## **EVENT FLASH REPORT SUMMARY**

**Event:** CI Flying Aces vs. Muskegon Lumberjacks

Date: Thursday, February 21, 2019

Time(s): 11:07 a.m.

**VENUE:** Grossinger Motors Arena

CITY: Bloomington, IL

RENTAL\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_

Gross Sales	\$ 6,087.00
Net Sales	\$ 5,886.85
Tickets Sold:	747
Comp Tickets:	648
Total Tickets:	1395
Actual Attendance (Drop):	723



Net Estimated Profit / (Loss)	\$ 6.622.58

## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 47.50	Per Cap
Net Food & Beverage Revenue	\$ 6,283.81	\$ 8.
Reimbursed Event Expenses	\$ 377.86	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 11,709.17	

## **Executive Director Comments**

It was Educator's Day for the Flying Aces on Thursday and more than 800 student tickets were sold to area schools. The atmosphere was great with the kids cheering on the Flying Aces from the start. Great job by the Aces sales staff in ticket sales.

## **Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 200.15
Event Labor	\$ 2,260.79
Catering Expense	\$ -
Food & Beverage Expense*	\$ 2,623.29
Credit Card Fees	\$ 2.36
Other Event Expenses	\$ -
Total Event Expenses	\$ 5,086.59

Net Estimated Profit / (Loss)	\$	6,622.58
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<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor and Commissions