

EVENT FLASH REPORT SUMMARY

Event: Peoria Rivermen
Date: Saturday, February 10, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 54,733.00
Net After Amusement Tax	\$ 52,543.68
Tickets Sold:	3,008
Comp Tickets:	2,439
Total Tickets:	5,447
Actual Attendance (Drop):	4,318



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 3,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 9,892.16	Per Cap
Net Food & Beverage Revenue	\$ 49,329.55	\$ 11.42
Reimbursed Event Expenses	\$ 2,189.00	
Net Merchandise Commissions		
Other Event Revenues	\$ 2,263.50	
Total Event Revenues	\$ 66,674.21	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 2,189.32
Event Production Expense (stagehands/equip)	\$ 229.00
Event Staffing (ushers, security, ticket sellers)	\$ 4,363.65
Police/EMT/First Aid	
Event Advertising & Promotions	
Catering Expense	
Food & Beverage Expense*	\$ 17,265.34
Credit Card Fees	
Other Event Expenses	
Total Event Expenses	\$ 24,047.31

Net Estimated Profit / (Loss)	\$ 42,626.90
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions