

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU Hockey vs. Maryville  
**Date:** Friday, September 22, 2023  
**Time(s):** 7:00:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	2,458.00
Net After Amusement Tax	\$	2,363.46
Tickets Sold:		859
Comp Tickets:		537
Total Tickets:		1,396
Actual Attendance (Drop):		795



**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	1,475.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	-	Per Cap
Net Food & Beverage Revenue	\$	7,425.00	\$ 9.34
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>9,783.58</b>	

**Comments**

Well attended. Three games for the day. D1, D2 and D3 teams all played games.

**Event Expenses**

Net Co-Pro Loss	\$	-
Taxes Paid	\$	83.02
Event Production Expense (stagehands/equip)	\$	-
Event Staffing (ushers, security, ticket sellers)	\$	380.00
Police/EMT/First Aid	\$	-
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	2,598.75
Credit Card Fees	\$	-
Other Event Expenses	\$	279.20
<b>Total Event Expenses</b>	<b>\$</b>	<b>3,340.97</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>6,442.61</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions