

EVENT FLASH REPORT SUMMARY

Event: ISU vs. McKeever
Date: Saturday, December 7, 2019
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	914.00
Net Sales	\$	892.46
Tickets Sold:		118
Comp Tickets:		76
Total Tickets:		194
Actual Attendance (Drop):		137



Net Estimated Profit / (Loss)	\$	2,529.86
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	430.50	Per Cap
Net Food & Beverage Revenue	\$	1,701.75	\$ 12.42
Reimbursed Event Expenses	\$	489.75	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	4,622.00	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	21.54
Event Labor	\$	1,240.71
Catering Expense	\$	-
Food & Beverage Expense*	\$	822.39
Credit Card Fees	\$	7.50
Other Event Expenses	\$	-
Total Event Expenses	\$	2,092.14

Net Estimated Profit / (Loss)	\$	2,529.86
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Senior Night for ISU and a nice crowd of supporters, including the fans from the National Junior Prospects tournament that received a special offer to let their kids see the college guys play.