

EVENT FLASH REPORT SUMMARY

Event: **Mark of Zorro**
 Date: Tuesday, March 12, 2019
 Time(s): 7:00PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCP Presented

Gross Sales	\$853.00
Net After Amusement Tax	\$ 820.19
Tickets Sold:	79
Comp Tickets:	10
Total Tickets:	89
Actual Attendance (Drop):	89



Net Estimated Profit / (Loss)	\$ (134.95)
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Event Revenues

Event Rental & Net Co-Pro Profit	\$103.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$35.00	Per Cap
Net Food & Beverage Revenue	\$73.00	\$ 0.82
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$503.00	
Total Event Revenues	\$714.00	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$34.12
Event Production Expense (stagehands/equip)	\$360.00
Event Staffing (ushers, security, ticket sellers)	\$422.38
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$0.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$32.45
Other Event Expenses	\$0.00
Total Event Expenses	\$ 848.95

Net Estimated Profit / (Loss)	\$ (134.95)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

The second silent film with live organ music of the season was the Douglas Fairbanks swashbuckling classic, The Mask of Zorro. These films have a niche audience that are highly appreciative of the unique experience of seeing the classic silent films as they were originally designed to be presented with live organ music accompaniment.