

EVENT FLASH REPORT SUMMARY

Event: Lindsey Stirling
Date: Saturday, December 7, 2019
Time(s): 8:00 PM
VENUE: Grossinger Motors Arena-VenuWorks
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	138,132.50
Net After Amusement Tax	\$	132,819.71
Tickets Sold:		3003
Comp Tickets:		220
Total Tickets:		3223
Actual Attendance (Drop):		2829



Net Estimated Profit / (Loss)	\$	21,272.83
--------------------------------------	-----------	------------------

Event Revenues

Event Revenues	\$	157,354.91	Per Cap
Net Food & Beverage Revenue	\$	8,405.85	\$ 2.97
Reimbursed Event Expenses	\$	439.40	
Net Merchandise Commissions	\$	3,731.58	
Other Event Revenues	\$	232.00	
Total Event Revenues	\$	170,163.74	

Event Expenses

Amusement Taxes Paid	\$	5,312.79
Event Expenses	\$	119,840.98
Police/EMT/First Aid	\$	970.00
Event Advertising & Promotions	\$	9,985.80
Catering Expense	\$	3,755.13
Food & Beverage Expense*	\$	8,586.81
Credit Card Fees	\$	439.40
Total Event Expenses	\$	148,890.91

Net Estimated Profit / (Loss)	\$	21,272.83
--------------------------------------	-----------	------------------

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Lindsey Stirling danced, sang and played a mean violin as she entertained the crowd at Grossinger Motors Arena for her "Wanderlust" tour on December 7th. Playing mostly the holiday songs from her most recent album, Lindsey and her back-up dancers were a whirlwind of non-stop fun for all in attendance.