

EVENT FLASH REPORT SUMMARY

Event: Paw Patrol The Great Pirate Adventure
Date: 2/25-2/26/20
Time(s): 6:00 pm; 10:00 am; 6:00 pm (3 shows)
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE____ CO-PROMOTE____

Gross Sales	\$ 106,166.55
Net After Amusement Tax	\$ 102,501.37
Tickets Sold:	2,718
Comp Tickets:	184
Total Tickets:	2,902
Actual Attendance (Drop):	2,651



Net Estimated Profit / (Loss)	\$ 21,380.86
--------------------------------------	---------------------

Event Revenues

Event Rental & Net Co-Pro Profit	\$ 9,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 18,018.40	Per Cap
Net Food & Beverage Revenue	\$ 8,133.40	\$ 3.07
Reimbursed Event Expenses	\$ 18,654.43	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 53,806.23	

Event Expenses

Net Co-Pro Expense	\$ -
Amusement Taxes Paid	\$ 3,665.18
Event Labor	\$ 23,720.58
Event Advertising & Promotions	\$ 441.51
Food & Beverage Expense*	\$ 3,798.05
Credit Card Fees	\$ 558.55
Other Event Expenses	\$ 241.50
Total Event Expenses	\$ 32,425.37

Net Estimated Profit / (Loss)	\$ 21,380.86
--------------------------------------	---------------------

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Kids of all ages went on the Great Pirate Adventure over two days/three shows this week. Families enjoyed the songs, dancing and especially the adventure.