



BLOOMINGTON POLICE DEPARTMENT



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Speed Awareness Day



Bloomington, IL - The Bloomington Police Department is joining law enforcement agencies from eleven states in National Highway Transportation Safety Administration (NHTSA) Region 5 and 7, on July 26th, for this year's high visibility Speed Awareness Day enforcement campaign.

This campaign is an effort to address a continued trend of speeding and hazardous moving violations as contributory cause violations leading to personal injury and fatal crashes. Speeding is involved in approximately one-third of all motor vehicle fatalities nationwide. Early NHTSA statistical projections for 2022 show 42,759 people were killed in motor vehicle crashes which represents a marginal decrease of 0.3% in traffic deaths when compared to 2021 (42,939 fatalities).

In 2021 there were 5,864 fatal injuries in the Region 5 six-state area with 1,780 (30.35%) being speed related fatalities. Traffic crashes that result in death due to speeding are historically higher during the summer months of June through September.

Speeding is more than just breaking the law. The consequences are far-ranging:

- Greater potential for loss of vehicle control
- Reduced effectiveness of occupant protection equipment
- Increased stopping distance after the driver perceives a danger
- Increased degree of crash severity leading to more severe injuries
- Economic implications of a speed-related crash
- Increased fuel consumption and cost.

"The number one complaint the Bloomington Police Department receives is about speeding and other traffic violations. We are committed to changing driver behavior in an effort to increase compliance and decrease traffic crashes. I ask motorists in Bloomington to be committed to doing their part to increase safety in our community and on our roadways," said Chief Jamal Simington.

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According to the NHTSA, drivers who speed are also more likely to engage in other risky behaviors, such as not wearing a seat belt, drinking and driving, or using a cell phone while driving.

The speed awareness campaign has a twofold approach: to combine increased, zero-tolerance enforcement with effective communication to road users on the importance of obeying the speed limit. High Visibility Enforcement (HVE) is a proven countermeasure for reinforcing driver compliance with posted speed limits. The goal of the campaign is to raise awareness and save lives. There is no reason to speed, it is unnecessary and endangers everyone on the road. **SPEEDING WRECKS LIVES!**

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If you wish to submit a crime tip and remain anonymous, please contact the Crime & Intelligence Analysis Unit (CIAU) at 309-434-2963 or email CIAU@cityblm.org. You can also text the number 847411 by texting the word "BPDTIPS", then a space, followed by your tip information.

The CIAU office is staffed from 8am-4:30pm, weekdays. If no one is available to answer your call, please leave the information on the voicemail or send it by e-mail.

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