues for many years.

Co-sponsored the Illinois Sustainable Living and Wellness Expo (ISLWE) at IWU. This year's event was purposefully designed to model "zero-waste" event planning: much of the literature was presented electronically instead of paper hand-outs, food service items were washable instead of disposable, and vendors were encouraged to not distribute extraneous trinkets. Less than one bag of total trash was collected at this event which had over 3200 participants.

- Coordinated "Renewable Fashion Challenge" program at ISLWE to promote textile reuse and waste reduction.
- Mega-Recycling Event held at ISLWE collecting electronics, clothing, shoes, plastic garden pots, light bulbs and



batteries from 300 families.

- Participated in Bloomington- Normal Clean Up Day in April, removing trash from a 1.6 mile stretch of Sugar Creek from Tipton Park to Audubon Gardens.
- Promoted nontraditional recycling programs through annual America Recycles Day Mega Recycling Event in partnership with Illinois Wesleyan University in November. Over 500 households recycled thousands of pounds of electronics, textiles, light bulbs, batteries and garden pots. Each participant was given local listings for recycling these items anytime throughout the year and also updates about the Household Hazardous Waste collection. Pre-event promotions reached approximately 70,000 local residents.
- Coordinated the We Care Twin Cities races as a demonstration “Zero Waste” event. This two day event includes a Kid’s Run, 5K, 10K and Half Marathon. Managed event to avoid waste generation, increase use of reusables, and increase recycling; the event ultimately only landfilled about 5 pounds of waste for approximately 1500 people participating.
- Installation of new solid waste exhibits at the Ecology Action Center; portions of the former “Oh Rubbish” exhibit from the Children’s Discovery Museum were adopted for use within the EAC.
- Coordinated massive waste reduction effort at Sugar Creek Arts Festival by providing all artists with reusable plastic water bottles, and then providing refills throughout the weekend. Last year, over 5,000 single use bottles of water were distributed to the artists. This year, only refillable bottles were used.
- Held two classes on composting with a total of 8 participants.
- Loan of special event recycling containers to Boy Scouts for May events.
- Loan of special event recycling containers and EAC staff help for WGLT Summer Concert Series in Downtown Bloomington.



E-Cycle!

Reduce your electronic waste.

Did you know that when outdated electronics are thrown out with the garbage, they can have a devastating impact on the environment?

E-waste is hazardous. Illinois state regulations PROHIBIT most consumer electronic waste disposal in landfills.

McLean County residents can recycle electronics locally at:



Best Buy

2103 N Veterans Pkwy Suite 200, Bloomington
Mon-Sat 10:00 am-9:00 pm, Sun 11:00 am-8:00 pm
**Accepts tube-style TVs and monitors up to 32".
Does not accept appliances or TVs that are consoles or rear-projections. Maximum 3 items a person.**



Town of Normal Public Works

1301 Warriner St., Normal
Mon-Fri: 7 am-1:30 pm
First Sat. of every month: 8 am - noon
Accepts tube-style TVs and monitors.



HOME SWEET HOME MINISTRIES
Renewing individuals, families and our community

Home Sweet Home Ministries

1700 W. Washington St., Bloomington
24 hour drop-off, OR

Mission Mart

303 E. Oakland Ave., Bloomington
Mon-Sat: 8 am - 4 pm

Does not accept tube-style TVs and monitors.



Habitat For Humanity ReStore

1402 W. Washington St., Bloomington
Tues-Fri: 10 am - 5 pm, Sat: 9 am - 4 pm
Does not accept tube-style TVs and monitors.

WHAT ELECTRONICS CAN I RECYCLE?

- Cell Phones
- Televisions
- Monitors
- Printers & Scanners
- Computers & Tablets
- Keyboards & Mice
- MP3 Players
- DVD Players & Recorders
- Video Game Consoles
- Fax Machines
- Videocassette Recorders
- Small Scale Servers
- Digital Converter Boxes
- Cable & Satellite Receivers
- Stereo Equipment
- CDs & DVDs
- Holiday lights, electrical cords & just about anything with a cord



(309) 454-3169
www.ecologyactioncenter.org



Funded by the Illinois EPA

These local recycling programs accept only residential waste. **They CANNOT accept business or commercial waste.** For information about business recycling options or for additional locations to recycle electronics in McLean County, please contact the Ecology Action Center.

Printed on recycled paper, of course!



STORMWATER EDUCATION PROGRAM FOR BLOOMINGTON-NORMAL & MCLEAN COUNTY 2014 ANNUAL REPORT

ECOLOGY ACTION CENTER

THE ECOLOGY ACTION CENTER HAS COMPLETED THE FOLLOWING TASKS AS PART OF THE STORMWATER EDUCATION AND PUBLIC PARTICIPATION PROGRAM AGREEMENT OF FEBRUARY 1, 2013.



2014 TOTAL REACH: 365,612 INTERACTIONS

DIRECT (PROGRAMS, EVENTS, PHONE INQUIRIES): 7,535 MEDIA (NEWSPAPER, RADIO, SOCIAL MEDIA, WEB): 358,077



EDUCATION PROGRAMS

- Clean Water Programs for 3rd grade classes at Benjamin, Calvary Christian, Cedar Ridge, Colene Hoose, Cornerstone Christian, Epiphany, Fox Creek, Glenn, Grove, Hudson, Irving, Northpoint, Oakdale, Oakland, Parkside, Pepper Ridge, Prairieland, St. Mary's, Sheridan, Sugar Creek and Trinity Lutheran, Washington Elementary (66 classes, 1701 students)
- Presentation for Sunrise Rotary Club including stormwater issues (1 presentation, 55 participants)
- Presentations for ISU Environmental students including stormwater issues (1 presentation, 60 students)
- Presentation for Girl Scouts at Cedar Ridge Elementary targeting water issues (1 presentation, 21 scouts)
- Presentation about environmental stewardship for Northpoint School Cub Scouts who were doing a hike and clean up at Evergreen Lake (28 participants)
- Clean water Presentation for Scribbles Learning Center (15 students)



INFORMATIONAL EVENTS AND PRESENTATIONS

- Co-sponsored Illinois Sustainable Living and Wellness Expo with Illinois Wesleyan University including exhibitors on clean water topics (3,200 participants).

- Mahomet Aquifer presentation for Young Men’s Club (60 people)
- Hosted Green Drinks presentation by The Nature Conservancy about the Mackinaw River watershed project.
- Information booth at Sugar Creek Arts Festival, Sweet Corn Blues Festival, & the Bloomington Cultural Fest (5 days, 1503 people)
- Informational booths including clean water protection, Yard Smart and stormwater runoff at
 - Festival ISU stormdrain volunteer recruiting (30 participants)
 - Earth Day Events at State Farm (3 events, 190 participants);
 - Downtown Bloomington Farmer’s Market (60 people)
 - Employee Event at AFNI (8 people)
 - Friends of EverBloom Lakes Fest (20 people)
 - Wellness Fair at ISU (62 participants);
 - Wellness Fair at Mitsubishi (150 participants)

YARD SMART PROGRAM

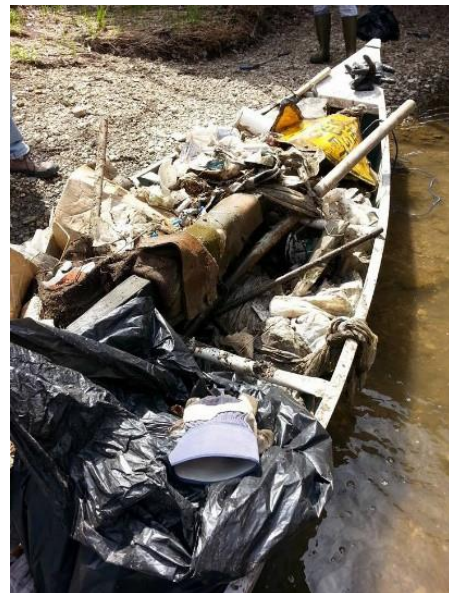
- Hosted Annual Yard Smart Garden Walk on June 28 showcasing area yards that utilize practices that reduce impact on clean water (62 participants). This year’s event featured homes and gardens on Bloomington’s west side.
- Held 11 rain barrel making workshops with focus on stormwater runoff issues resulting in construction of 55 rain barrels and 275-gallon mega rain harvesters.
- Provided Master Gardener’s Home Lawn and Garden Day information on Yard Smart program, rain barrels, and stormwater runoff (75 participants)
- Gave presentation on Yard Smart and correlation between pesticide use and declining pollinator populations at Master Gardener’s Home Lawn & Garden Day (25 participants)
- Rain Barrel class for Stanford 4H (18 participants)
- Yard Smart information booth at Fell Arboretum Plant Sale including rain barrels (25 participants).
- Yard Smart consultation for Marriott Hotel in Uptown Normal.
- Yard Smart information booth at Glorious Garden Tour (60 participants).
- Answered 139 inquiries from visitors and callers about the YardSmart program, rain barrels, and stormwater issues.
- Implemented complete redesign of EAC landscaping to demonstrate Yard Smart principles with financial assistance from a grant through the Illinois Prairie Community Foundation. New landscaping includes a demonstration rain garden, extensive usage of native plants and cultivars, composting demonstration area, rain barrels, reduced turf grass, native trees and shrubs, winter cover crops, garden boxes, and interpretive signage



to explain these strategies and how they help protect clean water. This new landscaping will be one of the stops on the 2015 Yard Smart Garden Walk.

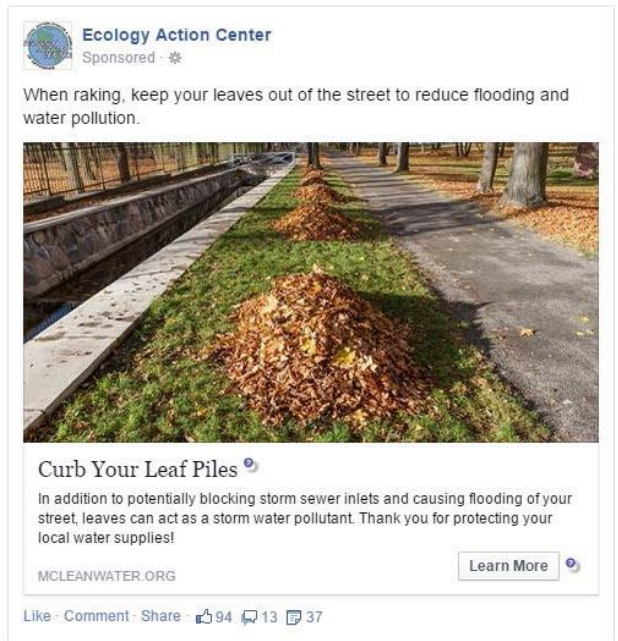
OTHER OUTREACH EFFORTS

- Coordinated Sugar Creek and Constitution Trail Clean Up Event with other nonprofit partners as part of Bloomington-Normal Clean Up Week. Thirty-five volunteers removed approximately one ton of trash from the creek and trail in one day.
- Promoted clean water protection through multi-media campaign:
 - Sponsored Radio spots encouraging clean water protective practices aired on four local radio stations--WGLT, WJBC, WBNQ, and WBWN, reaching approximately 71,000 area listeners.
 - Developed educational postcard on proper septic system maintenance mailed to 334 McLean County households in the lake watersheds.
 - Successful Septic system maintenance postcard mailing from earlier in the year also distributed to all lake households via the Lake Bloomington Breeze Newsletter and reprinted as a handout for distribution at events.
- Developed and implemented social media marketing campaign for mCLEANwater.org watershed clearinghouse website—weekly #Water Wednesday social media posts on Facebook and Twitter promote practices that help protect local water supplies and direct people to the watershed website as an additional resource. These posts resulted in over 3,000 impressions on Facebook and approximately 10,000 on Twitter.
- Storm drain stenciling: a total of 47 volunteers spent 115 hours painting 229 stormwater inlets and distributing information on stormwater runoff pollution and ways to reduce this pollution to 1014 homes in Normal and Bloomington (see attached map).
- Formed focus group for ISU Stevenson Center watershed issues study. Promoted resulting report through mCLEANwater.org watershed website and social media channels.
- Promoted the Illinois Green Office Challenge, which encourages businesses to take action to minimize waste and water use, among other sustainable behaviors.
- Certified as a green business by the Illinois Green Business Association, which includes meeting standards to conserve water and reduce storm water runoff pollution.
- Ongoing participation in Watershed Plan Implementation Committee and Urban Subcommittee including field work efforts to identify suitable water sample station



locations.

- Facilitation of McLean County Greenways Committee as Chair.
- Fall “Curb Your Leaves” Awareness Campaign encouraged proper management of leaves by residents instead of raking them into the street. Outreach included radio spots on WGLT and WJBC, social media posts and paid advertisements on Facebook, and a press release resulting in coverage in the Pantagraph and a live interview on WGLT’s Sound Ideas program. Total reach of this campaign was approximately 85,000 impressions through traditional media (radio and print) and 16,015 targeted interactions through social media (Facebook).
- Produced and aired Earth Day awareness radio spots on WBNQ.
- Used targeted Facebook advertising to promote rainbarrel workshops and Clean Up Day reaching local residents 74,339 times.
- Produced and distributed quarterly EAC newsletter to 270 member households with information on stormwater issues, plus made content available on EAC website.
- Promotion of clean water issues and strategies for protection through resource-rich websites—6,996 visits to 85 water-related pages and posts on ecologyactioncenter.org and 1,512 visits to pages about clean water content on mCLEANwater.org.
- Promotion of clean water and watershed awareness through social media channels. EAC made 119 water-related posts on Facebook and Twitter reaching a total of 76,627 individuals.
- Sent monthly EAC Action News email newsletter to over 930 email subscribers with information about rainbarrel workshops, watershed issues, pesticides and Yard Smart topics.



The image shows a screenshot of a Facebook post from the Ecology Action Center. The post features a photograph of a residential street with a concrete curb and a grassy area. A large pile of brown, fallen leaves is visible on the grass next to the curb. The text of the post reads: "When raking, keep your leaves out of the street to reduce flooding and water pollution." Below the photo, the post title is "Curb Your Leaf Piles" with a blue verified badge. The main text says: "In addition to potentially blocking storm sewer inlets and causing flooding of your street, leaves can act as a storm water pollutant. Thank you for protecting your local water supplies!" There is a "Learn More" button with a blue verified badge. At the bottom, it says "MCLEANWATER.ORG" and "Like · Comment · Share · 94 · 13 · 37".

Septic System Maintenance

It saves you money & protects clean water!

mCLEANwater.org

Septic System Maintenance Tips

- There are many reasons to keep a maintained septic system; most importantly it saves you money. Maintenance will cost \$300-\$500 every 3 to 5 years but replacing a system costs \$5,000-\$15,000.
- Pump your septic tank every 3 to 5 years - pumping the tank on a periodic basis is one of the best ways to keep a system functioning the maximum length of time.
- Don't build on top of or drive across any part of your septic system.
- If you have a sand filter, be sure use the correct type of chlorine tablet (not swimming pool tablets!) and maintain proper chlorine levels in the chlorinator (see other side for list of suppliers).
- Avoid using any special additives to your septic system - they generally don't work and can deteriorate your system instead.
- Don't pour grease, fats, or chemicals like paints and solvents down your sink.
- Avoid garbage disposal usage - it can shorten the life of your septic system.
- For a list of licensed septic system installers and pumpers and more detailed information on septic system maintenance, contact the McLean County Health Department at 309-888-5482 or consult their website at health.mcleancountyil.gov.





PR&CA Interim Director



Bobbie Herakovich

Parks, Recreation & Cultural Arts Department

December 2014 Edition

Bloomington Center for the Performing Arts (BCPA)

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

December was a festive month with three BCPA performances including *A Christmas Carol*, Dailey & Vincent Christmas Show (Bluegrass musicians), and comedian Greg Proops with opener Mike Toomey. December also highlighted the perennial Bloomington/Normal favorite *Holiday Spectacular*.

There was a total of 38 BCPA programmed and community-based rentals in December including the McLean County Regional Planning Commission; *Holiday Spectacular* rehearsals, performances and Princess luncheon; interviews of Fire, Police, and Parks & Recreation positions; First Friday Mini-tours; Rainbow Girls; Arts Partner receptions; piano lessons; improvisation classes; and more...



For the first time, the BCPA partnered with the Community Cancer Center's Silent Auction raffle with a walk-on role in Theatreworks USA's - *A Christmas Carol*. The photo below shows Dottie (in red hat) who appeared on stage with the cast and a large turkey. Everyone had fun and Dottie even came back out for bows at the end of the show with the full cast. In addition to this evening performance, the BCPA hosted over 700 students at our Student Spotlight Series showing of *A Christmas Carol*. Three performances in one day made for a hectic yet entertaining educational experience for patrons from age two through eighty two. Here are some educator reviews from teachers that attended the Student Spotlight Series showing

- 1) "Students loved the performance and made some great connections between the novel and the play."
- 2) "It was fantastic!"
- 3) "What a talented group of performers!"

Greg Proops returned to the BCPA stage in December with opener Mike Toomey and the two brought down the house down with a wide variety of comedic humor and audience participation. Here are a few patron comments from our post-show survey.



Dailey & Vincent was another December success. Daily & Vincent and their band performed an inspirational Christmas show while wearing ugly sweaters. Dailey and Vincent were great with the audience as they attended our pre-show Arts Partner meet-and-greet before they went on stage, sang *Happy Birthday* to a patron in the audience during the show, and then, after signing autographs in the ballroom, hung out in the lobby for over 1/2 an hour with a family that drove from Minnesota just for this show to surprise their kids.



BCPA Attendance: 7,291 for December on-site events, activities, meetings, etc.

Facility Usage: 38 December on-site functions

Community Programs: 6 radio spots at WJBC & WBNQ and one phone-in with Greg Proops, McLean County Regional Planning Committee meeting on-site, Kiwanis presentation at Eastland Suites, Regional Office of Education meeting off-site, *Holiday Spectacular* shows and Princess luncheon on-stage

Golf Courses

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

Mother Nature was kind enough to give the courses some “good enough” weather to see 500 rounds of golf played for the month (these rounds double what was played last December). This “bonus golf” is excellent for the golfer who is trying to get those extra rounds in to make the most of a season pass or just take joy in playing during the last month of the year. This also creates additional foot traffic into

our clubhouses which can lead to some increased pro shop sales. This additional traffic proved to be beneficial to our pro shop sales with our sales more than doubling our December '13. Another instrument in these increased pro shop sales is the indoor driving range inside the meeting room at Prairie Vista. With two hitting bays and a putting green available to the customers, we are able to provide our customers with the opportunity to try new product and demo existing product that is still available for sale. These bays also provide the opportunity to give golf instruction and fit clubs throughout the winter months. With increased awareness of these hitting bays, staff expects to increase opportunities for revenue growth in the winter months moving forward.

Staff is also pleased to report that over \$21,000 in gift cards were sold during the month. This makes three straight years of exceeding the \$20,000 mark. Hitting this mark is something that had not been reached before. Moving forward, staff would like to explore the ability to sell gift cards through www.bloomingtongolf.org. Staff feels that this could lead to increased sales.

On the courses, with the help of the Forestry department, nearly 40 trees were removed from Highland Park Golf Course. Most of these were either ash or other diseased trees. An additional benefit to removing these trees is the opening up of the course which staff feels the golfer will appreciate.

Reporting Measures

Total Rounds Played: 496

Outing Rounds: 0

Junior Rounds: 0

Miller Park Zoo

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

Attendance was up 0.8% for the current fiscal year compared to last year's attendance. Revenue from the gate admission was down 2.9% down for the current fiscal year compared to last year's revenue. Last year, the revenue raised from admissions broke the all-time record for the Zoo in a fiscal year. A 4% Amusement tax began on 1 August 2014. The tax is included in this amount. Revenue from Education Program Fees and Rentals was up 16.9% for the fiscal year compared to last year.



Revenue from Concessions, Carousel, and Animal Food Sales was up 2.8% for the current fiscal year compared to last year's numbers. Quarters for Conservation program initiated 1 May 14. A quarter was added to the price of Budgie Bird feedings and Carousel rides. The added quarter is ear marked for the Zoo's Conservation Fund and is not included in this year's numbers.

Hosted a number of special events (WildLights, Breakfast with Santa and the Reindeer, Can Reindeer Fly?). Architect team hired to design the DeBrazza's Plaza. This project is 100% state

funded and consists of a DeBrazza's Monkey exhibit, additional parking lot, and renovations to entrance building (including larger gift shop and new concession stand.) Last design workshop for Flamingo and South America Exhibits. Blueprints should go out in January for construction of the Flamingo exhibit.

Animal Collection

- Acquisitions—animals added to collection by transaction or birth/hatch
 - 6 Eastern Box Turtles
 - Female Red Panda
 - Blue-Tongued Skink
 - Pueblan Milksnake
 - Desert Hairy Scorpion
 - 3 Tomato Frogs

- Dispositions—animals removed from collection by transaction or death
 - 2 Male Jamaican Fruit Bat
 - Male Budgie
 - Male, Female Kihansi Spray Toad



- The female Red Wolf cleared quarantine and put on exhibit with our male Red Wolf. The introduction went very well and the pair is on exhibit full time together. This pair was recommended by the Red Wolf Species Survival Plan (SSP) and created another breeding pair.
- Female Randall Lineback cleared quarantine and is on exhibit near the Children's Zoo. The Miller Park Zoo is only 1 of 4 AZA Zoos to house this Critical rare breed.

Reporting Measures

2014 December Zoo Attendance: 2,199
2013 December Attendance: 1,799

Recreation Division

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents



December is a slower month for the recreation division due to all the holiday activities in which families are usually involved, but there was still plenty of fun! A brand new event, the Ugliest Sweater Run was held Dec. 6 in cooperation with Fleet Feet Sports. Individuals registered for the run, but could also register for fun challenges held during the event. Prizes were awarded for various categories.

The annual Christmas Concert featuring the Community Concert Band was held on Dec. 4 before a packed group. A new venue needs to be

considered for 2015. A Christmas light decorating contest was a new event.

There were some new programs offered in December. Candy Canes & Gingerbread Houses was a new offering for ages 4 – 8. The program filled quickly and all involved had a good time as they decorated a gingerbread house, searched for hidden candy canes, and more. Parent and child made hand-made ornaments and a canvas painting in the Holiday Traditions program. Clay Pottery for Youth Too and Lighted Winter Scene Bottle were some other offerings just in December. It was done similar to the Halloween House Decorating contest with people nominating homes and then judges going out. A People’s Choice award was awarded by people voting through the department’s Facebook page.



The number of programs offered was almost identical to December 2013, but the number participating was up by 36%. Part of this was due to the large number taking part in the open gym pickleball offerings at Pepper Ridge and Washington Schools. The Sweater Run also had a large number compared to the Candy Cane Hunt and Dinner with Santa that were offered in past years.

Recreation Income:	2013	2014
Revenue for 55+ programs	\$1,736	\$1,502
Revenue for adult programs	\$126	\$534
Revenue for teen programs	\$120	\$135
Revenue for youth programs	\$2,062	\$2,556
Rev. for parent/child & pre	\$160	\$530
Revenue for special events	\$799	\$611
Total activity fees	\$5,003	\$5,868

Winter/Break programs were held just before and after Christmas. Five different themed day winter break programs were offered with four being in December and one in January. In 2013, there were three in December and two in January. On the Drive-in Movie themed day they made their own cars to sit in for the movie.

Lots of positive comments were received at the Ugliest Sweater Run and after the Tour de Lights. People said they had a great time and hoped the events would be done again in 2015. They did not put their comments in writing. The adults doing Pickleball Open Gym love that it is held and keep asking for more sites!

Pepsi Ice Center

December was a busy month for the figure skaters at Pepsi Ice and they had some amazing opportunities. On Dec. 13 the Theater on Ice team performed an exhibition in front of a packed audience for the Skate with Santa themed open skate exhibition. That same evening Pepsi Ice hosted the annual winter exhibition, “Spirit of

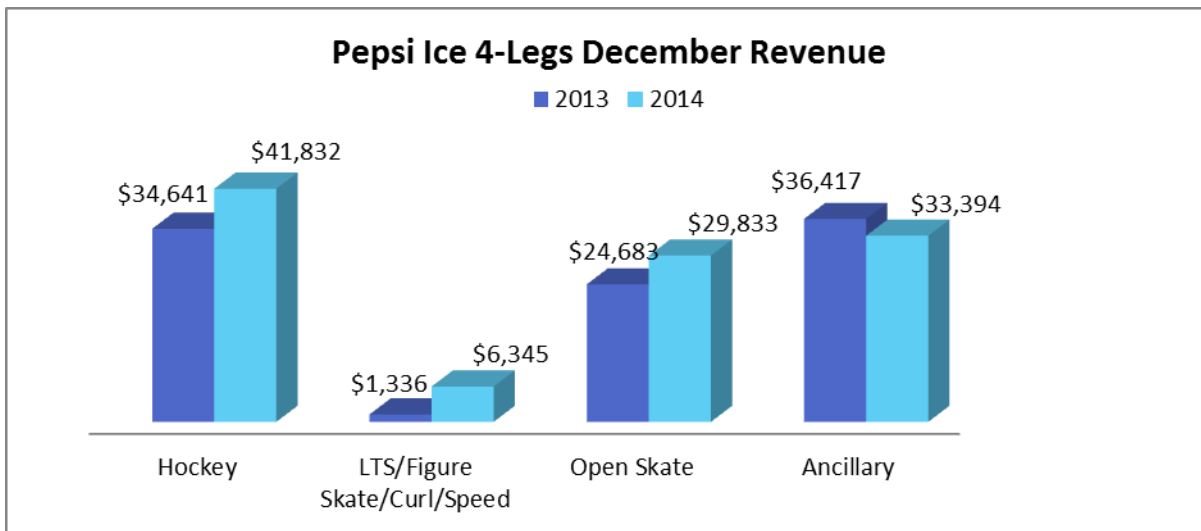


Celebration” with 25 soloists and 33 Learn to Skate performers. Over 250 people attended this event. Dec. 15 the local figure skaters had a very special opportunity to take part in a skating clinic with cast members from “Shall We Dance on Ice”. The following evening 21 skaters from ages 3 to adult performed an opening routine to kick off the “Shall We Dance on Ice” show at the US Cellular Coliseum. The production team for “Shall We Dance” announced they will be returning to the US Cellular Coliseum in December of 2015. Pepsi Ice staff are optimistic for the chance to have another local figure skating performance.



Attendance and revenue numbers were up for December 2014 compared to December 2013. The Hockey Learn to Play and Learn to Skate numbers are up due to the use of the new POS system and registration. The reports show actual dollars when they come in rather than accrual based accounting. Last year registration was accepted in December, but it did not show until January when the classes started.

The Pepsi Ice Center continues to see growth and interest in all of the programs and this fiscal year is on track to be the strongest year in the facility’s history. The 2014 December revenue was the highest total in the facility history and was the second largest revenue total overall only to August of 2014.



Public skating sessions show a good increase over 2013. Besides the overall strength in the numbers, the completion of the work done in the parking garage helped open up more available parking spots for the patrons. Concession revenue continues to grow along with the traffic numbers.

Ice Rental payments showed a slight decrease from last year due to timing of payments from some of the adult hockey user groups. Some paid for January through May in last fiscal year in December whereas this fiscal year some are paying in January.

The Member Cards continue to be a popular program, averaging over \$2,000 monthly income on these cards. As the program gains in popularity this number is growing. December income was over \$2,800.

The youth hockey league program has an all-time high of 108 mini-mites (3-6 year olds) registered. The previous high was last year with 96 registered. For the first time the Center also went over 200 in the eight and under age group of players. There are 202 registered. The previous high was 189 in 2010-2011. The goal is to get youth in the building when they are 3 and keep them as they move up in the program.

Special Opportunities Available in Recreation (S.O.A.R.)

Special Olympics

It was a busy month for S.O.A.R. basketball. S.O.A.R. hosted two basketball game days at Lincoln Leisure Center, as well as some games during regular practice, and then hosted the Ron Knisley Memorial Shoot Out basketball tournament over two days in conjunction with the State Farm Holiday Classic Tournament. Many spectators from the Classic stopped by to watch the Special Olympics games. The athletes were also involved in nine eight-minute demos during the half time of some of the Classic games, including championships of the tournament. As well as being an opportunity for the athletes to get games in on quality competition courts, they also had a chance to play in front of possibly thousands of spectators.



In December a Pizza Celebration was held for all athletes and unified partners who were part of Special Olympics programs in July through December. One of the athletes added karaoke to the celebration that was deejayed by him. All had a great time.

Special Events

Five special events were held in December: Christmas Concert & Dinner, Holiday Dinner & Dance, Christmas Cookie Exchange, East Peoria Festival of Lights and Holiday Bingo. The annual dance was a huge success.

Weekly Programs

The Holiday Performers program presented their show on Dec. 12 at Vale Community Church. This was the second year for the partnership with Vale. Vale offered more parking, more seating and the ability to include more technical and special effects. The program was free, but people were encouraged to bring canned food for Home Sweet Home Mission. A large number of items were collected for the mission plus the artists in the show donated dozens of toys for Toys for Tots as part of their program. A Marine was on stage at the end of the program to collect the toys.



Numbers were about the same except with volunteers and spectators. These large increases were due to all the extra basketball games, plus the fact that staff forgot to include the Classic volunteers and spectators in the 2013 report.

Staff Hours (Pepsi Ice, Recreation, and S.O.A.R.)

Hours for staff in December 2014 were about 300 more than the hours for staff in December 2013. Pepsi Ice had an increase due to more classes and a dedicated person to do registration. Numbers for special events were down because we used mainly volunteers for the Ugliest Sweater Run.

Volunteer Hours

Program	# Volunteers	# Volunteer Hours
<i>Adult Center</i>		
Recreation programs	13	44
Hockey	92	583
S.O.A.R.	158	479

Park Maintenance

The weather in December was typical temperature wise, although there was minimal snow amounts. We began the process of winter maintenance on all of our equipment as mowing operations were completed the last week in November. All machines are fully serviced and repaired in house over the winter months. Crews decorated the Miller Park Pavilion, City Hall, downtown Bloomington and Miller Park Zoo with holiday lighting and worked with volunteers from the Downtown Bloomington Association to complete this project. The Mayors Tree Lighting was a big success and many people attended the event on a Friday evening in early December.



Forestry

Forestry division continued to remove ash trees and respond to citizen requests for tree trimming. Forestry division responds to any downed limbs, hazards or other tree issues on City property 24 hours a day 7 days a week. The division removed 140 trees in the month of December. 91 of these were ash trees infected with Emerald Ash Borer (EAB). Pebblebrook Court in southwest Bloomington was hard hit by EAB. After notifying the residents we removed 53 infested ash trees on Pebblebrook Court. These will all be replanted in the spring of 2015.

Utility

One of the main projects the Utility division worked on in December was the construction of a new squirrel exhibit that is attached to the North side of Zoo Lab. This project includes 7 different holding cages for the squirrels and can be viewed from the inside of Zoo lab. Each cage has wire mesh walls, floors and ceilings. Another project the Utility staff completed was the installation of new fixtures at Forrest park bathrooms. This restroom has had numerous problems with toilets and urinals not working and poor water pressure. The replacement of these fixtures will correct this problem.



Other Utility projects in December are:

- Monthly HVAC inspection and repairs at Parks and Facilities
- Monthly HVAC inspections and repairs at the Coliseum and the BCPA
- Completed monthly Park inspections at all City Parks
- Installed new playground drainage at Brook Ridge Park- Installed new channel drain
- Completed installation of 3 new garage doors at the Park Maintenance facilities



Finance Director



Patti-Lynn Silva

Finance Department

December 2014 Edition

The Finance Department provides a wide range of comprehensive support services which include: accounting, financial administration and reporting, budgeting, audit, treasury management, payroll, billing, accounts receivable, accounts payable, debt management, procurement, local tax collection, audit, and compliance. The Finance Department is comprised of eleven full time employees and one seasonal employee.

December Highlights

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective a. Budget with adequate resources to support defined services and level of services

In the month of December, budget staff continued to amass department requests and refine revenue projections for the FY2016 City Manager’s proposed budget. The City Manager’s budget will be published in February 2015 and must be adopted by Council with any recommended changes by April 30, 2015.



Other Accomplishments

- Reviewed and refined budget projections for FY2015 & FY2016
- Facilitated solid waste analysis presented to the City Council
- Reviewed Internal Audit vendor proposals
- Instituted bi-monthly meetings with Human Resources

December Revenues

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective a. Budget with adequate resources to support defined services and level of services

Revenues Earned	Annual Budget	FY2015 YTD	FY2014 YTD	Variance	% Variance
Home Rule Sales Tax	\$ 14,647,149.00	\$ 7,016,623.92	\$ 7,321,678.92	\$ (305,055.00)	-4.17%
State Sales Tax	\$ 13,700,672.00	\$ 6,704,289.59	\$ 6,908,573.32	\$ (204,283.73)	-2.96%
Income Tax	\$ 7,529,874.00	\$ 3,853,151.27	\$ 3,985,433.19	\$ (132,281.92)	-3.32%
Utility Tax	\$ 6,132,913.00	\$ 3,049,544.06	\$ 2,485,748.73	\$ 563,795.33	22.68%
Ambulance Fee	\$ 5,022,998.00	\$ 2,489,926.39	\$ 2,607,106.64	\$ (117,180.25)	-4.49%
Food & Beverage Tax	\$ 4,363,447.00	\$ 2,485,244.41	\$ 2,524,907.48	\$ (39,663.07)	-1.57%
Franchise Tax	\$ 2,190,809.00	\$ 891,956.63	\$ 882,762.47	\$ 9,194.16	1.04%
Replacement Tax	\$ 1,857,810.00	\$ 1,073,618.43	\$ 1,123,965.97	\$ (50,347.54)	-4.48%
Hotel & Motel Tax	\$ 1,759,003.00	\$ 1,036,058.31	\$ 1,209,250.38	\$ (173,192.07)	-14.32%
Local Use Tax	\$ 1,325,600.00	\$ 939,030.28	\$ 817,639.91	\$ 121,390.37	14.85%
Packaged Liquor	\$ 1,040,000.00	\$ 619,913.36	\$ 604,740.19	\$ 15,173.17	2.51%
Amusement Tax	\$ 1,000,000.00	\$ 288,353.01	\$ -	\$ 288,353.01	0.00%
Local Motor Fuel	\$ 1,000,000.00	\$ 801,299.54	\$ -	\$ 801,299.54	0.00%
Building Permit	\$ 897,000.00	\$ 518,493.46	\$ 549,897.80	\$ (31,404.34)	-5.71%
Vehicle Use Tax	\$ 889,463.00	\$ 678,364.50	\$ 630,153.25	\$ 48,211.25	7.65%
Video Gaming	\$ 306,000.00	\$ 292,085.19	\$ 161,919.56	\$ 130,165.63	80.39%
Auto Rental	\$ 100,000.00	\$ 45,450.39	\$ 51,346.43	\$ (5,896.04)	-11.48%

NOTE: Not all revenue payments are received at the same time therefore, the superscripts numbered 1-12 represents the number of payments received to-date.

PROCUREMENTS – DECEMBER 2014

<u>TYPE</u>	<u>TITLE</u>	<u>DEPARTMENT</u>
<u>RFP #</u>		
2015-34	Lake Bloomington A&E Services - Underway	Water
2015-38	Wireless Network Controllers - Complete	IS
2015-41	City Internal Audit - Underway	Finance
2015-43	BFD HQ Exhaust Ventilation – Awarded	BFD
2015-44	MPZ DeBrazza Plaza - Awarded	PR & CA
2015-48	HQ Upgrade HVAC Controls - Awarded	FIRE

<u>BID #</u>		
2015-37 REBID	Topsoil Processing Machine - Awarded	PR&CA/Fleet
2015-42	BFD HQ Overhead Door Openers – Awarded	BFD
2015-45	Two (2) 20 Horsepower Ebara Pumps - Underway	Water
2015-46	FY 2015 Sewer Rehabilitation - Awarded	Engineering
2015-48	BFD Headquarters HVAC Controls - Awarded	BFD
2015-49	Main St Water Main Relocation – Underway	Water
2015-50	Wood/Log Grinding Services - Underway	P, R&CA
2015-51	Flamingo Exhibit Construction - Underway	P, R&CA - MPZ
2015-52	Sewer Televising - Underway	PWD/Engineering

<u>RFQ #</u>		
2015-16	Briarwood Sub Rehab - Awarded	Engineering
2015-26	Bridge Replacements - Awarded	Engineering

UNDER DEVELOPMENT

Refinement of City Procurement Code & Policies – Presentation made at the 12/8/14 City Council Work Session

