

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. Iowa State  
**Date:** Saturday, October 5, 2019  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	757.00
Net Sales	\$	738.85
Tickets Sold:		95
Comp Tickets:		85
Total Tickets:		180
Actual Attendance (Drop):		180



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,498.83</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	353.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	1,262.29	<b>\$ 7.01</b>
Reimbursed Event Expenses	\$	432.44	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>4,047.73</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	18.15
Event Labor	\$	1,583.26
Catering Expense	\$	-
Food & Beverage Expense*	\$	936.05
Credit Card Fees	\$	11.44
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>2,548.90</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,498.83</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Redemption! ISU Redbird Hockey turned on the heat in the 3rd period and won by a final score of 3-1.

ISU returns to action this Friday and Saturday, 10/11 & 10/12 at 7:00 p.m. against Waldorf University.

Fridays are \$3 drafts and Saturdays are \$1 hot dogs. Bring out the family for some great hockey action!