

EVENT FLASH REPORT SUMMARY

Event: Harmonious Wail / Shuga Beatz
 Date: Friday, June 15, 2018
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$650.00
Net After Amusement Tax	\$ 625.00
Tickets Sold:	33
Comp Tickets:	48
Total Tickets:	50
Actual Attendance (Drop):	50



Net Estimated Profit / (Loss)	\$ (8,564.93)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$4,500.00)	
Net Ticket Rebates, Facility Fees & Parking Fees	(\$40.50)	Per Cap
Net Food & Beverage Revenue	\$490.00	\$ 9.80
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$0.00	
Total Event Revenues	(\$4,050.50)	

Executive Director Comments

Local Bands opened for this eclectic jazz band on a very steamy summer evening on the BCPA lawn where the heat index of 105 kept the attendance to a minimum. The remainder of the weekend performances will be moved inside for the health and safety of artists, staff and audience.

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$26.00
Event Production Expense (stagehands/equip)	\$1,185.00
Event Staffing (ushers, security, ticket sellers)	\$1,502.13
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$1,547.80
Catering Expense	\$250.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$3.50
Other Event Expenses	\$0.00
Total Event Expenses	\$ 4,514.43

Net Estimated Profit / (Loss)	\$ (8,564.93)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions