

CULTURAL COMMISSION BOARD MINUTES

JUNE 17, 2021

Virtual Attendees: Julia Cozad-Callighan, Meryl Brown, Mark Halx, Melissa Libert, RJ McCracken, Jeff Pitzer, Tina Sipula, Shweta Sukla, Shannon Ramirez | City Hall Attendees: Kellie Williams, Cara Spence | No Public Walk ins

Mission Statement:

The Bloomington Cultural Commission, through advocacy, education and support, is dedicated to inspiring accessible and diverse artistic and cultural experiences, thus enhancing the value of the community's creative and economic life.

Next Meeting July 15, 2021 at 7:30 a.m.

General Notes

- Julia Cozad-Callighan & Ron Crick are ending their commission term.
- May minutes approved
- Sub-committees have no update
- **When sub committees meet send bullet point notes to Melissa**
- 15 people attended the Online Calendar Lunch & Learn with WGLT & CVB
- Double check both calendars for your event info
- Continue to update Partner List & outreach in person if possible
- Create a timeline to host another annual Partner Meeting/Conference
- Invite all from the Partners List to focus on music & visual art
- Encourage public use of the calendars

Question for CVB's online calendar programmer

- How do they encourage public use?
- How do we connect the smaller arts?
- What are their outreach strategies?
- Can they promote calendars through mass mailing/flyers?