

EVENT FLASH REPORT SUMMARY

Event: **Amazing Max**
 Date: Friday, Feb 22, 2019
 Time(s): 6:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$7,377.00
Net After Amusement Tax	\$ 7,093.27
Tickets Sold:	508
Comp Tickets:	21
Total Tickets:	529
Actual Attendance (Drop):	504



Net Estimated Profit / (Loss)	\$ 1,178.51
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Event Revenues

Event Rental & Net Co-Pro Profit	\$3,377.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$508.00	Per Cap
Net Food & Beverage Revenue	\$213.00	\$ 0.42
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$41.38	
Other Event Revenues	\$16.00	
Total Event Revenues	\$4,155.38	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$295.08
Event Production Expense (stagehands/equip)	\$1,009.00
Event Staffing (ushers, security, ticket sellers)	\$190.69
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$1,000.00
Catering Expense	\$125.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$357.10
Other Event Expenses	\$0.00
Total Event Expenses	\$ 2,976.87

Net Estimated Profit / (Loss)	\$ 1,178.51
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

The free Pre-Show Workshop featuring magic tricks with everyday objects was enjoyed by 30 kids aged 5 to 13 along with their parent or guardian. Rollicking fun was had by all. The high energy, interactive, comical, family magic show elated the multigenerational audience. The post-show meet and greet was a warm and friendly extension of the show itself.