

**EVENT FLASH REPORT SUMMARY**

**Event:** Luke Combs  
**Date:** Friday, September 27, 2019  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_\_\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_X\_\_\_\_

Gross Sales	\$	303,000.00
Net Sales	\$	292,168.38
Tickets Sold:		7126
Comp Tickets:		131
Total Tickets:		7257
Actual Attendance (Drop):		6674



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>56,967.64</b>
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**Event Revenues**

Combined Event Revenues	\$	78,171.84	
Net Food & Beverage Revenue	\$	137,904.06	<b>Per Cap</b>
Reimbursed Event Expenses	\$	27,123.67	<b>\$ 20.66</b>
Net Merchandise Commissions	\$	8,840.80	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>252,040.37</b>	

**Event Expenses**

Net Co-Pro Expenses	\$	60,571.00
Amusement Taxes Paid	\$	10,831.62
Event Labor & Expenses	\$	38,134.86
Equipment Expenses and Rentals	\$	2,473.21
Food & Beverage Expense*	\$	82,742.44
Credit Card Fees	\$	319.60
<b>Total Event Expenses</b>	<b>\$</b>	<b>195,072.73</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>56,967.64</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Luke Combs was fantastic on his "Beer Never Broke My Heart" tour that landed at Grossinger Motors Arena with Jameson Rodgers and the Cadillac Three on Friday, September 27th. Fantastic crowd despite the stormy weather throughout the area.