

EVENT FLASH REPORT SUMMARY

Event: We The Kingdom
Date: Saturday, May 11, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 33,116.00
Net After Amusement Tax	\$ 31,791.36
Tickets Sold:	896
Comp Tickets:	127
Total Tickets:	1,023
Actual Attendance (Drop):	871



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$	-	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	5,867.78	Per Cap
Net Food & Beverage Revenue	\$	4,536.33	\$ 5.21
Reimbursed Event Expenses			
Net Merchandise Commissions			
Other Event Revenues			
Total Event Revenues	\$	43,520.11	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$	-
Taxes Paid	\$	1,324.64
Event Production Expense (stagehands/equip)	\$	8,953.29
Event Staffing (ushers, security, ticket sellers)	\$	2,809.00
Police/EMT/First Aid		
Event Advertising & Promotions	\$	5,025.00
Catering Expense		
Food & Beverage Expense*	\$	1,814.53
Credit Card Fees	\$	88.97
Other Event Expenses	\$	-
Total Event Expenses	\$	20,015.43

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Net Estimated Profit / (Loss)	\$	23,504.68
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions