

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. Bradley  
**Date:** Thursday, September 5, 2019  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	980.00
Net Sales	\$	956.15
Tickets Sold:		120
Comp Tickets:		301
Total Tickets:		421
Actual Attendance (Drop):		301



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>2,246.19</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	700.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	1,694.15	<b>\$ 5.63</b>
Reimbursed Event Expenses	\$	398.40	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>4,792.55</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	23.85
Event Labor	\$	1,606.35
Catering Expense	\$	-
Food & Beverage Expense*	\$	902.47
Credit Card Fees	\$	13.69
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>2,546.36</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>2,246.19</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

ISU faced off on their home season with a win against Bradley University.  
 Recognizing the accomplishments of Ice Center Assistant Joe Olson, a pre-game ceremony honored Joe, his family and his commitment to youth hockey both here in Bloomington as well as in Peoria.  
 The next game is on Friday, September 20th at 7:00 p.m. with \$3 draft domestics and regular size soft drinks.