## **EVENT FLASH REPORT SUMMARY**

Event: ISU Hockey vs. Grand Valley

Date: Saturday, October 14, 2023

Time(s): 7:00:00 PM

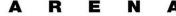
**VENUE:** Grossinger Motors Arena

CITY: Bloomington, IL

RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	998.00	
Net After Amusement Tax	\$	959.62	
Tickets Sold:	248		
Comp Tickets:		0	
Total Tickets:		248	
Actual Attendance (Drop):		232	

















## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$	1,475.00		
Net Ticket Rebates, Facility Fees & Parking Fees		=	Per	Сар
Net Food & Beverage Revenue	\$	2,027.00	\$	8.74
Reimbursed Event Expenses	\$	-		
Net Merchandise Commissions	\$	-		
Other Event Revenues	\$	-		
Total Event Revenues	\$	3,759.98		

## Comments

## **Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 83.02
Event Production Expense (stagehands/equip)	\$ =
Event Staffing (ushers, security, ticket sellers)	\$ 380.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ =
Catering Expense	\$ -
Food & Beverage Expense*	\$ 709.45
Credit Card Fees	\$ -
Other Event Expenses	\$ 49.60
Total Event Expenses	\$ 1,222.07

Net Estimated Profit / (Loss)	\$	2,537.91
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<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor and Commissions