

BLOOMINGTON-NORMAL AREA MULTI-PURPOSE SPORTS COMPLEX

Summary Report

JULY 2018



PREPARED FOR:

**BLOOMINGTON-NORMAL AREA
CONVENTION & VISITORS BUREAU
TOWN OF NORMAL, IL
CITY OF BLOOMINGTON, IL**



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EXECUTIVE SUMMARY

In February of 2018, Sports Facilities Advisory, LLC (SFA) was engaged by the Bloomington-Normal Area Convention & Visitors Bureau, the Town of Normal, IL, and the City of Bloomington, IL (henceforth “the Project Team”) to complete an analysis related to the development of a sports tourism and recreation complex focused on driving new visitor spending to the area and providing high quality sports and recreation assets to the residents of the Bloomington-Normal area. SFA’s engagement consisted of the following steps:

- Existing Data Review & Market Study
- Site Visit with Business Development Planning & Strategy Session
- Detailed Financial Forecast (Pro Forma)
- Economic Impact Analysis
- Presentation of Findings
- Summary Report

This summary report provides an overview of the process used for the analysis, results of the pro forma and economic impact analysis, and recommendations for next steps.

Definitions of Success

Based on interviews and input from the Project Team, a new sports complex in the Bloomington-Normal area must meet the below criteria to be deemed successful:

1. **Create a significant driver of economic impact**, generating new spending from non-locals who would not be in the Bloomington-Normal area but for events held at the Complex
2. **Become a regional destination** for sports tourism events by being recognized as a top-tier tournament asset in terms of size, quality, and events
3. **Achieve operational sustainability**, minimizing or eliminating subsidy requirements, and contribute to capital improvement/replacement if possible
4. **Drive sense of place and quality of life** in the community by improving local access to sports and recreation in terms of time, cost, and location

Facility Features

In consideration of the Project Team’s definitions of success and based on the information outlined throughout this report related to the market opportunity, SFA created a facility program for the Bloomington-Normal Area Multi-Purpose Sports Complex. In summary of the facility program that has been detailed later in this report, the 115-acre Multi-Purpose Sports Complex is recommended to feature:

- Outdoor Fields:
 - 12 lighted multi-purpose synthetic turf fields
 - Can be used for soccer, lacrosse, football, rugby, Ultimate, and all other long-field (rectangular field) sports and activities
 - 4 multi-purpose natural grass fields
 - Can be used for soccer, lacrosse, football, rugby, Ultimate, and all other long-field (rectangular field) sports and activities
 - Can also be used as one full-size cricket field
- Indoor Sports Dome
 - 130,000 square feet
 - One over-sized full turf field

- Can be used for full-side soccer, lacrosse, football, rugby, Ultimate, and all other long-field (rectangular field) sports and activities with space for additional activities beyond the end of the field
- Can be broken into five youth-size fields
- Can be broken into two youth baseball/softball diamonds
- Support buildings and amenities
- Primary Support Building:
 - 19,000 square foot primary support building
 - Three 1,600 square foot secondary support buildings
 - One 2,500 square foot open-air pavilion
 - 2,126 parking spaces

Facility Development Opinion of Cost

As detailed in the full financial forecast, the following table demonstrates a summary of the cost of development. These costs include an assumption for land and site development, though it should be noted that no site has been selected as of yet.

USES OF FUNDS	
Land Cost	\$2,882,316
Hard Cost	\$19,345,771
Field and Sport Equipment Cost	\$14,464,175
Furniture, Fixtures, and Equipment	\$1,269,778
Soft Costs Construction	\$4,322,349
Soft Costs Operations	\$1,300,686
Working Capital Reserve	TBD
Total Uses of Funds	\$43,585,074

The cost estimates are based on the cost of developing similar projects throughout the country and adjusted to reflect current market conditions and costs specific to development in the state of Illinois.

Summary of Financial Performance: Years 1 – 5

As detailed in the full financial forecast, the following table demonstrates a summary of the revenue and expenses associated with operating the Multi-Purpose Sports Complex, operating profit/loss (EBITDA), tax revenue generated for the City of Bloomington and the Town of Normal, and the net financial impact of the Complex (EBITDA plus City and Town tax revenue).

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Revenue	\$1,298,645	\$1,563,691	\$1,880,659	\$2,131,771	\$2,349,707
Total Cost of Goods Sold	\$354,912	\$445,306	\$539,283	\$620,365	\$680,756
Gross Margin	\$943,733	\$1,118,384	\$1,341,376	\$1,511,406	\$1,668,951
Total Operating Expenses	\$1,443,146	\$1,445,119	\$1,557,180	\$1,619,001	\$1,676,758
EBITDA	(\$499,413)	(\$326,734)	(\$215,805)	(\$107,595)	(\$7,807)
New Tax Revenue - City/Town	\$118,541	\$188,810	\$243,803	\$314,072	\$356,844
Net Financial Impact	(\$380,872)	(\$137,924)	\$27,998	\$206,477	\$349,037

Summary of Economic Impact: Years 1-5

As detailed in the full financial forecast, the following table demonstrates a summary of the economic impact of the Multi-Purpose Sports Complex. For the purposes of this study, economic impact is defined as new direct spending by visitors coming to the Bloomington-Normal area from more than 90 minutes away to participate in tournaments and events held at the Complex. SFA's economic impact projections do not include any assumptions for visitors extending their stay beyond the event and do not include any indirect or induced spending projections. Importantly, the new tax revenue generation projections that have been included in the financial performance section are based directly off of the taxes generated from the economic impact spending figures below and detailed in the full financial forecast.

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Direct Spending	\$3,165,673	\$5,042,231	\$6,510,842	\$8,387,401	\$9,529,654
Total Indirect Spending	\$0	\$0	\$0	\$0	\$0
Total Economic Impact	\$3,165,673	\$5,042,231	\$6,510,842	\$8,387,401	\$9,529,654

Determination of Feasibility

As outlined by the Project Team, the Bloomington-Normal Area Multi-Purpose Sports Complex must be capable of achieving four definitions of success in order to be considered a feasible project. Those four success factors are re-stated below and the key findings for each is included.

1. Create a significant driver of economic impact

- SFA's analysis shows that the Bloomington-Normal Area Multi-Purpose Sports Complex will bring 24,000 room nights per year and \$9.5 million of new direct spending per year at maturity.
- It should be noted that every sports tourism facility that SFA has created projections for that has been built has exceeded its early-year economic impact projections and reached or exceed the mature-year total annual economic impact projection.

2. Become a regional destination

- Based on other complexes in the region, if the Bloomington-Normal Area Multi-Purpose Sports Complex is developed as recommended it would be one of the Midwest's elite outdoor complexes and one of the largest indoor domes in the region.
- While it would not be nearly the largest tournament destination in the region, SFA does not believe all of the Project Team's definitions of success can be achieved if the Complex features a different mix of assets or built at a lower quality than recommended.

3. Achieve operational sustainability

- SFA's analysis shows that the Bloomington-Normal Area Multi-Purpose Sports Complex will require a marginal operating subsidy in year 5 and will become fully self-sustaining by year 6. (Note: the 20-year outlook has been included in the full financial forecast.)
- It is critical to understand that "operational sustainability" does not include debt service coverage or capital replacement. While the Complex is projected to become operationally self-sustaining, neither the operating profit nor the new tax revenue should be expected to cover the cost of financing or capital replacement if traditional debt funding is used to build the Complex.
- It should be noted that every facility that SFA has created projections for that has been built with the recommended asset mix and quality and has been

- properly managed, marketed, and delivered has reached or exceeded its operational performance projections.
- While there are a myriad of factors that are required to achieve self-sustainability, there are two critical recommendations that have been reflected in the operating model that must be understood:
 1. The indoor dome must be operated as a profit center utilizing in-house programs in order to generate the income necessary to offset the costs of operating and maintaining tournament-quality outdoor fields.
 2. The market must be conditioned to pay fair-market value for use of outdoor fields over time in order for the entire Complex to reach self-sustainability.
 - As a clarifying note, the fair market value of a full-size turf field is approximately \$50 per hour. While there are exceptions, each field can be used to host 28-72 players per hour depending on the use (sport, program, age group, etc.). As such, the \$50 hourly rate equates to \$0.69-\$1.79 per player per hour.
4. **Drive sense of place and quality of life**
- Given trends in the sports and recreation industry, current sports and recreation assets in the Bloomington-Normal area, and the impact of sport and activity on children and families in communities, SFA believes this facility drive a sense of place and quality of life in the community.
 - SFA has been made aware that Community Fields, which is the largest soccer complex in the Bloomington-Normal area, may be eliminated due to the airport's land requirements. If that occurs, replacement of those fields either by the development of the Bloomington-Normal Area Multi-Purpose Sports Complex or by a different field replacement option should be considered critical for the health, wellness, and sense of place for thousands of children and families in the community.

In recognition of the information above, SFA deems the Bloomington-Normal Area Multi-Purpose Sports Complex to be a “**Feasibility: Yes, If**” project, meaning that there are multiple major key steps/factors that must addressed before moving forward with the project. The top five steps/factors are:

1. A funding plan must be created to cover the cost of development for both equity and long-term financing costs.
2. A site that meets the requirements for size, access, and adjacency to support service providers must be selected and secured.
3. An operating structure must be created to ensure that top-tier management, marketing, and service initiatives are in place.
4. The community must commit to paying fair market value for fields over time, particularly by private and for-profit programs.
5. A long-term plan must be developed to cover early-year operating losses and long-term capital improvement/replace costs.

If these five steps/factors can be accomplished, SFA endorses the development of the Bloomington-Normal Area Multi-Purpose Sports Complex.

INTRODUCTION

Scope of Work

In February of 2018, Sports Facilities Advisory, LLC (SFA) was engaged by the Bloomington-Normal Area Convention & Visitors Bureau, the Town of Normal, IL, and the City of Bloomington, IL (henceforth “the Project Team”) to complete an analysis related to the development of a sports tourism and recreation complex focused on driving new visitor spending to the area and providing high quality sports and recreation assets to the residents of the Bloomington-Normal area. SFA’s engagement consisted of the following steps:

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About Sports Facilities Advisory and Sports Facilities Management

Sports Facilities Advisory, LLC (SFA) is a full-service consultancy specializing in planning and funding youth and amateur sports, recreation, wellness, and entertainment facilities of all sizes and scope. Sports Facilities Management, LLC (SFM) provides opening and management services to facilities in the same industry. The strategic partnership between SFA and SFM provide each company with a unique set of benefits: SFA gains access to real-world operational information and best practices for operations that support and inform the projections and strategic insights used in SFA’s analyses; SFM gains access to key data sets and trend details that establish national benchmarks and key performance indicators, allowing for SFM venues to develop targets and strategies that result in industry-leading operational performance.

Together, SFA and SFM form the only partnering companies in the United States that plan, fund, open, and manage facilities in the youth and amateur sports industry, and no other companies in the country are as active in the space. SFA has served more than 1,600 communities since 2003 and has served a portfolio of more than \$8-billion of planned and operational facilities; SFM-managed and SFM-supported facilities have generated more than 50 million visits since 2015. As a result, SFA and SFM are regularly engaged to assist sports tourism destinations, private developers, parks and recreation departments, national/state/local government entities, universities and educational institutions, non-profit organizations, and architecture and engineering firms across the U.S. and worldwide.

Process Overview

To determine the opportunity to develop a new indoor and outdoor sports tourism and recreation complex in the Bloomington-Normal area, SFA completed the following steps:

- Reviewed existing data and conducted a market analysis, including:
 - Potential sites
 - Past and future sports tourism events hosted in the market
 - Hotel inventory and occupancy reports
 - Demographics and socio-economics
 - Sports participation
 - And more
- Conducted a site visit, including

- Potential sites tour
- Market tour
- Business development planning session
- Key stakeholder interviews
- Key user group interviews
- Conducted phone-based interviews with key stakeholders and user groups
- Researched existing local sports and recreation facilities and regional tournament destinations, including:
 - Facility amenities
 - Facility quality
 - Program seasonality
 - Program pricing
 - And more
- Researched existing sports tourism events, including:
 - Location
 - Length
 - Number of teams
 - Pricing
 - And more
- Produced a site selection matrix with key factors for the Project Team to consider in future site selection
- Created a facility program plan and provided opinions of cost for the facility construction
- Developed a detailed, 5-year financial forecast (pro forma) and a 20-year operational outlook
- Projected non-local visitor spending and the resulting economic impact

Definitions of Success

During the business development planning session, SFA facilitated an exercise to determine the definitions of success for the Bloomington-Normal Area Multi-Purpose Sports Complex. As a result of that exercise, it was determined that a new sports complex in the Bloomington-Normal area must meet the below criteria to be deemed successful:

1. **Create a significant driver of economic impact**, generating new spending from non-locals who would not be in the Bloomington-Normal area but for events held at the Complex
2. **Become a regional destination** for sports tourism events by being recognized as a top-tier tournament asset in terms of size, quality, and events
3. **Achieve operational sustainability**, minimizing or eliminating subsidy requirements, and contribute to capital improvement/replacement if possible
4. **Drive sense of place and quality of life** in the community by improving local access to sports and recreation in terms of time, cost, and location

Facility Type: Analysis and Recommendations

As part of SFA's analysis to determine the feasibility of a new indoor and outdoor sports tourism and recreation complex, SFA analyzed a wide range of facility types. During the assessment, facilities capable of serving sports including but not limited to:

- | | | |
|--------------|-----------------|--------------|
| ○ Baseball | ○ Cheerleading | ○ Gymnastics |
| ○ Basketball | ○ Diving | ○ Ice Hockey |
| ○ BMX | ○ Field Hockey | ○ Lacrosse |
| ○ Cricket | ○ Flag Football | ○ Pickleball |
| ○ Curling | ○ Football | ○ Rugby |

- Soccer
- Softball
- Swimming
- Tennis
- Volleyball
- Wrestling

Ultimately, in consideration of the Project Team’s definitions of success and based on the information outlined throughout this report related to the market opportunity, SFA determined the facility that most capitalized on the opportunities, met the greatest need, and provided the most likely path forward was an indoor/outdoor multi-purpose field-based complex.

SFA fully analyzed two separate versions of this facility type. Both models included the same outdoor components, however the “Hard Structure Model” was developed to feature an indoor turf facility that was housed by a pre-fabricated steel structure and the “Dome Model” featured an indoor turf facility housed by an air-supported dome structure. While a draft of both models was reviewed, the Dome Model was recommended and is featured throughout this report.

SFA recommends the Dome Model for several reasons, but the two primary drivers of this recommendation are:

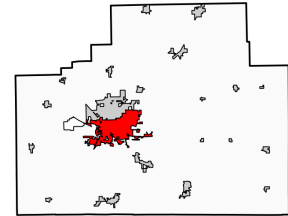
1. The cost of development for a dome structure are significantly less than that of a steel structure, allowing for a larger field to be built for less money.
2. A dome more effectively provides the ceiling height necessary to run outdoor sports under a roof.

The result of those advantages are the inclusion of additional programming for the Dome Model:

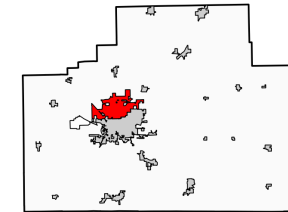
- Full-field, full-side sports programs
- Additional field rental capacity for full-field and youth-field programs
- Full-field indoor youth baseball/softball programs

MARKET OVERVIEW

Bloomington, IL is a city located in central Illinois with an estimated population of 77,934, according to 2017 census estimates. Located adjacent from Bloomington, IL is the Town of Normal, IL which had an estimated population of 54,284, according to the same census estimates. Bloomington, IL and Normal, IL form the twin municipalities formally known as the Bloomington, IL Metropolitan Statistical Area.



Both municipalities are located in McLean County, which had an estimated population of 172,290, according to the same 2017 census estimates. With a total land area of 1,183 square miles, McLean County has a population density of 145 people per square mile.



The Bloomington-Normal area is accessible by several highways. Interstate 39 is a north-south highway that begins in Normal, IL and spans approximately 141 miles through Rothschild, WI. Interstate 55 is a major north-south highway connecting the Gulf of Mexico to the Great Lakes with junctions located in Bloomington and Normal, IL. Interstate 74, a highway located in the midwestern and southeastern United States. Its eastern terminus is located in Davenport, IA, connecting the Bloomington-Normal area to the Quad Cities. Interstate 74's midwestern terminus is located in Cincinnati, OH, connecting the Bloomington-Normal area to Champaign, IL and Indianapolis, IN.

Air traffic to the area is serviced primarily by the Central Illinois Regional Airport, which is a public airport owned by the Bloomington-Normal Airport Authority. In 2017, there were approximately 27,000 aircraft operations. The O'Hare International Airport is located within a two-hour drive time to the Bloomington-Normal area which had approximately 932,000 aircraft operations in 2017.

The Bloomington-Normal area economy has one of the most established and productive agricultural areas in the nation. However, both of their economies are diversified due to the proximity of major employers, such as State Farm Insurance Co. and COUNTRY Financial. The Bloomington-Normal area also has several banking and financial services firms and two large hospitals.

The Bureau of Labor Statistics reports McLean County's unemployment rate for May of 2018 as 3.3 percent, representing a decrease of 0.3 percent from the previous year. This unemployment rate is both lower than the state of Illinois and the national unemployment rate over the same time of 4.3 and 3.8 percent, respectively.

The Bloomington-Normal Area CVB details the largest employers in the area. These companies and their number of employees are:

- State Farm Insurance Co.: 14,532
- Illinois State University: 3,300
- COUNTRY Financial: 1,939
- Unit 5 Schools: 1,669
- Advocate BroMenn Healthcare: 1,271
- OSF St. Joseph Medical Center: 894
- Heartland Bank & Trust: 763
- Afni, Inc.: 760
- McLean County, Government: 713
- City of Bloomington: 691

DEMOGRAPHIC & SOCIO-ECONOMIC ANALYSIS

Demographic and Socio-Economic Overview

SFA conducted an in-depth demographic and socio-economic analysis of the local and sub-regional market. The goal of this portion of the analysis is to determine the key characteristics of the most regular users of a new indoor and outdoor sports tourism and recreation complex in the Bloomington-Normal area. A complete demographic report has been included in the appendix of this document.

The chart below shows some of the key demographic factors used in analyzing the utilization of facilities by the local and sub-regional community members, who will be the most frequent users of a new sports and recreation complex. While these statistics do not serve as strict predictors of a complex’s opportunity to meet its objectives, SFA has developed a proprietary analytical process that considers these factors and several others as part of the financial forecast, sports participation projections, and other analyses required in SFA’s study.

Key Demographic Factors				
Category	10 Minutes	15 Minutes	30 Minutes	60 Minutes
Total Population	24,571	80,584	178,467	810,744
Projected 5-Year Population Growth	4.95%	3.35%	2.65%	1.20%
Median Age	36.1	32.8	33.3	36.1
Median Household Income	\$106,774	\$77,203	\$61,228	\$53,934
Fees for Recreational Lessons	\$255	\$164	\$131	\$109

Sources: ESRI, ArcGIS

Demographic and Socio-Economic Insights

The following insights add context to the data below and are based on SFA’s experience in the planning, opening, and management of successful sports and recreation facilities.

- Population Size:** SFA uses drive times from the Complex site to analyze the population of potential participants that a sports complex would seek to capture. Since no site has been selected, SFA selected a location in the center of several potential sites to analyze the local and sub-regional population.

The Bloomington-Normal area can be described as a low to moderately populated market, with a population estimated to be approximately 178,500 at the local (30-minute drive time) market. With an approximate population of 811,000 at the 60-minute drive time, SFA classifies the sub-region as moderately populated.

SFA understands one of the definitions of success for a new sports complex located in the Bloomington-Normal area is to host sports tourism tournaments and events that attract out of market visitors to stay and spend in the local area. As a result, SFA also identified the regional population (defined as a 240-minute drive time) the Bloomington-Normal Area Multi-Purpose Sports Complex would have access to, which is approximately 25.6 million and is considered a densely populated regional market.

Because the local population is low to moderate and the sub-regional population is moderate, SFA views population size as a neutral factor for viability related to local

programming. Because the regional population is dense, SFA views population size as a positive factor for viability related to sports tourism.

- **Population Growth:** The population is expected to grow moderately in the immediate area until at least the year 2022, with estimates up to approximately 4.95 percent growth in the 10-minute drive time interval. As drive times increase, the expected population growth decreases to 1.20 percent at the 60-minute drive time interval.

Because most of the daily participants will travel from the 30-minute drive time interval where expected population growth is moderate, SFA views population growth as a positive factor for viability.

- **Age:** The median age ranges within all drive time intervals vary from 32.8 to 36.1, which are lower than the national average of approximately 38. This suggests that there are a high percent of children and young adults in the market, which are key age segments for sports and recreation. The more detailed demographic analysis confirms this suggestion.

Because the median age is low, SFA views age as a positive factor for viability.

- **Median Household Income:** The median household income levels in the immediate area are higher than the national average, which is approximately \$56,000. However, median household income within the 60-minute drive time is below the national average. As a result, the households located at further drive times surrounding the Complex may not have the level of discretionary income to spend on sports and recreation as further drive time households may have. However, as previously mentioned, SFA expects most of the local users to travel from the 30-minute drive time interval.

Because the median household income is high within 30 minutes, SFA views income as a positive factor for viability.

- **Fees (Spending) for Recreational Lessons:** The Bloomington-Normal area and the surrounding communities have above-average recreational lessons spending relative to household income. Above-average level of household expenditures on fees for recreational lessons displays the willingness to purchase recreation-based programs and services in the immediate area.

Because fees (spending) for recreational lessons are above-average, SFA views spending on recreation as a positive factor for viability.

Overall, the demographic and socio-economic factors in the regional and sub-regional market create favorable conditions for the Bloomington-Normal Area Multi-Purpose Sports Complex to succeed.

SPORTS IN THE REGION

Potential Sports Participants

To begin the process of analyzing the opportunity for the development of a new sports tourism and recreation complex in the Bloomington-Normal area, SFA determined the total number of sports participants in the local, sub-regional, and regional markets. SFA calculates sports participation using a blend of national and regional sports participation rates as reported by the National Sporting Goods Association (NSGA) and the Sports and Fitness Industry Association (SFIA). The projections take into account only active sports participants who play their respective sport in an organized format a specific number of times per year. The qualifying participation threshold varies by sport and is intended to separate casual participants from regular participants.

The following table lists the “primary” sports serviced by the Bloomington-Normal Area Multi-Purpose Sports Complex and the number of potential participants that the new complex could attract from the local market. “Primary” sports are those identified as having regular competitive seasons or a large base of participants for the new complex to draw from in the market. As demonstrated in the chart below, the Bloomington-Normal Area Multi-Purpose Sports Complex has the potential to serve a significant number of participants in sports and recreation activities.

Potential Primary Activity Participants			
Sport/Activity	Local (30 min.) Participants	Sub-Regional (60 min.) Participants	Regional (240 min.) Participants
Soccer	5,932	27,741	803,308
Baseball	4,931	23,059	667,724
Softball	3,942	18,435	533,808
Football	2,921	13,662	395,614
Flag Football	2,116	9,897	286,574
Lacrosse	643	3,005	87,021
Field Hockey	472	2,207	63,900

Source: SFA, National Sporting Goods Association, Sports & Fitness Industry Association

The total potential local participants are calculated by multiplying the sport’s participation rate with the 30-minute drive time population, which is 178,467 in this case. The total sub-regional participants are calculated by multiplying the sport’s participation rate with the 60-minute drive time population, which is 810,744 in this case. The total potential regional participants are calculated by multiplying a sport’s participation rate with the regional population within a 240-minute drive time, which is 25,581,039 in this case.

EXISTING SERVICE PROVIDERS AND EVENTS

In order to assess the ability of the Bloomington-Normal Area Multi-Purpose Sports Complex to be successful, SFA researched and analyzed facilities that could impact the Complex's ability to attract and retain program participants for local programs and tournaments and events. The Bloomington-Normal Area Multi-Purpose Sports Complex will differentiate itself by providing a hub for indoor and outdoor sports and recreation activities paired with state-of-the-art amenities and professional programming for leagues, tournaments, camps, clinics, instruction, and many other programs.

Existing Local Service Providers

In order to determine the share of the market that the new Complex can expect to capture, SFA performed an in-depth analysis of the local existing service providers. SFA's analysis is based on the following factors:

- Experience of the facility management team
- Proximity to new facility
- Quality of physical space
- Volume and participation in programs and offerings
- Online Presence
- Pricing
- Seasonality
- Marketing reach and business development
- Program mix and service offerings

Based on the facility program analyzed for the Bloomington-Normal Area Multi-Purpose Sports Complex, the Project Team must consider competing indoor and outdoor facilities that offer at least one of the following types of amenities as a primary focus of the operation:

- Outdoor Multi-Purpose Fields
- Outdoor Cricket Fields
- Indoor Turf
- Indoor Baseball/Softball Training

The facilities that SFA factored into the analysis represent potential competitors in the market that are currently offering services, programs, and events that may impact the operations at the new Complex. It is important to note that while these are the facilities that could be primary competitors, not all of these facilities will have an equal impact on the opportunity, and – depending on the final operational model and program structure – some may not impact the new facility at all.

In the appendix of this document, SFA has provided general information related to a list of existing outdoor multi-purpose fields, indoor turf, and indoor baseball/softball training in the local market area.

The table below shows a sampling of the outdoor multi-purpose fields facilities analyzed by SFA and fully displayed in the appendix.

Outdoor Long Field Facilities	Drivetime (minutes)
Carden Park	6
Rosa Parks	6
Northpoint Elementary School	7
East Detention Basin	7
Eastview Christian Church	8
Normal Community High School	8
One Normal Plaza	8
Clearwater Park	9
YMCA Soccer Fields - Bloomington	9
Illinois State University	9
Gregory Street Fields	9
Fairview Park	9
Martin Luther King Jr. Park	11
Normal Community High School	11
Neis Soccer Field	12
Wilder Field	12
Community Soccer Fields	12
MFC Fields	13
White Oak Park	13
PCSL Soccer Complex	14
Gaelic Park	15
RT Dunn Fields	15

Existing Regional Competition

The Midwest United States is a popular region for sports tourism activity. As such, there are a significant number of existing outdoor multi-purpose facilities that SFA identified in the research process that could compete with the Bloomington-Normal Area Multi-Purpose Sports Complex. In order to ensure that sports tourism facilities in the Bloomington-Normal area are planned as premier tournament-class destinations, are capable of competing for regional events that meet the objectives of the Project Team, and to determine the share of the market that the facility can expect to capture, SFA conducted an in-depth review of the existing service providers and the events occurring in the region.

The table on the following page displays a sample of facilities within a two-hour drive time that are capable of hosting outdoor multi-purpose field tournaments, their location, drive time from the Bloomington-Normal area, and their amenities. A comprehensive list of tournament-capable facilities located within a 4-hour drive time is included within the appendix.

Multi-Purpose Field Tournament Facilities			
Facility	Location	Drive Time	Amenities
PCSL Soccer Complex	Bloomington, IL	18 min	20 soccer fields
McClallen Park	Morton, IL	32 min	12 youth soccer fields, 3 warm-up fields
Lincoln FC Soccer Complex	Lincoln, IL	40 min	8 youth soccer fields
Pekin Park District Sports Complex	Pekin, IL	49 min	4 soccer, 4 youth fields, 4 football fields
FC Peoria-Midwest Sports Complex	Mossville, IL	52 min	28 soccer fields
Midstate Soccer Academy Fields	Decatur, IL	55 min	6 soccer fields
Decatur Soccer Complex	Decatur, IL	56 min	7 youth soccer fields
Didds Soccer Fields	Champaign, IL	57 min	6 soccer fields, 10 youth fields
Midwest Soccer Main Complex Field	Decatur, IL	57 min	17 soccer fields
Florida and Lincoln Playing Field	Urbana, IL	1 hr 1 min	6 MP fields
Bill Seeber Memorial Soccer Complex	Rantoul, IL	1 hr 3 min	5 youth soccer fields
UIS YMCA Soccer Fields	Springfield, IL	1 hr 9 min	12 soccer fields
SASA Soccer Complex	Springfield, IL	1 hr 13 min	6 full-size soccer fields, 8 9v9 fields, 6 7v7 fields
Springfield Area Soccer Association Soccer Complex	Springfield, IL	1 hr 13 min	8 full size soccer fields, 8 youth fields
Loveless Park	Carlinville, IL	1 hr 53 min	6 soccer fields
Hillsboro Sports Complex	Hillsboro, IL	1 hr 55 min	5 soccer fields
Stuart Sports Complex	Aurora, IL	1 hr 56 min	28 various soccer fields
Olympic Park	Schaumburg, IL	2 hr	8 full size soccer fields

The comprehensive market study that SFA conducted during this study determined each competing facility's impact on the new Complex's ability to achieve financial and operational success. The facilities researched represent potential competitors in the market that are currently hosting programs, tournaments, or other events that may impact the operations at the new Complex. The factors SFA uses to perform this analysis include, but are not limited to:

- Existing tournament inventory:
 - SFA analyzes the existing regional facility inventory in terms of the quantity of existing sports assets, the quality of those assets, and their proximity to critical supporting structures and businesses.
- Proximity to the facility:
 - SFA determines the proximity of existing tournament assets to the new facility, recognizing that closer assets will have a larger impact from a competitive standpoint than assets that are farther away.
- Pricing:

- SFA examines the market prices of court or field usage, rental rates, lighting costs, etc. SFA sets prices in its financial forecast that are either in line with or slightly above current-year market rates.
- Seasonality:
 - SFA utilizes its experience in managing similar facilities to determine the optimized seasonality for hosting programs and events.
- Marketing reach and capture rate:
 - SFA bases the ability of the new Complex to effectively market and capture sports tourism participants, tournaments, and events on market factors such as demographics, competitive factors such as the quality of existing facilities in the region, and destination factors such as site accessibility and the reputation of the destination.
- Program mix and service offerings:
 - SFA creates a financial forecast with the aim of maximizing the number of potential revenue streams for the facility based on the type, size, quantity, and quality of assets.

SFA's proprietary analytical process allows each of the competing facilities to be weighed individually to determine the impact of competition on any new facilities in the Bloomington-Normal area. As such, not all the existing service providers will have an equal impact on the Bloomington-Normal Area Multi-Purpose Sports Complex opportunity to secure events, and some may not impact the new facility at all.

Existing Regional Events

SFA assesses the opportunity to secure events based on the number, type, and format of events that are currently occurring in the region. In the appendix, SFA has included details for a multitude of events occurring in the region in activities such as soccer, lacrosse, baseball, and softball.

For existing events, SFA examines several factors, including but not limited to:

- Existing tournament inventory:
 - SFA analyzes the existing regional tournament inventory in terms of the quantity of existing sports events, length of each event, location of the event, number of teams registered for each event, and the percent of teams that are likely to stay overnight.
- Locations:
 - SFA analyzes where existing tournaments and events are hosted. In particular, it is important to determine the number of courts/fields each event uses and where those courts/fields are located in proximity to the primary host site.
- Pricing:
 - SFA examines the market prices of tournament team fees, gate fees, parking fees, etc. SFA sets prices in its financial forecast that are either in line with or slightly above market rates.
- Seasonality:
 - SFA analyzes the seasonality of existing regional events to optimize the facility utilization, accounting for the different seasons for all types of sports.
- Local vs. non-local participation and attendance:
 - SFA examines the existing regional tournaments and determines the percent of event participants and spectators that travel from outside the local market area. These "non-local attendees" are more likely to stay overnight and generate economic impact.
- Number of teams:

- SFA examines existing regional tournament data to determine the number of teams, spectators traveling per player, and number of players per team for events in each primary sport.
- Level of competition:
 - SFA examines existing regional tournament data to determine the levels of competition taking place and the ages of participants.

SFA uses a multitude of data sources as part of its analytical process. To appropriately analyze the regional sports tourism market, SFA uses data from its own experience in operating similar facilities, as well as data gathered from secondary sources such as tournament/event websites, websites of organizations that host tournaments/events, organizing and sanctioning bodies for various sports and regions, and other sources.

SFA incorporates this data by analyzing it through the lens of its experience in planning, opening, and operating facilities of this type into the detailed financial forecast. Market data, when compared to the SFA's standard of industry best practices, allows SFA to project the proper pricing levels, number of events, size of events, and other critical factors related to operating a successful sports tourism facility.

The samplings in the appendix, as is the case in the broader sports tournament market, contain events of various locations, dates, costs, sizes, and age ranges. It is important to note that while the above facilities and events have been identified, there are a variety of tournaments and events in the market that are held at multiple smaller locations that could not host a large-scale tournament at a single facility.

In summary, there are a large number of service providers in the regional market that could impact the new Complex. This is to be expected in the region, where sports tourism is a popular choice of municipalities seeking to generate economic impact. However, SFA has right-sized the number of sports assets based on meeting the Project Team's goals as well as the expectation of the quality, quantity, and type of events that will be hosted in this market.

SPORTS TOURISM INDUSTRY INSIGHTS

In order to determine if an investment in youth and amateur sports tourism is beneficial to the Bloomington-Normal area, SFA analyzed the industry to determine recent and future trends as well as the potential for the Bloomington-Normal area to compete in the industry based on its size and market position. Below are some key statistics and insights related to the industry.

According to survey data collected by the National Association of Sports Commissions (NASC) published in its “State of the Industry Report” in April of 2017, the sports tourism industry continues to grow and be an impactful part of life in the United States:

- Estimated visitor spending associated with sports events was \$10.47 billion in 2016, which was a 10 percent increase from 2015 and a total increase of 26.1 percent from 2012. The continuous increase in visitor spending is an indicator of the health and vitality of the sport tourism industry.
- Organizations requiring “Stay to Play” has continued to decrease, and in 2016 dropped seven percent from the previous year to 53 percent.
- The majority of organizations that are involved in community health and wellness stated that these programs were youth-based. The main outreach centered on youth festivals and after-school programs, partnerships with Parks & Recreation Departments for community runs/walks, and financial and operational support for existing community events.
- Throughout 2016, sports tourism organizations owned or operated an average of 53 sports events, an increase of 18 percent compared to last year. These respondents stated the importance of owning your sports events is to increase revenue, promote the organization, and engage the community, as well as generate hotel room bookings and increase their national recognition.
- 73 percent of organizations that control their own sporting events operated a maximum of six events annually, with 54 percent of those events being individual events such as races and 46 percent being team events.

The biggest sports that drive the sports tourism industry are becoming more popular, particularly among the younger generations:

- Generation “Z”, individuals born in 2000 and beyond, has the lowest inactivity rate of 18.2 percent compared with all other generations.
- Generation Z prefers outdoor sports which represents 62 percent of their activity and team sports, 57 percent of their activity to other types of activities, and they are the most active participants in these categories.
- Team sports had one the biggest increases in participation, with a two percent increase from 2015 and an average increase of five percent over the last three years.

Based on the information above, SFA believes that the youth and amateur sports tourism industry is a successful, growing, and reliable segment of the larger tourism industry and is a segment in which the Bloomington-Normal area has an opportunity to enhance its standing in and become more competitive to other communities in the region.

FACILITY PROGRAM & OPINION OF COST

In consideration of the information above, SFA has created a facility program and opinion of cost that will allow Bloomington-Normal Area Multi-Purpose Sports Complex to provide high-quality programming through the development of a premier indoor and outdoor sports asset that serves the local community while also having the ability to host tournaments and events.

Facility Program

SFA worked with the Project Team to understand the desired amenities and definitions of success for the Complex. From there, SFA developed a facility program based on the Project Team's vision, experience in the industry, market study, and detailed pro forma development.

The Complex features an indoor hard structure, which serves as the primary support building for the outdoor multi-purpose field complex and the attached dome. The primary support hard structure building includes the following support amenities, lobby, control room, office space, food and beverage service areas, flex/team rooms, referee rooms, training room, restrooms, and tenant space.

The facility program details for the hard structure primary support building are demonstrated in the table below:

Primary Support Building - Hard Structure

Space	Indoor Programming Product/Service	Count	Dimensions		Approx. SF each	Total SF	% of Footprint	
			L (')	W (')				
Support Spaces	Lobby/Welcome Area	1	30	30	900	900	4.8%	
	Control Room	1	15	10	150	150	0.8%	
	Manager's Office	3	15	10	150	450	2.4%	
	Office Area	1	30	30	900	900	4.8%	
	Kitchen	1	40	40	1,600	1,600	8.5%	
	Café and Seating Area	1	50	50	2,500	2,500	13.2%	
	Flex/Team Rooms	1	60	25	1,500	1,500	7.9%	
	Ref Rooms	2	15	10	150	300	1.6%	
	Training Room	1	20	15	300	300	1.6%	
	Restrooms	2	30	25	750	1,500	7.9%	
Leased Space	1	-	-	5,000	5,000	26.5%		
Total Support Sq. Ft						15,100	80.0%	
Required SF for Products and Services						15,100	80.0%	
Mechanical, Electrical, Storage, etc.						10% of P&S SF	1,510	8.0%
Common Area, Stairs, Circulation, etc.						15% of P&S SF	2,265	12.0%
Total Estimated Indoor Athletic Facility SF						18,875	100%	
Estimated Building Footprint						18,875		
Total Building Acreage						0.4		

Attached to the primary support hard structure building is the dome structure which includes 130,000 square feet of indoor turf. The indoor turf space can accommodate a full-size multi-purpose field that can be cross-lined to fit five small-sided soccer fields measuring 180 feet by 85 feet in dimension. In addition to the multi-purpose fields, the indoor turf space can accommodate two youth baseball/softball fields. Four batting cages/pitching tunnels can be rolled-out over the turf space.

The facility program details for the dome structure are demonstrated in the table on the following page:

Dome Structure

Space	Programming Product/Service	Count	Dimensions		Approx. SF each	Total SF	% of Footprint
			L (')	W (')			
Dome	Turf Field	1	520	250	130,000	130,000	100.0%
	Multi-Purpose Fields	5	180	95	Over Turf Field		0.0%
	Baseball/Softball Fields	2	225	225	Over Turf Field		0.0%
	Batting Cages/Pitching Tunnels	4	75	10	Over Turf Field		0.0%
	Total Dome Structure Sq. Ft.						130,000
Required SF for Products and Services						130,000	100.0%
Total Estimated Dome SF						130,000	100%
Estimated Building Footprint						130,000	
Total Building Acreage						3.0	

The outdoor athletic facilities feature 12 synthetic turf multi-purpose fields and a natural grass sports fields space which can accommodate four additional multi-purpose fields. In addition to accommodating four additional multi-purpose fields, the natural grass sports field space can support a full-size cricket field, with a synthetic turf pitch.

The facility program details for the outdoor athletic facilities are demonstrated in the table below:

Outdoor Athletic Facilities

Space	Programming Product/Service	Count	Dimensions		Approx. SF each	Total SF	% of Footprint
			L (')	W (')			
Multi-Purpose Fields	Synthetic Turf Field - (With 12' Apron)	12	384	249	95,616	1,147,392	72.3%
	Total Outdoor Multi-Purpose Fields Sq. Ft.						1,147,392
Natural Grass Sports Fields	Natural Grass Sports Fields	1	768	558	428,544	428,544	27.0%
	Natural Grass Multi-Purpose Field - (With 12' Apron)	4	384	249	Over Natural Grass Fields		0.0%
	Natural Grass Cricket Field - (With 9' Apron)	1	558	558	Over Natural Grass Fields		0.0%
	Total Natural Grass Sports Fields Sq. Ft.						428,544
Support Buildings	Secondary Support Buildings	3	40	40	1,600	4,800	0.3%
	Pavilion Seating Area	1	50	50	2,500	2,500	0.2%
	Maintenance Buildings	2	40	40	1,600	3,200	0.2%
	Total Support Buildings Sq. Ft.						10,500
Total Estimated Outdoor Athletic Facilities SF						1,586,436	100%
Total Outdoor Athletic Facility Acreage						36.4	

In total, the Complex will require approximately 2,126 parking spaces and a total of 115.3 acres of developable land.

The facility program details for the site development estimates are demonstrated in the table below:

Site Development

Quantity	Dimensions	Approx. SF each	Total SF	% of Total			
					L (')	W (')	
Parking Spaces Total	Parking Spaces Total (10'x18') (20' x 20' Inc. aisles)	2,126	20	20	400	850,200	25.9%
	Setbacks, Green Space, etc.					2,436,636	74.1%
	Total Estimated Site Development SF						3,286,836
Total Site Development Acreage						75.5	
Total Complex Acreage						115.3	

Facility Development Opinion of Cost

Based on experience in developing sports and recreation facilities, SFA has developed an opinion of cost for the Complex. The estimate includes cost for construction of the primary support hard structure, outdoor support and maintenance buildings, development of the fields, dome structure, sports equipment, furniture, fixtures, and other equipment to outfit the space, site development, soft costs for construction, and pre-opening operational expenses. The breakdown of cost is shown in the table below:

USES OF FUNDS	
Land Cost	\$2,882,316
Hard Cost	\$19,345,771
Field and Sport Equipment Cost	\$14,464,175
Furniture, Fixtures, and Equipment	\$1,269,778
Soft Costs Construction	\$4,322,349
Soft Costs Operations	\$1,300,686
Working Capital Reserve	TBD
Total Uses of Funds	\$43,585,074

The total cost for the development of the Complex is estimated to be \$43.6 million. A detailed breakdown of the opinion of cost can be found in the pro forma, which has been delivered as an associated document.

PROGRAMMING, PRODUCTS, & SERVICES

As detailed in the full financial forecast, the Bloomington-Normal Area Multi-Purpose Sports Complex is projected to offer programs, products, and services for both local users and regional tournaments and events. Below are details related to the ways in which the facility will serve the local and regional markets.

It is critical to understand that SFA's analysis is based on a combination of the opportunity locally and regionally and the best practices for managing the facility to meet the goals of the Project Team. As such, when reviewing the information below and the full financial forecast, it should be noted that the projections are reflective of operational recommendations including prioritization of local programming, tourism-generating events, capitalization on revenue-generating opportunities, activation of cost containment strategies, etc.

Local Programming Model

The local programming model is designed to make the Bloomington-Normal Area Multi-Purpose Sports Complex a year-round sports and recreation hub for local residents by serving as a community asset providing sports, physical health, recreation, and youth development. By creating a fun, active space with high-quality programming and amenities, the facility will be able to host a multitude of activities and serve a wide range of community pursuits.

The Bloomington-Normal Area Multi-Purpose Sports Complex will offer programming such as camps, instructional clinics, leagues, tournaments, classes, and other programs for any or all of the following activities:

- Outdoor Soccer
- Outdoor Lacrosse
- Outdoor Football
- Outdoor Cricket
- Indoor Soccer
- Indoor Football
- Indoor Lacrosse
- Indoor Baseball/Softball
- Multi-Purpose Field Events
- Outdoor Field Rentals
- Outdoor Cricket Field Rentals
- Indoor Field Rentals
- Corporate and Group Events
- Youth Development
- Youth Programming
- Birthday Parties

Program Mix

For the outdoor fields, SFA recommends working with local programs and service providers to rent and utilize the synthetic turf fields as much as possible. By prioritizing use of synthetic turf, the Complex will limit its operating costs and more effectively maintain game-quality natural grass fields.

For the indoor dome, which is intended to be a profit center that helps offset the cost of outdoor fields, SFA recommends a facility program mix that is more heavily focused on internal or in-house programs rather than rental or outside service provider programs. While SFA recognizes the value of relationships with existing service providers and local sports organizations, in-house programming presents the facility with the following growth and business development opportunities:

- **Greater Ownership of the Business:** Running in-house programs will allow the management team to dictate all aspects of the products and services being offered in the facility. This ownership provides the ability to make decisions regarding marketing, sales, and operations of all programs. Furthermore, the facility will rely less on the skills,

experience, and relationships of outside people or organizations and therefore strengthen the Complex's ability to offer best-in-class services to its customers.

- **Control of the Customer Experience:** All programs are a reflection of the facility and affect customer perception of the brand. With a rental model, a facility has a minimal level of control over program quality and customer experience. If a program run by an outside organization does not meet customer expectations, the facility will be directly associated with that bad experience. On the other hand, internal programs allow the facility to control the quality of customers' experiences.
- **Higher Financial Returns:** Rental programs are limited in the level of revenue they are able to generate. This relatively flat revenue restricts the ability to capitalize on growth opportunities. An internal program business model creates the opportunity for the facility to grow programs and increase the amount of revenue that can be generated per hour. With the proper investment in and development of in-house programs, the facility will be able to generate significantly higher levels of revenue.
- **Facility Database and Cross Marketing:** Internal programming presents the facility with the opportunity to build an extensive internal database of its customers. Owning and running in-house programs will allow the facility to capture and retain important customer contact information. This internal database will create a platform for the management team to cross-market appropriate programs to people who are already customers and invested in taking part in the products and services that the facility has to offer. The ability to cross-market to an internal database is substantially more effective than many traditional marketing initiatives.
- **Ability to Maximize Scheduling:** A rental-only model restricts the management team's ability to maximize program scheduling. This is a result of the desire of outside programmers and rentals to purchase only the best and prime time hours in the facility. With an in-house program model, the management team will be able to dictate the day and time that programs are run and therefore allow the facility to maximize the use of available scheduling time.

Sports Tourism Operating Model

To more clearly define the goal of generating economic impact through sports tourism events, SFA has described the sports tourism operating model below.

The goal of a sports tourism model is to attract out-of-town teams, players, coaches, and spectators to the market to generate revenue for the facility and to create economic impact through non-local visitors staying in hotels, eating at restaurants, shopping at stores, purchasing gas, etc. Within the sports tourism model, there are two primary ways of developing tournaments: creating in-house tournaments and outsourcing tournaments to existing organizers/rights holders.

In-house tournaments require a significant amount of time, energy, and human resources to develop and execute. This type of event requires the facility to market the event, register teams, secure hotels, train staff, hire officials, manage play, etc. As such, significant revenue can be generated, but the cost of doing business is high. Additionally, tournaments typically take multiple years to grow, and as a result first-year (and often second-year) events are small, marginally profitable, and create a minimal economic impact.

Outsourced tournaments require much less work on the part of the facility because inventory is rented to a tournament provider who is in charge of securing teams and running the event. Additionally, they often provide greater economic impact in the early years of operation because they are not first year events, and therefore there are more teams in attendance. However, the amount of money the facility can generate on an outsourced tournament is limited because team registration fees go to the rights-holder, as do other revenue streams (e.g. hotel rebates, gate fees, etc.).

Based on the established sports tourism business in the region and the definitions of success for the facility of generating economic impact through drawing non-local visitors to the Bloomington-Normal area, SFA has projected the development of rental tournaments in which the facility will serve as a host to existing events and future events owned by existing rights-holders in the region.

FINANCIAL OVERVIEW

SFA's determination of feasibility for the Bloomington-Normal Area Multi-Purpose Sports Complex depends on the financial forecast of the business and the ability for it to achieve results that support the long-term financial goals of the Project Team. With input from the Project Team, SFA constructed a detailed pro forma/financial analysis for the facility that projects the financial viability of operations for the first five years. In addition to the detailed financial forecast for the first five years of operations, SFA has also provided a 20-year forecast for the facility based on growth rates from real-world operations at similar facilities and industry growth trends.

In creating a financial forecast, SFA intentionally projects numbers that are dependent on timely marketing, attention to detail, ongoing financial analysis, a focus on customer service, and intelligent management practices. This forecast does not rely on unlikely circumstances or unreliable sources of revenue to be achieved, since SFA aims to create a forecast that is conservative, realistic, and achievable within the goals of the project utilizing proven metrics and methodology for assessing the feasibility of new sports tourism facilities.

SFA has found that it is typical for a facility with a sports tourism business model to require an annual operating subsidy. This is due to the fact that events that generate economic impact provide the facility with one-off revenue streams that occur a limited number of times each year but require large facilities that are overbuilt for the local market opportunity. For communities that pursue event tourism as an economic driver, room night, direct spending, and new tax revenues generated from events are viewed as an attractive return on the investment relative to the subsidization of operations. In the case of the Bloomington-Normal Area Multi-Purpose Sports Complex, the facility consists of a hybrid between a local recreation business model and an event tourism business model and, therefore, is projected to approach operational sustainability by maturity at year five.

Summary of Financial Performance: Years 1-5

The following table is a summary of the forecasted revenues, cost of goods sold, operating expenses, new tax revenue, and net financial impact for the facility through the first five years of operation. The details of the facility financial performance breakdown have been provided in the full financial forecast documents.

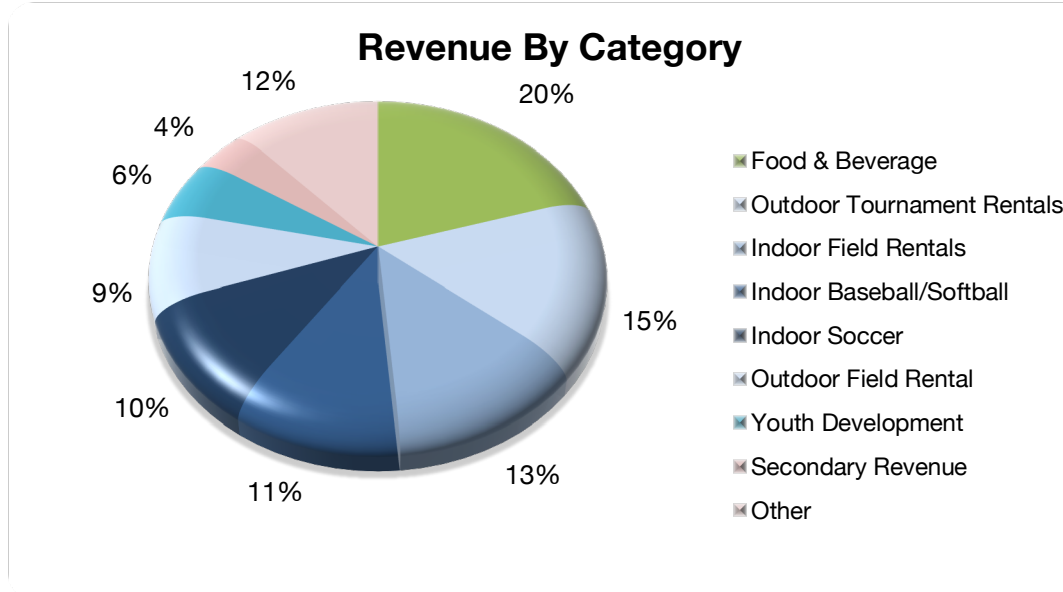
	Year 1	Year 2	Year 3	Year 4	Year 5
Total Revenue	\$1,298,645	\$1,563,691	\$1,880,659	\$2,131,771	\$2,349,707
Total Cost of Goods Sold	\$354,912	\$445,306	\$539,283	\$620,365	\$680,756
Gross Margin	\$943,733	\$1,118,384	\$1,341,376	\$1,511,406	\$1,668,951
Total Operating Expenses	\$1,443,146	\$1,445,119	\$1,557,180	\$1,619,001	\$1,676,758
EBITDA	(\$499,413)	(\$326,734)	(\$215,805)	(\$107,595)	(\$7,807)
New Tax Revenue - City/Town	\$118,541	\$188,810	\$243,803	\$314,072	\$356,844
Net Financial Impact	(\$380,872)	(\$137,924)	\$27,998	\$206,477	\$349,037

As demonstrated, the facility is expected to generate a negative EBITDA from the first year of operations through maturity by year five. (EBITDA – which stands for Earnings Before Interest, Tax, Depreciation, and Amortization – is the number that shows the direct profit/loss of operations).

However, because the facility will host tournaments and events annually, it will attract non-local visitors to the Bloomington-Normal area that will stay overnight and spend in the market, thereby generating economic impact. As a result, the new tax revenue from the hotel, food and beverage tax, and sales tax generated from the direct spending of the hosting these annual events will benefit the City of Bloomington and Town of Normal, IL. Net Financial Impact adds new tax revenue to EBITDA, resulting in a net profit beginning in year three of operations.

Revenue Streams: Years 1-5

The full financial forecast includes a detailed breakdown of sports, activities, programs, fees, and number of sales for the first five years of operations. To summarize the sources of revenue, the graph below shows the percent of total annual revenue by category at maturity (year 5).



As demonstrated in the graph, food and beverage will be the largest revenue stream, followed by outdoor field rental tournament revenue, indoor field rental revenue, other revenue, indoor baseball/softball program revenue, indoor soccer program revenue, and outdoor field rental revenue. All other revenue streams account for 6% or less of total revenue.

Given this spread of revenue, there are some key notes that should be understood when determining how revenue is generated at the Bloomington-Normal Area Multi-Purpose Sports Complex:

- The largest source of revenue will come from non-local participants.
 - More than 70% of food & beverage revenue is generated from tournaments, and the majority of tournament participants will be non-local.
 - With the majority of the top two revenue sources coming from non-locals, the facility will be highly dependent on non-local programming for achieving its revenue targets.
- The second largest source of revenue will come from new indoor programs.
 - Because there is no comparable indoor turf field asset in the market, the third, fourth, and fifth largest revenue streams will come from new programs that are not currently available to players in the Bloomington-Normal area without travel out of the market.
 - As stated before, in order to generate the level of revenue projected for indoor programs, the indoor programs will need to focus on in-house programs delivered with the intent of creating a profit center that helps offset the cost of operating and maintaining the outdoor fields.

- The third largest source of revenue will come from outdoor field rentals.
 - SFA has taken a conservative approach to projecting the number of field rental hours will be sold, and one of the key reasons for the conservative number of hours projected is that all field rental hours reflected in the financial forecast are full-rate rentals.
 - To reach the full-rate recommendation, SFA analyzed several factors to determine fair market value (including local spending/rates and sub-regional competitors' rates) and demonstrated a phased approach to reaching fair market value.
 - SFA has calculated the fair market value of synthetic turf fields at approximately \$50 per hour. As shown in the financial forecast, the fee does not exceed \$50 until the fifth year of operations.
 - As demonstrated in the utilization summary in the financial forecast, full-rate field rentals only account for 25.44 percent of total available peak hours in the busiest season at maturity. This means that there is a significant amount of field inventory available for use at reduced fees, which are often offered to low-cost recreation programs and non-profit organizations.
 - In order to achieve the forecasted revenue for field rentals, the market must be conditioned to pay fair-market value for use of outdoor fields over time in order for the entire Complex to reach self-sustainability.
 - As a clarifying note, and while there are exceptions, each field can be used to host 28-72 players per hour depending on the use (sport, program, age group, etc.). As such, the \$50 hourly rate at maturity equates to \$0.69-\$1.79 per player per hour.

Summary of Financial Performance: Years 6-20

The tables below demonstrate the summary of the forecasted revenues, cost of goods sold, and operating expenses for the facility during years six through 20 of operations. As previously mentioned, the projections are based on growth rates from real-world operations at similar facilities and industry growth trends. The details of the facility financial performance breakdown have been provided in the full financial forecast documents.

	Year 6	Year 7	Year 8	Year 9	Year 10
Total Revenue	\$2,396,701	\$2,444,635	\$2,493,528	\$2,543,399	\$2,594,267
Total Cost of Goods Sold	\$694,371	\$708,259	\$722,424	\$736,872	\$751,610
Gross Margin	\$1,702,330	\$1,736,377	\$1,771,104	\$1,806,527	\$1,842,657
Total Operating Expenses	\$1,701,910	\$1,727,438	\$1,753,350	\$1,779,650	\$1,806,345
EBITDA	\$421	\$8,939	\$17,754	\$26,876	\$36,312
New Tax Revenue - City/Town	\$367,285	\$376,522	\$385,992	\$395,700	\$405,652
Net Financial Impact	\$367,706	\$385,461	\$403,747	\$422,576	\$441,964
Capital Replacement					\$5,729,951

	Year 11	Year 12	Year 13	Year 14	Year 15
Total Revenue	\$2,646,152	\$2,699,075	\$2,753,057	\$2,808,118	\$2,864,280
Total Cost of Goods Sold	\$766,642	\$781,975	\$797,614	\$813,566	\$829,838
Gross Margin	\$1,879,510	\$1,917,100	\$1,955,442	\$1,994,551	\$2,034,442
Total Operating Expenses	\$1,833,440	\$1,860,942	\$1,888,856	\$1,917,189	\$1,945,947
EBITDA	\$46,070	\$56,159	\$66,587	\$77,363	\$88,496
New Tax Revenue - City/Town	\$415,854	\$426,312	\$437,034	\$448,026	\$459,293
Net Financial Impact	\$461,924	\$482,471	\$503,621	\$525,388	\$547,789
Capital Replacement					

	Year 16	Year 17	Year 18	Year 19	Year 20
Total Revenue	\$2,921,566	\$2,979,997	\$3,039,597	\$3,100,389	\$3,162,397
Total Cost of Goods Sold	\$846,434	\$863,363	\$880,630	\$898,243	\$916,208
Gross Margin	\$2,075,131	\$2,116,634	\$2,158,966	\$2,202,146	\$2,246,189
Total Operating Expenses	\$1,975,136	\$2,004,763	\$2,034,834	\$2,065,357	\$2,096,337
EBITDA	\$99,995	\$111,871	\$124,132	\$136,789	\$149,852
New Tax Revenue - City/Town	\$470,845	\$482,686	\$494,826	\$507,271	\$520,029
Net Financial Impact	\$570,840	\$594,557	\$618,958	\$644,060	\$669,880
Capital Replacement					\$10,891,436

As demonstrated, the facility is expected to generate a positive EBITDA in years six through 20, peaking at approximately \$150,000 in year 20. Note that EBITDA (Earnings Before Interest, Tax, Depreciation, and Amortization) does not include capital replacement or debt service expenses.

Capital Replacement

As to be expected with any physical asset, there will be capital improvement/replacement costs as the Complex ages. In the charts above, year 10 and year 20 show a capital replacement allocation. Per the request of the Project Team, this allocation is specifically intended show the cost of turf replacement (year 10 and year 20) and the cost of dome structure replacement (year 20). While there will be other capital replacement requirements over time, these items will be the largest individual capital replacement costs in the first 20 years of operations.

As demonstrated, the ongoing capital improvement/replacement costs for turf and dome structure will not be fully covered by the operating cash flow from the Complex, but operations and tax revenue will contribute to covering some of the ongoing capital costs.

County and State Tax Revenue

As mentioned, McLean County and the State of Illinois will also benefit from new tax revenue. The table below shows the County and State share of new tax revenue over the first 20 years of operations.

	Year 1	Year 2	Year 3	Year 4	Year 5
New Tax Revenue - County	\$5,994	\$9,546	\$12,327	\$15,880	\$18,043
New Tax Revenue - State	\$119,872	\$190,930	\$246,540	\$317,598	\$360,851

	Year 6	Year 7	Year 8	Year 9	Year 10
New Tax Revenue - County	\$18,133	\$18,589	\$19,056	\$19,535	\$20,027
New Tax Revenue - State	\$362,652	\$371,773	\$381,123	\$390,708	\$400,534

	Year 11	Year 12	Year 13	Year 14	Year 15
New Tax Revenue - County	\$20,530	\$21,047	\$21,576	\$22,119	\$22,675
New Tax Revenue - State	\$410,608	\$420,935	\$431,521	\$442,374	\$453,500

	Year 16	Year 17	Year 18	Year 19	Year 20
New Tax Revenue - County	\$23,245	\$23,830	\$24,429	\$25,044	\$25,673
New Tax Revenue - State	\$464,905	\$476,597	\$488,584	\$500,872	\$513,469

ECONOMIC IMPACT ANALYSIS

As stated previously, SFA developed its forecast based on the prioritization of events that meet the Project Team's objectives and the best practices for managing a successful sports tourism facility. As part of that analysis, SFA conducted an in-depth analysis of the two components that determine economic impact:

1. The average daily expenditure for non-local visitors to the market, including but not limited to:
 - Average daily rate for hotels
 - Average daily meal costs
 - Percent of spending in market by category
2. The details for each event, including but not limited to:
 - Number of participants
 - Number spectators
 - Markets from which participants travel
 - Day and overnight travel habits in the region and across the industry
 - Length of event

Average Daily Expenditure

SFA projected per-person spending in the categories in which visitors to the Bloomington-Normal area are expected to spend for regional youth and amateur tournaments and events. As the chart below shows, visitors are expected to spend an average of \$90.66 per person per day when traveling to the Bloomington-Normal area from out of town. The estimate for per person spending is based on a conservative estimate for how non-local visitors will spend while in market. SFA believes that this is a reliable estimate, and that it is unlikely that per person spending will be below the projected amount.

Per Person Spending By Category

	Amount	% of Total
Lodging/Accommodations	\$22.00	24.3%
Dining/Groceries	\$34.50	38.1%
Transportation	\$5.87	6.5%
Entertainment/Attractions	\$2.76	3.0%
Retail	\$16.22	17.9%
Miscellaneous	\$9.32	10.3%
Total	\$90.66	100%

Economic Impact Drivers: Years 1-20

Before converting the per-person average daily expenditure into a total direct spending projection for each facility type, SFA analyzed the two most important drivers of economic impact: non-local days in market and room nights generated for each event projected. Non-local days in market are the number of days that non-local visitors will spend in the Bloomington-Normal area because of the tournament or event they are attending. Hotel room nights are the number of nights that visitors will stay in the local area to take part in tournaments and events.

For the purposes of this study, non-local visitors are defined as people coming to the Bloomington-Normal area from more than 90 minutes away to participate in tournaments and events held at the Complex.

The tables below summarize the economic impact drivers for the Complex in years one through 20 of operations.

Economic Impact Drivers: Years 1-20

	Year 1	Year 2	Year 3	Year 4	Year 5
Non-Local Days in Market	34,920	55,620	71,820	92,520	105,120
Room Nights	7,982	12,713	16,416	21,147	24,027

	Year 6	Year 7	Year 8	Year 9	Year 10
Non-Local Days in Market	106,171	107,233	108,305	109,388	110,482
Room Nights	24,268	24,510	24,755	25,003	25,253

	Year 11	Year 12	Year 13	Year 14	Year 15
Non-Local Days in Market	111,587	112,703	113,830	114,968	116,118
Room Nights	25,506	25,761	26,018	26,278	26,541

	Year 16	Year 17	Year 18	Year 19	Year 20
Non-Local Days in Market	117,279	118,452	119,636	120,833	122,041
Room Nights	26,807	27,075	27,345	27,619	27,895

Economic Impact: Years 1-20

In order to project economic impact, SFA multiplied the average daily expenditure (\$90.66 in years 1-5, as demonstrated above, and a 1.5% annual spending increase in years 6-20 after maturity) by the total non-local days in market for each year. SFA's economic impact projections do not include any assumptions for visitors extending their stay beyond the event and do not include any indirect or induced spending projections. Importantly, the new tax revenue generation projections that have been included in the financial performance section are based directly off of the taxes generated from the economic impact spending figures below and detailed in the full financial forecast.

	Year 1	Year 2	Year 3	Year 4	Year 5
Per Person Daily Spend	\$90.66	\$90.66	\$90.66	\$90.66	\$90.66
Non-Local Days in Market	34,920	55,620	71,820	92,520	105,120
Direct Spending	\$3,165,673	\$5,042,231	\$6,510,842	\$8,387,401	\$9,529,654
Indirect Spending	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Economic Impact	\$3,165,673	\$5,042,231	\$6,510,842	\$8,387,401	\$9,529,654

	Year 6	Year 7	Year 8	Year 9	Year 10
Per Person Daily Spend	\$92.01	\$93.40	\$94.80	\$96.22	\$97.66
Non-Local Days in Market	106,171	107,233	108,305	109,388	110,482
Direct Spending	\$9,769,324	\$10,015,023	\$10,266,901	\$10,525,113	\$10,789,820
Indirect Spending	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Economic Impact	\$9,769,324	\$10,015,023	\$10,266,901	\$10,525,113	\$10,789,820

	Year 11	Year 12	Year 13	Year 14	Year 15
Per Person Daily Spend	\$99.13	\$100.61	\$102.12	\$103.65	\$105.21
Non-Local Days in Market	111,587	112,703	113,830	114,968	116,118
Direct Spending	\$11,061,184	\$11,339,373	\$11,624,558	\$11,916,915	\$12,216,626
Indirect Spending	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Economic Impact	\$11,061,184	\$11,339,373	\$11,624,558	\$11,916,915	\$12,216,626

	Year 16	Year 17	Year 18	Year 19	Year 20
Per Person Daily Spend	\$106.79	\$108.39	\$110.01	\$111.66	\$113.34
Non-Local Days in Market	117,279	118,452	119,636	120,833	122,041
Direct Spending	\$12,523,874	\$12,838,849	\$13,161,747	\$13,492,764	\$13,832,107
Indirect Spending	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Economic Impact	\$12,523,874	\$12,838,849	\$13,161,747	\$13,492,764	\$13,832,107

CONCLUSION & NEXT STEPS

As outlined by the Project Team, the Bloomington-Normal Area Multi-Purpose Sports Complex must be capable of achieving four definitions of success in order to be considered a feasible project. Those four success factors are re-stated below and the key findings for each is included.

1. Create a significant driver of economic impact

- SFA's analysis shows that the Bloomington-Normal Area Multi-Purpose Sports Complex will bring 24,000 room nights per year and \$9.5 million of new direct spending per year at maturity.
- It should be noted that every sports tourism facility that SFA has created projections for that has been built has exceeded its early-year economic impact projections and reached or exceed the mature-year total annual economic impact projection.

2. Become a regional destination

- Based on other complexes in the region, if the Bloomington-Normal Area Multi-Purpose Sports Complex is developed as recommended it would be one of the Midwest's elite outdoor complexes and one of the largest indoor domes in the region.
- While it would not be nearly the largest tournament destination in the region, SFA does not believe all of the Project Team's definitions of success can be achieved if the Complex features a different mix of assets or built at a lower quality than recommended.

3. Achieve operational sustainability

- SFA's analysis shows that the Bloomington-Normal Area Multi-Purpose Sports Complex will require a marginal operating subsidy in year 5 and will become fully self-sustaining by year 6. (Note: the 20-year outlook has been included in the full financial forecast.)
- It is critical to understand that "operational sustainability" does not include debt service coverage or capital replacement. While the Complex is projected to become operationally self-sustaining, neither the operating profit nor the new tax revenue should be expected to cover the cost of financing or capital replacement if traditional debt funding is used to build the Complex.
- It should be noted that every facility that SFA has created projections for that has been built with the recommended asset mix and quality and has been properly managed, marketed, and delivered has reached or exceeded its operational performance projections.
- While there are a myriad of factors that are required to achieve self-sustainability, there are two critical recommendations that have been reflected in the operating model that must be understood:
 1. The indoor dome must be operated as a profit center utilizing in-house programs in order to generate the income necessary to offset the costs of operating and maintaining tournament-quality outdoor fields.
 2. The market must be conditioned to pay fair-market value for use of outdoor fields over time in order for the entire Complex to reach self-sustainability.
 - As a clarifying note, the fair market value of a full-size turf field is approximately \$50 per hour. While there are exceptions, each field can be used to host 28-72 players per hour depending on

the use (sport, program, age group, etc.). As such, the \$50 hourly rate equates to \$0.69-\$1.79 per player per hour.

4. **Drive sense of place and quality of life**

- Given trends in the sports and recreation industry, current sports and recreation assets in the Bloomington-Normal area, and the impact of sport and activity on children and families in communities, SFA believes this facility drive a sense of place and quality of life in the community.
- SFA has been made aware that Community Fields, which is the largest soccer complex in the Bloomington-Normal area, may be eliminated due to the airport's land requirements. If that occurs, replacement of those fields either by the development of the Bloomington-Normal Area Multi-Purpose Sports Complex or by a different field replacement option should be considered critical for the health, wellness, and sense of place for of thousands children and families in the community.

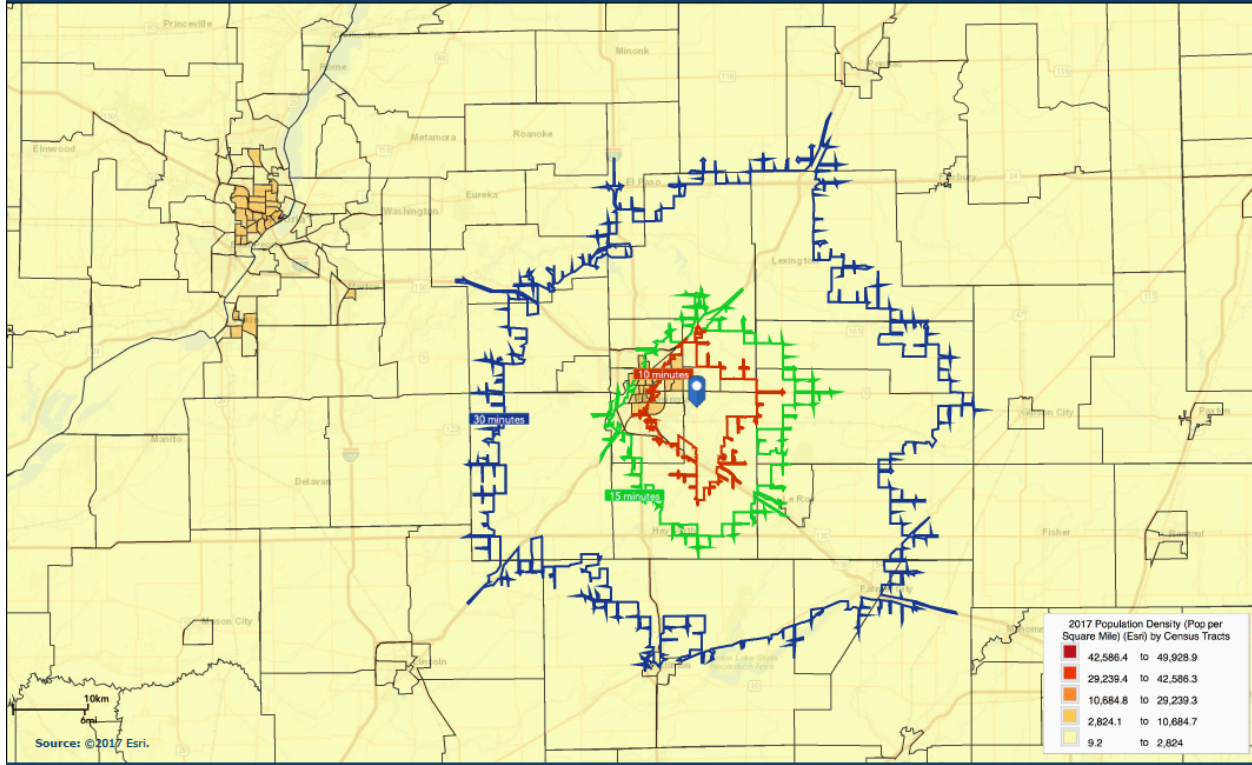
In recognition of the information above, SFA deems the Bloomington-Normal Area Multi-Purpose Sports Complex to be a “**Feasibility: Yes, If**” project, meaning that there are multiple major key steps/factors that must addressed before moving forward with the project. The top five steps/factors are:

1. A funding plan must be created to cover the cost of development for both equity and long-term financing costs.
2. A site that meets the requirements for size, access, and adjacency to support service providers must be selected and secured.
3. An operating structure must be created to ensure that top-tier management, marketing, and service initiatives are in place.
4. The community must commit to paying fair market value for fields over time, particularly by private and for-profit programs.
5. A long-term plan must be developed to cover early-year operating losses and long-term capital improvement/replace costs.

If these five steps/factors can be accomplished, SFA endorses the development of the Bloomington-Normal Area Multi-Purpose Sports Complex.

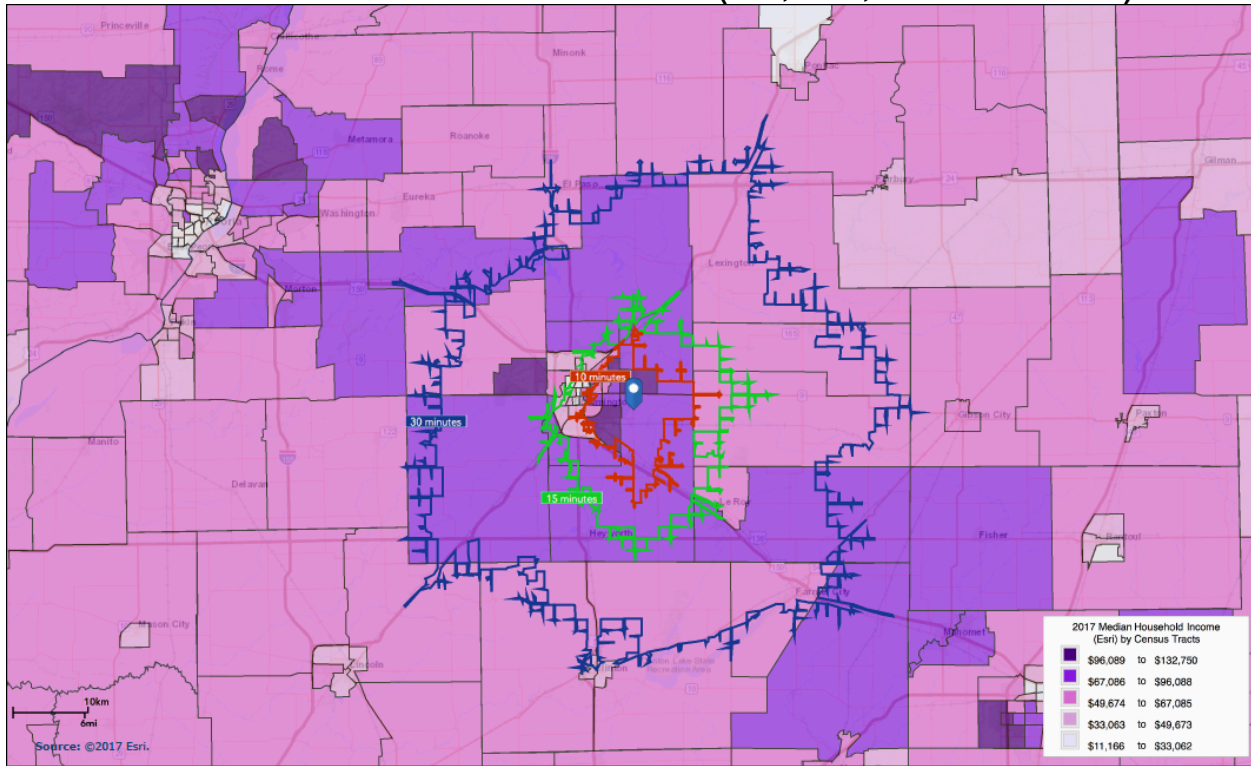
APPENDIX

Population Density (10, 15, 30 Minutes)



Source: ESRI, ArcGIS

Median Household Income (10, 15, 30 Minutes)



Source: ESRI, ArcGIS

SFA Demographic Report

Prepared by Esri

Drive Time: 10, 15, 30, 60-minute radii

Demographic Highlights	10 minutes	15 minutes	30 minutes	60 minutes
Total Population	24,571	80,584	178,467	810,744
2017 Median Age (Esri)	36.1	32.8	33.3	36.1
2017 Median Household Income (Esri)	\$106,774	\$77,203	\$61,228	\$53,934
2017 Average Household Income (Esri)	\$130,213	\$96,180	\$82,258	\$73,997
2017 Per Capita Income (Esri)	\$46,419	\$37,281	\$32,438	\$30,164
2017 Household Population (Esri)	24,527	77,680	167,688	770,712
2010-2017 Population: Annual Growth Rate (Esri)	1.22	0.79	0.55	0.29
2017-2022 Population: Annual Growth Rate (Esri)	0.99	0.67	0.53	0.24
2017-2022 Median Household Income: Annual Growth Rate (Esri)	1.22	1.86	1.89	1.22
2017-2022 Per Capita Income: Annual Growth Rate (Esri)	2.22	2.24	2.26	2.35
2017 Total Households (Esri)	8,681	30,693	68,236	321,364

Age Breakdown	10 minutes	15 minutes	30 minutes	60 minutes
2017 Total Population Age 0-4 (Esri) (%)	7.03%	6.02%	5.75%	5.73%
2017 Total Population Age 5-9 (Esri) (%)	8.01%	6.29%	5.90%	5.81%
2017 Total Population Age 10-14 (Esri) (%)	9.13%	6.71%	6.11%	5.91%
2017 Total Population Age 15-19 (Esri) (%)	7.50%	7.57%	8.37%	7.32%
2017 Total Population Age 20-24 (Esri) (%)	5.32%	12.63%	12.49%	10.40%
2017 Total Population Age 25-29 (Esri) (%)	5.29%	7.12%	7.11%	7.01%
2017 Total Population Age 30-34 (Esri) (%)	6.06%	6.49%	6.44%	6.51%
2017 Total Population Age 35-39 (Esri) (%)	7.42%	6.58%	6.21%	6.12%
2017 Total Population Age 40-44 (Esri) (%)	7.90%	6.22%	5.81%	5.66%
2017 Total Population Age 45-49 (Esri) (%)	7.64%	5.96%	5.68%	5.71%
2017 Total Population Age 50-54 (Esri) (%)	7.41%	6.21%	6.13%	6.16%
2017 Total Population Age 55-59 (Esri) (%)	6.63%	5.95%	6.08%	6.46%
2017 Total Population Age 60-64 (Esri) (%)	5.26%	5.02%	5.31%	5.94%
2017 Total Population Age 65-69 (Esri) (%)	3.93%	4.08%	4.39%	5.00%
2017 Total Population Age 70-74 (Esri) (%)	2.41%	2.76%	3.02%	3.64%
2017 Total Population Age 75-79 (Esri) (%)	1.37%	1.76%	1.98%	2.56%
2017 Total Population Age 80-84 (Esri) (%)	0.85%	1.23%	1.44%	1.86%
2017 Total Population Age 85+ (Esri) (%)	0.87%	1.39%	1.77%	2.21%
2017 Total Population Age 18+ (Esri) (%)	71.06%	77.25%	78.81%	79.18%

Household Income Breakdown	10 minutes	15 minutes	30 minutes	60 minutes
2017 Household Income less than \$15,000 (Esri) (%)	3.42%	10.21%	11.79%	12.62%
2017 Household Income \$15,000-\$24,999 (Esri) (%)	2.93%	6.96%	8.91%	10.49%
2017 Household Income \$25,000-\$34,999 (Esri) (%)	4.38%	6.60%	8.42%	9.93%
2017 Household Income \$35,000-\$49,999 (Esri) (%)	6.66%	9.58%	11.95%	13.11%
2017 Household Income \$50,000-\$74,999 (Esri) (%)	15.26%	15.18%	16.52%	17.64%
2017 Household Income \$75,000-\$99,999 (Esri) (%)	12.04%	12.91%	12.58%	12.56%
2017 Household Income \$100,000-\$149,999 (Esri) (%)	25.67%	20.69%	16.90%	14.09%
2017 Household Income \$150,000-\$199,999 (Esri) (%)	14.83%	10.28%	7.66%	5.18%
2017 Household Income \$200,000 or greater (Esri) (%)	14.80%	7.59%	5.27%	4.38%

Spending: Recreation	10 minutes	15 minutes	30 minutes	60 minutes
2017 Membership Fees for Social/Recreation/Civic Clubs (Avg)	365.98	254.56	211.92	183.94
2017 Fees for Participant Sports excluding Trips (Avg)	176.36	122.84	102.65	89.21
2017 Fees for Recreational Lessons (Avg)	255.45	164.22	131.17	109.46
2017 Camp Fees (Avg)	64.48	38.73	32.39	29.07

Educational Attainment	10 minutes	15 minutes	30 minutes	60 minutes
2017 Education: Less than 9th Grade (Esri) (%)	0.40%	0.73%	1.53%	2.15%
2017 Education: 9-12th Grade/No Diploma (Esri) (%)	1.07%	1.90%	2.96%	5.03%
2017 Education: High School Diploma (Esri) (%)	12.50%	15.98%	21.59%	24.61%
2017 Education: Some College/No Degree (Esri) (%)	11.43%	15.74%	17.85%	21.42%
2017 Education: Associate's Degree (Esri) (%)	5.83%	6.33%	7.48%	9.18%
2017 Education: Bachelor's Degree (Esri) (%)	41.23%	36.67%	30.60%	20.91%
2017 Education: Graduate/Professional Degree (Esri) (%)	25.93%	20.03%	14.18%	12.22%
2017 Education: GED/Alternative Credential (Esri) (%)	1.60%	2.63%	3.81%	4.49%
2017 Educational Attainment Base (Esri)	15,484	48,972	109,538	525,649

Race and Ethnicity	10 minutes	15 minutes	30 minutes	60 minutes
2017 Hispanic Population (Esri) (%)	3.26%	4.49%	4.97%	4.69%
2017 Hispanic White Population (Esri) (%)	65.50%	60.02%	54.70%	51.63%
2017 Hispanic Black/African American Population (Esri) (%)	1.62%	1.99%	2.55%	2.90%
2017 Hispanic American Indian/Alaska Native Population (Esri) (%)	1.00%	0.83%	1.36%	1.44%
2017 Hispanic Asian Population (Esri) (%)	1.38%	0.86%	0.58%	0.51%
2017 Hispanic Pacific Islander Population (Esri) (%)	0.12%	0.08%	0.08%	0.05%
2017 Hispanic Other Race Population (Esri) (%)	19.75%	28.33%	32.58%	34.55%
2017 Hispanic Population of Two or More Races (Esri) (%)	10.50%	7.90%	8.16%	8.92%
2017 White Population (Esri) (%)	76.08%	79.32%	82.21%	81.01%
2017 Black/African American Population (Esri) (%)	4.91%	7.22%	7.71%	9.54%
2017 American Indian/Alaska Native Population (Esri) (%)	0.26%	0.23%	0.24%	0.25%
2017 Asian Population (Esri) (%)	15.20%	9.14%	5.41%	4.82%
2017 Pacific Islander Population (Esri) (%)	0.03%	0.05%	0.04%	0.04%
2017 Other Race Population (Esri) (%)	0.82%	1.41%	1.74%	1.75%
2017 Population of Two or More Races (Esri) (%)	2.69%	2.63%	2.65%	2.59%
2017 Non-Hispanic Population (Esri) (%)	96.74%	95.51%	95.03%	95.31%
2017 White Non-Hispanic Population (Esri) (%)	76.43%	80.23%	83.65%	82.46%
2017 Black/African American Non-Hispanic Population (Esri) (%)	5.02%	7.47%	7.98%	9.87%
2017 American Indian/Alaska Native Non-Hispanic Population (Esri) (%)	0.24%	0.20%	0.18%	0.19%
2017 Asian Non-Hispanic Population (Esri) (%)	15.67%	9.53%	5.67%	5.04%
2017 Pacific Islander Non-Hispanic Population (Esri) (%)	0.03%	0.04%	0.04%	0.04%
2017 Other Race Non-Hispanic Population (Esri) (%)	0.18%	0.15%	0.12%	0.13%
2017 Multiple Races Non-Hispanic Population (Esri) (%)	2.43%	2.38%	2.36%	2.28%
2017 Minority Population (Esri) (%)	26.06%	23.37%	20.50%	21.42%
2017 Diversity Index (Esri)	43.4	41.2	38.0	39.2
2017 Population by Race Base (Esri)	24,571	80,583	178,466	810,744

Local Facilities

Outdoor Long Field Facilities	Drivetime (minutes)
Carden Park	6
Rosa Parks	6
Northpoint Elementary School	7
East Detention Basin	7
Eastview Christian Church	8
Normal Community High School	8
One Normal Plaza	8
Clearwater Park	9
YMCA Soccer Fields - Bloomington	9
Illinois State University	9
Gregory Street Fields	9
Fairview Park	9
Martin Luther King Jr. Park	11
Normal Community High School	11
Neis Soccer Field	12
Wilder Field	12
Community Soccer Fields	12
MFC Fields	13
White Oak Park	13
PCSL Soccer Complex	14
Gaelic Park	15
RT Dunn Fields	15
SK Nord Fields	16
Brickyard Fields	27
Reagan Athletic Complex	29
McClallen Park	30
Panthers Football Field	36
Bonsou Park	38
EastSide Centre	39
Lincoln FC Soccer Complex	40
Oak Ridge Park	41
Meinen Field Complex (Bradley University)	41
ICC Soccer Field	43
Pekin Park District Sports Complex	47
Greater Peoria YMCA	49
FC Peoria-Midwest Sports Complex	51
Dodds Soccer Fields	54

Indoor Turf Facilities	Drivetime (minutes)
Game Time Gym II	14
Recreation Center/Indoor Soccer Facility	30
Avanti Dome	42
Louisville Slugger Sports Complex	50
FC Peoria-Midwest Sports Complex	51
Soccer Planet	56
Goal Indoor Sports, Ltd	61

Baseball/Softball Training Facilities	Drivetime (minutes)
K's Training Academy	4
Warbird Training Academy	6
Batter Up Training Center	10
Grady's Family Fun Center	13
Champions Fieldhouse	39
EC's Slugger, Inc.	41
Kartville	43
The Yard Peoria	49
Ken Brooke Hitting	49
Louisville Slugger Sports Complex	50

Regional Tournament Facilities

Multi-Purpose Field Tournament Facilities			
Facility	Location	Drive Time	Amenities
PCSL Soccer Complex	Bloomington, IL	18 min	20 soccer fields
McClallen Park	Morton, IL	32 min	12 youth soccer fields, 3 warm-up fields
Lincoln FC Soccer Complex	Lincoln, IL	40 min	8 youth soccer fields
Pekin Park District Sports Complex	Pekin, IL	49 min	4 soccer, 4 youth fields, 4 football fields
FC Peoria-Midwest Sports Complex	Mossville, IL	52 min	28 soccer fields
Midstate Soccer Academy Fields	Decatur, IL	55 min	6 soccer fields
Decatur Soccer Complex	Decatur, IL	56 min	7 youth soccer fields
Didds Soccer Fields	Champaign, IL	57 min	6 soccer fields, 10 youth fields
Midwest Soccer Main Complex Field	Decatur, IL	57 min	17 soccer fields
Florida and Lincoln Playing Field	Urbana, IL	1 hr 1 min	6 MP fields
Bill Seeber Memorial Soccer Complex	Rantoul, IL	1 hr 3 min	5 youth soccer fields
UIS YMCA Soccer Fields	Springfield, IL	1 hr 9 min	12 soccer fields
SASA Soccer Complex	Springfield, IL	1 hr 13 min	6 full-size soccer fields, 8 9v9 fields, 6 7v7 fields
Springfield Area Soccer Association Soccer Complex	Springfield, IL	1 hr 13 min	8 full size soccer fields, 8 youth fields
Loveless Park	Carlinville, IL	1 hr 53 min	6 soccer fields
Hillsboro Sports Complex	Hillsboro, IL	1 hr 55 min	5 soccer fields
Stuart Sports Complex	Aurora, IL	1 hr 56 min	28 various soccer fields
Olympic Park	Schaumburg, IL	2 hr	8 full size soccer fields
Mercyhealth SportScore Two	Loves Park, IL	2 hr 7 min	24 full size soccer fields
Green Valley Sports Complex	Moline, IL	2 hr 10 min	5 full size soccer fields
Campbell Sports Complex	Rock Island, IL	2 hr 10 min	7 youth soccer fields
James O. Breen Park	St. Charles, IL	2 hr 12 min	17 full size soccer fields
Davidson Soccer Fields	Lafayette, IN	2 hr 15 min	8 youth soccer fields
Elgin Sports Complex	Elgin, IL	2 hr 16 min	8 full size soccer fields
Mercyhealth SportScore One	Rockford, IL	2 hr 19 min	19 full size soccer fields

Davenport Soccer Complex	Davenport, IA	2 hr 19 min	8 full-size grass soccer fields
Mary & John Geisse Soccer Complex	Indianapolis, IN	2 hr 22 min	4 grass soccer fields, 13 grass youth fields
USAi Soccer Complex	Brownsburg, IN	2 hr 23 min	12 youth soccer fields
Reiniger Memorial Soccer Park	Caseyville, IL	2 hr 24 min	8 soccer fields
Janesville Youth Sports Complex	Janesville, WI	2 hr 27 min	6 soccer fields, 1 youth field
Libertyville Township Soccer Complex	Libertyville, IL	2 hr 29 min	24 full size soccer fields
O'Fallon Sports Park	O'Fallon, IL	2 hr 31 min	12 soccer fields
Al and Jan Barker Sports Complex	Plainfield, IN	2 hr 33 min	8 full-size soccer fields, 5 soccer fields, 3 multipurpose fields
Lippold Park	Crystal Lake, IL	2 hr 34 min	12 full size soccer fields
Waukegan Sports Park	Waukegan, IL	2 hr 35 min	14 full size soccer fields
Belle Clair Soccer Park	Belleville, IL	2 hr 36 min	6 grass fields, 2 turf fields
Grand Park	Westfield, IN	2 hr 37 min	31 MP fields (24 grass, 7 turf)
Habig Soccer Complex	Westfield, IN	2 hr 39 min	3 11v11 grass fields, 2 7v7 grass fields, 3 9v9 grass fields, 2 4v4 grass fields
Muscatine Soccer Complex	Muscatine, IA	2 hr 41 min	8 soccer fields
Badger Fields	Camel, IN	2 hr 42 min	9 soccer fields (various sizes)
Lawrence Soccer Complex	Indianapolis, IN	2 hr 42 min	21 soccer fields
SLYSA Soccer Complex	St. Charles, MO	2 hr 46 min	17 grass soccer fields
Creve Coeur Park Soccer Complex	Maryland Heights, MO	2 hr 47 min	12 soccer fields
Sportport International	Maryland Heights, MO	2 hr 47 min	11 soccer fields
Scott Gallagher Soccer Complex	Maryland Heights, MO	2 hr 48 min	13 soccer fields (2 turf)
Lou Fusz Soccer Complex	St. Louis, MO	2 hr 49 min	8 turf soccer fields
Franksville Park	Franksville, WI	2 hr 53 min	4 full size long fields
Tony Glavin Soccer Complex	St Peters, MO	2 hr 57 min	9 soccer fields (various sizes)
Brandywine Park	Greenfield, IN	2 hr 59 min	23 various sized grass soccer fields
Hawkeye Recreation Fields	Iowa City, IA	3 hr 2 min	12 full size soccer fields

Lakeshore Youth Soccer Center	Stensenville, MI	3 hr 4 min	18 soccer fields (proposed 32 field expansion)
Jr. Irish Fields	South Bend, IN	3 hr 9 min	7 grass soccer fields, 5 grass youth fields
Airport Road Soccer & Baseball Fields	Middleton, WI	3 hr 11 min	7 full-size grass soccer fields, 1 training field
Richard Wigh Soccer Complex	Columbus, IN	3 hr 11 min	6 full size grass fields, 24 grass fields (various sizes)
Wales Community Park	Wales, WI	3 hr 13 min	4 full size fields, 3 youth fields
Windsor Sports Commons	DeForest, WI	3 hr 15 min	4-5 full size fields
Reddan Soccer Park	Verona, WI	3 hr 15 min	6 full size soccer fields
Brent Blacketor Soccer Complex	Rochester, IN	3 hr 17 min	7 youth soccer fields
The Dubuque Soccer Complex	Dubuque, IA	3 hr 24 min	7 full-size grass fields
Marion Soccer Complex	Marion, IA	3 hr 24 min	14 full size soccer fields
Gwaltney Sports Complex	Washington, IN	3 hr 27 min	6 youth soccer fields, 6 warm-up fields
PWSB Soccer Park	Cedarburg, WI	3 hr 30 min	5 full-size grass fields
Tuma Soccer Complex	Marion, IA	3 hr 30 min	15 full size soccer fields
Bill Gillespie Soccer Park	Batesville, IN	3 hr 34 min	7 youth soccer fields, 4 warm-up fields
Gibson County Soccer Complex	Princeton, IN	3 hr 35 min	8 youth soccer fields
Woodside Sports Complex	Wisconsin Dells, WI	3 hr 41 min	6 turf outdoor long fields
The Bank of Missouri Soccer Complex	Perryville, MO	3 hr 44 min	10 soccer fields
Goebel Soccer Complex	Evansville, IN	3 hr 55 min	10 full size soccer fields, 9 grass, 1 turf
Portage County Youth Soccer Complex	Stevens Point, WI	4 hr 27 min	6 full size soccer fields
John Ankeney Soccer Complex	Dayton, OH	4 hr 29 min	20 full-size grass soccer fields (34 small fields)
James W Cownie Soccer Park	Des Moines, IA	4 hr 34 min	15 soccer fields
Urbandale Soccer Complex	Urbandale, IA	4 hr 34 min	8 soccer fields
James W. Cownie Soccer Park	Des Moines, IA	4 hr 35 min	12 soccer fields
Aliber Soccer Complex	Des Moines, IA	4 hr 36 min	7 soccer fields
Prairie Ridge Sports Complex	Ankeny, IA	4 hr 37 min	12 full size soccer fields

Aliber Soccer Complex	Des Moines, IA	4 hr 37 min	16 grass soccer fields (various sizes)
Scheels USA Youth Sports Complex	Appleton, WI	4 hr 38 min	15 full size long fields

Regional Multi-Purpose Field Tournaments

Tournament Name	Facility	Location	Games	Dates	Price	Teams	Level
Soccer							
Spring 2017 Illinois Cup	Mercyhealth Sportscore One, Stuart Sports Complex, Ackerman Park, Frontier Park, James O Breen Park, Vernon Hills Athletic Complex	Arlington Heights, IL	3	4/1-4/4	\$325-\$425	50	U12-U16
Puma Illinois College Showcase 2017	Stuart Sports Complex	Aurora, IL	3	6/9-6/11	\$850	116	U13-U19
Classic At the Rock 2017	South Central Soccer Academy	Bargersville, IN	3	6/9-6/11	\$525-\$650	185	U9-U19
Nightmare at the Rock 2017	South Central Soccer Academy	Bargersville, IN	3	10/27-10/29	\$525-\$625	136	U9-U15
Legacy Spring Classic		Belleville, IL	3	5/4-5/7	\$250-\$650	92	U8-U14
Legacy Fall Classic	O'Fallon Park, Belle Clair Fields	Belleville, IL	3	10/19-10/22	\$300-\$700	133	U8-U19
Illinois Fusion 2017 Spring Shootout	PCSL Soccer Complex	Bloomington, IL	3	5/19-5/21	\$400-\$600	168	U8-U15
Jerry Yeagley Soccer Classic	Karst Farm Park	Bloomington, IN	3	8/25-8/26	\$450-\$600	75	U9-U14
Bolingbrook Labor Day Soccer Festival 2017	East Lily Cache	Bolingbrook, IL	3	9/1-9/3	\$395-\$585	145	U9-U19
Schwaben Cup 2017	Schwaben Park	Buffalo Grove, IL	3	9/1-9/3	\$450-\$550	63	U8-U14
2017 Illinois FC Spring Invite	University of Illinois Soccer Fields	Champaign, IL	3	5/5-5/7	\$550-\$650	166	U9-U15
2017 Illinois FC Fall Cup	Dodds Park, University of Illinois Fields	Champaign, IL	3	9/22-9/24	\$550-\$650	231	U8-U19
KICS CUP Chicago Youth International Tournament	Dunbar Park, Jones Field, UIC Fields	Chicago, IL	3	7/6-7/9	\$695-\$995	76	U8-U19

Sockers Nike Classic Cup Fall 2017	Palatine Fields, Olympic Park, Connelly Park	Chicago, IL	3	10/6-10/8	\$750	216	U9-U19
Nike Academy College Showcase	Olympic Park, Palatine Fields	Chicago, IL	3	3/23-3/25	\$750-\$800	148	U13-U19
Crystal Lake Force Classic	Lippold Park	Crystal Lake, IL	3	8/18-8/20	\$550-\$700	151	U8-U19
Midstate Cup 2017	Decatur Soccer Complex	Decatur, IL	3	5/12-5/14	\$300-\$650	106	U8-U19
EMSSC Labor Day Shootout 2017 - 32nd Annual Tournament		East Moline, IL	3	9/1-9/4	\$425-\$600	56	U10-U19
The Deutsche Cup	Elgin Sports Complex	Elgin, IL	3	6/9-6/11	\$500-\$600	50	U8-U16
The Elmhurst Cup 2017	Eldridge Park, Berens Park	Elmhurst, IL	3	8/11-8/13	\$525-\$625	31	U10-U19
Fire Invitational	Price Park	Evansville, IN	3	5/12-5/13	\$475-\$575	28	U10-U14
Veteran's Invitational Tournament - U12 & Below	Price Park	Evansville, IN	3	11/4-11/5	\$500-\$575	27	U10-U12
Veteran's Invitational Tournament - U13& Up	Goebel Soccer Complex	Evansville, IN	3	11/11-11/12	\$795	62	U13-U19
Southern Indiana Showcase 2018	Various HS	Evansville, IN	3	3/16-3/18	\$795	49	U16-U19
Indy Premier Halloween Classic 2017	Brooks Elementary School, Various HS	Fishers, IN	3	10/27-10/29		371	U8-U15
Spring Fort Wayne United FC Shoot for a Cure 2017	Hefner Field, Plex South	Fort Wayne, IN	3	4/21-4/23		164	U10-U19
Fall Fort Wayne United FC Puma Cup 2017	Hefner Field	Fort Wayne, IN	3	8/19-8/20	\$350-\$600	75	U10-U15
Glen Ellyn Lakers FC 2017 Fall Classic	Ackerman Park	Glen Ellyn, IL	3	9/29-10/1	\$475-\$600	164	U7-U17
2017 Jr. Irish Memorial Day Invitational	Jr. Irish Fields	Granger, IN	3	5/27-5/28	\$300-\$600	170	U9-U19

