

EVENT FLASH REPORT SUMMARY

Event: Ice Racing
Date: Feb. 10th
Time(s): 7:00:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 35,768.00
Net After Amusement Tax	\$ 34,392.31
Tickets Sold:	2374
Comp Tickets:	116
Total Tickets:	2490
Actual Attendance (Drop):	2280



Event Revenues

Event Rental & Net Co-Pro Profit	\$ -	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 7,479.68	Per Cap
Net Food & Beverage Revenue	\$ 21,262.00	\$ 9.33
Reimbursed Event Expenses	\$ 9,879.00	
Net Merchandise Commissions	\$ 1,093.00	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 47,860.03	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 1,375.69
Event Production Expense (stagehands/equip)	\$ 400.00
Event Staffing (ushers, security, ticket sellers)	\$ 3,475.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ 9,879.00
Catering Expense	\$ -
Food & Beverage Expense*	\$ 7,441.70
Credit Card Fees	\$ -
Other Event Expenses	\$ -
Total Event Expenses	\$ 22,571.39

Net Estimated Profit / (Loss)	\$ 25,288.64
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions