



CITY OF
BLOOMINGTON
COMMITTEE OF THE
WHOLE MEETING
SEPTEMBER 17, 2018



City Logo Design Rationale

The symbol for the City of Bloomington is multifaceted in its visual and conceptual approach. Visually the symbol and the City's identity represent a modern progressive style which is consistent with the City's government. The symbol is based on three different concepts which combine to represent the City in a contemporary and appropriate way.

First and foremost is the chevron. The City government is a respected agency dedicated to serving the public. In this way, the chevron represents service, rank and authority.

The symbol may also be seen as a three dimensional building. This represents growth and diversity in our community.

Finally, the flower or plant derived from the original name "Blooming Grove," represents a community that is friendly and safe. Progress and growth are also associated with plant life as well as regeneration and renewal.

The symbol's positive upward movement is representative of the City's commitment to excellence!

Brief Summary of Five Council Priorities

Five Priorities

At the September retreat, Council informally selected its top five priorities, and since that time staff has seen that these five areas are the dominant focus of the Council's policy deliberations. The selected priorities are:

1. Economic Development
2. Infrastructure
3. Financial Planning
4. Reduced Emergency Response Times
5. Downtown Implementation Plan

The value in naming priorities is to establish policy direction, make that direction known to stakeholders and guide policy, budget and operational decisions. As we work to develop the City's FY17 budget, staff would find value in formalizing the five priorities for the next fiscal year.

Prior to formalization, we have prepared this brief summary to begin the dialogue about what each priority means, where it stands and what it will take to advance each going forward.

1. Economic Development

- A. Economic development was overwhelmingly recognized by the Council as **essential to the financial sustainability** of the community. It is our prime means to diversify our tax base and expand our revenue streams.
- B. City of Bloomington economic development is undertaken in parallel with **regional collaboration** and economic development initiatives of the EDC, B/N Advantage and others.
- C. The time is right to review our **economic development strategic plan and incentive policy**. Tools such as TIF are invaluable for the redevelopment of areas such as Colonial Plaza, and will be key to our success.
- D. Economic development cannot stand alone and depends on sound infrastructure and quality of life to successfully ensure a financially-sound future for our community.

2. Infrastructure

- A. The City is decades behind in funding much-needed **infrastructure maintenance**, estimated to total \$400M or more. Reliable infrastructure with the capacity to handle growth is essential to economic development, quality of life and the City's financial long-term stability.
- B. Our City's recently completed **infrastructure Master Plans**, encompassing streets, sanitary sewers, storm water, facilities, sidewalks and more provide detailed inventory, condition rating and make it possible for us to assess and prioritize critical needs.
- C. The next essential step is to develop a **five year Capital Improvement Plan** to address the most urgent/timely needs, AND a funding strategy.
- D. Some projects included in the City's Master Plans are prime candidates for borrowing. Financing options are many, and Council will determine a preferred strategy, ranging from conservative to aggressive.

3. Financial Planning

- A. Since the Great Recession, we are all adapting to a new economy that requires us to have a **long-term, continuously evolving plan for financial sustainability**, including a plan for appropriate reserves. We must have a balanced budget to avoid the pitfalls and reputational damage that many other governments continue to experience.
- B. A deficit in the City's General Fund was averted in the near term through Budget Task Force recommendations and the Council's recent adoption of a 1% sales tax increase. However, the City's expenses, especially those tied to Police and Fire pensions and labor costs, will continue to increase over the years. The **potential for a General Fund structural deficit** will continue to threaten future budgets.
- C. It will take all of us, including our citizens, to develop solutions for achievement of financial sustainability. We must focus on refining our financial projections, re-forecasting when appropriate, identifying programs and services, establishing appropriate levels of service performance measures, and prioritization.
- D. A **Capital Improvement Plan and funding** is critical to the City's financial strategy now and going forward.

4. Reduced Emergency Response Times

- A. Despite the excellent efforts of our first responders, the Fire Master Plan identified that **service to the City's northeast portion is inadequate and response times are below our standards**. Long-term, the Master Plan recommends a new Fire Station facility to serve the northeast area of the City. In the short-term, we must identify creative and innovative methods to reduce EMS and fire suppression response times.
- B. Quality public safety services are essential to a community's Economic Development and, with so many financial resources devoted to public safety, **finding efficient solutions to public safety issues** contributes to the long-term financial health of the community.

5. Downtown Implementation Plan

- A. The Downtown Master Plan was adopted by the City Council in 2013 without an Implementation Plan. Increased interest in Downtown economic development, notably in the proposed addition of hotel and/or convention center space, indicates this is the time to **design the City's role** in success of the Downtown.
 - a. It will take inside and outside **resources to vet potential Downtown projects**.
 - b. We must determine the amount and type of **public engagement** that is appropriate for Downtown development proposals.
 - c. Traditionally, municipalities play a role in Downtown **streetscape improvements** and meeting its **parking needs**.
- B. We can **build upon the qualities that make our Downtown special**, such as our ties to President Lincoln and Route 66, both expertly displayed in the new Visitors Center at the McLean County Museum of History. Smart economic development in Downtown will expand on existing assets and attractions like the Museum, the BCPA and the Coliseum.



RESOLUTION NO. 2016 -29

A RESOLUTION ADOPTING A MISSION, VISION AND VALUES STATEMENT FOR THE CITY OF BLOOMINGTON

WHEREAS, the City of Bloomington ("City") is an Illinois home-rule municipality; and

WHEREAS, the City is known as the "Jewel of the Midwest;" and

WHEREAS, the City is a great place to live, work and play; and

WHEREAS, the City Council desires to adopt a statement expressing the Organizational Mission, Vision and Values of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE City Council of the City of Bloomington, McLean County, Illinois, as follows:

Section 1. The above stated recitals are incorporated herein by reference.

Section 2. The City Council of the City of Bloomington hereby formally adopt the following as the City's Organizational Mission, Vision and Values:

Mission: To lead, serve and uplift the City of Bloomington

Vision: A Jewel of Midwest Cities

Values: Service-centered, results-driven, inclusive.

Section 3. All resolutions in conflict with this Resolution, as well as any previous statements adopted on the mission, vision and values of the City are hereby repealed.

Section 4. This Resolution shall be in full force and effect immediately after its passage and approval.

APPROVED by the City Council of the City of Bloomington, McLean County, Bloomington, Illinois, July 25, 2016, by a vote of 7 to 1. (Nay: Alderman Kevin Lower) (Absent: Alderman David Sage)

CITY OF BLOOMINGTON

Tari Renner, Mayor

ATTEST

Cherry L. Lawson, City Clerk

AGENDA



**COMMITTEE OF THE WHOLE
OF THE CITY COUNCIL
CITY HALL COUNCIL CHAMBERS
109 EAST OLIVE STREET, BLOOMINGTON, IL 61701
MONDAY, SEPTEMBER 17, 2018; 6:00 P.M.**

1. Call to Order
2. Roll Call of Attendance
3. Public Comment
4. Consideration of approving Committee of the Whole Meeting Minutes from August 20, 2018 and April 16, 2018. (*Recommend the reading of the minutes be dispensed with and the minutes approved as printed.*)
5. Presentation of the VenuWorks Fiscal Year 2018 Annual Report. (*Presentation by Lynn Cannon, Executive Director of VenuWorks, 5 minutes, City Council discussion, 5 minutes.*)
6. Presentation, discussion, and direction on Future Agenda Topics.
 - a. City Manager Report (5 minutes)
 - b. Council Initiatives (*Presentation by Alderman Scott Black, 3 minutes per Initiative, City Council discussion, 5 minutes per Initiative.*)
 - i. Alderman Scott Black: Direct City Manager to explore how Downtown Projects are funded in comparable communities
 - ii. Alderman Scott Black: Direct City Manager to Partner with ISU and IWU Students to redesign city documents
 - iii. Alderman Scott Black: Direct City Manager to initiate Eminent Domain Process on Targeted Downtown Properties
 - iv. Alderman Scott Black: Direct City Manager to update Economic Development Policy

- v. Alderman Scott Black: Direct City Manager to provide current practices for Nuisance Properties
- vi. Alderman Scott Black: Direct City Manager to explore adding a fee for paying a water bill by cash or check

7. Adjourn (*Approximately 7:30 p.m.*)



**COMMITTEE OF THE WHOLE MEETING
AGENDA ITEM NO. 4**

FOR COUNCIL: September 17, 2018

SUBJECT: Consideration of approving Committee of the Whole Meeting Minutes from August 20, 2018 and April 16, 2018.

RECOMMENDATION/MOTION: The reading of the minutes be dispensed with and the minutes approved as printed.

STRATEGIC PLAN LINK: Goal 1. Financially sound City providing quality basic services.

STRATEGIC PLAN SIGNIFICANCE: Objective 1d. City services delivered in the most cost-effective, efficient manner.

BACKGROUND:

In compliance with the Open Meetings Act, Committee Proceedings must be approved within thirty (30) days after the meeting or at the Committee's second subsequent regular meeting whichever is later.

In accordance with the Open Meetings Act, Committee Proceedings are made available for public inspection and posted to the City's web site within ten (10) days after Committee approval.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: N/A

FINANCIAL IMPACT: N/A

Respectfully submitted for Committee consideration.

Prepared by: Cherry L. Lawson, City Clerk

Recommended by:

A handwritten signature in black ink, appearing to read "Tim Gleason".

Tim Gleason
City Manager

Attachments:

- August 20, 2018 Committee of the Whole Meeting Minutes
- April 16, 2018 Committee of the Whole Meeting Minutes

**SUMMARY MEETING MINUTES
COMMITTEE OF THE WHOLE SESSION
PUBLISHED BY THE AUTHORITY OF THE CITY COUNCIL OF
BLOOMINGTON, ILLINOIS
MONDAY, AUGUST 20, 2018; 5:30 P.M.**

1. Call to Order

The Council convened in Committee of the Whole Session in the Osborn Conference Room at the Bloomington Police Department, at 5:30 p.m., Monday, April 16, 2018. Mayor Renner called the meeting to order and directed the City Clerk to call the roll.

2. Roll Call

Aldermen Present: Mboka Mwilambwe, Amelia Buragas, Joni Painter, Karen Schmidt, Scott Black, Diana Hauman, David Sage, Jamie Mathy, Kim Bray (Absent) and Mayor Tari Renner.

Staff Present: Tim Gleason, City Manager, Steve Rasmussen, Assistant City Manager; George Boyle, Assist. Corporation Counsel; Cherry Lawson, City Clerk; Clay Wheeler, Police Chief; Bob Yehl, Water Director, Scott Sprouls, Information Services Director; Bob Mahrt, Community Development Director; Jim Karch, Public Works Director, Nicole Albertson, Human Resource Director; Melissa Hon, Assistant to the City Manager; Josh Hansen, and other City staff were present.

