

EVENT FLASH REPORT SUMMARY

Event: ISU vs. McKeever
Date: Friday, December 6, 2019
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	734.00
Net Sales	\$	716.16
Tickets Sold:		90
Comp Tickets:		56
Total Tickets:		146
Actual Attendance (Drop):		137



Net Estimated Profit / (Loss)	\$	2,126.25
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	322.50	Per Cap
Net Food & Beverage Revenue	\$	1,415.32	\$ 10.33
Reimbursed Event Expenses	\$	490.50	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	4,228.32	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	17.84
Event Labor	\$	1,279.58
Catering Expense	\$	-
Food & Beverage Expense*	\$	796.40
Credit Card Fees	\$	8.25
Other Event Expenses	\$	-
Total Event Expenses	\$	2,102.07

Net Estimated Profit / (Loss)	\$	2,126.25
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

ISU's DII team took the ice this weekend in back-to-back match ups against McKeever. ISU won the first game by a big margin and look forward to the rematch on Saturday night.