### EVENT FLASH REPORT SUMMARY

| Event:   | Glenn Miller Orchestra   |  |
|----------|--------------------------|--|
| Date:    | Thursday, April 11, 2019 |  |
| Time(s): | 7:30PM                   |  |
| VENUE:   | BCPA                     |  |
| CITY:    | Bloomington, IL          |  |
|          | BCPA Presented           |  |

| Gross Sales               | \$<br>\$18,709.25 |  |
|---------------------------|-------------------|--|
| Net After Amusement Tax   | \$<br>17,989.66   |  |
| Tickets Sold:             | 599               |  |
| Comp Tickets:             | 59                |  |
| Total Tickets:            | 658               |  |
| Actual Attendance (Drop): | 589               |  |



### **Event Revenues**

| Event Rental & Net Co-Pro Profit                 |    | \$7,709.25 |            |
|--|----|------------|------------|
| Net Ticket Rebates, Facility Fees & Parking Fees |    | \$270.00   | Per Cap    |
| Net Food & Beverage Revenue                      |    | \$377.00   | \$<br>0.64 |
| Reimbursed Event Expenses                        | \$ | -          |            |
| Net Merchandise Commissions                      |    | \$182.20   |            |
| Other Event Revenues                             |    | \$35.00    |            |
| Total Event Revenues                             |    | \$8,573.45 |            |

## Executive Director Comments

Audience members of all ages enjoyed a lively evening of big band jazz music by the Glenn Miller Orchestra complete with the tight vocal harmonies of the four

talented singers who accompany the musicians in many of the numbers.

The evening was enjoyed as much by students from the high schools and colleges as by older audience members.

### **Event Expenses**

| Net Co-Pro Loss                                   | \$ | -          |
|---|----|------------|
| Taxes Paid  |    | \$748.37   |
| Event Production Expense (stagehands/equip)       |    | \$1,725.00 |
| Event Staffing (ushers, security, ticket sellers) |    | \$594.07   |
| Police/EMT/First Aid                              | \$ | -          |
| Event Advertising & Promotions                    |    | \$1,569.77 |
| Catering Expense                                  |    | \$250.00   |
| Food & Beverage Expense*                          |    | \$0.00     |
| Credit Card Fees                                  |    | \$859.09   |
| Other Event Expenses                              |    | \$0.00     |
| Total Event Expenses                              | \$ | 5,746.30   |

# Net Estimated Profit / (Loss) \$ 2,827.15

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions