

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. Iowa State  
**Date:** Friday, October 4, 2019  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	570.00
Net Sales	\$	556.38
Tickets Sold:		72
Comp Tickets:		122
Total Tickets:		194
Actual Attendance (Drop):		194



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,650.51</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	318.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	1,089.28	<b>\$ 5.61</b>
Reimbursed Event Expenses	\$	490.63	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>3,897.91</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	13.62
Event Labor	\$	1,434.90
Catering Expense	\$	-
Food & Beverage Expense*	\$	789.50
Credit Card Fees	\$	9.38
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>2,247.40</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,650.51</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

In the first of back-to-back games against Iowa State this weekend, the Redbirds fell 1-0.  
 They'll aim to split the weekend tomorrow night. \$1 hot dogs on Saturday nights!