

EVENT FLASH REPORT SUMMARY

Event: ISU Hockey vs. Waldorf
Date: Saturday, February 18, 2023
Time(s): 7:00:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 1,926.00
Net After Amusement Tax	\$ 1,851.92
Tickets Sold:	258
Comp Tickets:	81
Total Tickets:	339
Actual Attendance (Drop):	306



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ 1,475.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 2,788.00	\$ 9.11
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 4,540.26	

Executive Director Comments	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 83.02
Event Production Expense (stagehands/equip)	\$ -
Event Staffing (ushers, security, ticket sellers)	\$ 380.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 975.80
Credit Card Fees	\$ -
Other Event Expenses	\$ 67.80
Total Event Expenses	\$ 1,506.62

Net Estimated Profit / (Loss)	\$ 3,033.64
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions