EVENT FLASH REPORT SUMMARY

Event: ISU vs. Waldorf University Friday, October 11, 2019 Date:

VENUE: Grossinger Motors Arena

CITY: Bloomington, IL

Time(s): 7:00 PM

RENTAL_X__ SELF PROMOTE____ CO-PROMOTE___

Gross Sales	\$ 320.00
Net Sales	\$ 312.19
Tickets Sold:	39
Comp Tickets:	84
Total Tickets:	123
Actual Attendance (Drop):	114



Net Estimated Profit / (Loss))	\$ 1	,548.79

Event Revenues

Event Rental & Net Co-Pro Profit	\$ 2,000.00	,	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 142.50		Per Cap
Net Food & Beverage Revenue	\$ 657.15	\$	5.76
Reimbursed Event Expenses	\$ 463.13		
Net Merchandise Commissions	\$ -		
Other Event Revenues	\$ -		
Total Event Revenues	\$ 3,262.78	,	

Executive Director Comments

Friday night game against Waldorf University from Northern Iowa.

Exciting game as the Redbirds came back from an early 0-3 deficit to win 6-4!

Tomorrow night will feature the Hall of Fame inductions for 2019. Game time is 7:00 pm

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 7.81
Event Labor	\$ 1,307.76
Catering Expense	\$ -
Food & Beverage Expense*	\$ 394.29
Credit Card Fees	\$ 4.13
Other Event Expenses	\$ -
Total Event Expenses	\$ 1,713.99

Net Estimated Profit / (Loss)	\$	1,548.79
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^{*} Based on Estimated Cost of Goods Sold for Product, Labor and Commissions