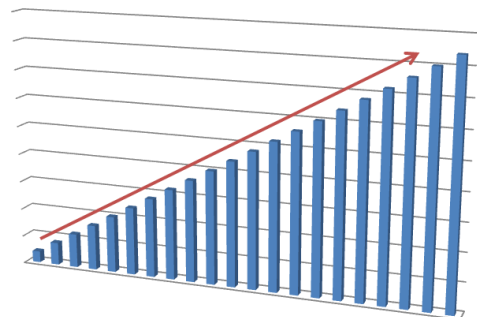




CITY MANAGER'S MONTHLY REPORT

MEASURING PERFORMANCE, TARGETING RESULTS





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Upcoming Community Events

- [Stand Up Dads](#), BCPA, October 18, 7:30 pm
- [Spider Hunt](#), Lincoln Leisure Center, October 25, 10:00 am – 11:15 am
- [Adult Indoor Pickleball](#) Open Play, Pepper Ridge School Gym, October 25, 1:30 pm – 3:30 pm
- [Zoo Spooktacular](#), Miller Park Zoo, October 26, 1:00 pm - 3:00 pm
- [Halloween Tour de Lights](#), Lincoln Leisure Center, October 27, 5:30 pm

Upcoming Meetings

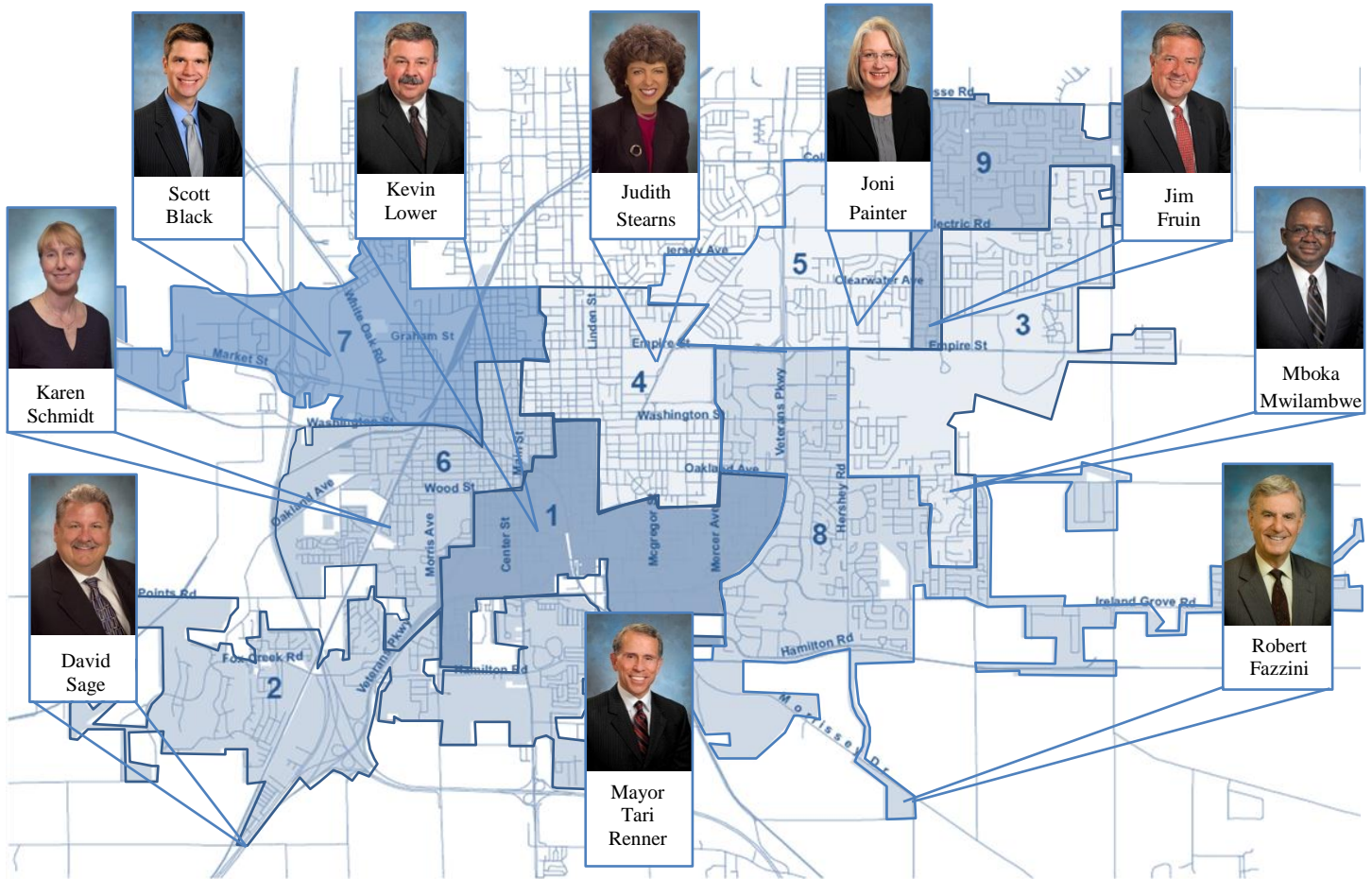
- Liquor Commission meeting, October 14, 4:00 p.m. – 6:00 p.m. City Hall
- Planning Commission meeting, October 22, 4:00 p.m. – 6:00 p.m. City Hall
- Historic Preservation Meeting, October 16, 5:00 p.m. – 6:00 p.m. City Hall
- Citizens' Beautification Committee Meeting
October 23, 7:00 p.m. – 9:00 p.m.

The Bloomington City Council meet every 2nd and 4th Monday of each month at 7:00 p.m. for regular Council Meetings

Effective June 1, 2013 the Mayor's Open House is held every Friday before a Monday City Council Meeting from 4:30 pm to 5:30 pm at City Hall



City of Bloomington Elected Officials



City of Bloomington Administration

City Manager: David A. Hales

Interim Assistant City Manager: Sue McLaughlin

Assistant to the City Manager: Alexander S. McElroy

Executive Assistant: Beth Oakley

City Clerk: Tracey Covert

Director of Finance: Patti-Lynn Silva

Director of Human Resources: Emily Bell

Director of Information Services: Scott Sprouls

Interim Director of Parks, Recreation & Cultural: Bobbie Herakovich

Interim Director of Planning & Code Enforcement: Frank Koehler

Director of Public Works: Jim Karch

Interim Director of Water: Brett Lueschen

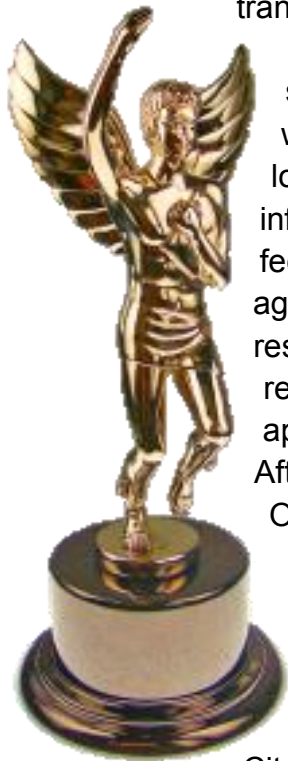
Police Chief: Brendan Heffner

Fire Chief: Mike Kimmerling

Library Director: Georgia Bouda



Continuous Journey Toward Excellence



The City of Bloomington City Council and staff firmly believe that citizens have a right to full transparency with respect to public information. It is a continuous goal of the City to ensure public information is easily accessible to all citizens and interested stakeholders. To that end, the City has made significant strides in the manner in which information is shared. The City's website now has a [Transparency](#) portal located prominently on the homepage. The portal serves as a repository for public information such as City budget and financial reports, information on taxes and fees, employee salary and benefit reports, labor contracts, and public meeting agendas. In addition to all the information provided on the website, the City responds to over 1,200 Freedom of Information Act (FOIA) requests per year representing an average of 60 minutes of staff time per request. That is approximately 1,200 hours of staff time or 58% of a full-time employee's work year. After taking office in May 2013, Mayor Tari Renner implemented a monthly Mayoral Open House providing an opportunity for citizens to meet informally with the Mayor at City Hall to discuss issues and items of concern. The meetings are conveniently held every Friday before a Monday City Council meeting. In October 2013, the City began streaming live and [archiving](#) City Council meetings bringing City government to the homes and computers of the general public. Finally, the enclosed report represents another effort on behalf of the City to provide vital information to citizens regarding City business and operations.

As the City strives to increase transparency and openness in City government, City officials ask for your input and suggestions on how the City can better share information with the community. Please feel free to contact your [Alderman](#), the [Mayor](#), or [City staff](#) to share your ideas.

Recent Accolades for Transparency and Open Government:

- The **Illinois Policy Institute (IPI)** rated the City's website with a [transparency score of 89.7](#), placing the City 8th out of the 26 largest cities in Illinois. The average score of the top 26 was 71.4, exactly 18.3 points less than Bloomington.
- The City Manager's Monthly Report was recognized by the **Association of Marketing and Communication Professionals (AMCP)** with the Gold Hermes Creative Award for Communications and Publications (award pictured above). There were over 6,500 submissions with only 19% of the applicants receiving the Gold Award and 11% receiving Honorable Mention.
- 2012, 2013, 2014 recipient of the **International City/County Management Association (ICMA)** Center for Performance Measurement (CPM) Certificate of Distinction for Performance Management Efforts. A key component to receive this award includes sharing performance information with the public. The City was one of only 11 jurisdictions which received this honor in 2014.
- 2011, 2012, 2013 **Government Finance Officers Association (GFOA)** Distinguished Budget Presentation Award recipient. In order to receive the budget award, entities must satisfy nationally recognized guidelines for effective budget presentation. These guidelines are designed to assess how well an entity's budget serves as: a policy document, a financial plan, an operations guide, and a communications device.



City Manager



David A. Hales

Welcome from the City Manager

August 2014 Edition

The City of Bloomington began the practice of producing the City Manager’s Monthly Report in 2009 to provide performance information to the Mayor, City Council and the public on City services and programs. The City utilizes performance data to identify efficiencies and potential inefficiencies for the purpose of improving services, responsible budgeting and enhancing transparency in local government. In effort to best guide City resources toward the betterment of the community, the Bloomington City Council adopted a strategic plan which identifies goals that focus on outcome-based objectives and potential actions for the projected course of five years. The City Manager’s Monthly Report reflects the City’s progress toward the accomplishment of these goals and current service levels. The performance data in this report is compiled internally by each department/division that comprise City services. The information is then analyzed and organized for presentation by myself and the Assistant to the City Manager.

I am proud of the City’s efforts toward becoming more performance driven and the direction in which our community is headed. City staff and I will continue to work diligently to increase efficiencies in City services and achieve the goals established by Council as we proudly serve the citizens of Bloomington.

I am pleased to present to you the August 2014 City Manager’s Monthly Report. I hope that you continue to stay informed on City issues and progress. Please feel free to contact me with any questions, comments and/or suggestions regarding this report.

Sincerely,

David A. Hales
Bloomington City Manager
109 E. Olive Street
Bloomington, IL 61701
Dhales@cityblm.org



Strategic Plan 2010 →2015 →2025

Goal	1. Financially Sound City Providing Quality Basic Services
Objective	<ol style="list-style-type: none">Budget with adequate resources to support defined services and level of servicesReserves consistent with city policiesEngaged residents that are well informed and involved in an open governance processCity services delivered in the most cost-effective, efficient mannerPartnering with others for the most cost-effective service delivery
Goal	2. Upgrade City Infrastructure and Facilities
Objective	<ol style="list-style-type: none">Better quality roads and sidewalksQuality water for the long termFunctional, well maintained sewer collection systemWell-designed, well maintained City facilities emphasizing productivity and customer serviceInvestigating in the City's future through a realistic, funded capital improvement program
Goal	3. Strong Neighborhoods
Objective	<ol style="list-style-type: none">Residents feeling safe in their homes and neighborhoodsUpgraded quality of older housing stockPreservation of property/home valuationsImproved neighborhood infrastructureStrong partnership with residents and neighborhood associationsResidents increasingly sharing/taking responsibility for their homes and neighborhoods
Goal	4. Grow the Local Economy
Objective	<ol style="list-style-type: none">Retention and growth of current local businessesAttraction of new targeted businesses that are the "right" fit for BloomingtonRevitalization of older commercial homesExpanded retail businessesStrong working relationship among the City, businesses, economic development organizations
Goal	5. Great Place – Livable, Sustainable City
Objective	<ol style="list-style-type: none">Well-planned City with necessary services and infrastructureCity decisions consistent with plans and policiesIncorporation of "Green Sustainable" concepts into City's development and plansAppropriate leisure and recreational opportunities responding to the needs of residentsMore attractive city: commercial areas and neighborhoods
Goal	6. Prosperous Downtown Bloomington
Objective	<ol style="list-style-type: none">More beautiful, clean Downtown areaDowntown Vision and Plan used to guide development, redevelopment and investmentsDowntown becoming a community and regional destinationHealthy adjacent neighborhoods linked to DowntownPreservation of historic buildings

Spotlight City: City Police Issue Safety Tickets

Bloomington Police Department Issued a Record Number of “Tickets” at Local Parks

The Bloomington Police Department partnered with our local Dairy Queen for our Safety Ticket program. The program rewards children with an ice cream treat who demonstrate safe behavior. Safety tickets allow the Bloomington Police Department to not only promote safety but also gives officers the opportunity to have a positive interaction with children in our community.

BPD Officers on bike patrol handed out safety tickets at Miller Park, Tipton Park, Friendship Park, Sunnyside Park, PJ Irving Park, and along the Constitution Trail.

Second Shift Officers did an outstanding job!



[Link to BPD's video](#)

[Link to WMBD's video](#)

Special thanks to Officer Klein wore BPD's GoPro camera and Jack did all of the editing.

Executive Summary

Police Department

- Eight detectives work in CID with an average of 7 working per day. Each detective was assigned approximately 11 cases during August. The domestic violence detectives were assigned 93 cases and the detectives assigned to sex crimes and crimes involving children are investigating 13 cases. CID assigned 60 new cases for investigation. One hundred seventy-one incidents of domestic violence were reviewed in August. **(Page 8)**
- Street Crimes made eleven warrant arrests, 17 probable cause arrests, and generated \$2,800 in tow fees, \$4,250 in ordinance violations and seized \$1,073. Seizures also included 17 grams of cannabis, 1.1 grams of crack cocaine, 134 dosage units of Valium, 26 dosage units of Xanax, and five dosage units of codeine. **(Page 10)**
- Criminal Intelligence and Analysis Unit (CIAU) staff organized a Police Parole Compliance Check. The operation paired Bloomington PD with Illinois Department of Corrections Parole officers to do early morning surprise compliance checks on 32 active parolees. Staff also met with a Criminal Justice professor from Michigan State University for the purpose of exploring possible future evaluations of the department's anti-crime programs and approaches. CIAU also produced several surveillance film snippets to be shown on the department's YouTube channel regarding suspects in a local armed robbery. Staff also produced investigative materials in support of two stabbings and one homicide. **(Page 11)**
- Officers worked five weekends in the downtown area for a total of 13 nights. With IWU and ISU starting classes on August 18 and 25 respectively, officers began working downtown hireback on Thursday August 14. The bar named "Eleven" closed in August with an expectation to reopen in the future as a jazz bar. New signs for the designated vehicle for hire only areas were put in place. The signs are bigger and more numerous and appear to be helping reduce the number of towed vehicles. **(Page 13)**.

