

EVENT FLASH REPORT SUMMARY

Event: ISHA Dance
Date: Friday, January 26, 2024
Time(s): Sessions both days
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 78,441.00
Net After Amusement Tax	\$ 75,303.36
Tickets Sold:	7,131
Comp Tickets:	213
Total Tickets:	7,344
Actual Attendance (Drop):	6,805



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 14,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 9,248.01	Per Cap
Net Food & Beverage Revenue	\$ 43,698.95	\$ 6.42
Reimbursed Event Expenses	\$ 28,568.00	
Net Merchandise Commissions		
Other Event Revenues		
Total Event Revenues	\$ 95,514.96	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 3,137.64
Event Production Expense (stagehands/equip)	\$ 8,624.00
Event Staffing (ushers, security, ticket sellers)	\$ 7,049.90
Police/EMT/First Aid	
Event Advertising & Promotions	
Catering Expense	
Food & Beverage Expense*	\$ 17,479.58
Credit Card Fees	
Other Event Expenses	
Total Event Expenses	\$ 36,291.12

Net Estimated Profit / (Loss)	\$ 59,223.84
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions