

BLOOMINGTON POLICE DEPARTMENT



Jamal A. Simington - Chief of Police Paul D. Williams - Assistant Chief Kenneth A. Bays - Assistant Chief Chad E. Wamsley - Assistant Chief **305 S. East Street**Bloomington, IL, 61701
309-820-8888

For Immediate Release: January 18, 2023

Lights On!

Bloomington, IL - On Tuesday, 11/17/2023, Country Financial agents, City of Bloomington Mayor Mboka Mwilambwe, CEO of Lights On! Don Samuel, Manager of the Bloomington Walmart Michael Holleman, local community members, and members of the Bloomington Police Department were present for a press conference to unveil the Lights On! program in Bloomington.

Lights On! is a program established to replace tickets with vouchers, stabilizing communities, and building trust. Instead of issuing citations for broken lights the Bloomington Police Department can issue vouchers for lighting repairs. Lights On! is a partnership between local businesses providing the repairs (listed on the voucher), the Country Financial agents who donated to the program, and Lights On! who matched the donation.

Lights On! improves community relations, helps place safer vehicles on the road, provides a positive path for low-income drivers, less stress for police officers, a new approach to a societal problem, and better prioritized community resources, all without using any taxpayer funding.

Lights On! has replaced 3,000 bulbs since 2017. Surveyed voucher recipients completed a survey with 98.6% being satisfied, or very satisfied, with their interactions with the police.

How it works:

- 1. Officer conducts a traffic stop for either a headlight, taillight, or turn signal out.
- 2. Officer can issue a voucher worth up to \$250 parts/labor.
- 3. Driver has 14 days to redeem voucher at participating automotive repair shops.
- 4. Lights On! pays repair shops.

Media Contact:

Officer Brandt Parsley
Bloomington (IL) Police Department

Desk: (309)-434-2355 | Fax: (309)-829-0662 | Email: Police@cityblm.org

Chief Jamal Simington stated, "I am looking forward to the implementation of the Lights On! program in Bloomington. This program will aid the Bloomington Police Department in continuing our mission to work in partnership with the citizens of Bloomington to enforce laws and enhance the quality of life. Traffic stops are one of the most stressful situations for citizens and officers, but are essential in making our roadways and communities safer. I would like to thank Country Financial Agents Steve Peterson, Georgia Shultz, Eric Lapan, and Kyle Koerner (not pictured) who donated for this program, Mayor Mboka Mwilambwe, City Manager Gleason, Lights On! CEO Don Samuel, Nikita Richards, Walmart, AutoZone, Advance Auto Parts, and my team at the Bloomington Police Department."

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If you wish to submit a tip and remain anonymous, please contact the Crime & Intelligence Analysis Unit (CIAU) at (309)-434-2963 or email CIAU@cityblm.org. The CIAU office is staffed from 8am-4:30pm, weekdays. If no one is available to answer your call, please leave the information on the voicemail or send it by e-mail.



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HOW THIS VOUCHER WORKS

- 1. Police hand you a voucher that is good for FREE car light repair
- 2. We will fix your headlight, taillight, brake light or turn signal light
- 3. Go to any participating auto repair center, and they fix the light for FREE

VISIT OUR WEBSITE TO FIND THE **AUTO CENTER NEAREST YOU!**

www.lightson.org

BENEFITS

- · Safer cars on the road
- · Improved police and community relations
- · A positive path for low-income drivers
- Less police officer stress
- · A new approach to societal problems



FREE CAR BULB REPLACEMENT

Burned-out light? We can help!

HEADLIGHTS • TAIL LIGHTS • BRAKE LIGHTS • TURN SIGNALS



PARTNERING WITH



Vehicle Plate # _ Officer Badge # **Date Issued**

Serial Number: IL2-MMDDYY-00001

This voucher expires 14 days after date issued.

\$250 limit on light-related repairs



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