

Feeding BN & Beyond

April 27, 2020

Purpose: Share an overview and update on COVID-19 relief efforts (Feeding BN & Beyond) in McLean County

Context:

- In McLean County, 24,000 households are financially unstable
- As many as half have no existing relationship with a social service or government agency to get help
- COVID-19 is causing impacts and disruption of an unprecedented nature and scale
- With input from local government and other stakeholders, United Way of McLean County identified several key needs, with food insecurity/food access deemed the most urgent

Why did we initiate Feeding BN & Beyond effort?

Goals

- Create a mechanism for quick and direct assistance for families in need
- Foster collaborations and partnerships

Guiding Principles...we are:

- Focusing on coalitions
- Leveraging existing networks - NOT creating new ones
- Creating multiple benefits through our COVID-19 investments
- Committing to transparency by communicating updates frequently and openly

What needs have emerged due to COVID-19?



Food Insecurity



Shelter Assistance



Unemployment



Child Care Assistance

What are the imminent needs we are focusing on?



Food Insecurity



Shelter Assistance



Unemployment



Child Care Assistance

How much have we raised thus far?

Fundraising Efforts: \$245,504

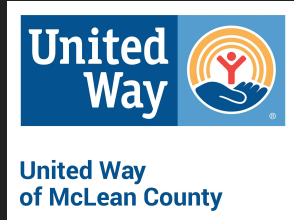
- Corporate Sponsors - \$155,219
- Individual Donors (online/check) - \$79,785
- Foundations/Organizations - \$10,500

Grants: \$115,000

- IL COVID Response Fund - \$100,000
- Allocation from Champaign grant - \$15,000

How are we addressing these imminent needs?

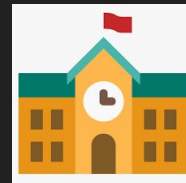
School Food Program
Supplementation



Shelf Stable Food



Schools*

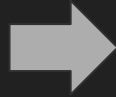
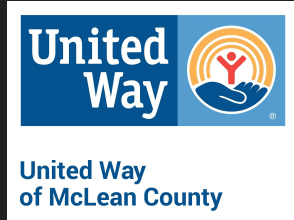


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* Leroy, Lexington, Ridgeview, Unit 5 & Olympia

How are we addressing these imminent needs?

Rapidly scale grassroots efforts



Restaurants



Non-profits*



* Schools, places of worship, food pantries, etc.

Info as of April 24

What have we spent to date?

School Food Program Supplementation

- **Payments of - \$29,160**

Rapidly scale grassroots efforts

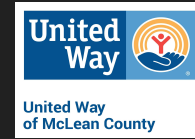
- **Payments of - \$101,925**

Available for funding as of April 27 - \$329,419

What do we mean by “Dual purpose”?

We've purchased over \$130,000 worth of food from local restaurants, suppliers, and farmers since 3/16

Employment



That translates into wages for local workers and meals for families and individuals

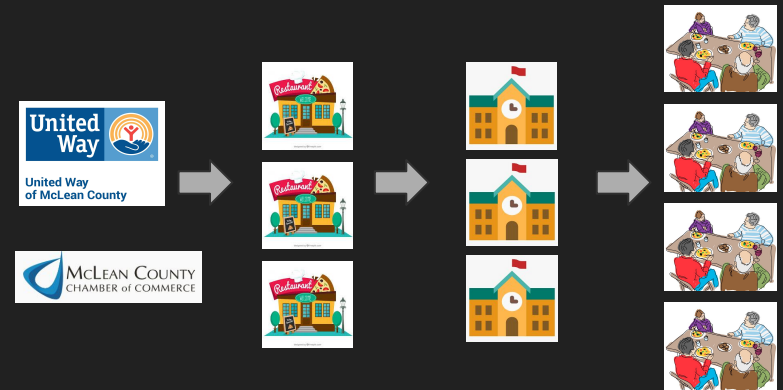
We expect to serve 8,600 meals week of 4/27

We served 7,925 meals week of 4/20

More than 26,300 meals delivered to date

Who are our current distribution partners?

- Abundant Life Church
- B/N Welcoming
- Boys & Girls Club
- Center for Hope Ministries
- District-87
- Home Sweet Home Ministries
- Heartland Head Start
- Mt. Pisgah
- Salvation Army
- School Street Pantry
- Unit 5
- Unity Community Center
- Western Avenue Community Center



Which small businesses are we investing in?



BUFFALO
WILD
WINGS



Catering

Illinois for 10 years
Thai House

La Patrona



How are we scaling our efforts? Advisory Taskforce



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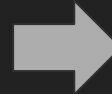
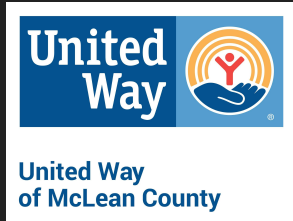


- Aaron Hays, Board President, IPCF
- Barry Reilly, District-87 Superintendent
- David Hirst, Board President, The Immigration Project
- Dayna Brown, Director of Communications and Community Relations, Unit 5
- Deanna Frautschi (Chair), Past United Way Board Chair and Retired EVP-Country Financial
- Gary Tipsord, Leroy CUSD Superintendent
- Jeff Leverton, Board President, Boys & Girls Club
- Karen Schmidt, WBRP Board Member, Ex-Alder Person City of Bloomington
- Melissa Hon, Economic Development Director, City of Bloomington
- Mercy Davison, City Planner, Town of Normal
- Mike Jones, Board President, Western Avenue & Retired State Farm Executive
- Ray Ropp, Local Farmer and Normal Township Trustee
- Tara Ingham, Executive Director, Midwest Food Bank and Board Member - Promise Council
- Tony Coletta, Board Chair - Community Compact & CHCC; VP-HR at Advocate BroMenn
- Tyler Hari, Executive Pastor, Eastview Christian Church



New Pilot: provide staple bags in addition to meals

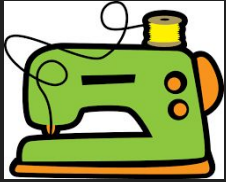
Rapidly scale grassroots efforts



100 staple bags distributed week of 4/20

Eastview distributed 200+ in their Bloomington site

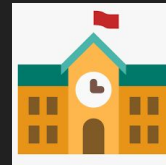
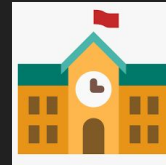
Next up: Hand-Sewn Masks



Email David Hirst
at
dwhirst@gmail.com



Drop off laundered
masks at 913 Ruston
Avenue, Normal IL. on
Fridays between 8 am -
Noon



Help us make masks that can be distributed to food distribution volunteers and families we are serving. Your gift will flatten the curve and expand our community's compassion.

Next Up: Donate Paper Products



Feminine
Hygiene
Products



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WESLEYAN
DISTRIBUTION
MINISTRIES

413 E. Washington St
Bloomington



Donations accepted on:

4/27 1-3 p.m.

4/29 1-3 p.m.

5/1 1-3 p.m.

5/4 1-3 p.m.

5/6 1-3 p.m.

5/8 1-3 p.m.

United Way plans to support Wesley United Methodist and others needing paper products. 400 families were served in April

How can you help?



Help us recruit collaborators and resources who can identify and assist families-in-need with food, shelter, etc.

And Beyond...



Food Insecurity



Shelter Assistance



Unemployment



Child Care Assistance

Is there a way to get updates on this effort?

Visit United Way's website:

www.uwmclean.org

Regular updates and information, links to resources, and ways to connect and support the effort are there.

Look for periodic updates from us via our social media channels and virtual town hall meetings.

zoom



We are in this together