

EVENT FLASH REPORT SUMMARY

Event: Stars On Ice
Date: Saturday, May 4, 2019
Time(s): 7:30 p.m.
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL_____ SELF PROMOTE___X___ CO-PROMOTE_____

Gross Sales	\$	43,211.50
Net Sales	\$	41,601.68
Tickets Sold:		714
Comp Tickets:		216
Total Tickets:		930
Actual Attendance (Drop):		801



Net Estimated Profit / (Loss) \$ (63,797.09)

Event Revenues

Event Rental & Net Co-Pro Profit	\$	-	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	4,747.07	Per Cap
Net Food & Beverage Revenue	\$	4,154.70	\$ 5.19
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	1,324.75	
Other Event Revenues	\$	-	
Total Event Revenues	\$	10,226.52	

Event Expenses

Net Co-Pro Loss	\$	36,898.32
Amusement Taxes Paid	\$	1,609.82
Event Labor & Expenses	\$	31,142.74
Catering Expense	\$	1,563.06
Food & Beverage Expense*	\$	2,285.09
Credit Card Fees	\$	524.58
Total Event Expenses	\$	74,023.61

Net Estimated Profit / (Loss) \$ (63,797.09)

** Based on Estimated Cost of Goods Sold for Product, Labor and Commissions*

Executive Director Comments

Olympic and National Figure Skating Champions performed a fantastic, high-energy show for fans at Grossinger Motors Arena on May 4th. The fans in attendance were excited to see these exceptional athletes up close and those seated on the ice were treated to an unbelievable experience.