

**EVENT FLASH REPORT SUMMARY**

Event: **Switchback**  
 Date: Thursday, March 22, 2018  
 Time(s): 7:30PM  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 BCPA Produced

Gross Sales	\$4,887.75
Net After Amusement Tax	\$ 4,699.76
Tickets Sold:	326
Comp Tickets:	4
Total Tickets:	330
Actual Attendance (Drop):	330



Net Estimated Profit / (Loss)	\$ (1,662.21)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	(\$1,112.25)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$106.00	Per Cap
Net Food & Beverage Revenue	\$557.00	\$ 1.69
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$60.69	
Other Event Revenues	\$0.00	
<b>Total Event Revenues</b>	<b>(\$388.56)</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$195.31
Event Production Expense (stagehands/equip)	\$480.00
Event Staffing (ushers, security, ticket sellers)	\$373.50
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$0.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$224.84
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 1,273.65</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ (1,662.21)</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Celtic Celebration: The melodic and rousing Celtic music played by the talented Chicago area musicians of Switchback entertained an enthusiastic audience at the BCPA. The band was joined throughout their performance by dancers from four local Celtic Dance groups; Flynn, McNulty, Central Illinois Step Dancers and the Springfield Scottish Dance Academy. Additionally, the St. Joseph Choir of Chatham joined them for two numbers. Pre-show activities included Irish themed food in the ballroom and photo-ops with St. Patrick's Day props. Aproximately one third of the attendees began their evening enjoying a pre-show food at the BCPA.