Parks, Recreation & Cultural Arts

- The Bloomington Center for the Performing Arts hosted several large outdoor summer programs in August. Events included three Miller Park Summer Theatre musical performances of *The Music Man*, an all-day Blues Festival on the BCPA lawn entitled *Northern Exposure* presented with Guitar Remedies, and two days of *Bruegela: A Festival of Beer, Wine, & Music* co-presented with the Jaycees of Bloomington/Normal. **(Page 24)**
- Bruegela 2014 served up over four hundred craft beers and fifty wines. A total of eleven different bands performed both Friday and Saturday including headliners Modern Echo and Switchback. Over 5300 patrons and volunteers enjoyed this year's Bruegela Festival of Beer, Wine, and Music at the BCPA. **(Page 25)**



- The month of August brings the courses into high school golf season. Highland Park hosts the majority of the high school rounds. Currently Highland Park serves as the home course for six area high school teams. Four of these six teams also utilize the practice facilities at Prairie Vista and The Den on a near daily basis. For the month, 333 high school golf rounds of golf were played at Highland. An additional 142 high school golf rounds for the Bloomington High School program were played at The Den for their fall invitational tournament. (Page 28)



Finance

- In August Finance completed the refunding of \$24.6 million U. S. Cellular Coliseum bonds that will result in an approximate \$6.3 million in present value savings on interest over the life of the bonds which was not extended. During the live bond auction, both the taxable and non-taxable bonds received strong interest from numerous parties. (Page 39)



Police Chief



Brendan Heffner

August 2014 Edition

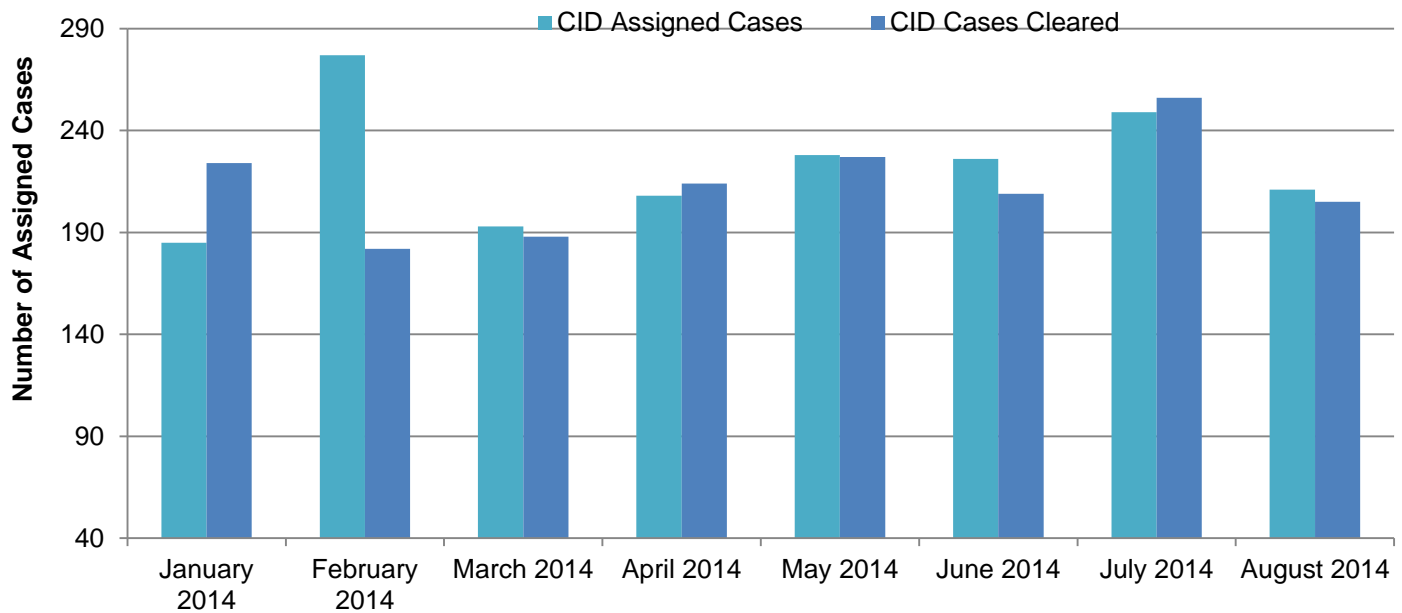
Police Department

Criminal Investigations Division (CID)

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Eight detectives work in CID with an average of 7 working per day. Each detective was assigned approximately 11 cases during August. The domestic violence detectives were assigned 93 cases and the detectives assigned to sex crimes and crimes involving children are investigating 13 cases. CID assigned 60 new cases for investigation. One hundred seventy-one incidents of domestic violence were reviewed in August.

2014 Criminal Cases Assigned vs. Criminal Cases Cleared



Cyber Crimes

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

The two Cyber Crime detectives have 12 open/active cases. The unit investigates crimes involving but not limited to child pornography, network intrusion and online scams.

United States Marshal Task Force

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective e. Partnering with others for the most cost-effective service delivery

The Bloomington office opened 18 felony cases and closed 14 of them. Significant work in August included an arrest for aggravated domestic battery and an arrest in Lake of the Hills for stabbing a man to death. A person wanted for aggravated criminal sexual assault/force was located in Chicago.

VICE Unit

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Four detectives and one supervisor are assigned to the Vice unit with 4.52 on average working per day. Eleven new cases were opened, nine cases were closed, and two search warrants were served. The Vice unit purchased 6.8 grams of crack cocaine, 16.5 grams of powder cocaine, and .9 grams of heroin. They seized 10.6 grams of crack cocaine, 475 grams of powder cocaine, one vehicle and \$4,599.

Street Crimes Unit

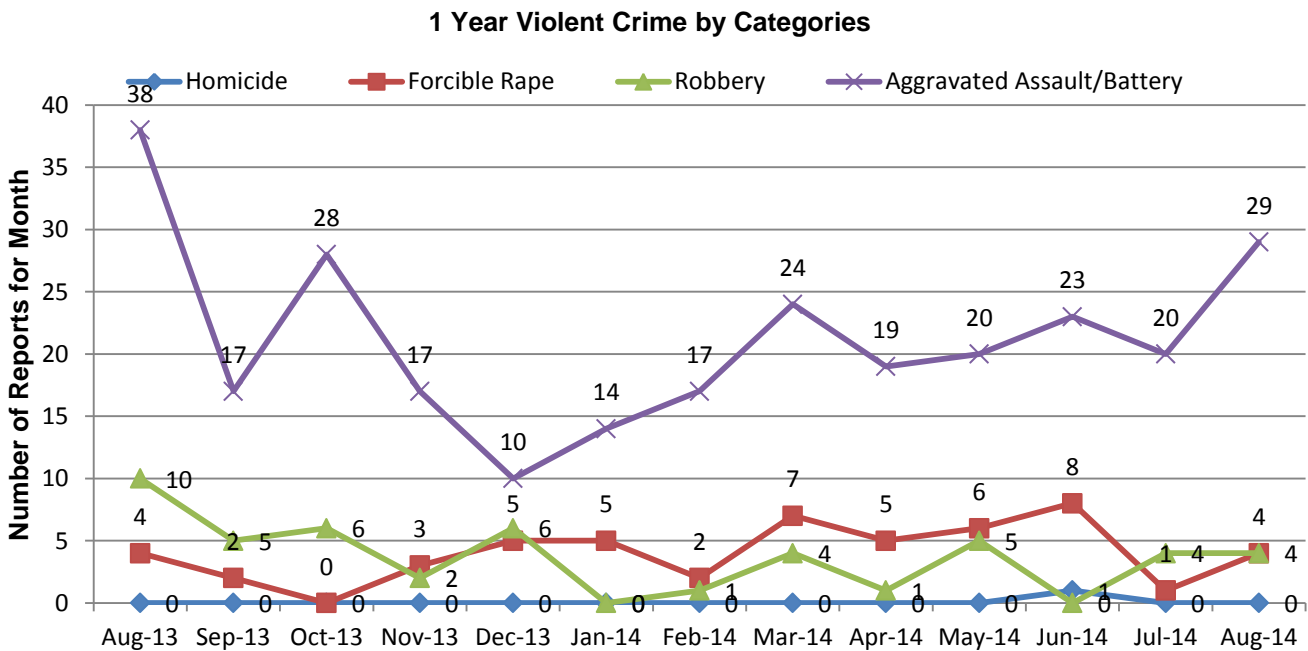
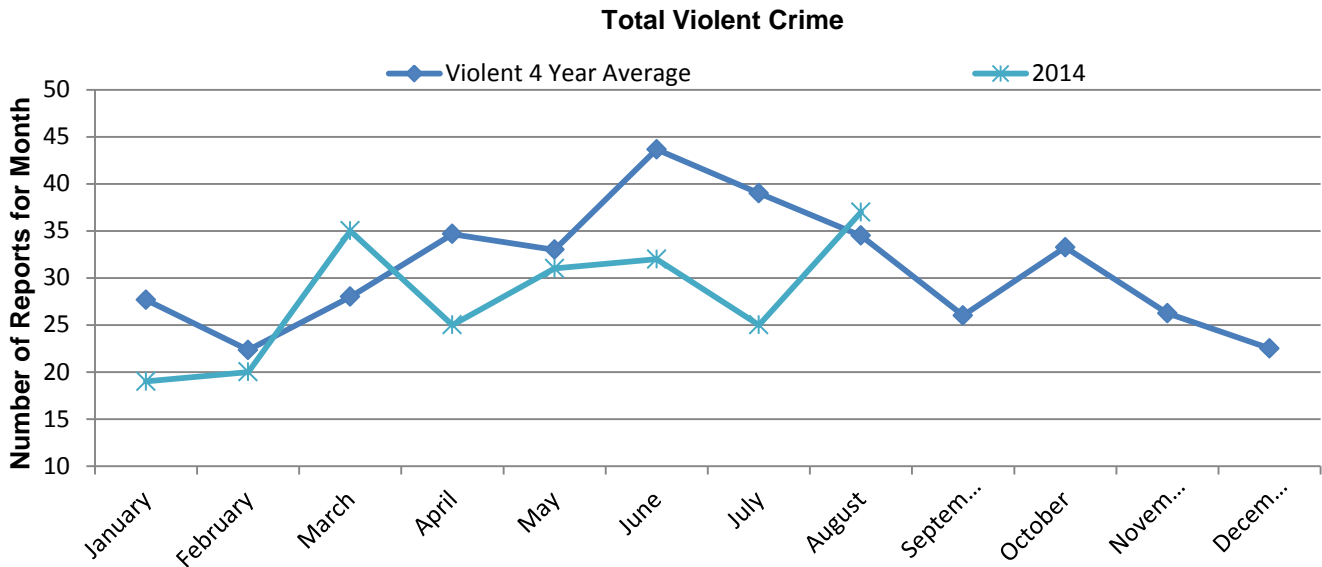
Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Seven officers and two supervisors are assigned to Street Crimes with an average of seven working per day. Officers completed twelve days of training. One officer was assigned to the Field Training Unit for the month and officers spent numerous hours assisting the Vice Unit with drug investigation operations. Street Crimes made eleven warrant arrests, 17 probable cause arrests, and generated \$2,800 in tow fees, \$4,250 in ordinance violations and seized \$1,073. Seizures also included 17 grams of cannabis, 1.1 grams of crack cocaine, 134 dosage units of Valium, 26 dosage units of Xanax, and five dosage units of codeine.

Criminal Intelligence and Analysis Unit (CIAU)

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

CIAU staff organized a Police Parole Compliance Check. The operation paired Bloomington PD with Illinois Department of Corrections Parole officers to do early morning surprise compliance checks on 32 active parolees. Staff also met with a Criminal Justice professor from Michigan State University for the purpose of exploring possible future evaluations of the department's anti-crime programs and approaches. CIAU also produced several surveillance film snippets to be shown on the department's YouTube channel regarding suspects in a local armed robbery. Staff also produced investigative materials in support of two stabbings and one homicide.



Communications

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Ring Time Ranges (9-1-1 Incoming) – State mandate is 90% answered within 10 seconds

0 to 3 Seconds	4 to 6 Seconds	7 to 9 Seconds	10 to 12 seconds	% of total calls answered within 10 Seconds
83.60%	15.60%	0.70%	0.10%	99.90%

Ring Time Ranges (911 Incoming) - State Mandate is 90% answered within 10 seconds.

\$2,400 in alarm ordinance violations have been issued so far in 2014.

The Communications Center manager worked with BFD personnel on run card updates. He also provided to the Communication Manager an overview of the Communications Center and its function, worked with BFD and Priority Dispatch to draft a proposal to implement the Fire Priority Dispatch System. This project will enhance the service provided to the public and boost the City's ISO rating. He attended State of Illinois 911 Services Advisory Board meeting and participated in a detailed design review of the Communications Center Console Upgrade project.

Incoming Phone Calls

Administrative (non-emergency)	7,824
911 Calls (wireline & wireless) total	2,374
911 Calls - Wireline	415
911 Calls - Wireless	1,959
Total All Calls	10,198

Dispatched Calls

Police	6,998
Fire and EMS	944
Total Dispatched Calls	7,942

Daily Call Averages

Administrative (non-emergency)	252
911 Calls – Wireline and Wireless	77
All Calls per day average	322
Police Dispatches	226
Fire and EMS Dispatches	30
Average Dispatches per day	261

First Shift 7 a.m. – 3 p.m.

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

First shift has 19 officers assigned with the average number working each day of 9. There are five officers in the FTO program, one officer in PTI, and one officer on extended military leave.

Fifty-seven incidents of sex offender related problems were handled by first shift. Three sex offenders were arrested on warrants and two sex offenders were arrested for probation violations. Old sex offender files are being audited. The Offender Watch 500 project received attention this month. The number of people registered now sits above 300.

Second Shift 3 p.m. – 11 p.m.

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Second shift has 21 officers assigned with an average of 11.6 working each day. Two officers in the FTO program worked on the shift in August. Officers patrolled the area of Washington and Howard due to the large groups of juveniles damaging property and obstructing traffic. Officers also worked several STEP details around town in response to speed complaints. Significant calls for service during the month: Suspect robbed a store at knife point using a napkin to cover his face. On August 17, an armed robbery occurred. On August 31 a female was struck by a car while she was riding her bicycle.

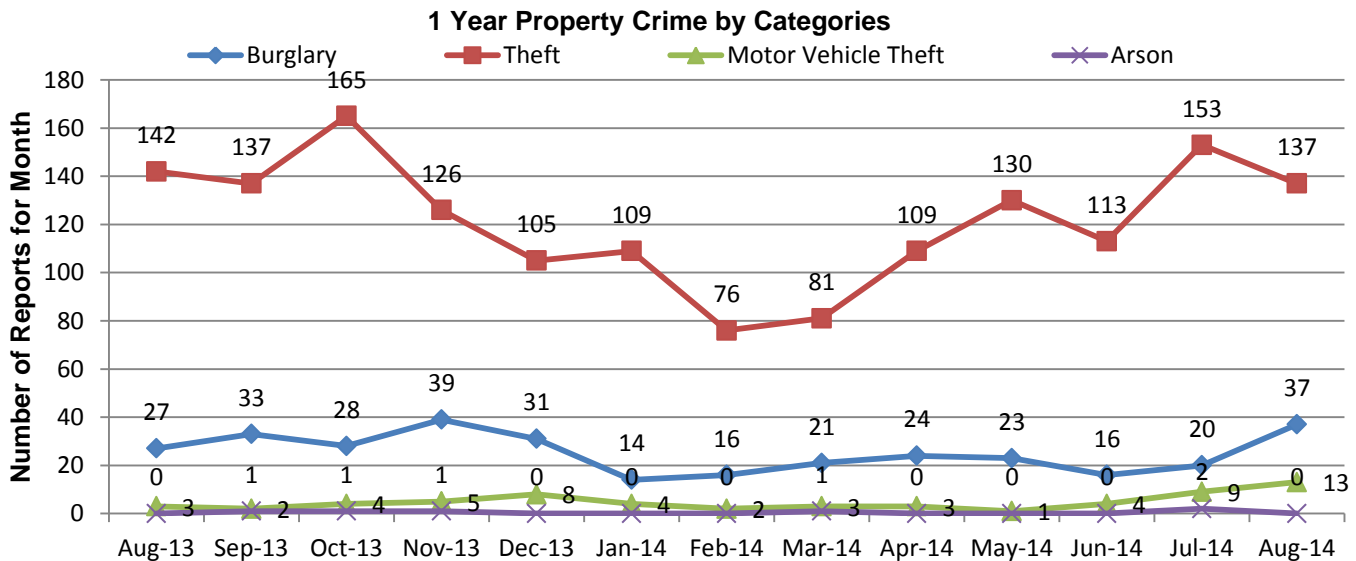
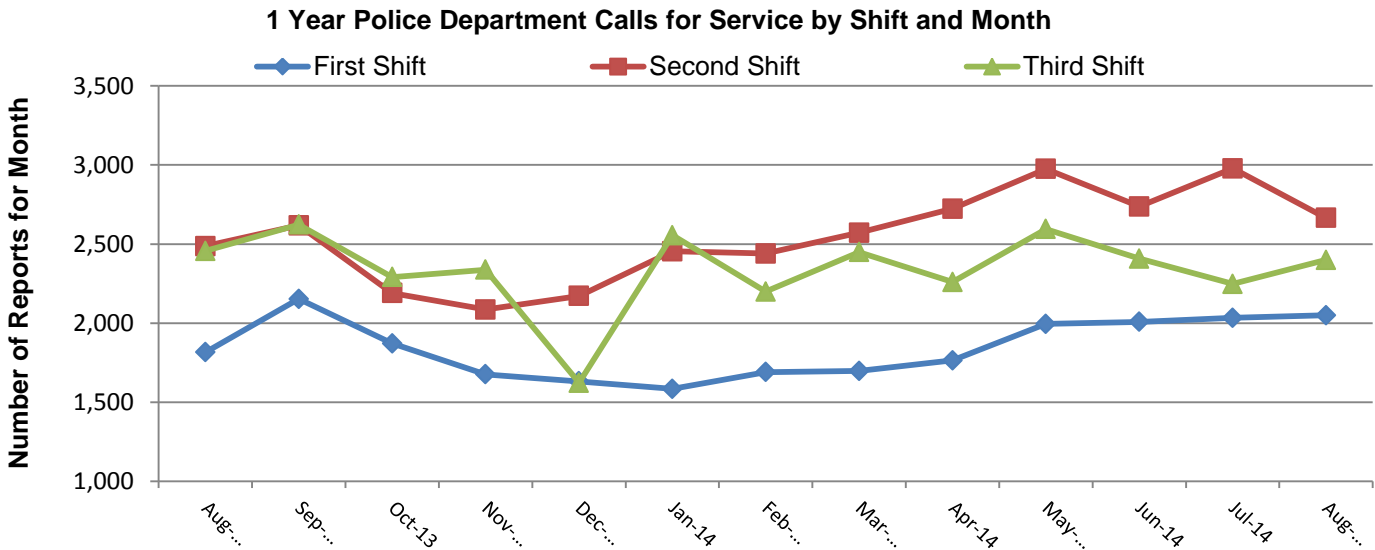
Third Shift 11 p.m. – 7 a.m.

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

There are 16 officers assigned to third shift with 9.03 officers on average working per night. Approximately 278 traffic stops were made in August, 33 arrests from self-initiated traffic and pedestrian contacts, and 18 additional arrests for DUI.

On August 18, there was a stabbing. Two females were physically fighting in 900 block of W. Jefferson. A boyfriend ran over and helped his girlfriend away from the fight. A crowd of males took off after the boyfriend. Several of his friends exited a residence and a large fight broke out in an empty lot. During this fight, one male was stabbed.

Violation	Month Total	Year Total
Seat Belt/Child	8	66
Speeding	51	548
All Other Traffic	553	4,160
DUI Arrests	39	201



Downtown Activity

Strategic Plan Goal 3: Strong Neighborhoods; Objective a. Residents feeling safe in their homes and neighborhoods

Officers worked five weekends in the downtown area for a total of 13 nights. With IWU and ISU starting classes on August 18 and 25 respectively, officers began working downtown hireback on Thursday August 14. The bar named "Eleven" closed in August with an expectation to reopen in the future as a jazz bar. New signs for the designated vehicle for hire only areas were put in place. The signs are bigger and more numerous and appear to be helping reduce the number of towed vehicles.

Notable events during August: On August 9, officers arrested one for driving while license revoked. On August 15, officers stopped a male for urinating in the alley near Mulberry and Center. Officers noted weird behavior from the male and located a small baggie of cocaine. The male was arrested for possessing cocaine. On August 16, officers arrested one male for aggravated battery to an officer after striking the officer. Also on that night, one female was arrested after she hit a bouncer at a bar. The female refused to provide identification and once arrested, kicked an officer.

On August 24, officers responded to the area of the 500 block of N. Main where bouncers reported seeing a male in the bathroom using cocaine. The male fled, but was located in a nearby alley. The subject was arrested for possession of a controlled substance. On August 30, officers generated a report for a probation violation of consuming alcohol, arrested one male for aggravated battery in the 500 block of N. Main Street, arrested one male for violation of probation for consuming alcohol, and arrested one male for a warrant in the 600 block of N. Main Street. On August 31, officers responded to the parking lot at Main and Mulberry Streets for the report of a vehicle for hire driver being intoxicated. This call was turned over to a third shift officer who arrested the driver for DUI. Also that night officers responded to a report of a fight in the 600 block of N. Main. Third shift officers arrested one person on a warrant.

Monthly totals for August for downtown hireback officers and third shift officers assigned to downtown include: 287 bar checks, 71 ordinance violations issued, 13 parking tickets issued, two UTTs issued, 15 fights in progress, 14 arrests, 22 calls for service, one DUI, and nine towed vehicles.

Public Information Officer

Strategic Plan Goal 3: Strong Neighborhoods; Objective e. Strong partnership with residents and neighborhood associations

Public Affairs Officer Mayer submitted several media releases, attended Recovery Court, attended McDonald's McKid's Day event, attended 16th Annual Westside Block Party, attended Neighborhood Watch Meeting and STAC meeting, gave an Identity Theft presentation and WJBC interview.

School Resource Officers

Strategic Plan Goal 3: Strong Neighborhoods; Objective e. Strong partnership with residents and neighborhood associations

SRO Evans had ten theft issues, five order of protection checks, ten disorderly conduct issues, four child custody issues, ten truancy issues, and 14 fights. He attended six crisis drills and/or meetings, made sixty school visits, gave a presentation on positive role models, promoted the PD web site and offender watch site by adding it to the District 87 and Unit 5 web sites and individual schools. He

assisted with four evacuation drills and four lock down drills. He completed eight child sex offender checks, seized less than 2.5 grams of cannabis, and investigated three domestic cases.

SRO Day gave a talk at the Center for Youth and Family Services regarding school safety. He met with parents and students during registration and attended Freshman Orientation. He presented to the students his role as a Resource Officer in the school. School discipline included five disorderly conduct, four medical transports, and six suspensions from school. Three fights resulted in all involved parties receiving ordinance violations/school discipline. One student was issued an ordinance violation for tobacco by a minor. A theft report of a cell phone was completed and a stolen bicycle report was made.

SRO Hirsch spoke to the entire student body (1230 students) over three days regarding his role at the school. He spoke with six parents regarding issues in the community over the summer including fighting, drug use, motor vehicle theft, bullying and threats over Twitter, Facebook, Instagram, and theft and battery. He met with new staff and explained all emergency procedures at the school. He also submitted a work order to get the door lock code changed and a peephole installed to allow administration to see outside in an emergency in order to give police or SWAT team entrance. He conducted state mandated lock down drill with staff and trained front office staff in lockdown procedures.

SRO Wagehoft attended parent orientation for all grades and spoke during assembly. He attended "100 Caring Adults" at EJHS and Cedar Ridge Elementary. He assisted Pepper Ridge Elementary school with lock down/evacuation drill and met with probation regarding students on the list attending EJHS.



Public Works Director



Jim Karch

Public Works Department

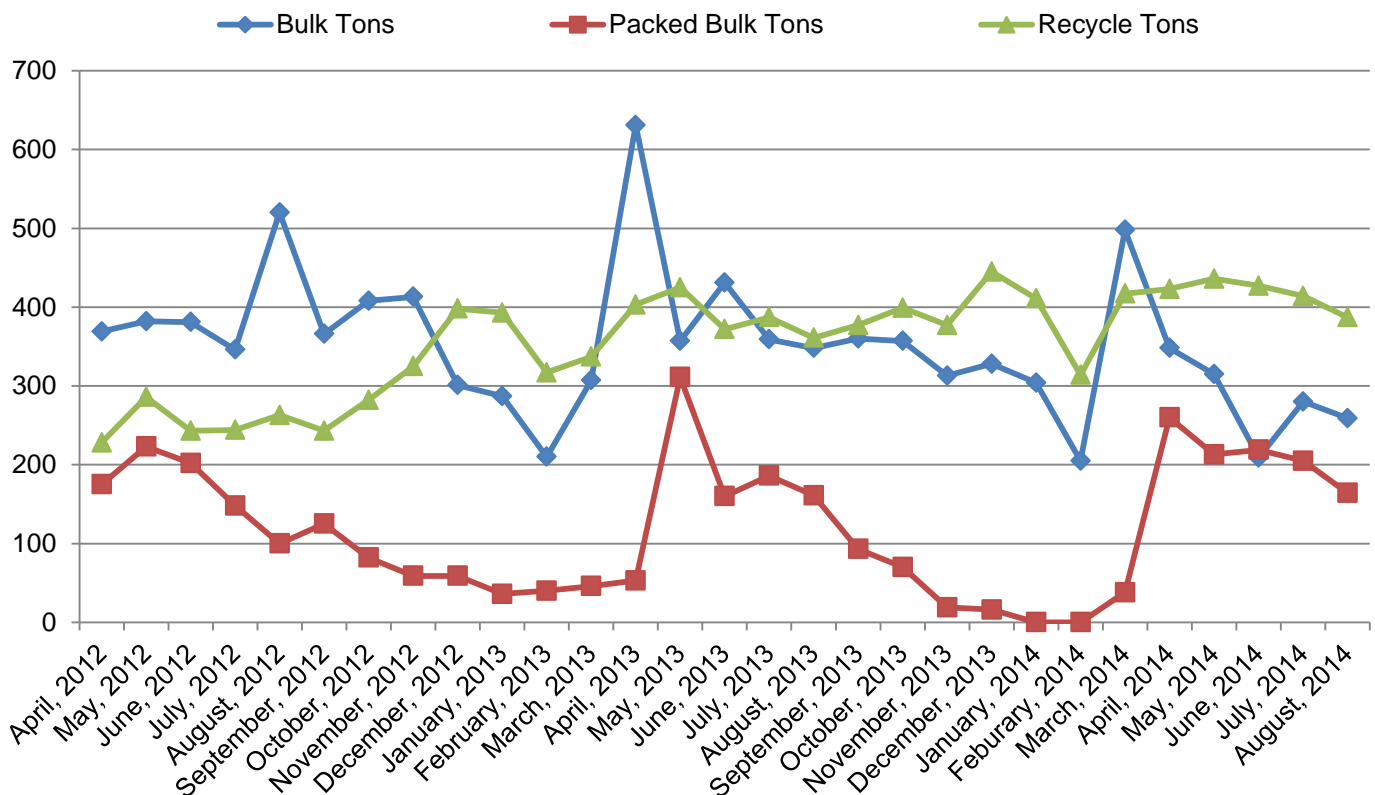
August 2014 Edition

Solid Waste Division

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective c. Incorporation of “Green Sustainable” concepts into City’s development and plans

Approximately 24,500 residences are serviced weekly and an average of 31.65 pounds of household garbage was picked up each week at these locations in August 2014.

2 Year Refuse by Month



Street Sweeping

Strategic Plan Goal 2: Upgrade City Infrastructure and Facilities; Objective a. Better quality roads and sidewalks

1042 Lane Miles were swept during the month of August.

Alleys

Strategic Plan Goal 2: Upgrade City Infrastructure and Facilities; Objective a. Better quality roads and sidewalks

18 Alleys graveled/potholes filled in August 2014.

*These projects are being designed and constructed by consultants and contractors working for the Union Pacific Railroad in support of the State's High Speed Rail project.

August 2014 Overweight Loads	26 issued Permits for \$2,080.00
August 2014 Dumpster/Traffic Control	10 Permits - \$275 (Waived \$0.00)
Customer Service Calls	
August 2014 Call Center	1,492 Calls into Call Center
Erosion Control/Complaints Inspection Report	
New/Maintenance Erosion/Storm Water Management Inspections	117
Erosion/Storm Water Management Complaints	2
Inspection & Complaint Files Closed	16

Fleet Division

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective d. City services delivered in the most cost-effective, efficient manner

	August 2013	August 2014
Work Orders	471	482
Total Repair Orders Closed	445	434
Preventative Maintenance	26	48

	August 2013	August 2014
Total No Lead Gallons	16,749	16,999
Total Cost	\$55,606	\$56,208
Avg Price per Gallon	\$3.32	\$3.31

	<i>August 2013</i>	<i>August 2014</i>
Total Diesel Gallons	13,149	16,133
Total Cost	\$46,126	\$55,863
Avg Price per Gallon	\$3.50	\$3.46



This month the Fleet Division put into service a Ford Focus for the Water Department.



The Fleet Division also put a Ford F350 with a service body into service for the Parks and Rec Division.

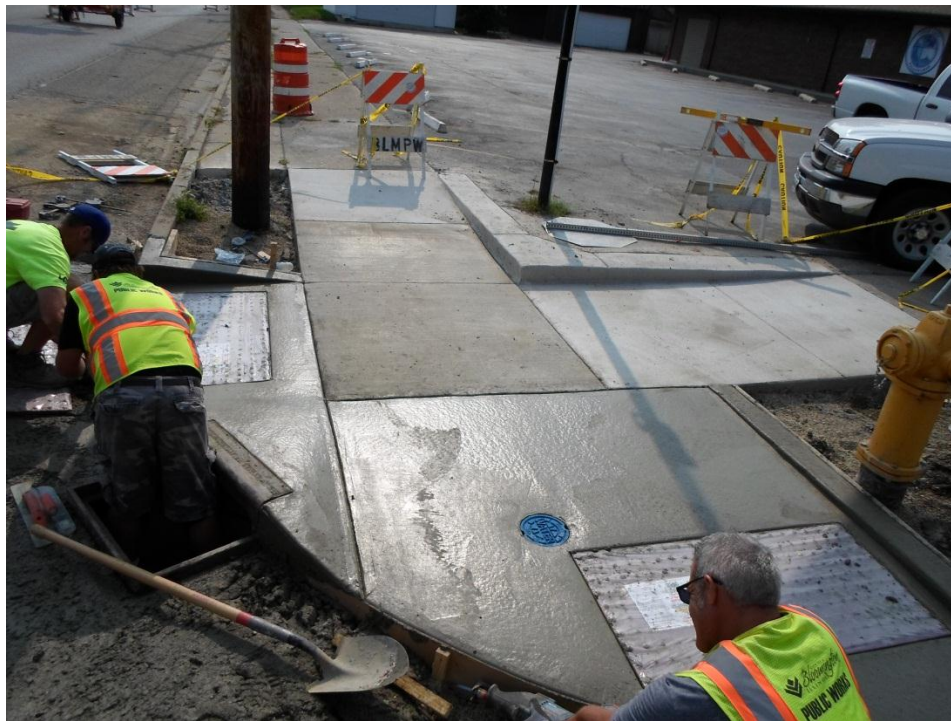
Streets & Sewers

Strategic Plan Goal 2: Upgrade City Infrastructure and Facilities; Objective a. Better quality roads and sidewalks; Objective c. Functional, well-maintained sewer collection system

Council Work to be Done Summary

Work Type	Outstanding Workorders
Backfill/Seed	1
Cave In	8
Cold Mix	3
Contractor	1
Curb	15
Inlet Repair	12
Mailbox	0
Manhole Repair	6
Pavement Repair	16
Service Repair	1
Sidewalks	0
Water	3

In August the Streets Division completed an ADA sidewalk and inlet replacement at Park Street and Empire Street.





The Streets Division also completed Permanent Patching on Division Street under the Rail Road Bridge.





Ecology Action Center McLean County Solid Waste Program

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective c. Incorporation of “Green Sustainable” concepts into City’s development and plans

2014 Second Quarter Report

The Ecology Action Center has completed the following items in fulfillment of the Solid Waste and Waste Reduction Education Program agreement of January 1, 2014.

Progress Towards Leading Indicator Goals

• **Goal:** Visit **70%** of eligible classrooms in McLean County, Bloomington, and Normal for elementary school recycling and waste reduction education programs. Reaching this target means directly engaging with approximately 1,500 students. There are 90 fourth grade classrooms in McLean County, which includes all public and private schools.

First Quarter: 9 Classrooms, 224 students, **YTD: 10%** of eligible classrooms (Cornerstone Christian Academy, Washington Elementary, Epiphany, Tri Valley School)

Second Quarter: 5 Classrooms, 115 students, **YTD: 16%** of eligible classrooms (Oakland, Lexington)

• **Goal:** Visit **60%** of public libraries within McLean County, Bloomington and Normal and provide a summer reading program on recycling and waste reduction topics. Reaching this target means directly engaging with approximately 300 library patrons. There are 14 public libraries in McLean County.

Second Quarter: 8 libraries, 366 patrons, **YTD 57%** of public libraries. (Bloomington, Normal, LeRoy, Heyworth, Danvers, Carlock, Hudson, Chenoa)

• **Goal:** *Provide recycling and waste reduction education programs at 80% of after school programs, reaching approximately 200 students. This year's target group includes 9 after school programs.*

First Quarter: 1 after school program; **YTD 12%** of schools.

• **Goal:** *Provide recycling and waste reduction presentations for 25 local groups or approximately 750 individuals including civic groups, scouts, preschools, non-target school groups, university classes. In practice the EAC provides these programs for nearly 100% of those requesting the services.*

First Quarter: 1 program, 28 people, **YTD 4%** of goal (1 civic group)

Second Quarter: 17 programs, 983 people, **YTD 72%** of goal (1 civic group, 9 scout groups, 1 preschool, 2 non-target school groups, 1 community event, 3 employer programs)

• **Goal:** *Promote recycling and sustainable practices to direct audiences utilizing social media channels including Facebook, Twitter, LinkedIn, and YouTube with a target of 30,000 interactions annually.*

First Quarter: 6,768 Interactions, **YTD 23% of goal**

Second Quarter: 69,804 Interactions, **YTD 233% of goal**

• **Goal:** *Provide and promote comprehensive online resources on recycling and waste disposal for Bloomington, Normal, and McLean County with a target of 12,000 visits to these pages annually.*

First Quarter: 3,234 Visits, **YTD 28% of goal**

Second Quarter: 6,616 Interactions, **YTD 82% of goal**

Household Hazardous Waste (HHW) Collection

- Media coverage regarding new proposal for HHW collection to be funded by City, Town & County – articles in Pantagraph and on WJBC reaching a total of approximately 35,000 people. Did a follow up interview with WJBC.

Solid Waste Coordinator Activities

- Administered process for awarding of McLean County small municipality recycling grants.
- Ongoing administration and promotion of Compact Fluorescent Lamp (CFL) recycling program with 3 drop-off points in Bloomington and Normal.
- Ongoing administration and promotion of Household Battery recycling program in conjunction with Interstate Batteries, Batteries Plus, and Springfield Electric (9,295 pounds recycled).
- Ongoing administration of Illinois Plastic Pot Recycling Program in cooperation with Youth Build McLean County. Current efforts focus on the development of a longer-term, more sustainable means to support the volunteer-based program.
- Provided consultation on waste reduction for Bloomington Farmer's Market.

- Performed annual residential waste audit to determine trends in waste generation and usage of local recycling programs.

Outreach

- Earth Schools Recycling and Waste Reduction 4th grade Presentations: Lexington (2/40) and Oakland (3/75) Total: 5 presentations, 115 students
- Other K-12 School activities:
 - o Family Science Night booth at Benjamin Elementary, focus on compost (35 participants)
 - o Garbage Monster waste reduction program at Boys & Girls Club summer camp (1 presentation, 25 participants)
- Preschool Garbage Monster Presentations:
 - o Bright Horizons Preschool (1 presentation, 21 participants)
- Scout activities:
 - o Solid waste reduction and recycling program for Cadet Girl Scouts (1 program, 14 participants)
 - o Gave program about environmental stewardship to scouts from Northpoint School who were doing a clean-up and hike at Comlara Park. (28 participants)
 - o Visited regional Cub Scout day camp at Comlara and did 6 presentations to 290 scouts about waste reduction and waste-free lunches. Went back later in the week to “grade” their lunches.
- University Programs:
 - o Worked with representatives from ISU, Town of Normal, Home Sweet Home Ministries, and Recycling Furniture for Families to create a University Move-Out initiative to provide students who are moving out of dorms and apartments with resources to donate useful items to charity instead of sending them to the landfill. Positive coverage of the effort on WMBD news and WJBC.
- Community solid waste reduction programs and information booths:
 - o Recycled Paper Making booth at ISU’s Family Science Day (350 people)
 - o State Farm Earth Day event (3 events, 175 people)
- Library Programs:
 - o Garbage Monster Waste Reduction and re-use craft presentation at
- Bloomington Library (105 participants)
- Normal Library (90 participants)
- Carlock (2 programs/31 participants)

- Chenoa (15 participants)
- Danvers (25 participants)
- Heyworth (19 participants)
- Hudson (36 participants)
- LeRoy (45 participants)

Other Programs:

- Presentation at Westminster Village (25 participants) with emphasis on waste reduction
- Hosted Freecycle Free-For-All event at White Oak Park to encourage reuse of materials instead of disposal (45 participants)
- Arranged hands-on volunteering for 35 Normal Police Department summer youth program students at Plastic Garden Pot sorting facility.

Ecology Action Center Stormwater Education and Public Participation Program for Bloomington-Normal and McLean County

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective c. Incorporation of “Green Sustainable” concepts into City’s development and plans

2014 Second Quarter Report

The Ecology Action Center has completed the following tasks as part of the Stormwater Education and Public Participation program:

Education Programs

- Clean Water Programs for 3rd grade classes at Benjamin, Colene Hoose, Epiphany, Irving, Prairieland, Sheridan, Washington Elementary (21 classes, 536 participants)
- Presentation for Girl Scouts at Cedar Ridge Elementary targeting water issues (1 presentation, 21 scouts)
- Presentation about environmental stewardship for Northpoint School Cub Scouts who were doing a hike and clean up at Evergreen Lake (28 participants)

Informational Events and Presentations

- Co-sponsored Illinois Sustainable Living and Wellness Expo with Illinois Wesleyan University including exhibitors on clean water topics (3,200 participants).
- Aquifer presentation for Young Men’s Club (60 people)
- Informational booths including clean water protection, Yard Smart and stormwater runoff at:

- o Earth Day Events at State Farm (3 events, 190 participants);
- o Downtown Bloomington Farmer's Market (60 people)

Yard Smart Program

- Hosted Annual Yard Smart Garden Walk on June 28 showcasing area yards that utilize practices that reduce impact on clean water (62 participants). This year's event featured homes and gardens on Bloomington's west side.
- Held 8 rain barrel making workshops with focus on stormwater runoff issues resulting in construction of 47 rain barrels and 275-gallon mega rain harvesters.
- Yard Smart information booth at Fell Arboretum Plant Sale including rain barrels (25 participants).
- Yard Smart consultation for Marriott in Uptown Normal.
- Yard Smart information booth at Glorious Garden Tour (60 participants).
- Answered 57 inquiries from visitors and callers about the YardSmart program, rain barrels, and stormwater issues.
- Successful grant proposal resulted in funding from the Illinois Prairie Community Foundation to revamp demonstration Yard Smart landscaping at the Ecology Action Center; in-kind donations and other donations will help supplement this grant funding. Project initiated in June with the installation of a rain garden. Completed landscaping will include interpretive signage explaining the many features that protect clean water.

Other Efforts

- Storm drain stenciling: a total of 17 volunteers spent 34 hours painting 81 stormwater inlets and distributing information on stormwater runoff pollution and ways to reduce this pollution to 320 homes in Bloomington (see attached map).
- Facilitation of McLean County Greenways Committee as Chair
- Ongoing participation in Watershed Plan Implementation Committee and Urban Subcommittee including field work efforts to identify suitable water sample station locations.
- Promotion of clean water issues and strategies for protection through resourcerich websites—2,991 visits to water-related pages and posts on ecologyactioncenter.org and 356 visits pages and clean water content on MCLEANwater.org.
- Promoted clean water protection through social media – 58 water related

postings on Facebook reached local residents 20,945 times.

- Used targeted Facebook advertising to promote rainbarrel workshops and Clean Up Day reaching local residents 74,339 times.
- Coordinated Sugar Creek and Constitution Trail Clean Up Event with other nonprofit partners as part of Bloomington-Normal Clean Up Week. Thirty-five volunteers removed approximately one ton of trash from the creek and trail in one day.
- Produced and aired Earth Day awareness radio spots on WBNQ.
- Promoted clean water protection through multi-media campaign:
 - o Radio spots encouraging clean water protective practices aired on four local radio stations--WGLT, WJBC, WBNQ, and WBWN, reaching approximately 71,000 area listeners.
 - o Developed educational postcard on proper septic system maintenance mailed to 334 McLean County households in the lake watersheds.
- Sent monthly EAC Action News email newsletter to over 930 email subscribers



PR&CA Interim Director



Bobbie Herakovich

Parks, Recreation & Cultural Arts Department

August 2014 Edition

Bloomington Center for the Performing Arts (BCPA)

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

The Bloomington Center for the Performing Arts hosted several large outdoor summer programs in August. Events included three Miller Park Summer Theatre musical performances of *The Music Man*, an all-day Blues Festival on the BCPA lawn entitled *Northern Exposure* presented with Guitar Remedies, and two days of *Bruegela: A Festival of Beer, Wine, & Music* co-presented with the Jaycees of Bloomington/Normal.



The first ever *Northern Exposure Blues Fest* on the outdoor CEFCU Summer Stage featured incredible musicians out of the Chicago area including: Billy Flynn & Friends, Rob Blaine's Big Otis, Toronzo Cannon, Lucky 3 Blues Band, Nicholas Tremulis Orchestra, and the Wayne Baker Brooks Band. A guest appearance by guitar phenom Tallan Noble Latz from Wisconsin rounded out the evening. Food trucks from Healthy in a Hurry, The Pop Stop, Oogies, and The Dinner Bell pleased patrons with a variety of eats while the BCPA provided beer and soft drinks. Guitar Remedies gave away a Les Paul guitar to a lucky raffle ticket holder.



Bruegela 2014 served up over four hundred craft beers and fifty wines. This year, staff and volunteers battled rainy weather which made for a soggy lawn. A little bit of luck kept the rain away while the music was playing though. Kudos to the crew who set up the CEFCU Summer Stage in light rain for almost 3 hours and maintenance personnel that worked in the mud to clean up the lawn and parking lot areas. This year, four new Bruegela additions made for a more pleasing environment. A new outside tent was placed in the McLean County Arts Center parking lot and a portion of the crafts beers were served there. This created less congestion in the BCPA ballroom for new releases and traffic flow. Several new food vendors were on

hand to serve up tasty food complementing the beer, wine and music selections and porta-potties were added to the outdoor festival space. The music was even expanded on Saturday to include more local acts from 2-5 pm. A total of eleven different bands performed both Friday and Saturday including headliners Modern Echo and Switchback. Over 5300 patrons and volunteers enjoyed this year's Bruegela Festival of Beer, Wine, and Music at the BCPA.



With so much bottled beer, Bruegela created a great recycling opportunity! The BCPA staff and Bloomington/Normal Jaycee volunteers stepped up recycling efforts and over the course of the two day Bruegela event filled seventy, ninety-five gallon recycle containers of glass and two, four cubic yard dumpsters of cardboard.



The BCPA also hosted thirty-five community-based programs and rental events in August 2014 with 8,300 people in attendance. These functions included piano lessons, BCPA tours, three usher trainings, improvisation classes, four wedding receptions, Cultural Commission meeting, 1st Friday with the Downtown Bloomington Association, Miller Park Summer Theater - *The Music Man* costume collection and wrap-up, a baby shower, Microsoft seminar and more.

Golf Division

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

The month of August brings the courses into high school golf season. Highland Park hosts the majority of the high school rounds. Currently Highland Park serves as the home course for six area high school teams. Four of these six teams also utilize the practice facilities at Prairie Vista and The Den on a near daily basis. For the month, 333 high school golf rounds of golf were played at Highland. An additional 142 high school golf rounds for the Bloomington High School program were played at The Den for their fall invitational tournament.

August brought 946 tournament/outing rounds to the courses. The following outings/events were held during month: Mid-America Junior Golf Tour, Bloomington Normal Parent-Child, the Peoria and Champaign Sandtrappers, Peoria Grasshoppers and the ISU Credit Union.

High points for month include The Den merchandise sales up +43% and Prairie Vista merchandise up +9%. Golf rounds played for the month totaled 9,717. While still a large number of rounds, rounds

were down -12% to last August. For the fiscal year, rounds are down -6%, and are trending this way throughout the region.



On the maintenance side of the operation, The Den performed greens, tees and some fairway aerification during the last week of the month. This maintenance practice is a necessary evil that has major benefits in how the turf will perform for the following season. The crew did an outstanding job battling rainy weather and many have noted the turf is already healing in well. Highland Park continues to receive numerous compliments. Staff will be promoting several golf specials throughout the next month to showcase the various improvements on the course.

Miller Park Zoo

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

Zoo Numbers

Admission Revenue

August 14--\$42,895.75 (4th best August)
August 13--\$48,080.95 (BEST August ever)

Revenue from the gate admission was -0.8% down for the current fiscal year compared to last year's revenue. Last year, the revenue raised from admissions broke the all-time record for the Zoo in a fiscal year. A 4% Amusement tax began on 1 August 2014. The tax is included in this amount.

Attendance

August 14—12,605
August 13—14,154

Attendance was up 3.6% for the current fiscal year compared to last year's attendance.

Education

August 14--\$1,140.50
August 13--\$2,782.00

Revenue from Education Program Fees and Rentals was up +8.9% for the fiscal year compared to last year. A 4% Amusement tax began on 1 August 2014. The tax is included in this amount

Concessions, Carousel, and Animal Food Sales

August 14--\$5,377.71
August 13--\$6,294.10



Revenue from Concessions, Carousel, and Animal Food Sales was up +4.6% for the current fiscal year compared to last year's numbers. Quarters for Conservation program initiated 1 May 14. A quarter was added to the price of Budgie Bird feedings and Carousel rides. The added quarter is earmarked for the Zoo's Conservation Fund and is not included in this year's numbers.

Animal Collection

- Acquisitions—animals added to collection by transaction or birth/hatch
 - Male Tammar Wallaby
 - 10 Short-Tailed Opossum
 - Male San Clemente Island Goat
 - Male Mini Rex Rabbit
- Dispositions—animals removed from collection by transaction or death
 - 2 Male Seba's Short-Tailed Bat
 - 5 males, 4 female Kihansi Spray Toad
 - Female Red Wolf
 - Female Hedgehog
 - 9 Red-eyed Tree Frog
 - Male, female Budgerigar
 - Female Panamanian Golden Frog
 - Female Guinea Pig
 - Male, female San Clemente Island Goat
 - Female Green Woodhoopoe
- Pulled a Black-Necked Stilt egg and placed in incubator (First egg from this pair). Black-Necked Stilts have not bred well in zoos.
- Moved 21 female Kihansi Spray Toads on exhibit in ZooLab, we are only 1 of 7 zoos in the world to house the Toad. This toad was once extinct in the wild but zoos have been reintroducing the species over the last few years.
- A trade of male San Clemente Island Goats was completed this month. The male the Zoo received has a bloodline that no other holder of SCI Goats has with the exception of whom the Zoo traded.



Staff

- Staff worked on animal transactions (4 pending)
- Toured Bloomington City Alderwoman Joni Painter around Zoo.
- Staff made preparations for Zoo Do, the Miller Park Zoological Society's largest fundraiser.

Notes

- Held special event, Back to School Ice Cream Social. This year was the inaugural time for this event. It was a great success and drew over 1,000 guests for the day.



- Second design workshop was held for flamingo and South America exhibits. The workshop was held with Zoo staff, WDM Architects, and Miller Park Zoological Society Board and employees. The second workshop focused on animal needs for space, site layout, and overall exhibits schematic but began focusing on the details.

Recreation Division

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

The last of the youth summer programs that started in June or July ended in August. In addition to these programs, three week-long programs were also conducted in August. *Destination Discovery Camp*, a half day camp for those ages 3 – 5 was held the week of August 4 in the morning. Participants completed a variety of activities each day for two hours. The popular *Restaurant Week* program was offered for 6 – 11 year olds in the afternoons the same week. The participants planned a restaurant theme, menu, and learned to prepare a full course meal. On the last day they prepared the meal and were able to have one guest join them for the meal at their restaurant.



Pullback Car Frenzy Camp was a new program that involved the students building cars from BanBao blocks (similar to LEGOS). The class stimulated problem solving and creativity. It was jam packed with science as well as a great deal of fun!

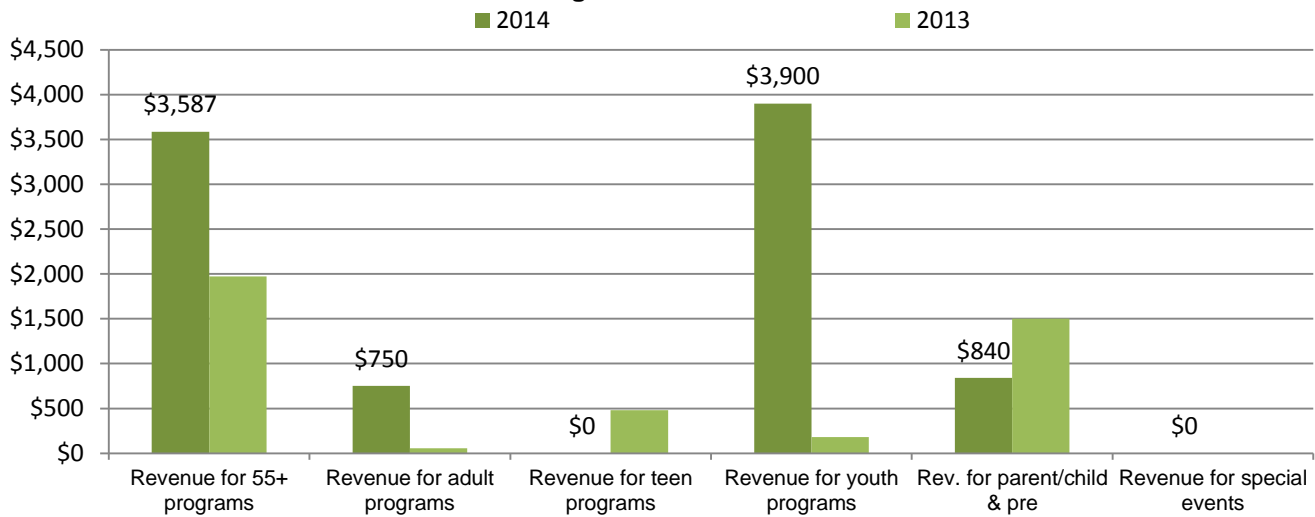
Concerts continued in August. The weather was wonderful for three of them, but the 4th concert which had been rescheduled from an earlier rain-out was rained out again.



Thirty-five people attended a free Pickleball Clinic that was offered at the Miller Park Courts. The Pantagraph attended with a reporter and photographer. A very nice article was in the paper about the event. The pickleball players have been helping the Athletics Program Manager set up and take down the courts daily throughout the summer. They also helped at the clinic. Permanent courts will be at Rollingbrook Park by September 1. The portable courts will then be moved from outdoors at Miller to indoor sites for open play beginning in September.

Some new sessions of Adult and 55+ fitness started in August: Modified Gentle Yoga, Zumba Toning, and Zumba Gold. The 55+ group also enjoyed trips to Mackinaw Vineyard for a concert, to Conklin Theater for a theater performance, and to a variety of central Illinois wineries for a wine tasting tour (back by popular demand).

Total August Recreation Income



The number of programs offered and the total number of participants in August 2014 is almost identical to August 2013. The revenue is almost \$5000 more for August 2014. This was due to Zumba starting in late August instead of early September and to the *Pullback Frenzy Camp* and *Restaurant Week* which were offered this year and not last. Overall revenue for Summer 2014 (May – August) was up \$14,352 as compared to Summer 2013.

The Recreation Division staff had booths at 9 different community events to promote the department programs. These included McKid’s Day, the Back to School event at the Coliseum, four Downtown Bloomington Farmer’s Markets, and Cedar Ridge Back to School Night.

August was also a time to prepare for fall. The fall program guide arrived from the printer and was mailed out to those on the mailing list, as well as distributed to a wide variety of sites. Registration for City of Bloomington residents started Aug. 29. Interviews have also started for fall sports coaches.

Aquatics

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

The swimming season continued, but a large number of staff left by the middle of the month – returning to college or starting high school sport practice. Holiday Pool closed for the season on August 10. The department alternates closing one pool early each due to staff returning to college. This year O’Neil was open through Labor Day. O’Neil Pool went to school hours (4:30 – 8:00 pm instead of opening at 1:00 pm) on Aug. 21 once District #87 was back in session. Hot summer weather finally arrived for the season after school hours started. There were 3 consecutive days August where the temperature hit 90 degrees. Last August was also very hot once school started.



Attendance for August 2014 was approximately half of last year’s attendance August 2013. Weather was a major factor contributing to this change, as August 2014 was much cooler than August 2013. Another contributing factor to lower attendance is that O’Neil pool stayed open all summer this year

and Holiday pool closed early. In general, Holiday Pool has higher attendance numbers throughout the summer than O’Neil Pool.

Aquatics	Holiday		O’Neil	
	2013	2014	2013	2014
Daily attendance	3,586	836	1,034	1,481
Daily admission revenue	\$5,586	\$1,274	\$4,048	\$3,081
Swim lessons	,	,	195	243
Season pass sales - July	\$0	\$0	\$25	\$0

Non-profit agencies are billed at a reduced rate of \$2 per person instead of \$4 and are billed monthly. This year’s payment for August was lower than last years, due low attendance from the cooler weather.

Pepsi Ice Center

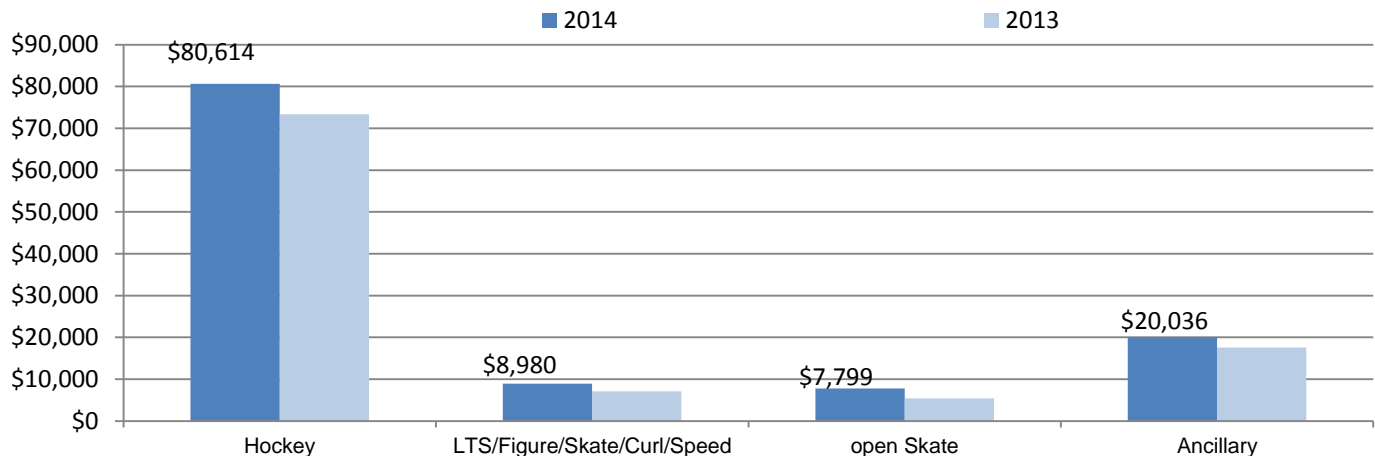
Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

Pepsi Ice is now fully on the RMS Registration Software and Point of Sale System. Due to this, some numbers in the monthly comparisons differ to previous reports. Previously, customers purchased punchcards specific for Stick and Puck or Freestyle sessions. Now they purchase account cards which can be used for either of these sessions, as well as classes.



Learn to Play and *Learn to Skate* reporting measures will be different while adjusting to the RMS system, and reflected in next month’s report. Going forward, the revenue will be reflected in the month it comes in rather than the month in which the classes start. This will allow for a more apples to apples comparison when we compare year to year, once Pepsi Ice has been on the system for a full year. Short term, this may show larger swings both up and down over the course of the next year depending on registration times. These swings will be commented on in this revenue summary.

Pepsi Ice 4-Legs April Revenue



Pepsi Ice continues to show strong revenue numbers for the year. Ice Rental was up for the month. This was due in part by the Champaign rink being temporarily closed. The University of Illinois Hockey team and Synchronized Skating teams purchased ice at Pepsi Ice while they couldn't skate on their rink. Open skate sessions increased over last year.

Youth Hockey registration numbers as of the end of August are up from last year. Once registration ends in September the hockey director expects the numbers to remain higher than in 2013. The increased registration for adults is due to timing. More registered in August this year than in 2013. The hockey director expects the final numbers after registration ends to show a decrease. It always depends on when people pay. Once leagues start the hockey director will know the final numbers.

Special Opportunities Available in Recreation (S.O.A.R.)

Strategic Plan Goal 5: Great Place – Livable, Sustainable City; Objective d. Appropriate leisure and recreational opportunities responding to the needs of the residents

Special Olympics

The Unified Tennis Team traveled to Frankfort, IL and participated in the Special Olympics Illinois State Tennis tournament on Aug. 16 – 17. Great fun and friendships were part of the weekend as well as good competition. Unified Teams consist of Special Olympians plus volunteer peer partners for each athlete.

Forty-eight S.O.A.R. Bowlers participated in the Area Special Olympics Bowling Tournament in Peoria on Aug. 30. Gold medal winners will advance to the Sectional Tournament in October. The Unified Volleyball Teams has 2 game days in August.

Special Events

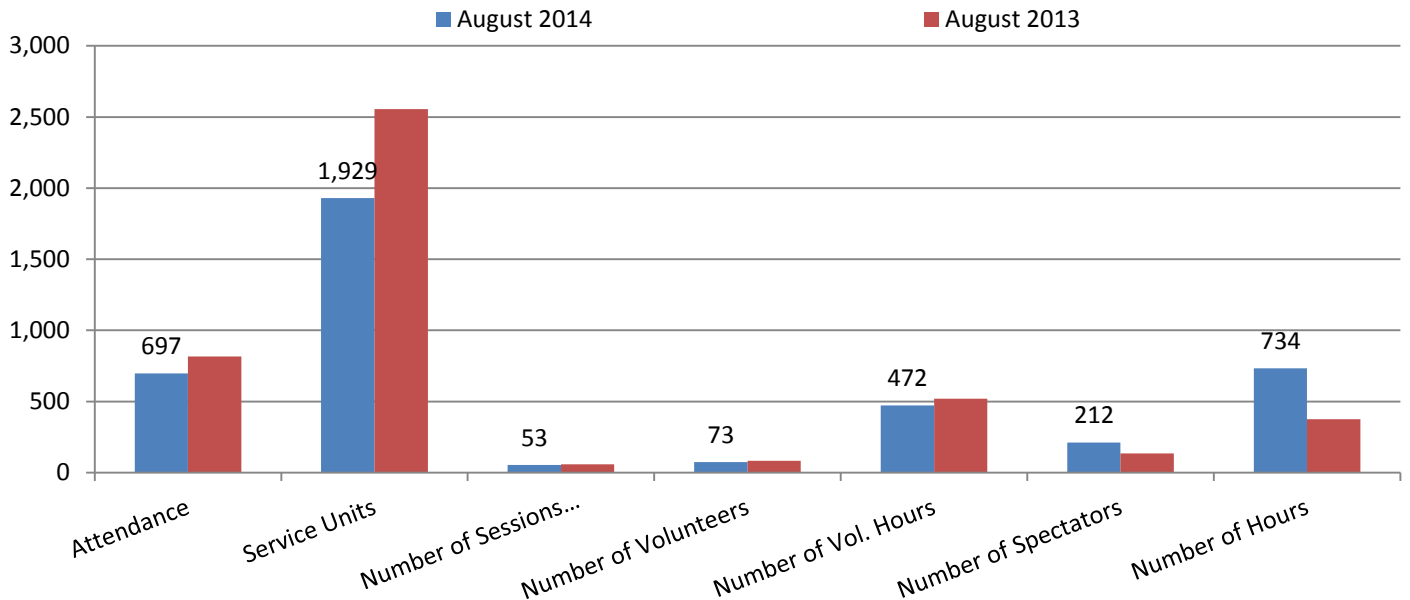
Special events in August included an overnight trip to Lake Geneva, Picnic and a Play, trip to the Illinois State Fair, Pool Party, and more. The overnight trips through S.O.A.R. give participants a chance to go on vacation who might not otherwise be able to do so since they don't have family who can take them.



Weekly Programs

The S.O.A.R. 4-H Club participated in the McLean County fair. Many received blue ribbons for their projects. This is the last year for the club. The fair has changed the guidelines so that age exceptions are not made for those with disabilities. Through this year they allowed individuals through 21 since the schools let individuals with disabilities go to school through age 21 as "super seniors".

S.O.A.R. Monthly Numbers



Numbers compare to August 2013 are lower. The two main reasons for the decrease are there was one less volleyball team and the trip was only an overnight versus a three day trip. Less volleyball teams meant fewer game days.

Staff Hours (Pepsi Ice, Recreation, and S.O.A.R.)

Staff hours in August 2014 were 379 more as compared to August 2013. Pools accounted for almost 200 of these hours. The swim team had extra practices after their official season and additional swim lessons were added due to demand. Pepsi Ice building hours were up by 200 due to having an extra staff member in the building for a week when the new registration system started in addition to staffing the coliseum ice for rentals. The Coliseum was open in August this year, but in 2013 didn't have ice until September.

