

**EVENT FLASH REPORT SUMMARY**

**Event:** WWE Live!  
**Date:** Sunday, November 25, 2018  
**Time(s):** 5:00 PM  
**VENUE:** Grossinger Motors Arena-VenuWorks  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$ 68,928.50
Net After Amusement Tax	\$ 66,467.56
Tickets Sold:	1648
Comp Tickets:	360
Total Tickets:	2008
Actual Attendance (Drop):	1679



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 4,829.30</b>
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**Event Revenues**

Event Revenues	\$ 14,944.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 13,800.93	<b>\$ 8.22</b>
Reimbursed Event Expenses	\$ 25,602.73	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 54,347.66</b>	

**Event Expenses**

Amusement Taxes Paid	\$ 2,460.94
Event Expenses	\$ 22,591.13
Police/EMT/First Aid	\$ 1,080.00
Event Advertising & Promotions	\$ 14,374.60
Catering Expense	\$ 412.30
Food & Beverage Expense*	\$ 8,280.56
Credit Card Fees	\$ 318.83
<b>Total Event Expenses</b>	<b>\$ 49,518.36</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 4,829.30</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

WWE Live! hit the mat at Grossinger Motors Arena on Sunday, November 25. The wrestling spectacular is always a fun event in Bloomington and the fans were treated to a great show once again. Being on the last day of a long holiday weekend may have impacted attendance, but those who came were highly entertained.