

**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. Davenport  
**Date:** Saturday, September 15, 2018  
**Time(s):** 1:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	336.00
Net Sales	\$	326.31
Tickets Sold:		42
Comp Tickets:		34
Total Tickets:		76
Actual Attendance (Drop):		76



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>804.12</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	63.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	388.69	<b>\$ 5.11</b>
Reimbursed Event Expenses	\$	474.85	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>2,126.54</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	9.69
Event Labor	\$	1,059.13
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	249.55
Credit Card Fees	\$	4.05
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>1,322.42</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>804.12</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Coming back after a tough loss the night before, the Redbirds fell again to Davenport.  
 Looking forward to a great season of hockey from our ISU team.