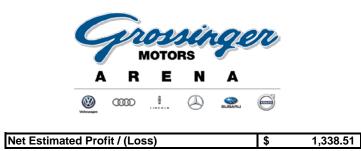
## **EVENT FLASH REPORT SUMMARY**

Event:	ISU vs. Davenport	Gross Sales	\$ 1,110.00
Date:	Friday, September 14, 2018	Net Sales	\$ 1,078.77
Time(s):	7:00 PM	Tickets Sold:	149
VENUE:	Grossinger Motors Arena	Comp Tickets:	56
CITY:	Bloomington, IL	Total Tickets:	205
REN	ITALX SELF PROMOTE CO-PROMOTE	Actual Attendance (Drop):	196



## **Event Revenues**

Event Rental & Net Co-Pro Profit		1,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees		223.50	Per Cap
Net Food & Beverage Revenue	\$	965.14	\$ 4.92
Reimbursed Event Expenses		541.15	
Net Merchandise Commissions		-	
Other Event Revenues		-	
Total Event Revenues		3,229.79	

## **Executive Director Comments**

First game of the season for the Redbirds. Hard fought shoot out loss to Davenport.

## **Event Expenses**

Net Co-Pro Loss		-
Amusement Taxes Paid		31.23
Event Labor		1,185.80
Event Advertising & Promotions	\$	-
Catering Expense		-
Food & Beverage Expense*	\$	663.82
Credit Card Fees	\$	10.43
Other Event Expenses		-
Total Event Expenses	\$	1,891.28

Net Estimated Profit / (Loss)	\$	1,338.51
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions