

EVENT FLASH REPORT SUMMARY

Event: Mercy Me
Date: Friday, October 13th
Time(s): 7:00:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$	258,925.11
Net After Amusement Tax	\$	248,966.45
Tickets Sold:		5312
Comp Tickets:		231
Total Tickets:		5543
Actual Attendance (Drop):		4571



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$	296,454.16	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	44,834.14	Per Cap
Net Food & Beverage Revenue	\$	18,125.16	\$ 3.97
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	11,326.00	
Other Event Revenues	\$	2,125.00	
Total Event Revenues	\$	372,918.46	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$	-
Taxes Paid	\$	9,958.66
Event Production Expense (stagehands/equip)	\$	18,408.33
Event Staffing (ushers, security, ticket sellers)	\$	16,319.75
Police/EMT/First Aid	\$	2,250.00
Event Advertising & Promotions	\$	17,750.00
Catering Expense	\$	5,250.00
Food & Beverage Expense*	\$	6,343.81
Credit Card Fees	\$	-
Other Event Expenses	\$	29,925.52
Total Event Expenses	\$	106,206.06

Net Estimated Profit / (Loss)	\$	266,712.40
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions