### United Way Covid Response: Housing Coalition

A proposal to request support to establish a

Housing Stability Navigator role

for our community, due to the continuing

barriers to housing stability.

Area churches, area property owners, Catholic Charities, Chestnut Health Systems, Children's Home & Aid, City of Bloomington, City of Bloomington Township, District 87, Home Sweet Home Ministries, Illinois Prairie Community Foundation, LIFE CIL, McLean County, McLean County Regional Planning Commission, Mid-Central Community Action, Nicor Gas, Normal Township, PATH, Prairie State Legal Services, Project Oz, Regional Office of Education #17, Salvation Army, St. Vincent DePaul, State Farm, Tazwood Community Services, The Immigration Project, Town of Normal, Unit 5, United Way of McLean County, West Bloomington Revitalization Project, YWCA



## Barriers to Stable Housing

Exhausted Covid-19 funds.

Restrictions on use of other resources.

**Rising** rents and high area demand.

Complexity of situations.

No existing service to navigate applications, logistics, and overwhelm.

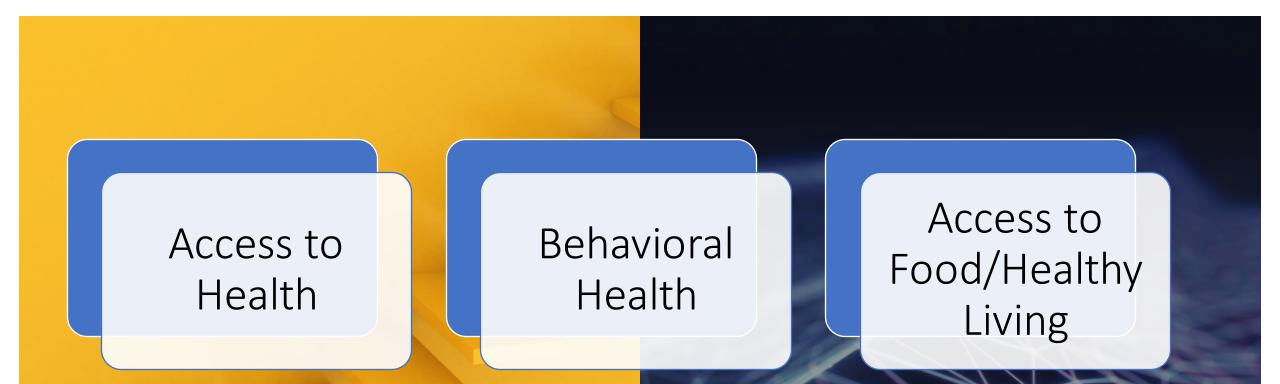


#### Immediate Intervention: Housing Navigation Demonstration Project

- Seek funding from American Rescue Plan funds to support the cost of the Housing Navigation Demonstration Project for a period of 3 years (FY23-FY25).
- Housing Stability Navigator Position Annual salary/benefits & administrative costs of \$75k/year for 3 years: \$225,000
  - (Salary ~ \$45,000)
- Start-up funds for emergency housing assistance, over 3 years: \$175,000

#### Immediate Intervention: Housing Navigation Demonstration Project

- Agreement of collaboration between this role and other agencies, units of government and community organizations to leverage available programs and financial resources to meet clients' needs.
- Continued work toward longer-term solutions designed to systemically improve our community's ability to address and mitigate housing instability.



# Housing is a Key Determinant

"As housing stability decreases, so does the health and well-being of those struggling to maintain stable housing. If housing is a determinant of health, then the growing instability of housing for our most vulnerable should be a growing public health concern for the leaders of our community." ~ Housing Coalition, 2022