Volunteer Hours

Program	# Volunteers	# Volunteer Hours
Hockey	16	42
SOAR	73	472
Adult Center	60	120

Parks

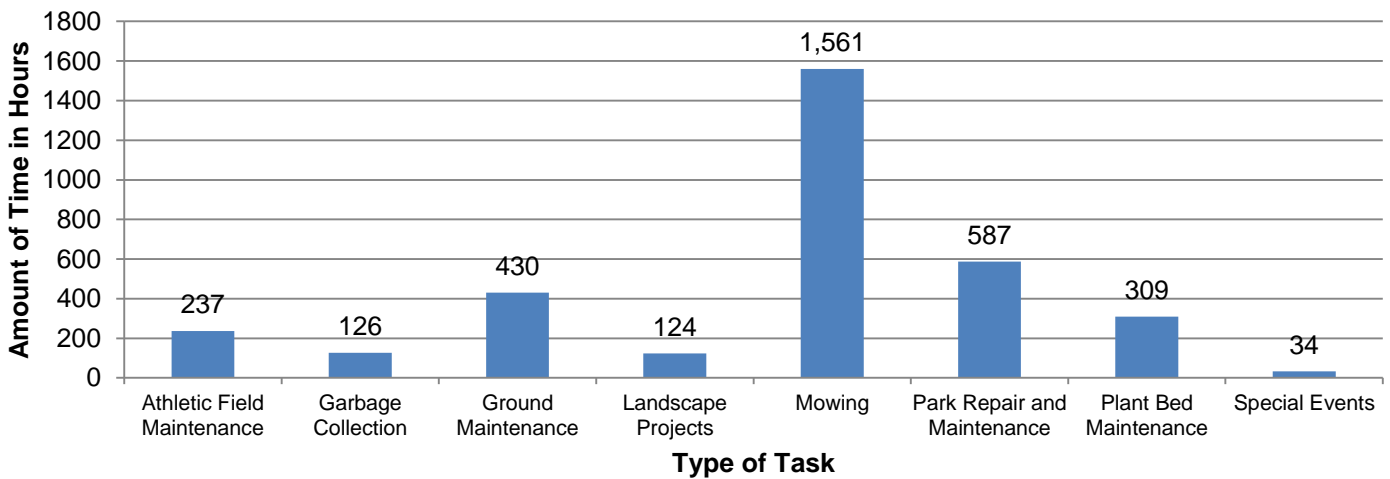
Strategic Plan Goal 3: Strong Neighborhoods; Objective c. Preservation of property/home valuations

The Park Maintenance Horticulture staff is comprised of 3 fulltime Horticulturalists, 3 fulltime laborers and 1 light operator. They are assisted by 8 seasonal people that work 9 months a year and 7 seasonal people that work from May until August. The City’s mowing and maintenance program is divided into 5 different sections. There are 3 different sections of Parks that are managed by the Horticulture staff. The fourth section is considered a walk behind route which includes City Hall, downtown Bloomington, Fire Stations and any smaller piece of property that Park Maintenance maintains. These areas are supervised by one of the Horticulturalists. The final area is right of way mowing. This area consists of 142 different locations throughout the City of Bloomington. These right of way areas include detention ponds, parkways and ditches. These areas are maintained and supervised by 2 Fulltime and 1 part time employee.



The month of August showed slightly above average rainfall for Bloomington. Mowing slowed down somewhat as typical this time of year. Mowing man hours (1560) was down from July (2246). This provided time for horticulture staff to work on several landscape projects and make needed irrigation system repairs. Athletic Field maintenance increased in August with youth football and soccer practices and games starting for fall season. Park staff maintains on a monthly basis 3 football fields and practice areas, 21 soccer fields at PCSL and 2 soccer fields at Sale Barn. These fields are mowed and lined on a weekly basis or as needed.

Park Maintenance Field Work (hours) August 2014



Staff continued the monthly maintenance of all plant beds, downtown pots and hanging baskets. Constitution Trail Liberty Branch was closed in August due to the Kenfield Road sewer repairs. A storm sewer inlet and manhole box underneath the trail was replaced. This provided a unique opportunity for some bank stabilization and management. Working with the engineering department, a waterfall and 2 rifles were installed along the creek adjacent to the trail.

Eagle View Park was aided in its establishment by additional turf and prairie seedings. Through cooperation with Mclean County Pheasants Forever Chapter the City was able to use a specialized prairie seeding machine (Truax seeder). The cover crop germinated within a week of seeding and prairie will germinate in the spring. Of additional interest in August was that Illinois Department of Natural Resources (IDNR) performed fish surveys along Kickapoo Creek access in The Grove Prairie. This is a cooperative effort between the City and IDNR.



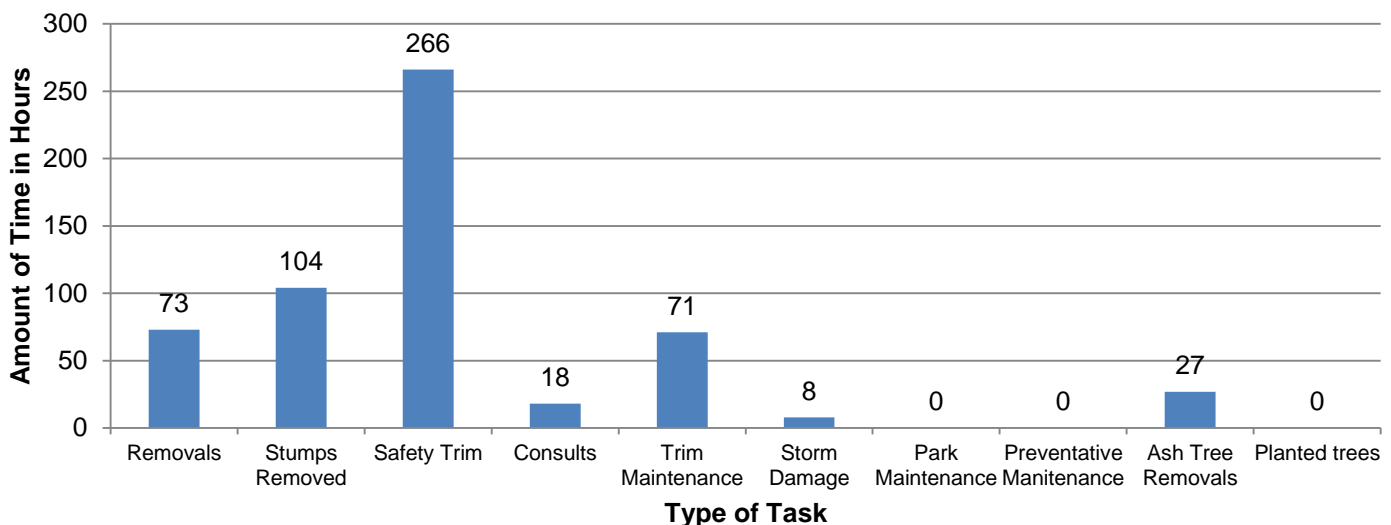
Forestry

The Forestry staff consists of 3 fulltime foresters and 6 seasonal staff that work 9 months a year. The staff is broken up into 3 different crews, 1 Forester and 2 seasonal staff per crew. From December until March the Horticulture staff and Park Maintenance Laborers help the Forestry staff when the seasonal staff is laid off. One crew concentrates on doing preventative maintenance. Preventative maintenance is considered to be the removal of all dead wood and low hanging branches of all Parkway trees. The section we are currently working on is South of Oakland Avenue and West of Route 150. The Forestry staff completed 71 maintenance trims during July in section B-4. This is our largest preventative maintenance area. The second and third crews work on citizen generated work orders, big removals and stump grinding.

During the month of August the Forestry staff removed 73 trees. Of those 77 trees, 27 were Ash trees. The total number of Ash trees removed so far in 2014 is 148. The total number in 2013 was 576. The Forestry staff has completed the removal of all Ash trees that were deemed hazardous and continue to remove trees that are known to be infested with the borer.

The Forestry staff removed 104 stumps in the month of August. This is the largest number of stumps removed on record in one month. This is primarily due to an increased number of removals as a result of the emerald Ash Borer. Forestry staff responded immediately to 8 storm damage events during the month of August, including several night call outs. Forestry staff is responsible for clearing all limbs and trees from sidewalks and roads in the City.

Forestry Division Trees Worked on by Job Task: August 2014



Utility

The Utility staff consists of 4 Fulltime Utility people and 1 part time employee who work 10 months. Each Utility member has a specific area of repair or maintenance they concentrate on. One Utility member's main area of focus is the 2 swimming pools, 3 water spray areas and all the public fountains. This staff member is responsible for the preventative maintenance, operations and chemical balancing. The second Utility staff member is responsible for the maintenance and operation of all the HVAC systems in the Park's, Zoo, Golf Course, Coliseum and Pepsi Ice. The third member of the Utility team is responsible for any Park projects and repair. The final Utility staff member helps with playgrounds, shelters, bath rooms and anything else that might need to be repaired.

One main project the Utility staff completed is the removal and replacement of the playground at Pepper Ridge. The old playground is being removed and replaced with a playground purchased from Game Time Playgrounds. The installation of the playground was completed just prior to school starting and will be a welcome addition to the children.



Another big project the Utility staff worked on in August was the repair of the water leak in the zero depth pool at Holiday Park. The Utility staff was able to identify the leak earlier in the summer and temporarily fix the leak. The fix will be permanent and the pool should be back to its original state. The final big project in August was the installation of 4 new Pickleball courts at Rolling Brook park. The courts were installed at the old roller hockey rink that was rarely being used. The utility staff installed 4 permanent nets and painted the new courts. In conjunction with the installation of the courts the Utility repaired the existing roller hockey walls and re painted the wood. Staff also filled all the cracks and re sealed the existing asphalt. The new Pickle ball courts are a great addition and will be used for many years to come.

Other Utility projects in August are:

- Monthly light inspection and repair at all Parks and Facilities
- Monthly HVAC inspection and repairs at Parks and Facilities
- Monthly HVAC inspections and repairs at the Coliseum and the BCPA
- Completed monthly Park inspections at all City Parks
- Replaced 50 linear feet of split rail fence at Rolling Brook, Stevenson and Anglers parks
- Repaired HVAC blower motor at BCPA chiller #3



Finance Director



Patti-Lynn Silva

Finance Department

August 2014 Edition

The Finance Department provides a wide range of comprehensive support services which include: accounting, financial administration and reporting, budgeting, audit, treasury management, payroll, billing, accounts receivable, accounts payable, debt management, procurement, local tax collection, audit, and compliance. The Finance Department is comprised of eleven full time employees and one seasonal employee.

August Highlights

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective a. Budget with adequate resources to support defined services and level of services

In August Finance completed the refunding of \$24.6 million U. S. Cellular Coliseum bonds that will result in an approximate \$6.3 million in present value savings on interest over the life of the bonds which was not extended. During the live bond auction, both the taxable and non-taxable bonds received strong interest from numerous parties.

In conjunction with the refunding bond sales, the City of Bloomington received credit rating reaffirmations. Fitch Ratings reaffirmed the City of Bloomington an AA+ rating which is the second highest rating available. This rating represents a



very low default risk and the capacity for payment commitments is very reliable. Moody's Investor Service also reaffirmed the City of Bloomington high credit rating pertaining to the sale of the bonds, Aa2. This rating exemplifies that the City's obligations are considered high quality and are subject to

very low credit risk. These ratings symbolize the City's fervent, stable economy, the growing employment base, and a strong financial position supported by a variety of revenue streams and resilient overall financial management.



As of August 1st, 2014, the new Local Motor Fuel Tax of \$0.04 per gallon of fuel and the 4% Amusement Tax went into effect. The Amusement Tax applies to movie rentals, movie theatre tickets, cable subscriptions, and admissions including the Miller Park Zoo, U.S. Cellular Coliseum, and the Bloomington Center for Performing Arts. Businesses will remit tax filings for the first time in September. The Finance Department continues to work closely with the local business owners and the public to address all questions and concerns.



The FY 2016 Budget Process started on August 13th with a citywide meeting to discuss department input on salary and benefit information and requests for new positions. Departments put in a lot of time and effort and everything was back in a timely manner; it was a great start to our budget season. The Operating and Capital portion of the budget will be rolled out the second week of September.

August Revenues

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective a. Budget with adequate resources to support defined services and level of services

Revenues Earned	Annual Budget	FY2015 YTD	FY2014 YTD	Variance	% Variance
State Sales Tax	\$13,700,672	\$2,292,275	\$2,324,436	\$(32,161)	-1.38%
Home Rule Sales Tax	\$14,647,149	\$2,393,893	\$2,421,295	\$(27,402)	-1.13%
Income Tax	\$7,529,874	\$1,589,206	\$1,751,219	\$(162,013)	-9.25%
Utility Tax	\$6,132,913	\$819,153	\$700,089	\$119,064	17.01%
Food & Beverage Tax	\$4,363,447	\$1,080,637	\$1,122,554	\$(41,917)	-3.73%
Ambulance Fee	\$5,022,998	\$1,026,623	\$1,055,224	\$(28,601)	-2.71%
Hotel & Motel Tax	\$1,759,003	\$330,324	\$335,755	\$(5,431)	-1.62%
Franchise Tax	\$2,190,809	\$382,283	\$378,148	\$4,135	1.09%
Replacement Tax	\$1,857,810	\$672,024	\$765,317	\$(93,293)	-12.19%
Building Permit	\$897,000	\$278,623	\$347,540	\$(68,917)	-19.83%
Video Gaming	\$306,000	\$95,056	\$48,640	\$46,416	95.43%
Local Use Tax	\$1,325,600	\$433,856	\$375,661	\$58,195	15.49%
Auto Rental	\$100,000	\$14,662	\$17,477	\$(2,815)	-16.11%
Packaged Liquor	\$1,040,000	\$269,722	\$260,985	\$8,737	3.35%
Vehicle Use Tax	\$889,463	\$323,869	\$275,001	\$48,868	17.77%

August Accomplishments:

- 2014 fiscal year-end closed.
- Auditors were provided all general ledger data and will be on site in early September to complete the audit.
- Both Fitch and Moody's reaffirmed the City as a strong "AA" community.
- Began the FY 2016 budget process.
- Finalized the refunding coliseum bond sales.

Procurements – August 2014

<u>Type</u>	<u>Title</u>	<u>Department</u>
RFP #		
2015-14	Coliseum HVAC Controls - Finalize Contract	P,R&AC & Facilities
2015-20	Benefits Broker - Award Contract	HR
2015-20	Coliseum Handrails - Bid/No Award Made	Facilities
2015-24	WM Relocate & Lining - Bid Opened/No Award made	Water
2015-27	Lime Sludge Removal - Bid/No Award Made	Water
2015-28	CISCO Hard&Soft Ware - Bid Opened/Awarded 9 8 14	IS
2015-33	Street Trees - Underway	P,R&CA
2015-34	Lake Bloomington A&E Services - Underway	Water
BID #		
2015-01	Coliseum Compressor - Finalize Contract	Facilities
2015-25	Pepsi Ice Deck Rehab - Bid/Contract Awarded 9/8/14	Facilities
2015-29	BPD Training Facility Mold Removal - Bids Opened/No Award Made	BPD & Facilities
2015-30	Pump/Motor - Bids Opened/No Award Made	Water
2015-31	VFD/Motor Control - Bids Opened/No Award Made	Water
2015-35	Water Treatment Chemicals - Underway	Water
RFQ #		
2015-16	Briarwood Sub Rehab - Underway	Engineering
2015-26	Bridge Replacements - Underway	Engineering
UNDER DEVELOPMENT		
Refinement of City Procurement Code & Policies Underway		

DIRECTOR'S CORNER

Finance filled its last vacancy hiring Laura Hughs, staff accountant who began in early September. Laura will be focused on the City wide budget. Our new Support Staff, Kristen Cramer, started in August and is working diligently with numerous staff to help with internal audits, City local tax collections and payroll functions. The Finance Department is looking forward to a successful budget for the upcoming year and sincerely appreciates all of the hard work the staff is contributing to make this a successful year.



Department Director



Scott Sprouls

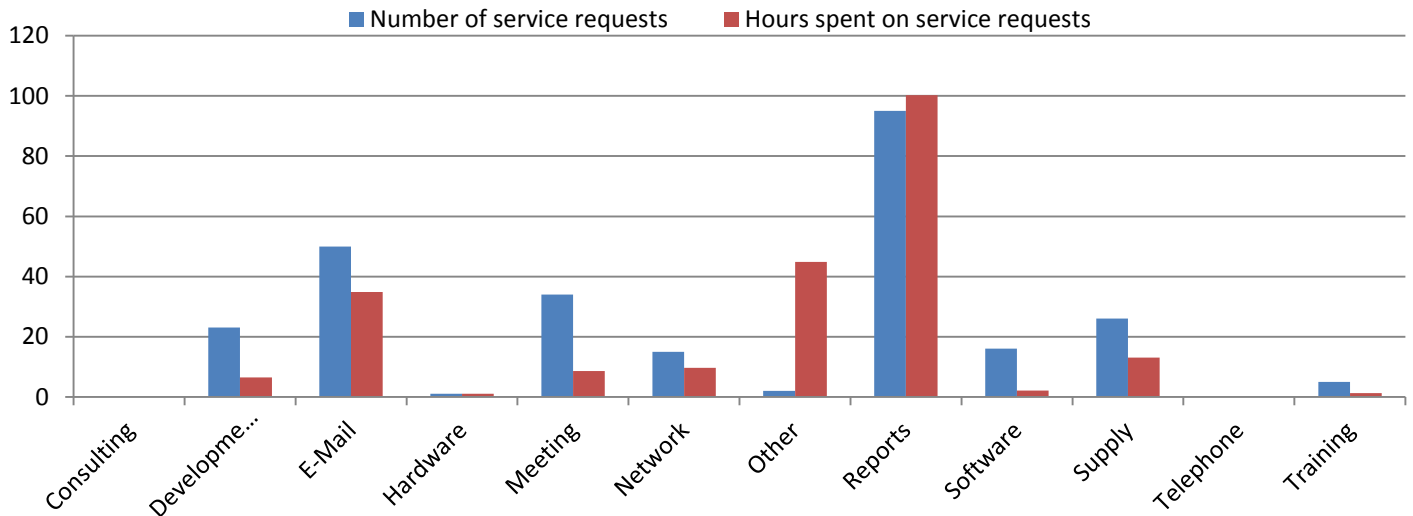
Information Services Department

August 2014 Edition

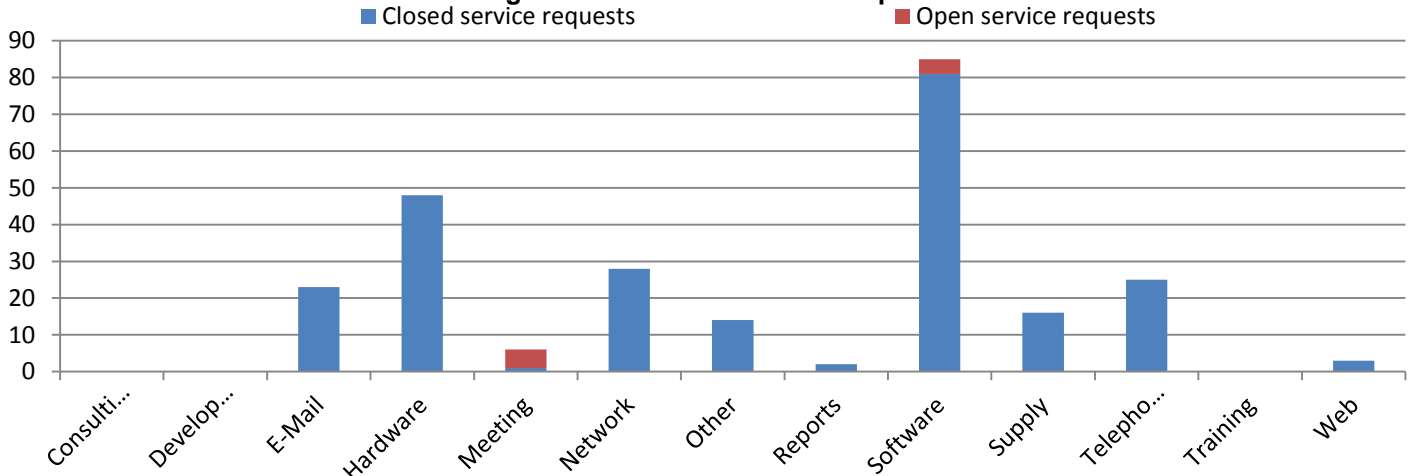
Information Services Workload

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective d. City services delivered in the most cost-effective, efficient manner

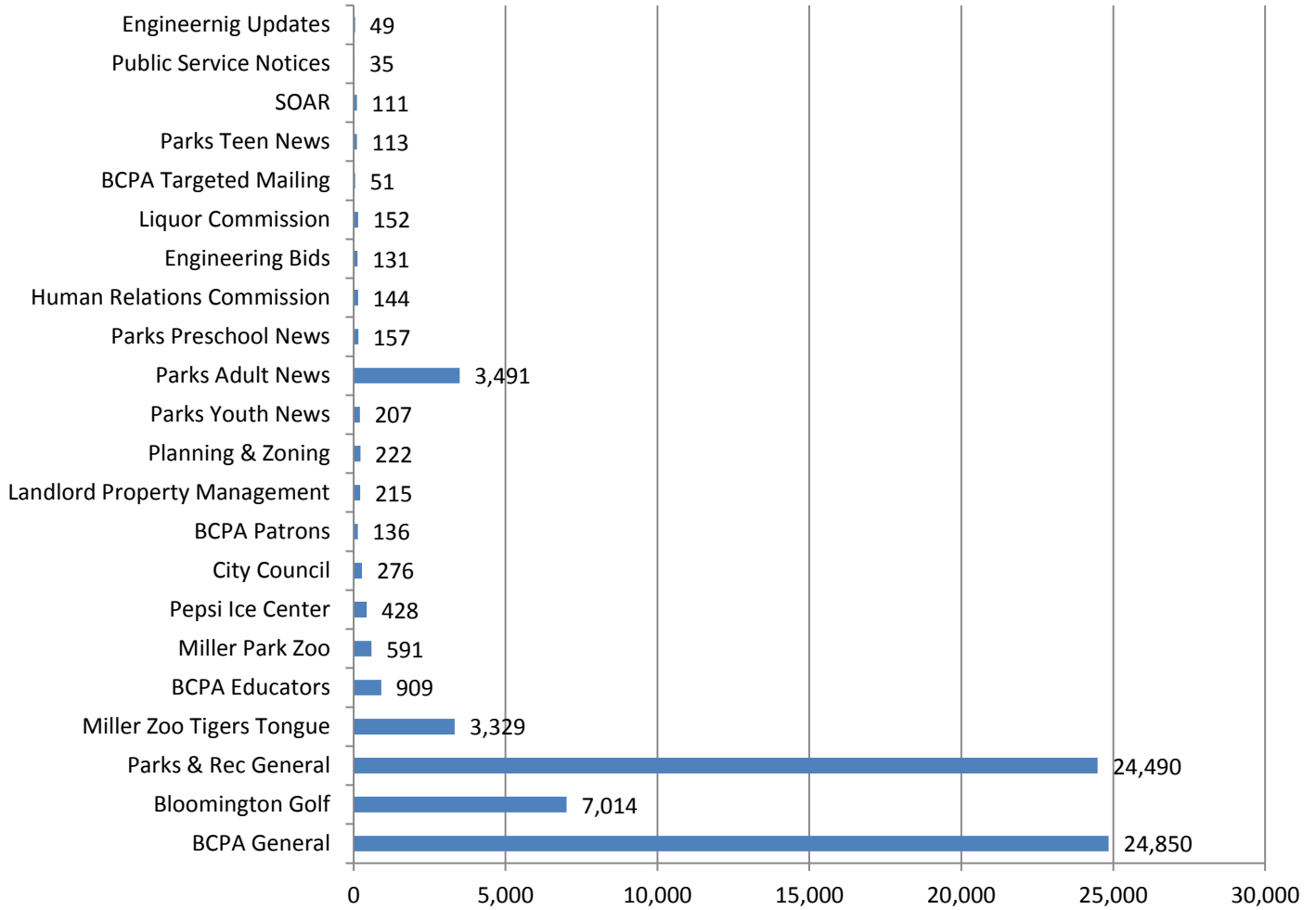
August Requests for Service vs Hours Spent on Request



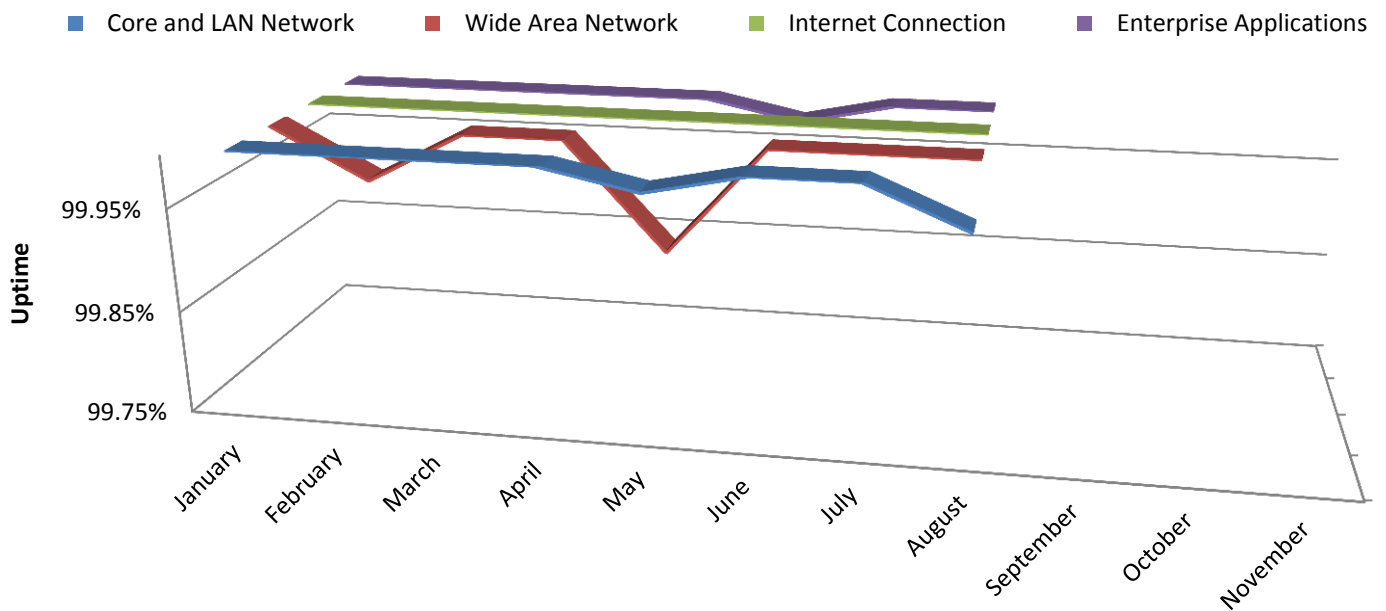
August 2014 Closed Service Requests



August 2014 Lyris List Server Information



2014 System Uptime





City Clerk



Tracey Covert

City Clerk

August 2014 Edition

The City Clerk's Office

Strategic Plan Goal 1: Financially Sound City Providing Quality Basic Services; Objective d. City services delivered in the most cost-effective, efficient manner

The City Clerk's Office provides a professional link between citizens, local governing boards and agencies of government at all levels. The Clerk's Office must remain neutral and impartial rendering equal service to all. The office strives to serve citizens and support the City with accuracy and fairness.

A lot of work of the City Clerk's Office is completed behind the scenes. People often do not realize the support provided to the Council, other City departments and the citizenry.

As the first point of contact, the City Clerk's Office is the face of the City. The Clerk's Office is important due to its impact upon public perception which can be critical to the City's growth and development.

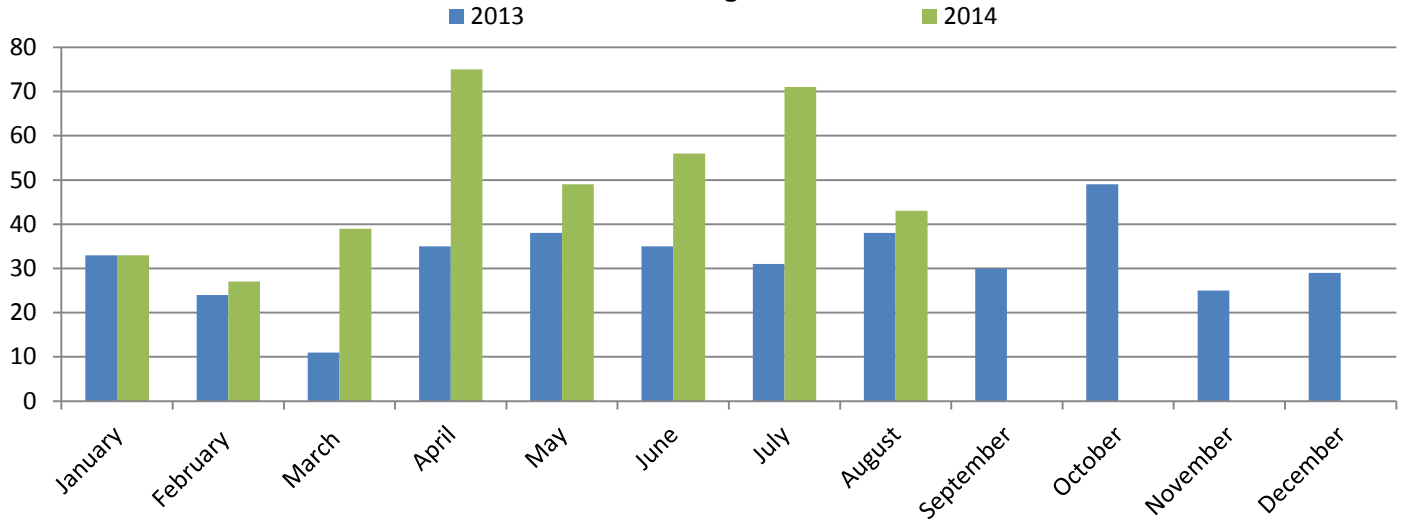
Finally, per statute the City Clerk is the "keeper of the records." Recordkeeping is a critical function. The City Clerk's Office knows the history of issues/items. The Clerk's Office knows what has been done/tried in the past.

This recordkeeping role also includes service as the City's Freedom of Information Act (FOIA) officer and Opening Meetings Act (OMA) compliance officer.

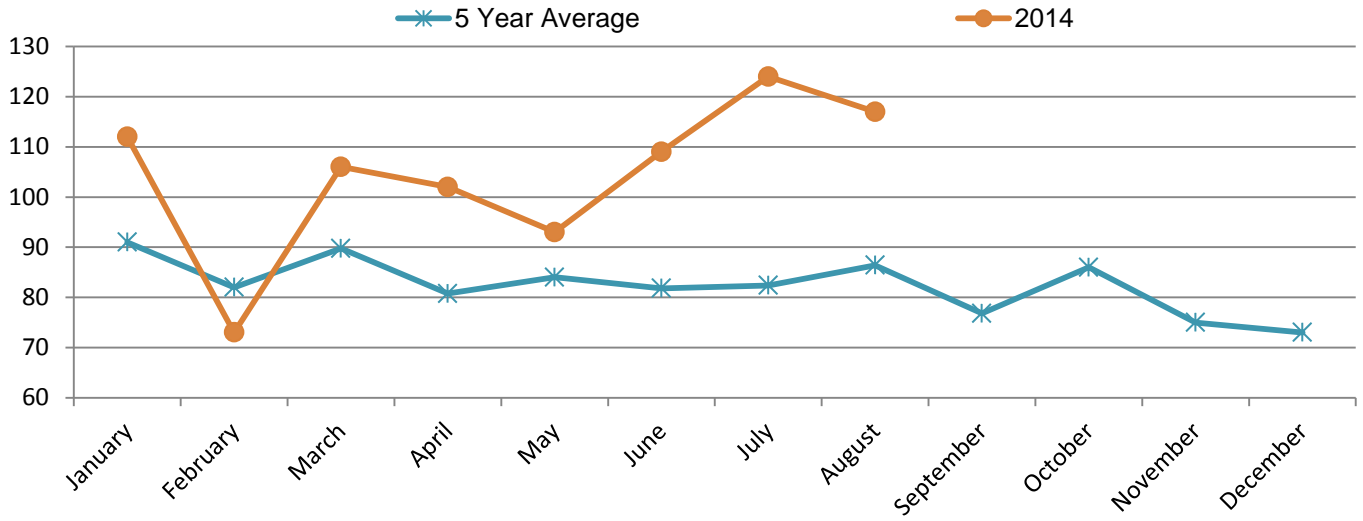
Monthly Highlight:

Archived published Ordinances 1941 – 2003; 5,268 documents equal to two (2) four (4) drawer filing cabinets.

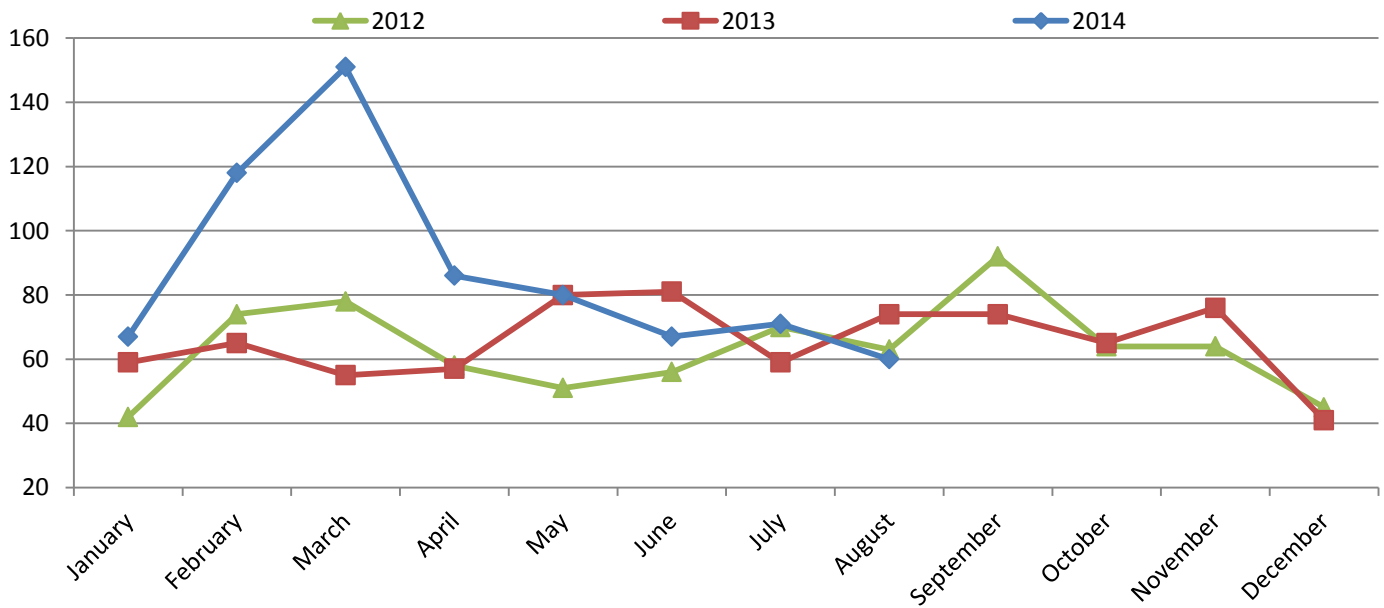
Number of Items on the Council Agenda



F.O.I.A. Request by Month



FOIA Average Staff Time per Request in Minutes





Library Director

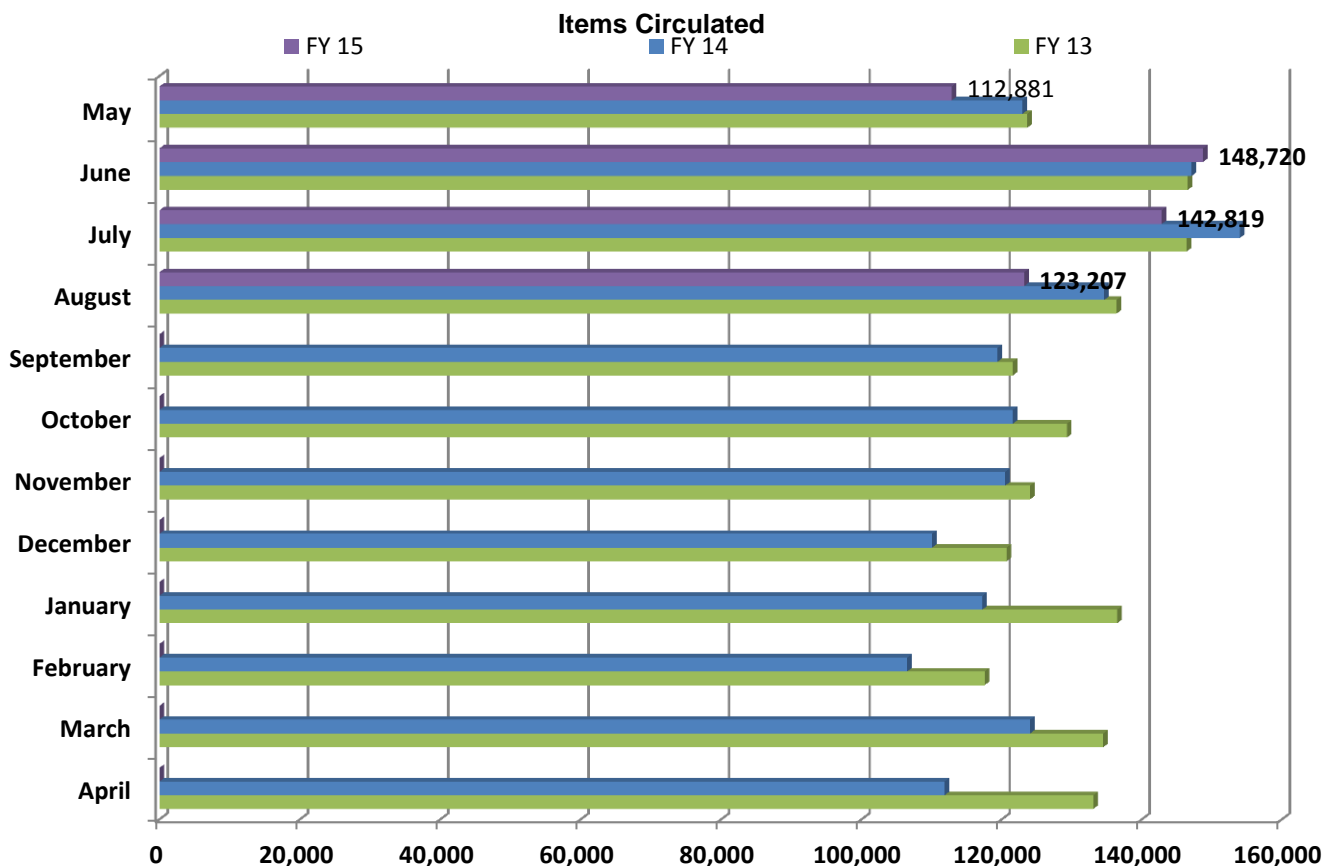


Georgia Bouda

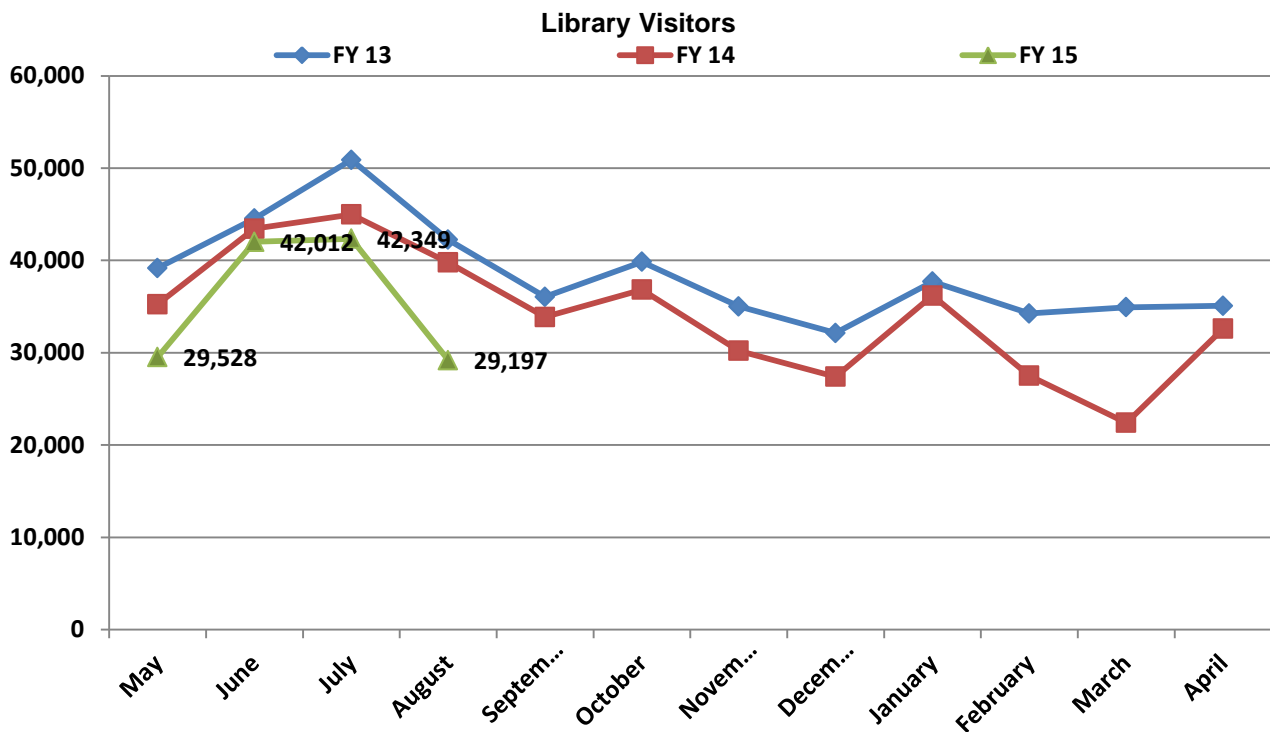
August 2014 Edition

Library

Customers borrowed 123,207 items in August, 2014, a decrease from the 134,668 items borrowed in August, 2013. Visitors to the Library were down from 39,779 in August, 2013 to 29,197 in August 2014.



Staff answered 2,953 questions from customers this month.



Programs and Attendance in the month of August

Children Programs and Attendance

SRP final party – 400 attended (estimated)
 Twin City Tale Spinners storytelling concert – 18 attended
 Tails for Tales (read to dogs) – 2 sessions – 40 attended
 Singing Swinging story time (evening and weekend) – 2 sessions – 39 attended
 Library table at McKids Day – 350 attended
 Bent ESL class tour – 8 attended
 Milestones preschool visit – 28 attended

Teen Programs and Attendance

Anime Now – 2 sessions – 16 attended
 DIY Chalkboard Notebooks – 1 session -- 6 attended
 Tech Monday: SketchUp software– 1 session – 2 attended
 Teen End of Summer Reading Neon Blacklight Party – 1 session – 37 attended

Adult Programs and Attendance

Fiction – 1 session – 8 attended
 Mystery Book Club – 1 session – 10 attended
 Nonfiction Book Club – 1 session – 4 attended
 Books on Tap – 1 session – 8 attended
 History Reads Book Club – 1 session – 17 attended
 Family Friendly Movie series – 1 session – (cancelled due to equip. problem)
 Classic Movie Wednesdays – 3 session – 34 attended (4th session cancelled due to equip. problem)
 Chatworth Train Wreck – 1 session – 3
 DIY series: Bows – 1 session – 9 attended

There were 13 requests for individual appointments with a library staffer. Topics included the ereaders/ebooks; general computer, Excel, and Windows 8 help; job searching; and two specifically for Justin regarding more technical computer help.

Compliments to the City

From: Jen Sinclair Johnson
Date: 09/02/2014 09:54PM
Subject: Tree Removal - 1413 E Grove

Hello,

I wanted to thank your crew for their profession, polite, and tidy work today when they began taking down the damaged tree outside our home today. I really appreciated how they knocked to mention it ahead of time, and (especially) how well they cleaned up the sidewalks afterwards - a task I'd meant to get to last weekend but didn't. The sidewalks look better than when they started! :)

It looked to be quite a job, which they handled nicely. They demonstrated the kind of professionalism that makes Bloomington such a great place to live.

Thank you!

Regards,

Jen Johnson

To: <publicworks@cityblm.org>
From: Dick Miller
Date: 09/05/2014 03:13PM
Subject: COMPLIMENT

Gentlemen,

We are always quick to complain about everything, so for a change I wanted to say THANKS for the street work you did in our area, specifically College Ave. & Fort Jesse. I hope the work on Fort Jesse holds up as it is a pleasure to drive now. Airport Road I'm sure will continue to be a challenge.

I know money constraints affect all us, & from what I see you are TRYING & my wife & I wanted you to know we appreciate the improvements in this area.

Dick & Avalon Miller
16 Alder Ct.
Bloomington, IL.61704

To: "publicworks@cityblm.org" <publicworks@cityblm.org>
From: Kelli Potts
Date: 09/17/2014 12:08PM
Subject: Thank you!

I'm not sure if I have the right email address or not, but...

I just have to share how impressed I am with the City of Bloomington.

At the very end of our driveway there is a gap where the road and driveway meet, due to multiple layers of road being put down over the years. Unless I do some fancy pulling-in/out-of-the-driveway technique, I scrape the bottom of my car. So, yesterday I called the City and left a detailed message explaining that we are new homeowners and have no idea how this works. I was mainly just trying to see if this was something we would need to handle on our own or if the City would take care of it (figured it didn't hurt to ask). Well not only did they return my call within a couple hours, they also sent someone out to inspect our driveway that same day! After they inspected it, a guy called me and said they would be out tomorrow (which is today) to fix it. I hadn't even left my house to go to work this morning and I noticed that it had already been done! Seriously, we are super impressed!

Thank you City of Bloomington!

Jim & Kelli Potts
1323 Sherman St.
Bloomington, IL 61701

To: Colleen Winterland/Cityblm@Cityblm, Jason Harden/Cityblm@Cityblm, Robert Henson/Cityblm@Cityblm, Robert Marsh/Cityblm@Cityblm
From: Vanessa Campos/Cityblm
Date: 09/05/2014 09:17AM
Cc: Jim Karch/Cityblm@Cityblm, Maria Basalay/Cityblm@Cityblm
Subject: Praise

I received a voicemail from the resident who reported the potholes on Sidney St this morning. She wanted to say thank you for the prompt response to her request (that was placed on Wednesday) and that she is very grateful for all the work the streets guys do.

Happy Friday!

Vanessa Campos
Public Works Department
City of Bloomington
(309)434-2225

Dear City Clerk Staff
HR Human Relations

Bevan

S!!
Margie Jordan

Thank you so much for your generous donation of school supplies. It has made the transition into the new school year a lot easier for children in need! The children, their families, and the children's Advocacy Center greatly appreciates your kind thoughts and donations.

1/11/17

Thank you!
Margie Jordan

Thank you so much!
Judy Bauer

RECREATION

To: "Denise Balagna (dbalagna@cityblm.org)" <dbalagna@cityblm.org>

From: "Rizvi, Sharjeel" <Sharjeel.Rizvi@mcleancountyil.gov>

Date: 08/15/2014 02:26PM

Subject: Softball Evaluation

Denise,

No need for anonymity here. I'm submitting my softball evaluation. I just wanted to take the time to thank you once again for putting on another successful season. I've offered up some suggestions in hopes that we can continue to have co-rec softball in Bloomington. I speak for myself and my team and members of our league, that it would be an absolute travesty if this is not to continue. For many of us, summer softball is the highlight of our summer. There is great comraderie amongst all of us. A lot of friendships have been developed and enhanced not only amongst teammates but the league as a whole. Isn't that the point of all this? I believe so. And I hope the people in charge of all of this agree.

Like I said, I've offered up a few suggestions, but if you need me to assist in any other way in ensuring continued league play, please let me know. Thanks