

EVENT FLASH REPORT SUMMARY

Event: Travis Tritt
 Date: Friday, October 26, 2018
 Time(s): 7:30PM
 Venue: BCPA
 City: Bloomington, IL
 BCPA Presented

Gross Sales	\$42,553.30
Net After Amusement Tax	\$ 40,916.63
Tickets Sold:	806
Comp Tickets:	43
Total Tickets:	849
Actual Attendance (Drop):	801



Net Estimated Profit / (Loss)	\$ 4,079.23
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Event Revenues

Event Rental & Net Co-Pro Profit	\$7,553.30	
Net Ticket Rebates, Facility Fees & Parking Fees	\$381.50	Per Cap
Net Food & Beverage Revenue	\$2,890.00	\$ 3.61
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$498.00	
Other Event Revenues	\$2,763.50	
Total Event Revenues	\$14,086.30	

Executive Director Comments

Country Music star Travis Tritt appeared to a full house at the BCPA. The showman delighted the crowd with favorites from his many albums and the audience happily sang along with familiar tunes. Concession sales were strong with domestic beer the top seller. Merchandise sales were also significant.

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$1,702.13
Event Production Expense (stagehands/equip)	\$4,760.00
Event Staffing (ushers, security, ticket sellers)	\$678.01
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$869.79
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$1,997.14
Other Event Expenses	\$0.00
Total Event Expenses	\$ 10,007.07

Net Estimated Profit / (Loss)	\$ 4,079.23
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions