

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Davenport
Date: Friday, September 14, 2018
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	1,110.00
Net Sales	\$	1,078.77
Tickets Sold:		149
Comp Tickets:		56
Total Tickets:		205
Actual Attendance (Drop):		196



Net Estimated Profit / (Loss)	\$	1,338.51
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	223.50	Per Cap
Net Food & Beverage Revenue	\$	965.14	\$ 4.92
Reimbursed Event Expenses	\$	541.15	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	3,229.79	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	31.23
Event Labor	\$	1,185.80
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	663.82
Credit Card Fees	\$	10.43
Other Event Expenses	\$	-
Total Event Expenses	\$	1,891.28

Net Estimated Profit / (Loss)	\$	1,338.51
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

First game of the season for the Redbirds. Hard fought shoot out loss to Davenport.