3. Public Comment

Mayor Renner opened the meeting to receive Public Comment. No comments were offered.

4. Presentation, discussion and direction Total Compensation Study (15 minutes)

Mr. Hansen provided an update on a proposed Total Compensation Study stating in essence, it is a combination of the actual earned wages and any other intrinsic benefit that someone receives. That key drivers here are going to be wages as well as health insurance subsidy that is provided, and any retirement considerations, whether it's pension or 401K. He reminded Council on upcoming changes to the health insurance: 1) Spousal eligibility changes effective as of January 1, 2019, spouses who have access to health care on their own through their own employer will no longer be eligible for our plan. That will go into effect for all classified nonunion and as well as some of our union groups. 2) Modest health insurance changes from a plan design perspective. The City looks to implement a high deductible health plan, which will be new for the City. 3) Changes to the IMRF funding. We are anticipating a fairly significant change to our employer rate for next year at almost a 25% decrease. Currently, we pay 12.74% wages for each dollar that an employee is paid, if they are an IMRF eligible employee. Next year, it's anticipated that that will reduce to under 10% at 9.98%.

He spoke of the work with the Hay Group that set our classified nonunion pay matrices based on data that they have available, as well as work with sister cities for other key positions

such as fire and police. Mr. Hansen spoke of some of the challenges that the City face being a downstate City, the Chicago effect or impact of the metropolitan area, having access to private industry data to extrapolate in order to determine the best result. The recommended next steps is to have a custom survey created to allow them to reach other member communities in the Central Illinois area to obtain information and aggregate it. The survey would be able to tell us from a prevalence perspective if the data that we obtain, would be relative to the broader Illinois market and even to the region.

Mr. Hansen presented the pros and cons on the Hay Group and the Management Association Group, stating the cost to create, conduct and tabulate the information would be roughly \$20,000. Further explaining that it depends on the population of the employee groups to survey. The City has over 600 active full-time employees including the Library employees. Specific to the classified nonunion group, a review was completed last year and they do have the recommended pay bands from the Hay Group that is not currently in effect. The City is currently working with the salary model from the 2013 data.

Alderman Bray asked what the industry standard is for studying compensation. Mr. Hansen stated it is a little more rigorous, that typically the standard is every three years. Ms. Albertson stated the City has, historically, never had performed a Total Compensation Study.

Alderman Mathy asked whether the IMRF rate is expected to decrease. If so, what is the employee percentage? Mr. Hansen confirmed that it is expected to decrease, that per ILS it is 4.5%. Mathy stated he would like to see information on sick leave buyback regarding the percentage or the number of private businesses have moved away from sick leave as a concept in general and move to a paid time off model. Mr. Hansen stated a lot of private industry not only is moving to the PTO bank, that one of our largest employers here in McLean County made that move several years ago. Also, a lot of employers at the end of the year, they will buy back whatever leave amount an employee has not used or the accrual would have been, on \$.50 of the dollar.

Alderman Black stated the City need to revamp how it structures benefits time off and compensation in general; however, we must have some sort of a baseline understanding of what that recommendation would look like. Going forward he would like to see a project map it is spelled out those checkpoints of what is being addressed on a quarterly basis or monthly basis, and get feedback from Council, however appropriate before it is placed on an agenda and become headline.

Alderman Hauman asked whether Council will actually take action on the information received once presented. Mayor Renner stated there appears to be some consistency with Council on this issue in moving forward. Regardless of how the information comes back to Council, he believes Council is committed to using the data.

Mayor Renner stated Council has exceeded the amount of time for discussion on this item and asked for a motion to extend the discussion for an additional 10 minutes.

Motioned by Alderman Mwilambwe second by Alderman Mathy to extend discussion on the Total Compensation Study item by 10 minutes.

Mayor Renner directed the Clerk to call the roll, which resulted in the following:

Ayes: Aldermen Mathy, Mwilambwe, Hauman, Sage, Black, Painter, Bray, and Schmidt.

Nays: None.

Motion carried.

Alderman Mwilambwe stated he is not aware of whether people are better compensated in the private sector or, in the public sector. He requested information to include bonuses that people get paid in the private sector so we have a global picture of the whole thing.

Alderman Mathy asked how long the study take to complete. Mr. Hansen stated approximately two to three months. Ms. Albertson stated it is their goal to have it to Council by the end of the year.

5. Presentation, discussion, and direction on Future Agenda Topics.

a. City Manager Report (5 minutes)

Mr. Gleason referred to the City Manager Report that is included within the packet that highlights the non-routine agenda items that are upcoming on the next agenda. We are going to bring forward the Leak Protection and Private Sewers, Private Water Services Lines presentation. A company will present that to Council for consideration. An item that is not currently listed under August 27th, but will make the August 27th Council Meeting is an ordinance change, a proposal for council to change all of our council meetings. The first and the third Council Meeting and the Committee of the Whole Meeting to have a start time at 6:00 p.m. Ms. Lawson has been working with the Township Supervisor to change the start time of its meetings to 5:45 pm. If their meeting ran over, the Council meeting would start soon after the Township adjourns.

On September 10, we have a change order that's coming forward for the St. Peter Aquifer. Item number two, rental assistance program agreement for the former Bloomington High School building. Business registration, this is something that's been discussed. At the direction of Council, there would be a relatively low registration fee one time and then an annual renewal that's required. Fee increase in ordinance was something that staff was directed. The budget preparation time and staff has worked on a number of barriers, very tedious at times to make sure that the different codes that we have, that we've thoroughly looked through everything.

b. Council Initiatives

i. Alderman Diana Hauman: Lake Bloomington Representation (5 minutes)

Alderman Hauman stated Council has had some discussion about Lake Bloomington over the past few months. She prepared a council initiative form to see whether there was any interest over having Council rotate as representatives for the Lake Bloomington Association residential community. There was no interest in Council to represent the residents living in Hudson along Lake Bloomington.

ii. Alderman Diana Hauman: Tree Removal at Lake Bloomington (*5 minutes*)

Alderman Hauman stated one of the residents who lives up at the Lake is replacing its septic tank and became aware of the City's policy related to tree removal. The resident is assessed the cost to remove the trees from its property. She asked how are costs arrived after removing trees and why are we assessing residents for removing those trees?

Mr. Gleason stated he would provide a report to Council related to trees at Lake Bloomington.

6. Closed Session

A. Collective Bargaining – per Section 2 (c) (2) of 5 ILCS 120 (*20 minutes*)

Mayor Renner requested a motion to go into Closed Session per Section 2(c) (2) of 5 ILCS120.

Motion by Alderman Schmidt, second by Alderman Hauman to enter into Closed Session Meeting per Section 2(c) (1) of 5 ILCS120.

Ayes: Aldermen, Painter, Mathy, Schmidt, Sage, Mwilambwe, Hauman and Black.

Nays: None

Motion carried.

7. Adjourn Closed Session

Mayor Renner asked for a motion to adjourn the Closed Session Meeting.

Motion by Alderman Hauman, seconded by Alderman Black to adjourn the Closed Session Meeting.

Motion Carried (Viva Voce).

8. Return to Open Session

Mayor Renner asked for a motion to Return to Open Session.

Motion by Alderman Hauman, seconded by Alderman Black to return to Open Session.

Ayes: Aldermen, Painter, Mathy, Schmidt, Sage, Mwilambwe, Hauman and Black.

Nays: None

Motion Carried.

9. Adjournment (*Approximately 6:30 pm*)

Motion by Alderman Schmidt seconded by Alderman Bray to adjourn the Committee of the Whole Session. Time: 7:19 p.m.

Motion carried. (Viva voce)

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, C.M.C., City Clerk

**SUMMARY MEETING MINUTES
COMMITTEE OF THE WHOLE SESSION
PUBLISHED BY THE AUTHORITY OF THE CITY COUNCIL OF
BLOOMINGTON, ILLINOIS
MONDAY, APRIL 16, 2018; 5:30 P.M.**

1. Call to Order

The Council convened in Committee of the Whole Session in the Osborn Conference Room at the Bloomington Police Department, at 5:30 p.m., Monday, April 16, 2018. Mayor Renner called the meeting to order and directed the City Clerk to call the roll.

2. Roll Call

Aldermen Present: Mboka Mwilambwe, Amelia Buragas, Joni Painter, Karen Schmidt, Scott Black, Diana Hauman, David Sage, Jamie Mathy, Kim Bray (Absent) and Mayor Tari Renner.

Staff Present: Steve Rasmussen, Interim City Manager; George Boyle, Assist. Corporation Counsel; Cherry Lawson, City Clerk; Brendan Heffner, Police Chief; Bob Yehl, Water Director, Scott Sprouls, Information Services Director; Bob Mahrt, Interim Community Development Director; Jim Karch, Public Works Director, Nicole Albertson, Human Resource Director; Melissa Hon, Assistant to the City Manager; Nora Dukowitz, Communication Manger, and other City staff were present.

3. Public Comment

Mayor Renner opened the meeting to receive Public Comment. No comments were offered.

4. Consideration of approving Committee of the Whole Meeting Minutes from March 19, 2018. (*Recommend the reading of the minutes be dispensed with and the minutes approved as printed.*)

Motioned by Alderman Schmidt second by Alderman Painter to approve the March 19, 2018 Committee of the Whole Meeting Minutes.

Ayes: Aldermen Schmidt, Black, Buragas, Painter, Sage, Hauman, Mwilambwe, and Mathy.

Nays: None

Motion carried

5. Closed Session

A. Personnel – per Section 2 (c) (1) of 5 ILCS 120 (5 minutes)

Mayor Renner requested a motion to go into Closed Session per Section 2(c) (1) of 5 ILCS120.

Motion by Alderman Painter, second by Alderman Schmidt to enter into Closed Session Meeting per Section 2(c) (1) of 5 ILCS120.

Ayes: Aldermen, Painter, Buragas, Mathy, Schmidt, Sage, Mwilambwe, Hauman and Black.

Nays: None

Motion carried.

6. Adjourn Closed Session

Mayor Renner asked for a motion to adjourn the Closed Session Meeting.

Motion by Alderman Hauman, seconded by Alderman Black to adjourn the Closed Session Meeting.

Motion Carried (Viva Voce).

7. Return to Open Session

Mayor Renner asked for a motion to Return to Open Session.

Motion by Alderman Painter, seconded by Alderman Schmidt to return to Open Session.

Ayes: Aldermen, Painter, Buragas, Mathy, Schmidt, Sage, Mwilambwe, Hauman and Black.

Nays: None

Motion Carried.

8. Presentation and discussion on the implementation of Downtown Bloomington Task Force recommendations (non-catalyst projects), including specifically discussion on:

(1) The potential future and formal adoption of the Downtown Bloomington Task Force recommendations;

(2) Initiation of a Downtown Work Plan; and

- (3) The feasibility of certain improvements to Jefferson Street in Downtown Bloomington.

(Recommend presentation and discussion only.) (Presentation by Bob Mahrt, Community Development Director, Tricia Stiller, Downtown Division Manager, and Jim Karch, Public Works Director, 30 minutes, City Council discussion, 30 minutes.)

Mr. Mahrt provided an overview from the last time this item was discussed in December 2017, and current status of projects from the Community Development Department. He spoke of the potential of adopting the Task Force Recommendations with or without exceptions, and to consider the Draft Work Plan that staff will present.

The Downtown Task Force initially reviewed several documents related to the Downtown and to the overall community, prioritizing low-hanging fruit, and some projects that we could get done within the year or thereabout. The recommendations that came out of the Task Force were Beautification and Public Art, Public Spaces and Walkability, Public Parking, and Areas of Opportunity. Staff is preliminary recommending Council adopt the Final Task Force Recommendations. Staff is asking Council to consider evaluating the impacts that those recommendations would make on the community in the Downtown, identify workable projects, assign the coordinators that are responsible for those projects, define a timeline, and establish cost estimates for budgeting.

He stated staff initially developed a work plan, and the Downtown Bloomington Final Task Force Final Report Implementation is the first one. There are ongoing tasks, short-term tasks, and medium, and long-term tasks along the right side. Assigning those tasks in coordination across the table. Staff is asking the City Council to adopt the Task Force Recommendations, and then staff would implement it in the spring. Although it is not a requirement, it is something that we would like City Council to consider whenever we bring a plan forward.

Under the Task Force Recommendations:

- Beautification / Public Art Work Plan, we had several projects that we wanted to continue and implement for the community. The Tree Well Program is already existing, staff is working to coordinate some additional efforts on themes so that there is a consistent planting plan throughout the Downtown. Looking at our Public Right-of-Ways and Public Lands Program, there was a need for, and expressed in the Task Force to create a park-like setting in our Downtown.

Along Mulberry and Main landscaping aesthetics and bump-outs that are going in. They are looking at our Adopt A Pot Program, and we are reviewing implementation of self-watering planters. Those planters that are still in good shape if we phase-in an approach to purchasing new planters for specifically to the Downtown core. We may be able to move those other planters off into the Warehouse District or some other transition areas throughout the Downtown.

- Mural Program is ongoing as well as the paintings of the traffic signal boxes. They are looking at Tactical Urbanism and Adoption of the Downtown Streetscape Master Plan. There were some elements of the plan or of the Task Force Recommendations regarding lighting. In areas of Center Street and Front Street that does not have decorative lighting in place; it's difficult to provide holiday decorations and create that aesthetic that you see on Main Street with the hanging light, and that type of thing, when we don't have those same streetscape elements on these other streets.

In the work plan, they identified under Beautification, the layout for the Tree Well Garden Program, the Adopt A Pot, the Tactical Urbanism, and the Mural Program, along with associated timelines.

Though the plan was essentially accepted in 2015, staff has been periodically implementing through efforts in the Downtown area. Staff is at a cross road in terms of moving forward with recommendations as Council had not formally taken any action to adopt it.

Alderman Painter inquired about the Adopt A Pot Program, and whether the City will allow citizens to plant their own plants, or themed planting, or even uniform plants. Mr. Mahrt stated staff is looking into how best to coordinate the program. Alderman Painter asked for clarification on the Tree Well. Mr. Mahrt explained, the purpose is to have plants that are more sun-tolerant and shade tolerant, rather than those that were one or the other.

Alderman Painter asked whether the Parks Department would be responsible for the Downtown Corridor. Mr. Mahrt stated that is not their initial intent. Right now, they are responsible for the bump-outs and the landscape plantings within the Municipal parking lots.

Alderman Schmidt spoke of the bump-outs and asked whether something will be placed throughout the Downtown in those areas.

9. Adjournment

Motion by Alderman Schmidt seconded by Alderman Painter to adjourn the Committee of the Whole Session. Time: 7:28 p.m.

Motion carried. (Viva voce)

CITY OF BLOOMINGTON

ATTEST

Tari Renner, Mayor

Cherry L. Lawson, C.M.C., City Clerk

Grossinger MOTORS

A R E N A

Annual Report for VenuWorks of Bloomington, LLC

May 1, 2017 – April 30, 2018



Managed by


VenuWorks
management | events | consulting

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Mission Statement

Grossinger Motors Arena and VenuWorks of Bloomington, LLC are focused on our mission to provide quality events and maximize the revenue at the Arena for the cultural, recreational, educational and economic benefit of the residents of the City of Bloomington. We are dedicated to delivering memorable experiences for the guests, while remaining fiscally responsible, financially transparent and contributing to the economic development of the city and the region.

IHSAA
16th year of state series

Grossinger Motors Arena
2018 Bloomington

Competitive
DANCE
STATE FINALS
Friday/Saturday January 26/27

When It Happens in
Bloomington/Normal...
It Happens Here.

**Grossinger
MOTORS
ARENA**

TICKETS AVAILABLE AT:

800.745.3000 | Ticketmaster.com | Arena Box Office
Arena Box Office 309.434.2679
101 S. Madison St. Bloomington, IL 61701
www.grossingermotorsarena.com

f t i s

Eric Church Jeff Dunham Lady Antebellum Drake BASSNECTAR Sugarland Brad Paisley REO Speedy
Gaffigan WWE Smackdown Blake Shelton Marilyn Manson Keith Urban Sesame Street
Miranda Lambert
G-Eazy
Lynyrd Skynyrd
Toby Keith
Zac Top
Dean

2018 BLOOMINGTON-NORMAL OFFICIAL VISITOR GUIDE

VISITBN

BN Awe

Featuring
DESTIHL Brewery
and other new
attractions in BN
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BN INSIDER
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BN A to Z p. 18
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Picture BN p. 38

VisitBN

2018
BLOOMINGTON-NORMAL
VISITOR GUIDE

SPORTS, PLAY & ENTERTAINMENT

ENTERTAINMENT

The Castle Theatre
209 East Washington Street
Bloomington, IL 61701
TheCastleTheatre.com • 309.820.0352

**Challenger Learning Center at
Heartland Community College**
1500 West Raab Road
Normal, IL 61761
ChallengerLearningCenter.com
309.268.8700

Grossinger Motors Arena
101 South Madison Street
Bloomington, IL 61701
GrossingerMotorsArena.com
309.434.2843

**ISU Planetarium at Feimley Hall of
Science**
401 Wicker Road
Normal, IL 61790
www2.phy.illu.edu/~trw/planet.html
309.438.8756

Synergy Flight Center
2823 East Empire Street
Bloomington, IL 61704
SynergyFBO.com • 309.828.4448

1108 Trinity Lane
Bloomington, IL 61704
GoldGym.com • 309.585.2870

LA Fitness
2103 North Veterans Parkway
Bloomington, IL 61704
LAFitness.com • 309.319.9040

Orangetheory Fitness
1500 East Empire Street A-13
Bloomington, IL 61701
Bloomington.OrangetheoryFitness.com
309.434.5500

The Workout Company
419 North Kays Drive
Normal, IL 61761
TheWorkoutCompany.org
309.454.2582

YMCA
602 South Main Street
Bloomington, IL 61701
BNYMCA.org • 309.827.6253

Evergreen Racquet Club
3203 East Washington Street
Bloomington, IL 61704
ERTennis.com • 309.662.4361

Game Time Gym II
404 Olympics Drive
Bloomington, IL 61704
GameTimeGym.com • 309.662.9520

**Illinois Coaches Association Golf Hall
of Fame**
Prairie Vista Golf Course
502 West Hamilton Road
Bloomington, IL 61704
ICACoach.org • 309.434.2217

ISU Bowling and Billiards Center
400 West Locust Street
Normal, IL 61790
BoneStudentCenter.IllinoisState.edu/
Bowling-Billiards • 309.438.2555

**McLean County Pony Fields at the
Shira Baseball Complex**
3707 Ireland Grove Road
Bloomington, IL 61704
McPonyBaseball.com • 309.662.7669

Pepsi Ice Center
201 South Roosevelt Avenue
Bloomington, IL 61701
PepsilccCenter.com • 309.434.2737

Pheasant Lanes Family Fun Center
804 North Hershey Road
Bloomington, IL 61704
PheasantLanes.net • 309.663.8556

Ride The Nine
503 North Prospect Road
Bloomington, IL 61704
RideTheNine.com • 309.662.1009

Sudden Impact Paintball
7290 East 550 North Road
McLean, IL 61754
SuddenImpactPaintball.com
309.874.3338

Upper Limits Indoor Climbing Gym
1504 West Washington Street
Bloomington, IL 61701
UpperLimits.com/bloomington
309.829.9255

Urban Warfare Indoor Paintball
10424 East 1400 North Road
Bloomington, IL 61704
PaintballUrban-
Warfare.com
309.261.2596

Health Clubs

CrossFit Bloomington-Normal
401 Bronco Drive
Bloomington, IL 61704
CrossFitBloomingtonNormal.com
309.662.5678

Four Seasons Health Club
904 Four Seasons Road
Bloomington, IL 61701
4Seasons-Club.com • 309.663.2022

2401 Airport Road
Bloomington, IL 61704
4Seasons-Club.com • 309.661.8611

Gold's Gym
11 Currency Drive
Bloomington, IL 61704
GoldGym.com • 309.661.GOLD

Gold's Gym Express
1503 East College Avenue
Normal, IL 61761
GoldGym.com • 309.451.GOLD

Bloomington Tennis Center
4101 Wicker Road
Bloomington, IL 61704
BloomingtonTennisCenter.com
309.808.6996

Champion Fields at Maxwell Park
501 North Parkside Road
Normal, IL 61761
Normal.org • 309.454.9540

**Chuck's Caddy Club Miniature Golf at
Miller Park**
1020 South Morris Avenue
Bloomington, IL 61701
BPARD.org • 309.434.2260

C.I. Shooting Sports
700 Wylie Drive
Normal, IL 61761
CIShootingSports.com • 309.820.1008

Community Soccer Fields
1602 Glasson Street
Bloomington, IL 61704
309.451.GOAL

The Corn Crib
1000 West Raab Road
Normal, IL 61761
NormalBaseball.com • 309.454.BALL

Darnall's Gun Works and Ranges
6125 East 1175 North Road
Bloomington, IL 61705
Darnalls.com • 309.379.4331

Quality and
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great place
to golf!

MESSAGE FROM THE EXECUTIVE DIRECTOR

It is with complete transparency that we present the Fiscal Year 2018 Annual Report for VenuWorks of Bloomington, LLC, the management division of Grossinger Motors Arena. This year brought many changes for the Arena, led by the new naming rights agreement signed by Grossinger Motors and Venuworks effective on July 1, 2017. This 5-year plus 5-year option contract will bring \$175,000 in annual sponsorship revenue to the Arena.

