

**EVENT FLASH REPORT SUMMARY**

**Event:** Lindsey Stirling  
**Date:** Thursday, December 7, 2023  
**Time(s):** 8:00:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 162,894.00
Net After Amusement Tax	\$ 156,628.85
Tickets Sold:	2158
Comp Tickets:	78
Total Tickets:	2236
Actual Attendance (Drop):	2130



**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 73,027.91	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 23,257.24	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 8,911.00	\$ <b>4.18</b>
Reimbursed Event Expenses	\$ 2,031.00	
Net Merchandise Commissions	\$ 2,601.16	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 110,228.31</b>	

**Executive Director Comments**

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 6,265.15
Event Production Expense (stagehands/equip)	\$ 11,727.61
Event Staffing (ushers, security, ticket sellers)	\$ 8,600.00
Police/EMT/First Aid	\$ 2,400.00
Event Advertising & Promotions	\$ 12,752.42
Catering Expense	\$ 2,752.00
Food & Beverage Expense*	\$ 3,118.85
Credit Card Fees	\$ -
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 47,616.03</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 62,612.27</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions