

**EVENT FLASH REPORT SUMMARY**

**Event:** IHSA Dance  
**Date:** January 27th and 28th  
**Time(s):** 9:00:00 AM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 75,779.00
Net After Amusement Tax	\$ 72,864.42
Tickets Sold:	6879
Comp Tickets:	298
Total Tickets:	7177
Actual Attendance (Drop):	7100



**A R E N A**



**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 14,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 7,636.79	Per Cap
Net Food & Beverage Revenue	\$ 36,886.93	\$ 5.20
Reimbursed Event Expenses	\$ 28,337.56	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ 6,500.00	
<b>Total Event Revenues</b>	<b>\$ 93,361.28</b>	

Executive Director Comments

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 2,914.58
Event Production Expense (stagehands/equip)	\$ 8,875.39
Event Staffing (ushers, security, ticket sellers)	\$ 15,422.08
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 12,910.43
Credit Card Fees	\$ -
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 40,122.47</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 53,238.81</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions