

EVENT FLASH REPORT SUMMARY

Event: Ice Racing
Date: Saturday, February 17, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 32,496.50
Net After Amusement Tax	\$ 31,196.64
Tickets Sold:	2,177
Comp Tickets:	201
Total Tickets:	2,378
Actual Attendance (Drop):	2,066



Event Revenues

Event Rental & Net Co-Pro Profit	\$ -	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 5,690.92	Per Cap
Net Food & Beverage Revenue	\$ 25,765.00	\$ 12.47
Reimbursed Event Expenses		
Net Merchandise Commissions		
Other Event Revenues	\$ 1,800.00	
Total Event Revenues	\$ 65,752.42	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 1,299.86
Event Production Expense (stagehands/equip)	\$ 10,349.86
Event Staffing (ushers, security, ticket sellers)	\$ 3,929.00
Police/EMT/First Aid	\$ 1,350.00
Event Advertising & Promotions	\$ 8,222.00
Catering Expense	\$ 1,378.84
Food & Beverage Expense*	\$ 9,017.75
Credit Card Fees	\$ 442.98
Other Event Expenses	
Total Event Expenses	\$ 35,990.29

Net Estimated Profit / (Loss) \$ 29,762.13

** Based on Estimated Cost of Goods Sold for Product, Labor and Commissions*