## **EVENT FLASH REPORT SUMMARY**

Event: ISU Hockey vs. SLU

Date: Saturday, December 2, 2023

Time(s): 7:00:00 PM

**VENUE:** Grossinger Motors Arena

CITY: Bloomington, IL

RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 812.00			
Net After Amusement Tax	\$	780.77		
Tickets Sold:	122			
Comp Tickets:	50			
Total Tickets:		172		
Actual Attendance (Drop):		108		



ARENA













## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 1,475.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 1,209.50	\$ 11.20
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 2,814.62	

## Comments

## **Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 83.02
Event Production Expense (stagehands/equip)	\$ -
Event Staffing (ushers, security, ticket sellers)	\$ 380.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 747.00
Credit Card Fees	\$ -
Other Event Expenses	\$ 34.40
Total Event Expenses	\$ 1,244.42

Net Estimated Profit / (Loss)	\$	1,570.20
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<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor and Commissions