

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU Hockey vs. Waldorf  
**Date:** Friday, January 20, 2023  
**Time(s):** 7:00:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 1,547.00
Net After Amusement Tax	\$ 1,487.50
Tickets Sold:	215
Comp Tickets:	37
Total Tickets:	252
Actual Attendance (Drop):	228



**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 1,475.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 1,818.00	\$ 7.97
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 3,523.47</b>	

**Executive Director Comments**

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 83.02
Event Production Expense (stagehands/equip)	\$ -
Event Staffing (ushers, security, ticket sellers)	\$ 380.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 636.30
Credit Card Fees	\$ -
Other Event Expenses	\$ 50.40
<b>Total Event Expenses</b>	<b>\$ 1,149.72</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 2,373.75</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions