BLOOMINGTON POLICE DEPARTMENT

Jamal Simington - Chief of Police
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BPD to Prioritize Traffic Safety
"Safe Driving, Saves Lives"

Bloomington, IL - Bloomington Police Chief Jamal Simington is announcing the Bloomington Police Department's (BPD) commitment to prioritizing traffic safety, in order to make our roadways and our community safer.

Chief Simington said, "*Since 2020, Bloomington has had 3,269 crashes. Five of those were fatal traffic crashes and 478 involved a traffic crash with at least one person being injured. Traffic crashes are a killer in the community and it is imperative that the BPD play a strategic and important role in lowering traffic crashes. We are also asking the community to partner with us in this endeavor by committing to safe driving.*"

The BPD's prioritization will focus on the four E's of traffic safety: education, enforcement, engineering, and emergency services.

Education: Educate the community via social media and the BPD's website as well as continue partnerships with traffic safety advocacy groups.

Enforcement: Enforce traffic laws specifically targeting high traffic crash locations, driving under the Influence (D.U.I) violations, and community traffic complaint locations.

Engineering: BPD will continue to work with traffic engineering and the community to review roadway designs.

Emergency Services: BPD will continue to work with other first responders, in order to better respond to traffic crashes.

Chief Simington added, "*We need everyone do to their part in keeping the community safe! Remember, safe driving, saves lives.*"

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