

EVENT FLASH REPORT SUMMARY

Event: ISU Hockey vs. Adrian College
Date: Friday, January 19, 2024
Time(s): 7:00:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	1,189.00
Net After Amusement Tax	\$	1,143.27
Tickets Sold:		153
Comp Tickets:		39
Total Tickets:		192
Actual Attendance (Drop):		184



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,475.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	-	Per Cap
Net Food & Beverage Revenue	\$	1,646.50	\$ 8.95
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	3,286.39	

Event Expenses

Net Co-Pro Loss	\$	-
Taxes Paid	\$	83.02
Event Production Expense (stagehands/equip)	\$	-
Event Staffing (ushers, security, ticket sellers)	\$	382.00
Police/EMT/First Aid	\$	-
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	576.28
Credit Card Fees	\$	-
Other Event Expenses	\$	38.40
Total Event Expenses	\$	1,079.70

Net Estimated Profit / (Loss)	\$	2,206.70
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Comments