BPD Training Facility Mold Removal – Bid #2015-29 – On Hold

City Hall Annex Demolition Design – Bid #2015-47 – On Hold

Purchase Orders Issued: 43

Procurement Memos Approved by the City Manager: 11

Number of Purchases Made as a Result of the Memos: 13



Department Director



Scott Sprouls

Information Services Department

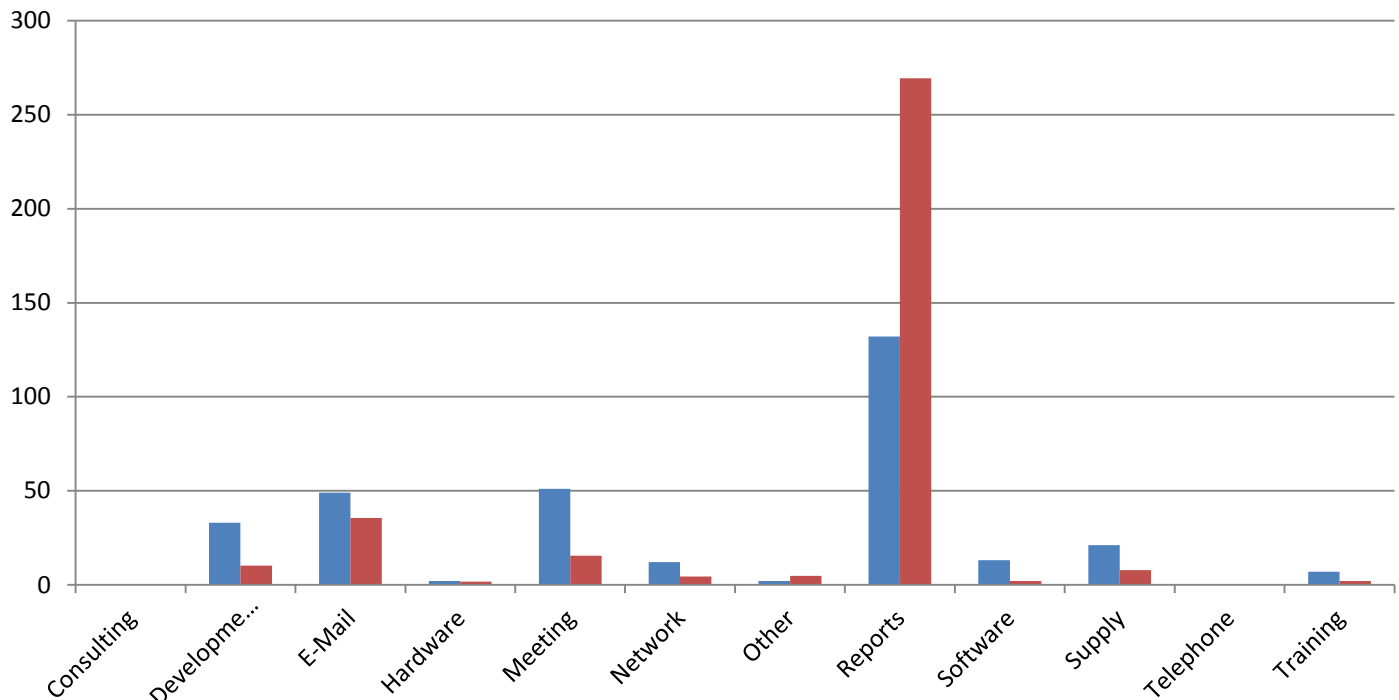
December 2014 Edition

Information Services Workload

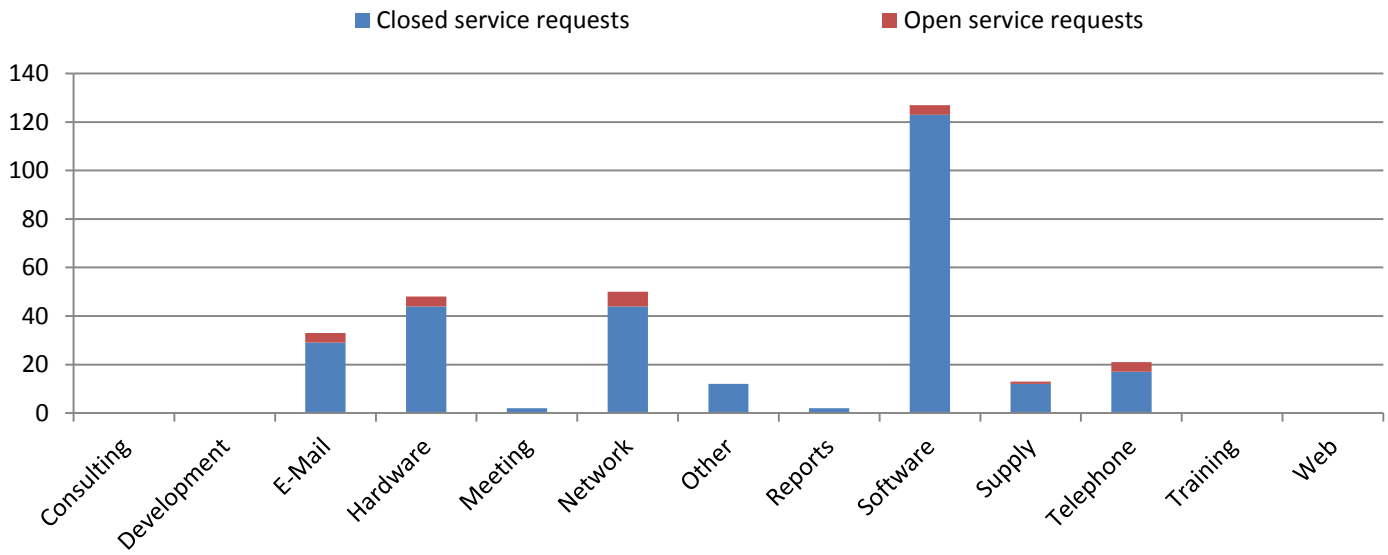
Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective d. City services delivered in the most cost-effective, efficient manner

December Requests for Service vs Hours Spent on Request

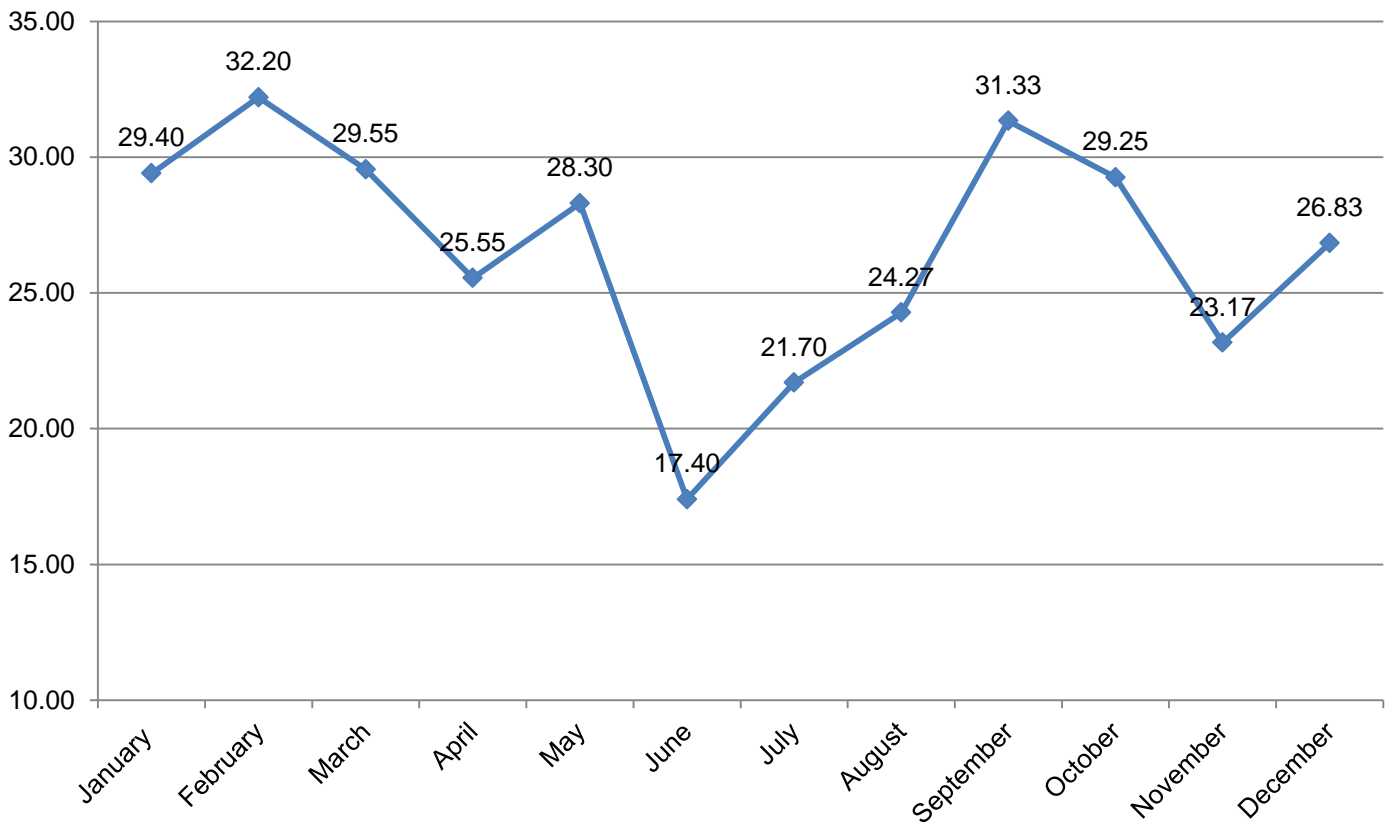
■ Number of service requests ■ Hours spent on service requests



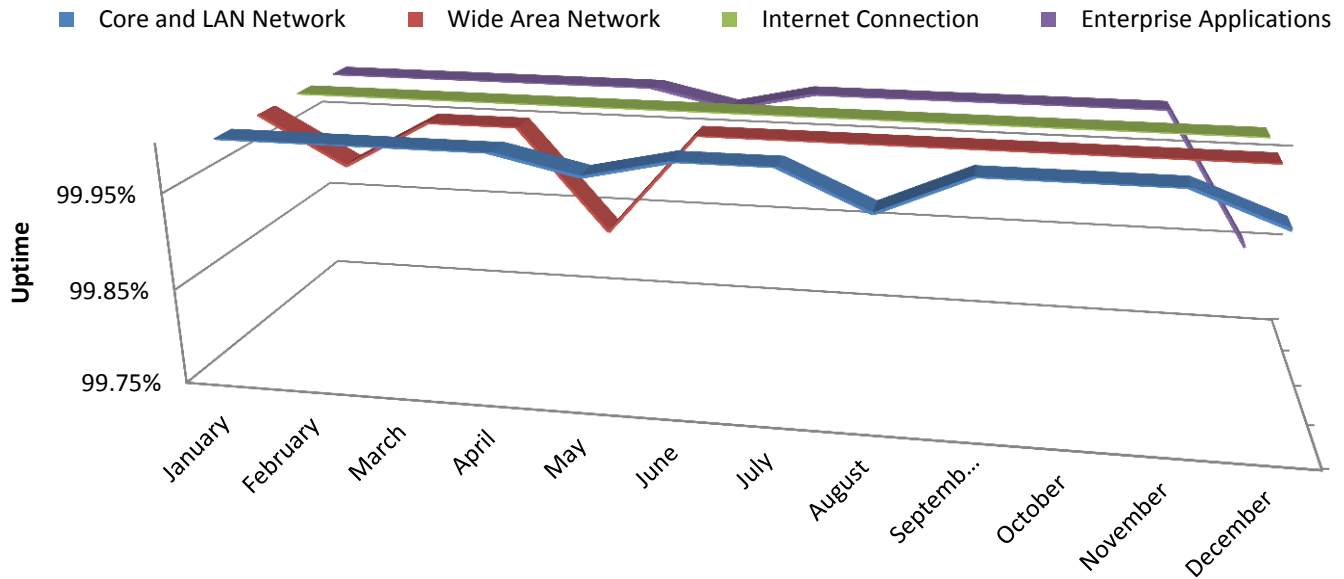
December 2014 Closed Service Requests



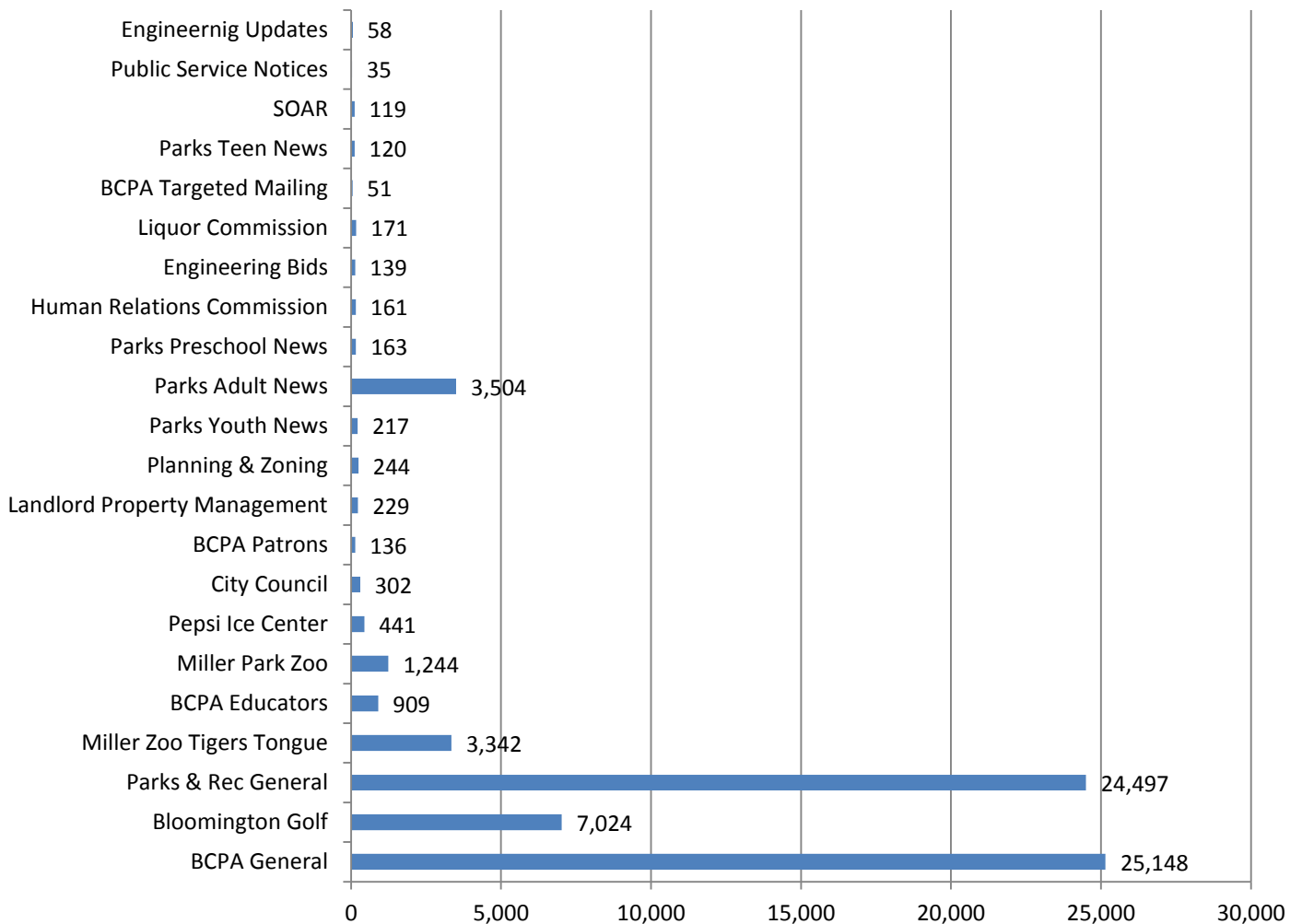
Number of service requests per IS FTE



2014 System Uptime



December 2014 Lyris List Server Information





Communication Manager



Nora Dukowitz

Communications and Public Information

December 2014 Edition

Citizen Priority Survey & Citizens' Summit

In December, planning began in earnest for the Citizens' Summit, to be held on Tuesday, January 20. This included the preparation and distribution of the Citizen Priority Survey, an electronic survey intended to gauge the City budget priorities of the public.

Social Media

The overarching "City of Bloomington" social media accounts continue to grow. December saw a 17% increase in the City's Facebook fans, with the page totaling 2,119 fans by the end of the month. Twitter followers increased 13.6% to 1,127. Staff gave a social media 101/best practices presentation for others in the City that use or are interested in social media. Additionally, the City is now using NextDoor.

Media Interaction

Nineteen staff interactions with the media, above and beyond the normally-scheduled, were recorded in the month of December. Staff is just beginning to formally track these interactions and will be able to provide comparison data in the future.

News Releases

Twenty-one news releases were prepared and distributed in the month of December. Of these, seven were related to the Parks, Recreation and Cultural Arts department, seven were from Public Works, five were produced by Police, one was from Water and one concerned Administration.

Topics of Interest

Staff worked with the media, public and others on communicating a wide variety of topics during the month of December, including:

- Not In Our Town
- Holiday events

- New Red Wolves at Miller Park Zoo
- Police matters
- Status of Colonial Plaza
- Citizen Priority Survey/Citizens' Summit



City Clerk



Tracey Covert

City Clerk

December 2014 Edition

The City Clerk's Office

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective d. City services delivered in the most cost-effective, efficient manner

The City Clerk's Office provides a professional link between citizens, local governing boards and agencies of government at all levels. The Clerk's Office must remain neutral and impartial rendering equal service to all. The office strives to serve citizens and support the City with accuracy and fairness.

A lot of work of the City Clerk's Office is completed behind the scenes. People often do not realize the support provided to the Council, other City departments and the citizenry.

As the first point of contact, the City Clerk's Office is the face of the City. The Clerk's Office is important due to its impact upon public perception which can be critical to the City's growth and development.

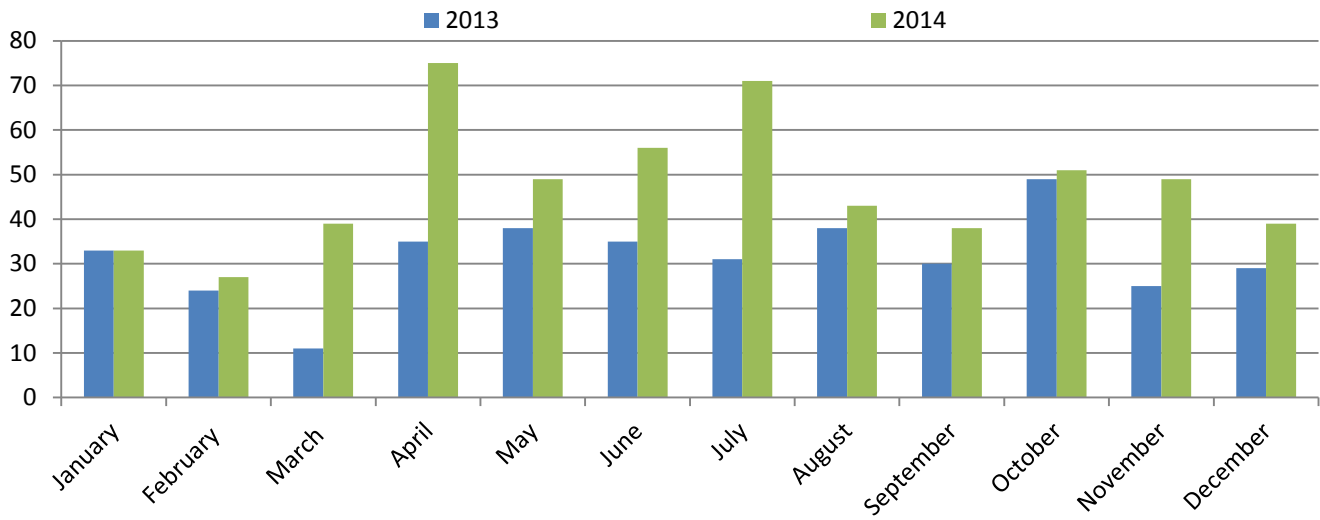
Finally, per statute the City Clerk is the "keeper of the records." Recordkeeping is a critical function. The City Clerk's Office knows the history of issues/items. The Clerk's Office knows what has been done/tried in the past.

This recordkeeping role also includes service as the City's Freedom of Information Act (FOIA) officer and Opening Meetings Act (OMA) compliance officer.

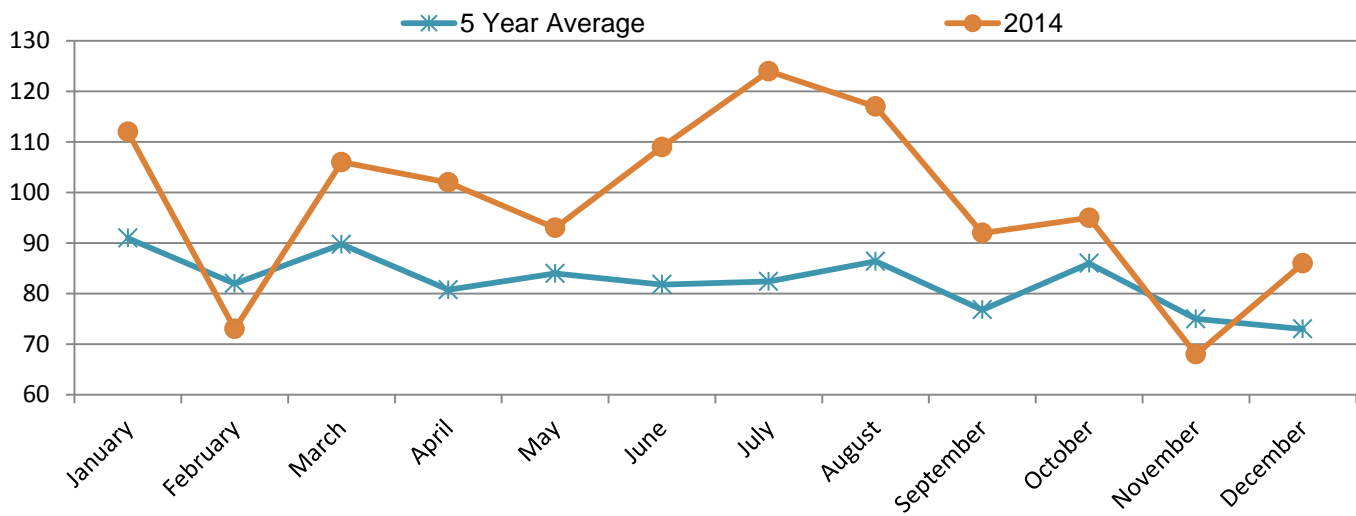
Monthly Highlight

In 2013 the office received 1,237 freedom of information requests; 2014 there were 1,177. This is a decline of sixty (60) requests. Average Staff time increased this year to eighty-three (83) minutes per requests.

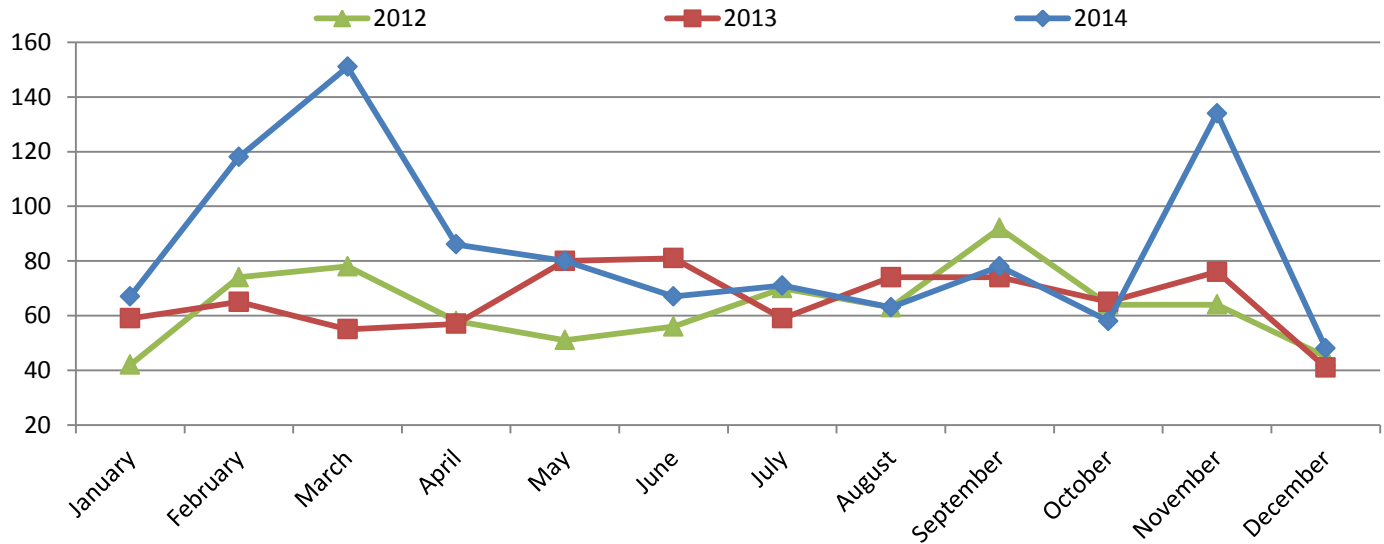
Number of Items on the Council Agenda



F.O.I.A. Request by Month



FOIA Average Staff Time per Request in Minutes





Library Director

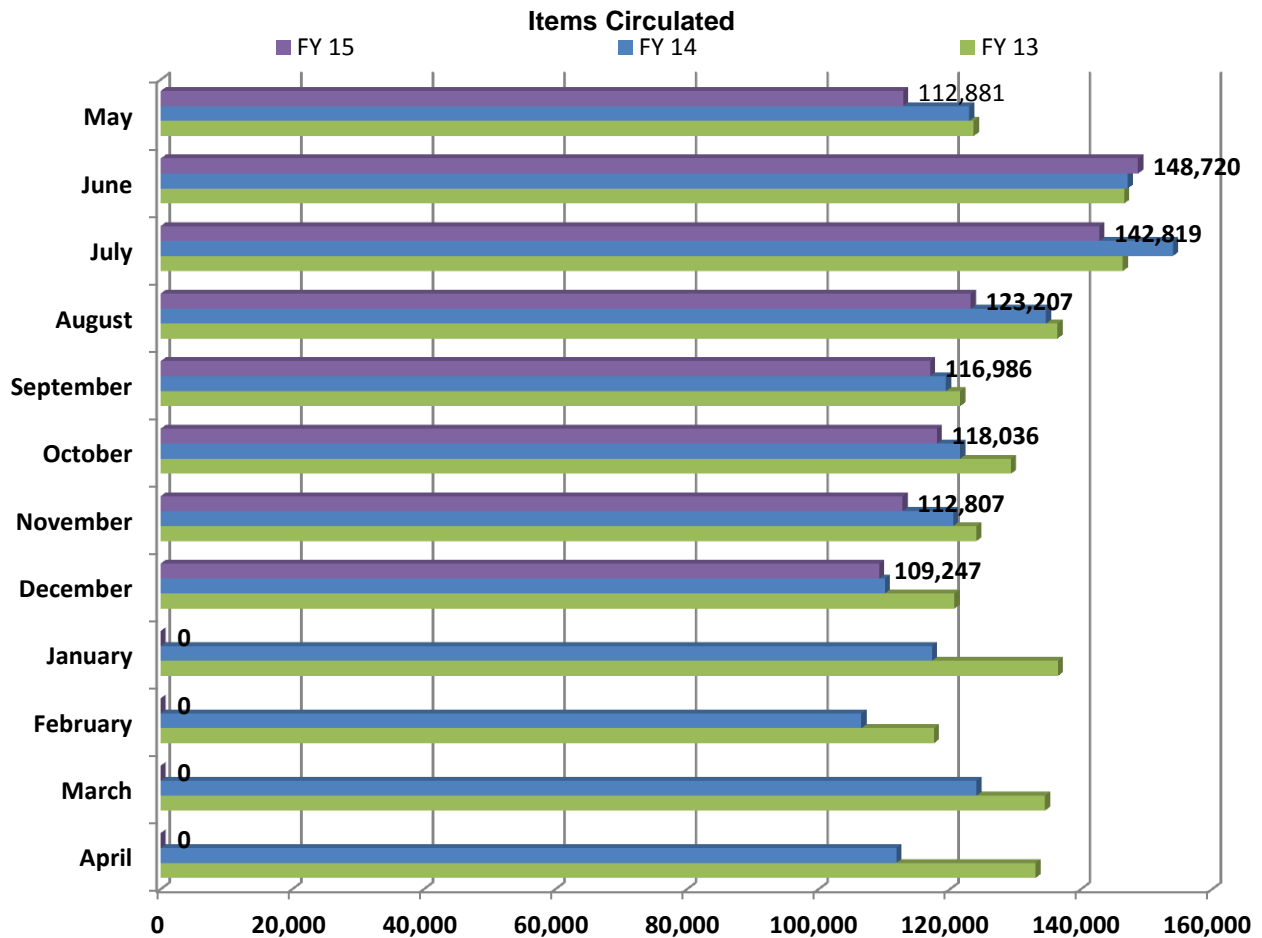


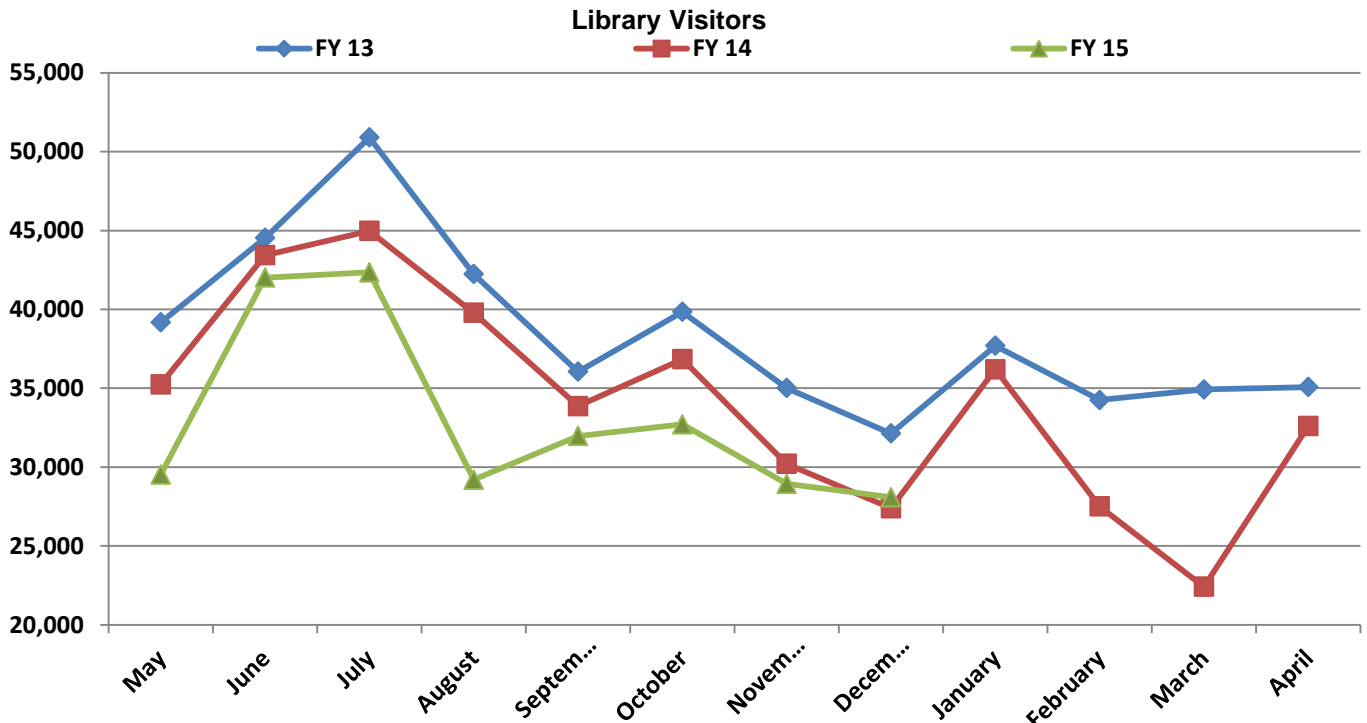
Georgia Bouda

December 2014 Edition

Library

Customers borrowed 109,247 items in December, 2014, a decrease from the 110,073 items borrowed in December, 2013. Visitors to the Library were up from 27,397 in December 2013 to 28,084 in December 2014. Staff answered 4154 questions from customers this month compared to 3367 questions answered in December 2013.





Programs and Attendance in the month of December:

Children Programs and Attendance:

Tween needle art – 12 attended
 Winter break crafts – 200 made
 Toddler story time – 6 sessions – 211 attended
 Preschool story time – 3 sessions – 77 attended
 2nd Monday story club – 12 attended
 Singing Swinging story time – 2 sessions – 64 attended
 Tails for Tales – 2 sessions – 29 attended
 Noah's Ark Preschool visit – 90 attended
 Visited Katie's Kids – 67 attended
 Visited Milestones Preschool – 15 attended
 Visited Brigham Head Start – 76 attended
 Visited Trinity Lutheran Head Start – 77 attended
 Visited Little Jewels Day Care – 168 attended
 Participated in YWCA class library ribbon cutting – 40 attended

Teen Programs and Attendance:

Teen Manga/Anime Club – 1 sessions – 1 attended
 DIY Holiday Yarn Wreaths – 1 session -- 12 attended
 Teen Advisory Board – 1 session – 0 attended
 Schools for Books and Bites: The teen librarian and the NPL youth librarian talked with these numbers of teens: Chiddix: 44; Evans: 144

Adult Programs and Attendance:

End of the Year Fiction & Mystery Book Club – 1 session – 5 attended

Mystery Book Club – 1 session – 7 attended (rescheduled Nov. session)

Nonfiction Book Club – 1 session – 2 attended

Classic Holiday Movies – 3 session – 21 attended

Anime Now for Adults – 1 session – 6 attended

DIY Arm Knitting – 1 session – 12 attended

There were 10 requests for individual appointments with a library staffer. Topics included general computer help; Facebook; resumes; and ebook access.

Compliments to the City

Letters and Comments of Praise for the Bloomington Parks, Recreation & Cultural Arts Department in December 2014

BCPA

A Christmas Carol

“Wonderful job with small cast.”

“I purchase several tickets every year. The shows are always fantastic! Love the variety! ”

“Totally delightful and inspiring presentation of a musical version of A Christmas Carol.”

“We have been looking for something like this for our family to go to for years -- we were so glad to finally find this in our own back yard. Thank you! ”

“It was a nice little show. The voices were quite good. ”

“Very much enjoyed the show!”

“Have always had a good experience at BCPA.”

“It was a very entertaining show -- the performers were very polished.”

“I was very glad to hear the director on WJBC discussing the intention of putting this specific performance together for families and possibly making it a tradition. I was also glad to hear her discuss the intentional affordable pricing for the event. We are a younger family of 5 and it was reasonable for us. ”

“It was a wonderful performance.”

“Wonderful performance - thoroughly enjoyed it.”

Greg Proops

“Good seats, good audio, nice facilities, friendly staff, prompt Greg Proops and Tim Mooney put on great shows.”

“Very funny!”

“Amazing show, please bring more standup to Bloomington!”

“Opener was better than expected, wish Greg would've gone longer, but it was still very good.”

“Had an amazing night!”

“Nice theater- enjoyed the experience.”

“Everything was perfect. I will be attending shows as often as I can. ”

Dailey and Vincent

“One of my favorite events.”

“They were very talented, enjoyed each other and put on a terrific show. Would go again. ”

“First of their Christmas shows we've seen--four time overall.”

“Great artist. Thanks for bringing them here. ”

“We love their music and they put on quite an enjoyable show.”

“Great show!”

“Excellent show and a great value for the price... ”

“Please, please have them back!!! Wonderful show!! ”

“They put on a great show! The way things are set up, you feel a part of the show no matter where you sit. ”

“Good wholesome entertainment-the evening went quickly.”

“Great place to see all kind of entertainment.”

“Excellent show. Everything was wonderful as usual. ”

“Loved it!!”

“It was a very positive experience from myself, and my daughter's family of 5, including children.”

“Was very entertaining. Would like to see them back again. ”

Danu

“They were fantastic!”

“It was a good show.”

“We LOVE Irish music.... ”

“Excellent event. Worth every penny and then some! ”

“Wonderful group!!”

“A Truly talented group. More talent please. Thanks. ”

“Great Show!”

“They were wonderful, please invite them back next Christmas. We will come and bring friends!!! ”

“Lovely venue, excellent performance.”

“We always thoroughly enjoy ourselves there, and your customer service is great!”

Recreation

To: "meganhaig " <meganhaig>, "nkohler@cityblm.org" <nkohler@cityblm.org>
From: "Lopez, Macaria"
Date: 12/22/2014 01:11PM
Subject: Excellent!

Good afternoon Megan and Nicole-

I wanted to be sure 2014 didn't get away from me without sending a note. I'm not certain who leads or serves as the chair to the Holiday performers event but I have been just eager to know who is the chair to this event. If it is one of you great! If not, please forward this message on to your team members.

THANK YOU for a wonderful 2014 performance. I, unfortunately, could not attend last year and was blessed to be able to see this year. Our team member, Kirsten Boswell, did a wonderful job as did *all* of the performers. She was glowing when the day of her performance was finally here and therefore her contagious spirit transferred to many of our team members as it does daily. Often times with how hectic life can be we forget to thank the people who are our front line servant leaders and the wonderful things they do and so I send this note to let you know that our team members noticed all of *your* hard work that is and was put into this event. I was amazed by how every performer had an opportunity to shine in their own way. It was more than that though. You clearly dedicated a lot of time to this. It was mentioned there weren't as many props this year. I would have never noticed because YOU captured what was important- each person's individual spirit and strengths. That's because of all of you. Your time, investment and preparation to make this event memorable for all. A LOT OF moving parts leading up to this event I'm sure. I was amazed at how you chose to partner with HSHM , Military and Toys for Tots and very creatively incorporated this into your program. Outstanding partnerships. Outstanding leadership. Fun. Memorable. Your video footage was excellent KUDOS to that team in capturing the sincerity and life moments of the performers. KUDOS to them for their time dedicated in editing and interviewing, music selection etc. All of this purposeful time and dedication. There were so many little things I noticed about this program.

Thanks again for YOUR time, dedication, passion and hard work.

Have a wonderful Holiday and a Very Happy New Year!

M. L.