

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Maryville University
Date: Friday, December 13, 2019
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	240.00
Net Sales	\$	235.27
Tickets Sold:		39
Comp Tickets:		81
Total Tickets:		120
Actual Attendance (Drop):		120



Net Estimated Profit / (Loss)	\$	1,567.51
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	185.00	Per Cap
Net Food & Beverage Revenue	\$	1,043.25	\$ 8.69
Reimbursed Event Expenses	\$	485.06	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	3,713.31	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	4.73
Event Labor	\$	1,466.73
Catering Expense	\$	-
Food & Beverage Expense*	\$	671.53
Credit Card Fees	\$	2.81
Other Event Expenses	\$	-
Total Event Expenses	\$	2,145.80

Net Estimated Profit / (Loss)	\$	1,567.51
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Reggie Redbird was in the house to support your ISU Redbird Hockey team, but despite his cheers, the team fell to Maryville by a score of 6-2.
 After the holiday break, the Redbirds will return to action on Thursday, January 16th, don't miss it!