

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. Waldorf University  
**Date:** Saturday, October 12, 2019  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	1,150.00
Net Sales	\$	1,127.46
Tickets Sold:		188
Comp Tickets:		79
Total Tickets:		267
Actual Attendance (Drop):		247



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>4,155.16</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	615.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	3,832.49	<b>\$ 15.52</b>
Reimbursed Event Expenses	\$	498.00	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>6,945.49</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	22.54
Event Labor	\$	1,662.25
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,095.79
Credit Card Fees	\$	9.75
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>2,790.33</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>4,155.16</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

The Redbirds fell in OT to Waldorf as the team celebrated their Hall of Fame induction night. High energy crowd enjoyed a tough, hard fought match.