

EVENT FLASH REPORT SUMMARY

Event: **The Mikado**
 Date: Friday, March 8, 2019
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$8,949.40
Net After Amusement Tax	\$ 8,605.19
Tickets Sold:	241
Comp Tickets:	37
Total Tickets:	278
Actual Attendance (Drop):	231



Net Estimated Profit / (Loss)	\$ (7,470.78)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$9,050.60)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$102.00	Per Cap
Net Food & Beverage Revenue	\$420.00	\$ 1.82
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$120.00	
Other Event Revenues	\$3,466.00	
Total Event Revenues	(\$4,942.60)	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$357.04
Event Production Expense (stagehands/equip)	\$1,120.00
Event Staffing (ushers, security, ticket sellers)	\$425.88
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$200.45
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$424.81
Other Event Expenses	\$0.00
Total Event Expenses	\$ 2,528.18

Net Estimated Profit / (Loss)	\$ (7,470.78)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

The New York Gilbert and Sullivan Players premiered their new production of The Mikado, which will tour the US through 2020, at the BCPA on Thursday, March 7th. The audience was delighted to see this superb performance by the critically acclaimed company with a stunning new set and costumes. It is part of the mission of the BCPA to bring a wide variety of performances to the area and an Opera company of this caliber is not often available to smaller markets such as Bloomington. Some were experiencing their first live Opera (discounted student tickets and family pricing helped to make this possible), some were devotees of the form and many requested to have more similar programming.