Our second full year in the facility began with some challenges as we addressed the need to remove and replace the dasher boards and glass for the hockey surface. We researched the top dasher board system manufacturers in the country and Becker Arena Products was chosen to manufacture and replace the system. The process from contract to fabrication to installation was lengthy but the refurbishment of the existing system was initiated in order to provide the hockey team with a safe and competitive playing environment that met league standards. As a result, the regular hockey season did not open at the arena until November 10, 2017.

Ongoing equipment repairs and replacement required the purchase of a new floor scrubber and commercial-grade vacuum cleaner to keep the Arena concourses and floor surfaces clean and safe, replacement of some coolers and freezers in the concession stands and repairs to others. We invested in a full wall repair and painting of the 3rd level of the Arena, in order to present a fresh look for our current and potential suite and sponsor partners. Capital projects included the sidewalk and ramp renovation for ADA compliance and Madison Street bollard installation.

Early 2018 also brought change to the Arena management staff, as we reduced our full-time staff from 12 to 8 managers with two full-time positions remaining vacant as we move forward into FY 19.

The Bloomington Edge football team postponed their spring season while dealing with the issues associated their league affiliation. This resulted in only one Edge scrimmage game being played in FY18.

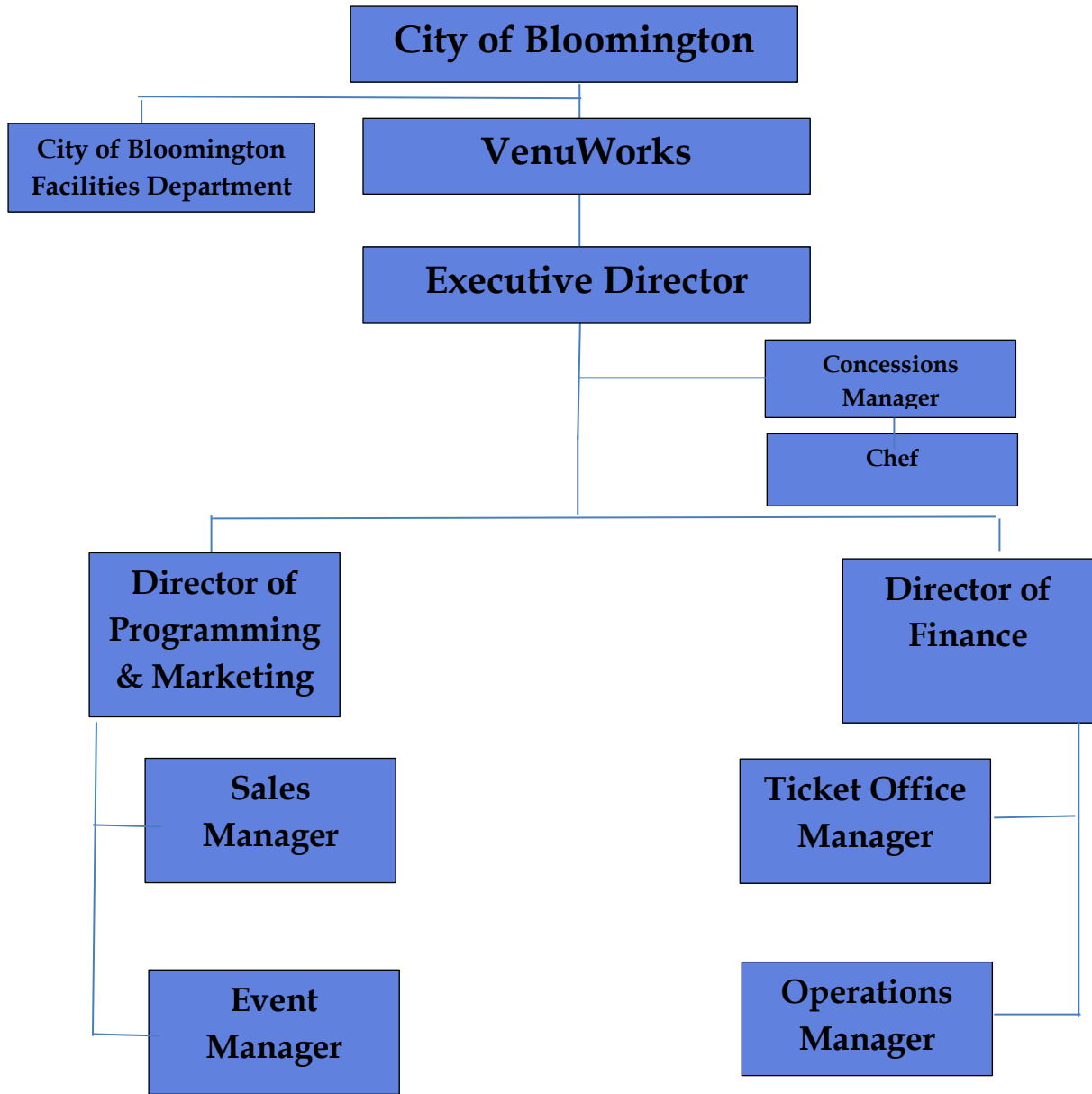
Looking ahead, we will be working with the Convention & Visitors Bureau and the Sports Commission on additional rental opportunities and partnerships with local businesses and charities to secure additional events to fill our calendar, while building a roster of great concerts in a variety of genres to appeal to the citizens of Bloomington and the surrounding area.

Sincerely,

Lynn Cannon
Executive Director



GROSSINGER MOTORS ARENA ORGANIZATIONAL CHART



COMMUNITY INVOLVEMENT

Grossinger Motors Arena hosts dozens of events every year that benefit the community of Bloomington. In May 2017, the Arena held graduation ceremonies for Heartland Community College, Normal and Normal West Community High Schools and Bloomington High School. In June, we hosted the Taste of the West fundraiser for the Westside Revitalization Project as well as an American Red Cross blood drive.

August brought the annual Back to School Alliance Backpack giveaway as well as the Central Illinois Figure Skating Club's (CIFSC) "Summer's Last Hurrah" show. Starting in September and continuing through the end of the fiscal year, multiple youth and adult hockey leagues as well as the CIFSC rented the ice surface for practices, rehearsals and games on nights and weekend days when the Arena would otherwise have been dark.

We kicked off the indoor Farmer's Market on Saturday, November 18 and held one each month through April. In December, the annual holiday blood drive was held by the American Red Cross. Our local police and fire departments faced off in a fiercely competitive Guns 'n Hoses hockey game to benefit the Special Olympics in February and throughout the year we have helped our local organizations by hosting business meetings, youth hockey tournaments, board meetings, a wellness fair and graduation rehearsals.

These community-based events clearly show the benefit of having an entertainment space in the City that can provide multiple stakeholders a place that can bring thousands of people together.

EVENT MARKETING

Events

February 11, 2018 - February 17, 2018

BLOOMINGTON BACON AND BEER FESTIVAL

Friday, February 16, 2018

7:00 pm - 10:00 pm

Grossinger Motors Arena
101 S. Madison Street
Bloomington IL
800.745.3000

[Event Details >](#)

IWU WIND ENSEMBLE CONCERT

Friday, February 16, 2018

7:30 pm - 9:30 pm

Westbrook Auditorium, Presser Hall; IWU School of Music
1210 Park St.
Bloomington IL 61701

[Event Details >](#)

DOWNTOWN BLOOMINGTON INDOOR FARMERS' MARKET

Saturday, February 17, 2018

10:00 am - 12:00 pm

Grossinger Motors Arena
101 S. Madison Street
Bloomington IL
309-434-2295

[Event Details >](#)

MILLER PARK ZOO ANIMAL ENRICHMENT DAY

Saturday, February 17, 2018

1:00 pm - 3:00 pm

Miller Park Zoo
1020 South Morris
Bloomington IL
3094342250

[Event Details >](#)

February 18, 2018 - February 24, 2018

PREZ DAY OPEN HOUSE: CONSTITUTION "U"

Monday, February 19, 2018

12:00 pm

McLean County Museum of History
200 North Main
Bloomington IL 61701
(309) 827-0428

FLEET FEET SPORTS MONDAY FUN RUN/WALK

Monday, February 19, 2018

6:00 pm

Fleet Feet Sports Bloomington
105 Krispy Kreme Drive
Bloomington IL 61704
309-808-3220



BLOOMINGTON-NORMAL AREA CONVENTION & VISITORS BUREAU

Today's Weather Clear 20°/14° | [Select Language](#) | [Contact Us](#) |

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Select a Category

- Abraham Lincoln
- Arts, Culture & Entertainment
- Car Show
- Concert
- Eat & Drink
- Family Friendly
- Festivals
- Fundraising
- Halloween
- Outdoors
- Route 66
- Shopping
- Sports & Play

Search Events

Search

Date Range -

Category

Event

Sports & Play > IHSA Competitive Dance State Finals

Dance teams from across the state are coming to Bloomington-Normal to compete for the championship.

Date/Time

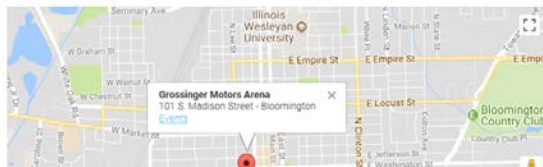
Friday, January 26, 2018 - Saturday, January 27, 2018
All Day

Cost: \$10

Location

Grossinger Motors Arena
101 S. Madison Street
Bloomington IL
309.663.6377

<http://www.ihsa.org>



- 01
Home
start here
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About Us
life, downtown.
- 03
Events
what's happening
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Farmers
Market
- 05
Directories
shop, dine, work, play, live
- 06
Contact Us
we want to help
- 07
Resources

[Downtown Bloomington Association](#) / [Events](#) / [Events Calendar](#)

Events Calendar

DBA Event Calendar 2018

January 5	First Friday
January 20	Indoor Farmers Market, Grossinger Motors Arena - Front Street Entrance
February 2	FF- Tour de Chocolat'
February 17	Indoor Farmers' Market, Grossinger Motors Arena - Front Street Entrance
March 2	First Friday
March 17	Indoor Farmers' Market, Grossinger Motors Arena - Front Street Entrance

Search

DBA Newsletter : Sign Up Now

Once you sign up you will have the opportunity to select fields of special interest.

Email Address*

First Name

Last Name

* = required field



BRAD PAISLEY
WEEKEND WARRIOR WORLD TOUR

LOS ANGELES, CA	FRESNO, CA
STAPLES CENTER	GLLENDALE, AZ
SAVE MART CENTER	SALT LAKE CITY, UT
GILA RIVER ARENA	BOISE, ID
VIVINT SMART HOME ARENA	RENO, NV
TACO BELL ARENA	BLOOMING
RENO EVENTS CENTER	
GROSSINGER MOTORS ARENA	

Navigation: BRIZZ, ON TOUR, MUSIC, BRAD, BRAD TV, PHOTOS, FAN CLUB, STORE, NEWSLETTER

ICE
THE GREATEST SPECTACLE ON ICE!
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Be Notified! When new events are added by joining our Newsletter!

Sign up for the ICE Email Newsletter

ICE RACING SCHEDULES!
World Championship ICE Racing Schedule:

- N/A Coming Soon
- December 9th Mohegan Sun Arena, Wilkes-Barre, PA
- December 15th Kansas Expocentre Topeka, KS
- January 6th Grossinger Motors Arena, Bloomington, IL
- January 13th Santander Arena, Reading, PA
- January 20th Budweiser Events Center, Loveland, CO
- January 27th Cedar Rapids Ice Arena, Cedar Rapids, IA
- February 10th, TBA
- February 17th Tyson Events Center, Sioux City, IA
- March 24th, Hobart Arena, Ohio

ICE 2018! Watch for ICE Schedule updates here!

FIREPOWER | Judas Priest

JudasPriest.com | NEWS - MUSIC - REDEEMER OF SOULS | TICKETS / TOUR INFO | MERCH | MEDIA - LINKS -

Tour Information

Upcoming Tour Dates

UPCOMING DATES	PAST DATES		
Apr 05	Resch Center	Green Bay, WI	TICKETS & MORE
Apr 06	The Venue at Horseshoe Casino	Hammond, IN	TICKETS & MORE
Apr 08	Grossinger Motors Arena	Bloomington, IL	TICKETS & MORE



- 10+ BACON DISHES
- 100+ CRAFT BEERS
- LIVE ENTERTAINMENT
- VIP EXPERIENCE AVAILABLE

Friday, February 16

GROSSINGER MOTORS ARENA
101 S Madison St • Bloomington

VIP AND GENERAL ADMISSION TICKETS ARE AVAILABLE AT THE GROSSINGER MOTORS ARENA BOX OFFICE, BY CALLING 800-745-3000 OR AT TICKETMASTER.COM.

MORE INFO AT:

BACONANDBEERFESTIVALS.COM

AGES 21+ WELCOME



Hundreds of event posters have been distributed to the community

VisitBN **BN SPORTS** COMMISSION

Bloomington-Normal Area Convention & Visitor and Sports Commission
800.433.8226 \ VisitBN.org

GROSSINGER MOTORS ARENA DIGITAL

Upcoming Events

<p>Grossinger Motors Arena DECEMBER 7 7:30 PM</p> <p>WITH SPECIAL GUEST LINCOLN DAVIS</p>	<p>Cirque Du Soleil HOLIDAZE THE HOLIDAY SPECTACULAR</p> <p>Grossinger Motors Arena Dec. 14, 7:30 PM Tickets start at \$38</p>	<p>ICE FIRE ICE EXCITEMENT FOR THE ENTIRE FAMILY!</p> <p>NEW ANNUAL WORLD CHAMPIONSHIP ICE RACING SERIES</p> <p>7:00pm SAT JAN 6th</p>
--	--	---

<p>BRAD PAISLEY WEEKEND WARRIOR WORLD TOUR</p> <p>FEBRUARY 15</p>	<p>COLE SWINDELL REASON TO DRINK</p> <p>CHRIS JANSON LAUREN ALANA</p> <p>SATURDAY, MARCH 17 GROSSINGER MOTORS ARENA</p>	<p>Judas Priest FIREPOWER 2018</p> <p>SPECIAL GUESTS April 8, 2018 Sponsorship @ 800.743.3000 JudasPriest.com #JP</p>
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WWW.GROSSINGERMOTORSARENA.COM
BOX OFFICE (309) 434-2679

GrossingerMotorsArena @GrossingerMArena

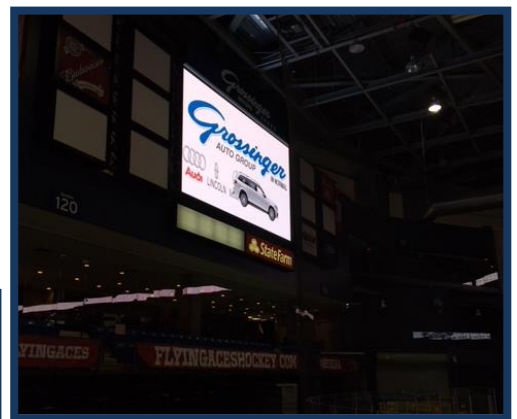
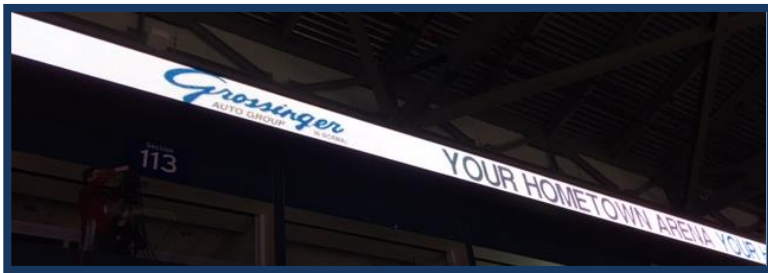
Upcoming Events

WWW.GROSSINGERMOTORSARENA.COM
Box Office (309) 434 - 2679

<p>Grossinger Motors Arena DECEMBER 7 7:30 PM</p> <p>WITH SPECIAL GUEST LINCOLN DAVIS</p>	<p>Cirque Du Soleil HOLIDAZE THE HOLIDAY SPECTACULAR</p> <p>Grossinger Motors Arena Dec. 14, 7:30 PM</p>
<p>ICE FIRE ICE EXCITEMENT FOR THE ENTIRE FAMILY!</p> <p>NEW ANNUAL WORLD CHAMPIONSHIP ICE RACING SERIES</p> <p>7:00pm SAT JAN 6th</p>	<p>BRAD PAISLEY WEEKEND WARRIOR WORLD TOUR</p> <p>FEBRUARY 15</p>
<p>COLE SWINDELL REASON TO DRINK</p> <p>CHRIS JANSON LAUREN ALANA</p> <p>SATURDAY, MARCH 17 GROSSINGER MOTORS ARENA</p>	<p>Judas Priest FIREPOWER 2018</p> <p>SPECIAL GUESTS April 8, 2018 Sponsorship @ 800.743.3000 JudasPriest.com #JP</p>

12:30 at 7pm V6, Lewis University
12:30 at 1pm V6, Lewis University

12:29 at 7pm VS, Dixie University
12:31 at 4pm VS, Dixie University



GROSSINGER MOTORS ARENA DIGITAL



Approximately 21,000+ cars a day
drive past Grossinger Motors Arena
Monday – Sunday



GROSSINGER MOTORS ARENA

Grossinger MOTORS A R E N A



What a great show! We hope you had a night full of laughter and overall fun with Jim Gaffigan this past Sunday. We will always remember that Hot Pockets are great but boy do they make us feel...not so great.

We are always trying do our best and we'd love to hear about your experience at Grossinger Motors Arena.

We are inviting you to complete a Customer Satisfaction survey so that you can do just that!

Not only will you get the opportunity to tell us what we got right, and what we can do better, but everyone who completes the survey before the survey closes will be entered into a random drawing which will be held at 12 pm on Friday, December 8th.

Two lucky winners will receive a Grossinger Motors Arena \$25 Concession Food Voucher!

Thank you for spending a part of your weekend with us, and thank you in advance for your feedback. We hope to see you again soon!

Survey



Grossinger MOTORS A R E N A

What a great weekend! We hope that you and your family have rested up after all of the excitement (and sugar!) that was had at this weekend's PAW Patrol Live! shows.

Much like Ryder and the pups, we are always trying to do our best and we'd love to hear about your experience at Grossinger Motors Arena!

We are inviting you to complete a Customer Satisfaction survey so that you can do just that!

Not only will you get the opportunity to tell us what we got right, and what we can do better, but everyone who completes the survey before the survey closes will be entered into a random drawing which will be held at 12pm on Friday, October 27th. One lucky winner will receive a prize pack of PAW Patrol Live! Official Merchandise!

Thank you for spending a part of your weekend with us, and thank you in advance for your feedback. We hope to see you again soon!

Survey

Post event surveys are sent to every online Ticketmaster purchaser.

The feedback helps us improve Grossinger Motors Arena for each and every patron.

LOCAL

Red Cross announces Heroes recipients

Heroes will be recognized during the annual Heroes of the Homecoming event...

Sapling from Applesed tree planted in Normal

Museum's purchase to help commemorate bicentennial in 2018... The Illinois State Historical Society acquired enough saplings...

He will travel to settlers and planted saplings during his travels... The tree was planted from one of the last trees believed...

Chestnut opens expanded crisis stabilization unit

Expanding adult substance use disorder treatment units to King Drive... Chestnut Family Health Center is a federally qualified health center...

JIM GAFFIGAN GROSSINGER MOTORS ARENA DECEMBER 3

25 NEWS WEEK.COM YOUR HOME TEAM

NEWS WEATHER SPORTS VIDEO SLIDESHOWS THINGS TO DO FEATURES WHAT'S ON

JIM GAFFIGAN NOBLE APE TOUR GROSSINGER MOTORS ARENA DECEMBER 3

TEMPERATURES Santa Claus came to town, marking his appearance in the 100th Annual Santa Claus Parade...

TOP STORIES Black Friday shopping changes bring ed responses

Miles to go The rocky Rockford Normal family's rich history continues...

The halls are alive In the lead of mid-1800s Christmas holiday that would have been celebrated by Judge Stone and wife Sarah...

Annual town events Springfield Festival of Trees, 10 a.m.-5 p.m. Nov. 28-29...

Change Parade of Lights, 6 p.m. Nov. 28, 29, 30...

Light to Shine and Lighted Parade, 6:30 p.m. Nov. 28, 29...

Light to Shine and Lighted Parade, 6:30 p.m. Nov. 28, 29...

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Light to Shine and Lighted Parade, 6:30 p.m. Nov. 28, 29...

Grossinger Motors Arena HOLIDAY ZONE Dec. 14, 7:30 PM

Radio - Approximately 1,630 Spots TV - Approximately 1,160 Spots Print - Approximately 30 Ads Digital - Approximately 478,000 Online Ad Impressions Billboards - Approximately 80,500 Spots

VenuWorks logo

SMALL BUSINESS SATURDAY PROGRESSIVE SALE SATURDAY, NOVEMBER 25th OPEN 10 AM TO 5 PM

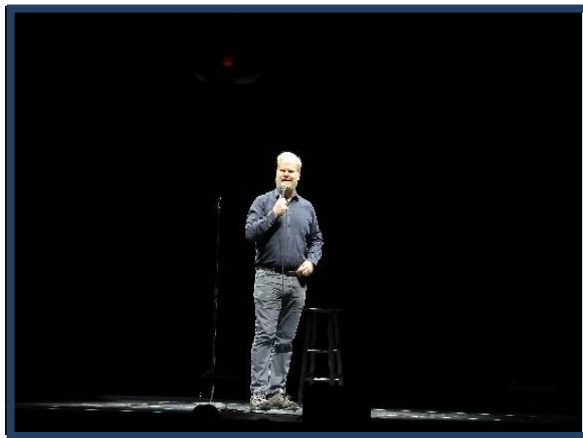
The Best Christmas Ever A Dinner Theatre Event at The Noble Performing Arts and Conference Center

SEASON HIGHLIGHTS



Hank Williams Jr.
September 28, 2017

PAW Patrol
October 21 & 22, 2017



Jim Gaffigan
December 3, 2017

Kenny Rogers
December 7, 2017





**Cirque Dreams Holidayze
December 14, 2017**

**World Championship
ICE Racing Series
January 6, 2018**



**Central Illinois Flying
Aces Hockey Games
2017 - 2018**

SPRING 2018

TICKETS ON SALE NOW!



**Friday
FEBRUARY**

**GROSSINGER
MOTORS A**

- 10+ bacon
- 100+ craft
- Ages 21+

baconandbeerfestivals.com



**BRAD
PAISLEY**

**WEEKEND
WARRIOR
WORLD TOUR**

FEBRUARY 15



COLE SWINDELL

REASON TO DRINK TOUR

WITH SPECIAL GUESTS

CHRIS JANSON

LAUREN ALAIN

SATURDAY, MARCH 17

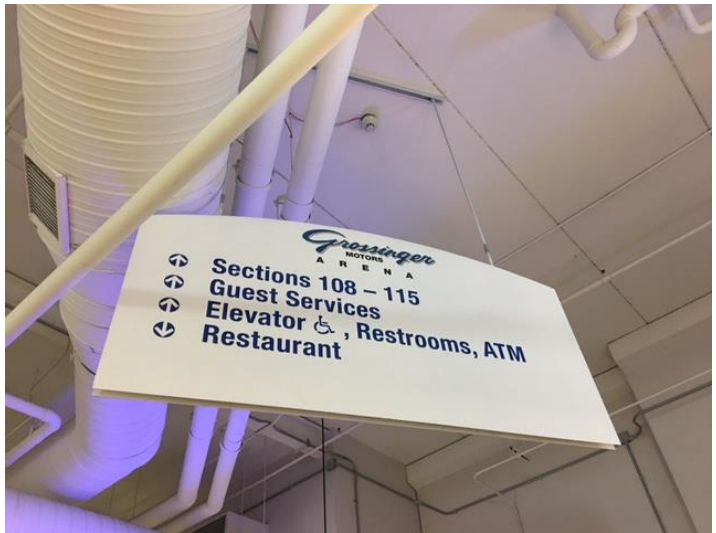
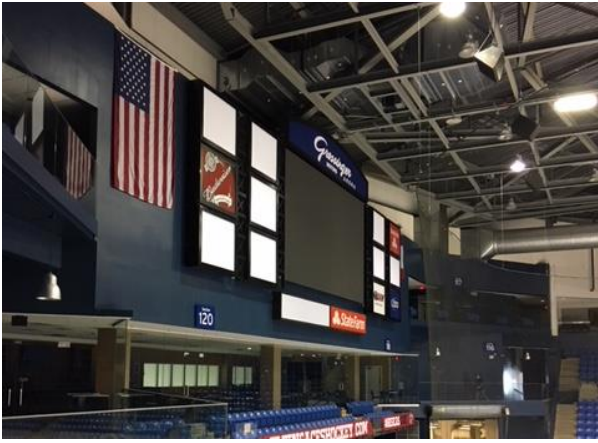
GROSSINGER MOTORS ARENA

LIVE NATION GET TICKETS NOW



ARENA UPGRADES





FINANCIAL PERFORMANCE

For the fiscal year ending April 30, 2018, VenuWorks reports a variance of -\$356,215 in Net Ordinary Income from the original FY18 budget and \$10,836 after the amended budget (adopted by the City Council at the meeting on December 18, 2017) and asset depreciation. The original FY18 budget was based upon information provided of prior known historical records of financial performance and the performance of venues similar in size that VenuWorks operates. VenuWorks had only been operating the building for a few months when this budget was written. Additionally, lower than projected attendance caused substantial negative budget variances to Facility Fee Income (\$159,665) and Food & Beverage Revenues (\$383,778). Suite, Club and Sponsorship revenues were a combined \$328,916 lower than budget.

On the other side of the ledger, operating cost reductions were realized in a number of expense categories. Over \$220,515 in Occupancy expenses, \$78,981 in General and Administrative and \$114,739 in Services and Operations plus a few other categorical expense reductions for a total of \$445,251 in expenses saved. We expect the FY19 budget to be a more accurate reflection of our business, as we had a full year of operation to use as the basis for the new FY19 budget.

A few of the items that impacted our ability to gain traction this season include the loss of five home games by the Flying Aces (\$25,000 in rent revenue, approximately \$45,000 in food and beverage income plus facility fees) and the loss of four home Bloomington Edge games (\$10,000 in rent revenue, \$49,000 in food & beverage income plus facility fees). While we will recoup some of the Edge games' losses in FY19 during the summer months, these revenues are not expected to reach the level that would have been generated during the originally scheduled spring season. Finally, although the naming rights agreement was signed and implemented in 2017, the initial transition expenses of approximately \$75,000 for signage, uniforms, business supplies, etc. were realized as unbudgeted expenses in FY18.

FINANCIAL PERFORMANCE

VenuWorks of Bloomington, LLC Unaudited Profit & Loss

May 1, 2017 through April 30, 2018

Income	Actual	Budget	Variance
Building Rent & Co-Pro	353,043	394,500	(41,457)
Box Office Income	191,344	304,350	(113,006)
Reimbursed Wages	244,150	119,900	124,250
Other Event Income	182,688	283,000	(100,312)
Suites & Other Revenues	191,056	324,420	(133,364)
Sponsorship & Advertising	304,401	550,000	(245,599)
Food & Beverage Income	575,772	959,550	(383,778)
Cost of Goods Sold	<u>(159,382)</u>	<u>(251,182)</u>	<u>91,800</u>
Gross Profit	1,883,072	2,684,538	(801,466)
Expenses	Actual	Budget	Variance
Payroll & Benefits	1,456,837	1,442,551	14,286
General & Administrative	17,149	96,130	(78,981)
Occupancy	458,043	678,558	(220,515)
Travel	15,491	21,350	(5,859)
Event Expenses	391,407	430,850	(39,443)
Services & Operations	<u>209,244</u>	<u>323,983</u>	<u>(114,739)</u>
Total Expenses	2,548,171	2,993,422	(445,251)
Net Ordinary Income	(665,099)	(308,884)	(356,215)
Budget Amendment	375,000	-	375,000
Asset Depreciation	(7,949)	-	(7,949)
Net Income	(298,048)	(308,884)	10,836

ECONOMIC IMPACT

Summary of Estimated FY18 Economic and Fiscal Impact

The fundamental purpose of the Arena is to enhance the quality of life in the City of Bloomington and provide a gathering place for cultural, recreational, educational and entertainment activities. The Arena creates outstanding guest experiences while contributing to the economic stability of the City of Bloomington and the surrounding region.

During FY18, the Arena welcomed 116,179 guests over 224 different days. Many of these attendees, promoters and suppliers made lodging, food & beverage, entertainment, gas and other miscellaneous purchases within Bloomington, Illinois. In combination with the cost of goods and services purchased for events and Arena maintenance, as well as wages for full and part-time employees, the Arena's economic impact to the community is estimated to have been nearly \$9 Million for the fiscal year and over \$160 million since the Arena opened in 2006.

Total Attendance.....	116,179
Spending for meals, retail purchases, entertainment, travel and suppliers*	\$2,962,565
Overnight spending for multiple day events*	\$3,630,594
Wages - Full and Part-Time.....	\$1,456,837
Cost of Goods Sold.....	\$159,382
Contracted Services, Equipment Purchase/Repair, Maintenance & Supplies.....	\$586,892
Advertising of Third Party Events.....	\$69,279
Total of Estimated Economic Impact.....	\$8,865,549

*Sources: -B/N CVB Calculation: Events & Conventions - Overnight=#of Attendees x 25% x \$125; One-Day=#of Attendees x 75% x \$34

TICKET SALES RECAP

Ticketmaster Ticket Sales Recap

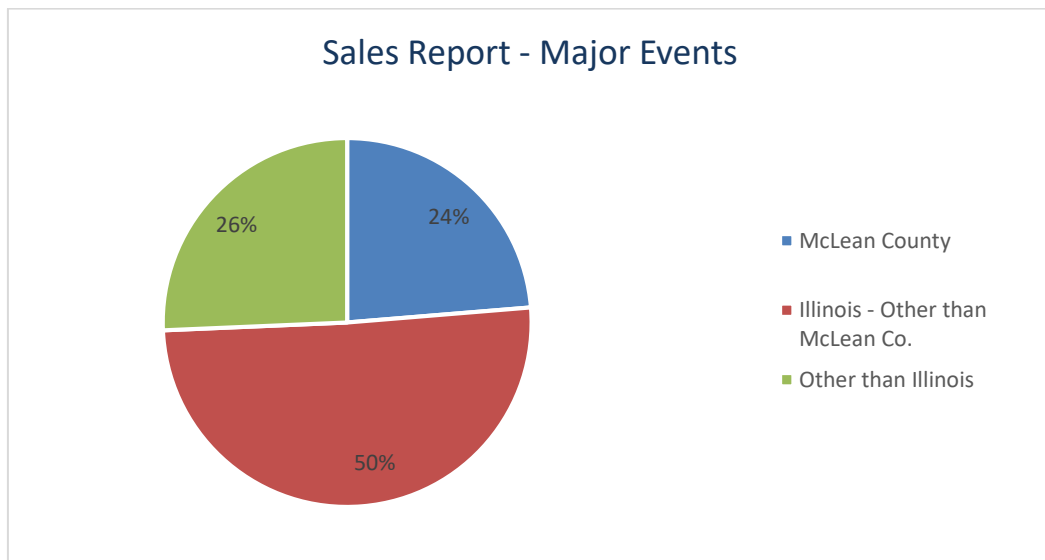
Ticketmaster, the Arena’s exclusive ticketing company, provides analytic data on ticket sales for all ticketed events at the Arena. Ticket sales data is tracked when a ticket is purchased on the internet at “ticketmaster.com” or by phone through Ticketmaster’s toll free charge by phone number. Tickets sold at the Arena Box Office are not included in this report.

An analysis of tickets purchased outside of the box office for FY18’s major ticketed events, not including the football or hockey games, has provided the following information:

24% of ticket sales were made in McLean County, including residents of Bloomington and Normal.

50% of tickets were purchased in Illinois, outside of McLean County, while another 26% were purchased outside of Illinois.

Ticket sales data shows people are willing to drive a considerable distance for the events in the Arena, which boosts the economic impact for the City, while most of the community residents purchase their tickets at our box office.



EVENT HIGHLIGHTS

United States Hockey League

The Central Illinois Flying Aces transformed their identity in the summer of 2017. This rebranding effort brought about a new logo, new team colors and a new team store with high quality merchandise for their fans. While overall attendance was down last season, the games were exciting, fast-paced and entertaining.

USHL Network | TICKETS | TEAM | SCHEDULE | NEWS | FAN ZONE | COMMUNITY | ABOUT US

USHL GAME CENTER > USHL Standings | USHL Stats

CENTRAL ILLINOIS FLYING ACES HOCKEY

USHL GAME CENTER

2017-18	Central Illinois Flying Aces	GF	Home	GF	Venue	Home	Away	Crowd	Time
Jan. 2	Green Bay	2	Central Illinois	1	Grossinger Motors Arena			512	Final
Jan. 12	Team USA	6	Central Illinois	5	Grossinger Motors Arena			1724	Final
	Team USA	4	Central Illinois	2	Grossinger Motors Arena				7:07 pm CST
			Central Illinois		Grossinger Motors Arena				4:07 pm CST
			Central Illinois		Grossinger Motors Arena				11:07 am CST



CI Flying Aces
@ciflyingaces

Following

What: New Year's Eve with the Aces
When: 4:07 p.m.
Where: @grossingerarena
Tickets: Buy one, get one FREE

#ElevateYourFun

9:11 AM - 31 Dec 2017 from Normal, IL

Central Illinois Flying Aces
January 29 at 5:17pm

We're raising the...WOOF on March 3 at Grossinger Motors Arena!
The 2nd annual Wiener Dog Races is fast approaching, so don't miss out on the chance to enter your Dachshund!
Register <http://bit.ly/2mbLvKA>

PUCKS & PAWS
WIENER DOG RACES!
SATURDAY, MARCH 3

REGISTER YOUR DOG TODAY!

Like Comment Share

Bobbi Jo Burnett, Kim Finley and 36 others

19 Shares

HOCKEY
TONIGHT

7:07 / GROSSINGER MOTOR ARENA

Bloomington Edge Football

- The Bloomington Edge finished their season in June, 2017 by making the playoffs, but lost in the first round to a very strong Omaha team. The originally scheduled spring 2018 season was delayed and all games (except one scrimmage on February 25) have been postponed until the summer of 2018.

Concerts and Special Events

- A national AAU Cheerleading tournament started off our year, and was followed the next day by two shows of the Garden Brothers Circus.
- The Congregation of Jehovah's Witness Convention took place again in 2017 with two weekends in June dedicated to the thousands of congregants who travel from all over the Midwest to attend. This annual event is anticipated by local businesses that see a definite boost to their sales during these two weekends.
- Hank Williams, Jr., kicked off the fall concert season with Jim Gaffigan and Kenny Rogers rounding out the year. In the spring, we hosted Brad Paisley, Cole Swindell and Judas Priest.
- Paw Patrol "The Great Pirate Adventure" came hunting for treasure during four shows over two days in October. Other family events included the wondrous "Cirque Dreams Holiday" and the always popular International ICE Racing in January.
- In January and February, the Illinois High School Association hosted three weekends of sports with the Competitive Dance, Cheerleading and Dual Team Wrestling finals, bringing hundreds of athletes, their families and fans to the community over several days each.
- Our first ever "Bacon & Beer Festival" brought a tremendous crowd of craft beer and bacon lovers to the Arena in February. This inaugural event was well-received and we are looking to expand the capacity for next year.

NEW EXPENDITURES

Improvements and Capital Expenditures

Over the past year, the Arena has continued to update and improve the aesthetics and safety of facility for the comfort of our guests. During the 2017-2018 season, we focused on safety by screening every guest at every event through our magnetometers. These walk-through metal detectors provide a preventative security measure by eliminating the ability of guests to carry in any prohibited items including pocket knives and other weapons.

The City of Bloomington also approved the purchase of street-side bollards that were installed along Madison Street and down Front Street to prevent a vehicle from entering the sidewalk queuing area in front of the building. The bollards are rated for a crash at 50 miles per hour. As venues around the globe review ways to reduce the possibility of random acts of violence in large crowds, we are on the forefront of safety by implementing these measures.

As the equipment in the building continues to age, we are implementing an annual replacement plan for some of the items that are nearing the end of their useful life. In 2017, we purchased a new floor scrubber and new commercial vacuum cleaner to maintain the floors of the arena and extend the life of the floor surfaces.

Improvements to the ramps and sidewalks outside the Arena were made to remain in compliance with the Americans with Disabilities Act and the requirements outlined by the Attorney General.

The walls on the third floor and box office lobby were repaired and repainted to provide a fresh clean look for our suite holders and ticket purchasers. The dasher board system was replaced and the basketball court was refurbished to allow both professional and amateur hockey and basketball to play, free of safety concerns.

Exterior and interior signage was replaced to reflect the new name of the Arena. Staff uniforms, name badges, letterhead, business cards, website, social sites, advertising and directional signage to the Arena were all changed as well.

GOALS & UPDATES

Fiscal Year 2019 includes a number of capital improvement projects that will further enhance safety and reduce Arena operating expenses, while other projects will provide aesthetic improvements and equipment upgrades.

The second phase of the ADA improvements will be initiated and a new elevator will be installed to provide guests with mobility impairments the opportunity to move from the floor to the concourse level without needing to exit the building.

A new electric Zamboni will be purchased to replace the one currently being used. This will save the Arena money in fuel, as well as, contribute to environmentally friendly practices. It will also keep both Zamboni's on a similar life cycle, as the Ice Center Zamboni, was replaced during the last fiscal year.

New Arena bowl lighting will be installed in phases, with the first phase slated to begin this year. The seating area lights will be replaced with a brighter, more energy efficient LED system.

The fire panel and alarm system are scheduled to be replaced, as it has reached the end of its life cycle and needs to be upgraded with newer emergency technology.

Improvements to the sound system and digital ribbon boards are also being made in the upcoming year.

Fiscal Year 2017-2018 Attendance Report

May 2017 - April 2018

MAY	Type	Date	Days	Attendance
Heartland Community College	Non-Ticketed	5/19/17	1	500
Bloomington Edge Football	Ticketed	5/20/17	1	1,423
National AAU Cheerleading	Ticketed	5/21/17	1	1,175
Garden Bros. Circus	Ticketed	5/22/17	2 shows	1,811
Bloomington Edge Football	Ticketed	5/26/17	1	1,142
Unit 5 High School Graduations	Non-Ticketed	5/27/17	2 Schools	800
Bloomington High School Graduation	Non-Ticketed	5/28/17	1	400
JUNE	Type	Date	Days	Attendance
Taste of West Bloomington	Non-Ticketed	6/2/17	1	300
Jehovah's Witness	Non-Ticketed	6/15 – 6/18	8	12,000
	Convention	6/22 – 6/25		
American Red Cross Blood Drive	Non-Ticketed	6/26/17	1	300
JULY	Type	Date	Days	Attendance
Tech Feast	Non-Ticketed	7/27/17	1	250

AUGUST	Type	Date	Days	Attendance
Back to School Alliance Backpack	Non-Ticketed Civic Event	8/8	1	3,000
Starcrest/Hermes Business Meeting	Non-Ticketed Civic Event	8/3-4	2	100
Summer's Last Hurrah Skating	Non-Ticketed Community Event	8/13	1	1,000
Used Equipment Sale	Non-Ticketed Community Event	8/26-27	2	250
Job Fair	Non-Ticketed Arena Event	8/30-31	2	500
SEPTEMBER	Type	Date	Days	Attendance
ISU Hockey	Ticketed	9/8	1	203
ISU Hockey	Ticketed	9/9	1	91
ISU Hockey	Ticketed	9/15	1	96
ISU Hockey	Ticketed	9/16	1	114
Hank Williams, Jr.	Ticketed	9/28	1	1,485
ISU Hockey	Ticketed	9/29	1	194
ISU Hockey	Ticketed	9/30	1	129
Pepsi Ice Center Rentals	Non-Ticketed	9/1-9/30	50 events/19 days	2,500
OCTOBER	Type	Date	Days	Attendance
ISU Hockey	Ticketed	10/6	1	91
ISU Hockey	Ticketed	10/7	1	60
ISU Hockey	Ticketed	10/14	1	176
Paw Patrol The Great Pirate Adv	Ticketed	10/21-22	2 days/4 shows	4,217

Pepsi Ice Center Rentals	Non-Ticketed	10/1 – 10/31	59 events/17 days	2,900
NOVEMBER	Type	Date	Days	Attendance
Central Illinois Flying Aces Hockey	Ticketed	11/10	1	1023
CI Flying Aces Hockey	Ticketed	11/11	1	744
Farmer's Market	Non-Ticketed Community/Civic	11/18	1	821
CI Flying Aces Hockey	Ticketed	11/24	1	595
CI Flying Aces Hockey	Ticketed	11/25	1	720
BYH Board Meeting	Non-Ticketed Community	11/30	1	15
Pepsi Ice Center Rentals	Non-Ticketed Community	11/1 – 11/30	22	2,650
DECEMBER	Type	Date	Days	Attendance
CI Flying Aces Hockey	Ticketed	12/1	1	571
Jim Gaffigan	Ticketed	12/3	1	4,634
Kenny Rogers	Ticketed	12/7	1	1,331
ISU Hockey	Ticketed	12/8	1	331
ISU Hockey	Ticketed	12/9	1	153
Cirque Dreams Holiday	Ticketed	12/14	1	711
American Red Cross Blood Drive	Non-Ticketed Community/Civic	12/22	1	600

CI Flying Aces Hockey	Ticketed	12/29	1	703
CI Flying Aces Hockey	Ticketed	12/31	1	533
Pepsi Ice Center Rentals	Non-Ticketed Community	12/1 – 12/31	8	1,300
JANUARY				
	Type	Date	Days	Attendance
CI Flying Aces Hockey	Ticketed	1/2	1	172
ICE Racing	Ticketed	1/6	1	1,590
VIP Open House	Non-Ticketed	1/11	1	400
CI Flying Aces Hockey	Ticketed	1/12	1	452
CI Flying Aces Hockey	Ticketed	1/13	1	1,167
CI Flying Aces Hockey	Ticketed	1/19	1	809
Farmer's Market	Non-Ticketed	1/20	1	1,059
CI Flying Aces Hockey	Ticketed	1/21	1	792
CI Flying Aces Hockey	Ticketed	1/22	1	235
IHSA Competitive Dance Finals	Ticketed	1/26 & 1/27	2	7,148
Pepsi Ice Center Rentals	Non-Ticketed Community	1/1 – 1/31	19	2,300
FEBRUARY				
	Type	Date	Days	Attendance
IHSA State Cheerleading Finals	Ticketed	2/2-2/3	2	12,549

Central Illinois Flying Aces Hockey	Ticketed	2/7	1	213
Guns 'n Hoses Hockey Game	Ticketed	2/10	1	1,167
Brad Paisley	Ticketed	2/15	1	5,183
Bacon & Beer Festival	Ticketed	2/16	1	1,319
Illinois State University Hockey	Ticketed	2/17	1	214
CI Flying Aces	Ticketed	2/17	1	864
Indoor Farmer's Market	Non-Ticketed Community	2/17	1	485
CI Flying Aces	Ticketed	2/18	1	502
BYH Board Meeting	Non-Ticketed Community	2/21	1	25
McLean County Chamber of Commerce After Hours	Non-Ticketed Community	2/21	1	125
IHSA State Wrestling Finals	Ticketed	2/23-2/24	2	2,381
Bloomington Edge Football	Ticketed	2/25	1	769
Ice Center Rentals	Non-Ticketed Community	2/1-2/28	15	2,000
MARCH	Type	Date	Days	Attendance
CI Flying Aces Hockey	Ticketed	3/2	1	644
CI Flying Aces Hockey	Ticketed	3/3	1	901

CIGHA Tournament	Non-Ticketed Youth Event	3/3-3/4	2	500
Downtown Business Assoc.	Non-Ticketed Community	3/7	1	50
CI Flying Aces Hockey	Ticketed	3/9	1	707
CI Flying Aces Hockey	Ticketed	3/10	1	722
Mite Hockey Jamboree	Non-Ticketed Community	3/11	1	350
BYH Board Meeting	Non-Ticketed Community	3/13	1	25
Indoor Farmer's Market	Non-Ticketed Community	3/17	1	355
Cole Swindell	Ticketed	3/17	1	4,505
CI Flying Aces Hockey	Ticketed	3/18	1	460
CI Flying Aces Hockey	Ticketed	3/23	1	516
CI Flying Aces Hockey	Ticketed	3/24	1	284
CI Flying Aces Hockey	Ticketed	3/30	1	426
Ice Center Rentals	Non-Ticketed Community	3/1-3/31	12	600
APRIL	Type	Date	Days	Attendance
CI Flying Aces Hockey	Ticketed	4/6	1	800
CIFSC Heroes vs. Villains	Ticketed	4/7	1	444
Judas Priest	Ticketed	4/8	1	3,195

CI Flying Aces Hockey	Ticketed	4/14	1	1,441
City Wellness Fair	Non-Ticketed Community	4/20	1	1,000
Indoor Farmer's Market	Non-Ticketed Community	4/21	1	524
NCHS Graduation Rehearsal	Non-Ticketed Community	4/27	1	600
Ice Center Rentals	Non-Ticketed Community	4/1-4/30	7	400
Total:			224	116,179



City Manager Report Upcoming Agenda Items

The City Code provides that a portion of each Committee of the Whole meeting will be dedicated to previewing upcoming non-routine items being proposed by City staff. These items include: (1) the expenditure of money over \$250,000; (2) development agreements; (3) amendments to the City Code; (4) implementation or modification of City policies; and (5) other items of interest as determined by the City Manager. This report is designed to provide the above-required preview and is for informational purposes only. It is, however, preliminary and subject to modification.

Note it is often difficult to predict what issues may arise before a meeting and therefore it is likely some non-routine agenda items are not identified on this report. It should be noted the failure to include an item on this report, whether routine or not, does not prohibit it from being placed on either of the meetings listed below or any other future meeting. In addition, the items listed on this report may be re-scheduled or removed from the originally designated meeting agenda based on a variety of factors.

September 24, 2018	
1	Administrative Court Ordinance – Chronic Offenders (Community Development & Legal Departments)
2	
3	
4	
5	
October 1, 2018	
1	Work Session: Proposed Zoning Amendments (Community Development Department)
2	
3	
4	
5	
October 8, 2018	
1	Business Registration Ordinance (Community Development Department)
2	Fee Ordinance (Community Development Department)
3	Lake Bloomington Dock Ordinance (Legal Department)
4	
5	



MAYOR & ALDERMANIC
AGENDA INITIATIVE PROPOSAL FORM

SPONSOR: Scott Black

PROPOSED INITIATIVE:

Direct City Manager to explore and present how other comparable communities fund downtown projects specifically focusing on special service areas, taxing districts, alcohol taxes/fees, video game licensing fees or other funding mechanisms.

ESTIMATED CITY STAFF TIME TO RESEARCH & PREPARE FULL COUNCIL MEMO ON PROPOSED INITIATIVE INCLUDING BACKGROUND AND ANY NECESSARY RESEARCH:

- Nominal (less than 5 hours)
- Moderate (5 to 10 hours)
- Significant (more than 10 hours)

ESTIMATED COST OF PROPOSED INITIATIVE: Unknown

WILL THE PROPOSED INITIATIVE REQUIRE A BUDGET AMENDMENT:

- Yes
- No

WHAT CITY PROGRAMS OR STAFF ACTIVITIES ARE PROPOSED TO BE CUT OR REDUCED IN LIEU OF THE PROPOSED INITIATIVE, IF ANY:

N/A

DATE SUBMITTED: 9/12/2018

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SIGNATURE



MAYOR & ALDERMANIC
AGENDA INITIATIVE PROPOSAL FORM

SPONSOR: Scott Black

PROPOSED INITIATIVE:

Direct City Manager to partner with ISU or IWU students to redesign City documents.

ESTIMATED CITY STAFF TIME TO RESEARCH & PREPARE FULL COUNCIL MEMO ON PROPOSED INITIATIVE INCLUDING BACKGROUND AND ANY NECESSARY RESEARCH:

- Nominal (less than 5 hours)
- Moderate (5 to 10 hours)
- Significant (more than 10 hours)

ESTIMATED COST OF PROPOSED INITIATIVE: N/A

WILL THE PROPOSED INITIATIVE REQUIRE A BUDGET AMENDMENT:

- Yes
- No

WHAT CITY PROGRAMS OR STAFF ACTIVITIES ARE PROPOSED TO BE CUT OR REDUCED IN LIEU OF THE PROPOSED INITIATIVE, IF ANY:

N/A

DATE SUBMITTED: 9/12/2018

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SIGNATURE



MAYOR & ALDERMANIC
AGENDA INITIATIVE PROPOSAL FORM

SPONSOR: Scott Black

PROPOSED INITIATIVE:

Direct City Manager to initiate the eminent domain process on targeted Downtown properties

ESTIMATED CITY STAFF TIME TO RESEARCH & PREPARE FULL COUNCIL MEMO ON PROPOSED INITIATIVE INCLUDING BACKGROUND AND ANY NECESSARY RESEARCH:

- Nominal (less than 5 hours)
- Moderate (5 to 10 hours)
- Significant (more than 10 hours)

ESTIMATED COST OF PROPOSED INITIATIVE: N/A

WILL THE PROPOSED INITIATIVE REQUIRE A BUDGET AMENDMENT:

- Yes
- No

WHAT CITY PROGRAMS OR STAFF ACTIVITIES ARE PROPOSED TO BE CUT OR REDUCED IN LIEU OF THE PROPOSED INITIATIVE, IF ANY:

N/A

DATE SUBMITTED: 9/12/2018


SIGNATURE



MAYOR & ALDERMANIC
AGENDA INITIATIVE PROPOSAL FORM

SPONSOR: Scott Black

PROPOSED INITIATIVE:

Direct City Manager to update Economic Development Policy for the City of Bloomington to place a heavy focus on economic engines (career jobs) and less of a focus on retail.

ESTIMATED CITY STAFF TIME TO RESEARCH & PREPARE FULL COUNCIL MEMO ON PROPOSED INITIATIVE INCLUDING BACKGROUND AND ANY NECESSARY RESEARCH:

- Nominal (less than 5 hours)
- Moderate (5 to 10 hours)
- Significant (more than 10 hours)

ESTIMATED COST OF PROPOSED INITIATIVE: N/A

WILL THE PROPOSED INITIATIVE REQUIRE A BUDGET AMENDMENT:

- Yes
- No

WHAT CITY PROGRAMS OR STAFF ACTIVITIES ARE PROPOSED TO BE CUT OR REDUCED IN LIEU OF THE PROPOSED INITIATIVE, IF ANY:

N/A

DATE SUBMITTED: 9/12/2018


SIGNATURE



MAYOR & ALDERMANIC
AGENDA INITIATIVE PROPOSAL FORM

SPONSOR: Scott Black

PROPOSED INITIATIVE:

Direct City Manager to present our current practices for nuisance properties for Council review and potential change in direction.

ESTIMATED CITY STAFF TIME TO RESEARCH & PREPARE FULL COUNCIL MEMO ON PROPOSED INITIATIVE INCLUDING BACKGROUND AND ANY NECESSARY RESEARCH:

- Nominal (less than 5 hours)
- Moderate (5 to 10 hours)
- Significant (more than 10 hours)

ESTIMATED COST OF PROPOSED INITIATIVE: N/A

WILL THE PROPOSED INITIATIVE REQUIRE A BUDGET AMENDMENT:

- Yes
- No

WHAT CITY PROGRAMS OR STAFF ACTIVITIES ARE PROPOSED TO BE CUT OR REDUCED IN LIEU OF THE PROPOSED INITIATIVE, IF ANY:

N/A

DATE SUBMITTED: 9/11/2018


SIGNATURE



MAYOR & ALDERMANIC
AGENDA INITIATIVE PROPOSAL FORM

SPONSOR: Scott Black

PROPOSED INITIATIVE:

Direct City Manager to explore adding a fee for paying a water bill by cash or check. This fee would be used to offset staff costs. There would be no fee for any type of automatic bill pay.

ESTIMATED CITY STAFF TIME TO RESEARCH & PREPARE FULL COUNCIL MEMO ON PROPOSED INITIATIVE INCLUDING BACKGROUND AND ANY NECESSARY RESEARCH:

- Nominal (less than 5 hours)
- Moderate (5 to 10 hours)
- Significant (more than 10 hours)

ESTIMATED COST OF PROPOSED INITIATIVE: Unknown

WILL THE PROPOSED INITIATIVE REQUIRE A BUDGET AMENDMENT:

- Yes
- No

WHAT CITY PROGRAMS OR STAFF ACTIVITIES ARE PROPOSED TO BE CUT OR REDUCED IN LIEU OF THE PROPOSED INITIATIVE, IF ANY:

N/A

DATE SUBMITTED: 9/11/2018

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