

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. Maryville University  
**Date:** Saturday, December 14, 2019  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	350.00
Net Sales	\$	341.38
Tickets Sold:		42
Comp Tickets:		103
Total Tickets:		145
Actual Attendance (Drop):		145



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,465.60</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	185.50	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	1,129.29	<b>\$ 7.79</b>
Reimbursed Event Expenses	\$	484.88	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>3,799.67</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	8.62
Event Labor	\$	1,681.81
Catering Expense	\$	-
Food & Beverage Expense*	\$	641.01
Credit Card Fees	\$	2.63
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>2,334.07</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,465.60</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

The ISU Redbirds drew up the winning game plan in the second of two games against Maryville University with a final score of 4-2.  
 After the holiday break, the hockey team returns to action at Grossinger Motors Arena on Thursday, January 16th against local rival University of Illinois!