

EVENT FLASH REPORT SUMMARY

Event: ISU vs. NIU
Date: Friday, November 22, 2019
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	569.00
Net Sales	\$	550.39
Tickets Sold:		88
Comp Tickets:		85
Total Tickets:		173
Actual Attendance (Drop):		169



Net Estimated Profit / (Loss)	\$	1,388.63
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	224.50	Per Cap
Net Food & Beverage Revenue	\$	907.25	\$ 5.37
Reimbursed Event Expenses	\$	438.41	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	3,570.16	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	18.61
Event Labor	\$	1,611.41
Catering Expense	\$	-
Food & Beverage Expense*	\$	544.35
Credit Card Fees	\$	7.16
Other Event Expenses	\$	-
Total Event Expenses	\$	2,181.53

Net Estimated Profit / (Loss)	\$	1,388.63
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

ISU fell just short against a strong NIU team in the first of two back-to-back games.
 The annual Teddy Bear toss was popular for fans and we collected Toys for Tots
 for the US Marines.