

**EVENT FLASH REPORT SUMMARY**

Event: **Naked Magicians**  
 Date: Thursday, November 08, 2018  
 Time(s): 7:30PM  
 VENUe: BCPA  
 CITY: Bloomington, IL  
 BCPA Presented

Gross Sales	\$22,493.00
Net After Amusement Tax	\$ 21,627.88
Tickets Sold:	473
Comp Tickets:	129
Total Tickets:	602
Actual Attendance (Drop):	602



Net Estimated Profit / (Loss)	\$ 11,099.35
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$12,142.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$172.00	Per Cap
Net Food & Beverage Revenue	\$1,855.00	\$ 3.08
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$2,606.40	
<b>Total Event Revenues</b>	<b>\$16,775.40</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$899.72
Event Production Expense (stagehands/equip)	\$725.00
Event Staffing (ushers, security, ticket sellers)	\$857.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$1,818.57
Catering Expense	\$292.21
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$1,083.55
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 5,676.05</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 11,099.35</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Magical hilarity ensued as the Naked Magicians took the stage of the BCPA on Nov. 8th. The saucy Aussies brought their witty and provocative brand of playful comedy magic and illusions to a highly appreciative audience on Thursday night. The magicians began the show fully clothed and undresses and redressed throughout the evening as their trickes and illusions required. Audience participation added to the excitement and fun of the audience, which was drawn not only from a seventy mile radius of Bloomington-Normal, but also included patrons from Chicago & the suburbs, Iowa, Indiana and Wisconsin. The audience was primarily women, most between ween the ages of 30-55, most of whom were out in groups for girls night. Aproximatley 15% were couples out for a date night, with the remaining 5% men out for a boys night. Food and beverage sales were strong, with wine sales dominating the evening. The audience left well satisfied, having enjoyed an evening of comedy magic spiced up with naughty good humored fun.