Chicago International College Showcase	Brent Hassert Park, Lewis University	Homer Glen, IL	3	7/7-7/9	\$725-\$825	192	U12-U18
2017 Nike Summer Heat Challenge	Tomaso Park, Mackeben Elementary School	Huntley, IL	3	8/18-8/20	\$500-\$700	82	U9-U19
Indy Burn Cup 2017	Mary & John Geisse Soccer Complex	Indianapolis, IN	3	4/7-4/9	\$325-\$799	162	U9-U19
2017 Red Lion Invitational	Lawrence Soccer Complex	Indianapolis, IN	3	4/28-4/30	\$300-\$750	263	U8-U19
Dynamo FC MVP 2017	Dynamo Soccer Complex	Indianapolis, IN	3	5/12-5/14	\$495-\$695	28	U8-U15
St. Francis Cup	St. Francis Soccer Club, Mary Bryan Elementary School	Indianapolis, IN	3	6/2-6/10	\$300-\$525	113	U8-U19
Pike Fest 2017	Mary & John Geisse Soccer Complex	Indianapolis, IN	3	8/18-8/20	\$325-\$725	102	U10-U15
St. Francis Fall Classic 2017	St. Francis Soccer Club	Indianapolis, IN	3	9/23-9/24	\$325-\$600	77	U10-U15
2017 FC Pride Cup	Lawrence Soccer Complex	Indianapolis, IN	3	9/29-10/1	\$200-\$750	160	U8-U19
Fusion Fall Classic 2017	Mary & John Geisse Soccer Complex	Indianapolis, IN	3	11/3-11/5	\$325-\$799	160	U9-U19
2017 Libertyville Cup Youth Soccer Festival	Libertyville Township Soccer Complex	Libertyville, IL	3	5/26-5/30	\$500-\$675	266	U8-U19
Route 66 Shootout		Lincoln, IL	3	9/15-9/17	\$550-\$625	99	U8-U19
SLSG Boys College Showcase	Scott Gallagher Soccer Complex	Maryland Heights, MO	3	4/7-4/8	\$895-\$1,195		U13-U19
SLSG Spring Classic	Scott Gallagher Soccer Complex	Maryland Heights, MO	3	4/14-4/15	\$595-\$995		U8-U19
Gateway Memorial Classic	Scott Gallagher Soccer Complex	Maryland Heights, MO	3	5/26-5/28	\$595-\$900		U9-U20
STLFC 3V3 Challenge	Scott Gallagher Soccer Complex	Maryland Heights, MO		6/23-6/24	\$225		U7-U19
Gallagher Friendlies	Scott Gallagher Soccer Complex	Maryland Heights, MO	4	9/2-9/4	\$550-\$900		U9-U19

SLSG Fall Festival	Scott Gallagher Soccer Complex	Maryland Heights, MO	3	10/6-10/8	\$550-\$900		U7-U15
SLSG Girls Fall Classic & College Showcase	Scott Gallagher Soccer Complex	Maryland Heights, MO	3	11/3-11/5	\$550-\$1,075		U8-U19
SLSG Christmas Classic	Scott Gallagher Soccer Complex	Maryland Heights, MO	3	12/16-12/23	\$310		U6-U19
Armed Forces Cup IX	Green Valley Park	Moline, IL	3	5/12-5/14	\$400-\$600	89	U9-U16
Morton Premier Pumpkin Classic		Morton, IL	3	9/30-10/1	\$250-\$600	113	U8-U15
FC Peoria Mid-America Spring Shootout 2017	FC Peoria-Midwest Sports Complex	Mossville, IL	3	4/28-4/30	\$325-\$675	142	U7-U18
FC Peoria Fall Shootout 2017		Mossville, IL	3	9/28-10/1	\$325-\$675	76	U9-U19
Sockers Nike Memorial Day Cup 2017	Frontier Park	Naperville, IL	3	5/26-5/28	\$550-\$650	87	U8-U19
2017 Chicago Development Showcase	Stuart Sports Complex	Naperville, IL	3	9/1-9/4	\$425-\$625	121	U9-U19
2017 Great Lakes Soccer Challenge	Polo Club Fields	Naperville, IL	3	9/16-9/17	\$525-\$725	242	U9-U19
2017 Halloween Havoc	O'Fallon Park	O'Fallon, IL	3	10/27-10/29	\$300-\$875	146	U7-U19
2018 March Meltdown	O'Fallon Park	O'Fallon, IL	3	3/2-3/4	\$300-\$875	76	U9-U19
Hawks Cup 2017	McDonalds Fields, Oak Brook Rec Center	Oak Brook, IL	3	5/11-5/14	\$550-\$675	395	U8-U19
3rd Annual Oak Brook SC Midwest Invitational	Oak Brook Rec Center, Polo Fields	Oak Brook, IL	3	8/25-8/27	\$550-\$675	124	U8-U19
2017 Oswego Soccer Classic	Prairie Fest Park	Oswego, IL	3	5/26-5/29	\$575-\$625	117	U8-U17
Palatine Celtic Cup 2017	Ron Gbur Sports Fields, Olympic Park, Palatine HS, Celtic Park	Palatine, IL	3	9/1-9/4	\$550-\$795	375	U9-U19
2017 River City Soccer Invitational	Detweiller Park	Peoria, IL	3	6/2-6/4	\$350-\$590	126	U7-U19

2017 Westside United Invitational	Grand Park	Plainfield, IN	3	8/11-8/13	\$575-\$750	67	U10-U15
2017 Puma Champions Cup	Mercyhealth Sportscore One, Rockford University, Mercyhealth Sportscore Two	Rockford, IL	3	4/7-4/9	\$300-\$650	536	U8-U19
Premier Supercopa 2017	Mercyhealth Sportscore Two	Rockford, IL	3	6/8-6/11	\$750	167	U9-U12
2017 Puma Labor Day Cup & College Showcase	Mercyhealth Sportscore Two	Rockford, IL	3	9/1-9/3	\$325-\$675	134	U8-U19
2017 November Girls College ID Showcase	Mercyhealth Sportscore Two	Rockford, IL	3	11/10-11/12	\$695	64	U15-U19
2017 November Boys College ID Showcase	Mercyhealth Sportscore Two	Rockford, IL	3	11/17-11/19	\$695	45	U15-U19
2017 Memorial Day Challenge	Connelly Park, Olympic Park	Schaumburg, IL	3	5/26-5/29	\$650-\$750	429	U8-U19
Schaumburg Soccerfest 2017	Olympic Park, Connelly Park, Atcher Park	Schaumburg, IL	3	8/25-8/27	\$550-\$675	314	U8-U19
SASA Region II Cup 2017	SASA Soccer Complex	Springfield, IL	3	9/9-9/10	\$300-\$650	108	U8-U19
2018 SASA Lincoln Land Invitational	SASA Soccer Complex	Springfield, IL	3	3/17-3/18	\$300-\$650	75	U8-U19
Midwest Cup - 14th Annual	James O Breen Park	St. Charles, IL	3	5/26-5/29	\$550-\$670	241	U8-U19
Girls College Showcase 2017	James O Breen Park	St. Charles, IL	3	7/21-7/23	\$600-\$680	16	U15-U16
Midwest Soccer Classic 2017	Springhill Complex	Terre Haute, IN	3	4/7-4/9	\$425-\$500	86	U10-U19
Chicago Cup 2017	Vernon Hills Athletic Complex	Vernon Hills, IL	3	9/1-9/8	\$525-\$650	147	U9-U19
IFJ President's Day Tournament	Grand Park	Westfield, IN	3	2/17-2/18			
IFJ Turf Classic 2017 11v11	Grand Park	Westfield, IN	3	3/10-3/12	\$825	125	U13-U15
IFJ Turf Classic 2017	Grand Park	Westfield, IN	3	3/17-3/19	\$100-\$675	155	U8-U12

Crossroads of America College Showcase - Boys 2017	Grand Park	Westfield, IN	3	4/21-4/23	\$1,300	319	U15-U19
Indiana State Cup 2018	Grand Park	Westfield, IN	3	5/18-5/20	\$675-\$925		U13-U19
Indiana Presidents Cup 2018	Grand Park	Westfield, IN	3	5/4-5/6	\$525-\$725		U11-U19
US Club Soccer NPL Finals	Grand Park	Westfield, IN		7/13-7/17		120	U13-U19
Indiana Challenge Cup	Grand Park	Westfield, IN	3	5/4-5/6	\$525-\$700		
Westside United Invitational	Grand Park	Westfield, IN		8/12-8/13	\$575-\$750		U9-U15
Indiana Fire Juniors Grand Park Cup	Grand Park	Westfield, IN		9/2-9/3			
Crossroads of America College Showcase - Girls 2017	Grand Park	Westfield, IN	3	4/28-4/30	\$1,300	76	U15-U19
MRL/ISL Showcase Weekend	Grand Park	Westfield, IN		9/23-9/24			
Indianapolis Women's College Showcase	Grand Park	Westfield, IN	3	11/17-11/19	\$995-\$1,450		U16-U19
Indianapolis Men's College Showcase	Grand Park	Westfield, IN	3	12/1-12/3	995-\$1,450		U13-U19
Grand Park Cup 2017	Grand Park	Westfield, IN	3	9/2-9/3	\$250-\$750	335	U8-U15
Grand Park Soccer Festival	Grand Park	Westfield, IN	3	9/29-10/1	\$350-\$595	65	U10-U15
Wheaton Wings Spring Classic 2017	Ackerman Sports Center, Graf Park, Sveen Gables Park, Wheaton HS, Whittier School, Westmond Yard Fields	Wheaton, IL	3	5/19-5/21	\$450-\$575	160	U8-U15
2017 North Shore Preseason Classic	Heritage Park, WHS Fields	Wheeling, IL	3	4/8-4/9	\$400-\$475	109	U3-U13
2018 Madison 56ers Spring Cup	Woodside Sports Complex	Wisconsin Dells, WI	3	4/14-4/15	\$475-\$500		U11-U14

Great lakes Broder Clash - Girls Weekend	Woodside Sports Complex	Wisconsin Dells, WI	3	4/21- 4/22	\$425- \$575		U9- U19
Wisconsin Rush Spring Classic	Woodside Sports Complex	Wisconsin Dells, WI		4/27- 4/29			
Great lakes Border Clash - Boys Weekend	Woodside Sports Complex	Wisconsin Dells, WI	3	5/5-5/6	\$425- \$550		U9- U19
Wisconsin Dells Spring Shootout	Woodside Sports Complex	Wisconsin Dells, WI	3	5/12- 5/13	\$500		U9- U15
Spring President's Cup - Boys	Woodside Sports Complex	Wisconsin Dells, WI	3	5/19- 5/20			
Spring State Cup	Woodside Sports Complex	Wisconsin Dells, WI	3	6/2-6/3			
GSI Summer College Showcase	Woodside Sports Complex	Wisconsin Dells, WI	3	6/22- 6/24	\$795		U14- U20
Wisconsin Dells Boys High School Soccer	Woodside Sports Complex	Wisconsin Dells, WI	3	9/7-9/8			
Rush Octoberfest Tournament	Woodside Sports Complex	Wisconsin Dells, WI	3	10/5- 10/7			
Socctoberfest 2017	ZYSA Soccer Complex	Zionsville, IN	3	10/6- 10/8	\$350- \$675	252	U8- U15

Tournament Name	Location	Games	Dates	Price	Teams	Level
Lacrosse						
Bar Down	Aurora, IL		10/22-10/23	\$700		U9-U19
Chicago Fall	Plainfield, IL		10/4-10/5	\$2,000		U9-11gr
Field of Screams	Naperville, IL		10/27-10/28	\$400		U10-U18
Field of Terror	Crest Hill, IL		10/27	\$650		U11-HS
LA Shootout	Vernon Hills, IL		10/8-10/9	\$695-\$1,150		Youth-HS
One Day Lax Shootout	DeKalb, IL		10/8	\$750		U11-HS
Six Flags Great America Fall Claxic	Waukegan, IL	5	10/4-10/5	\$1,000		U10-HS
Capital City Salute the Troops Classic	Springfield, IL		11/7-11/8	\$1,000		U9-HS
The Ice Breaker	Glenview, IL		1/16	\$795-\$895		U11-U15
Presidents Day	Chicago, IL		2/17	\$650-\$900		U9-HS
Spring Tune Up	Glenview, IL		2/20	\$495-\$595		HS
The Blizzard Lacrosse	Glenview, IL		3/4-3/12	\$798-\$895		U11-U15
Prairie State Games	Vernon Hills, IL		5/25	\$595-\$695		U9-U15
Spring Showdown	Naperville, IL		5/3	\$650		U11-U15
Chitown Challenge	Chicago, IL	5	6/16-6/17	\$1,195		10U-HS
Midwest Face-Off Claxic	Dekalb, IL		6/8-6/9	\$900		U9-U19
Queen of the Cage	Glenview, IL		6/19-6/30	\$1,000		U11-U15
Warrior Chicago Summer Claxic	Chicago, IL		6/21-6/22	\$1,200		U9-HS
Windy City Lax Bash	Naperville, IL		6/25-6/26	\$1,200		U9-U19
Chicago 10v10	Plainfield, IL		7/19-7/20	\$2,000		4-11gr
Four Star Classic	Naperville, IL		7/22-7/23	\$1,395-\$1,495		HS
Indian Prairie Showdown	Naperville, IL		7/29-7/31	\$1,295		U13-HS
Midwestern Open Lacrosse Championships	Westfield, IN	3	7/18-7/19	\$1,200		U9-HS
Pipe City Lacrosse Festival	Vernon Hills, IL		7/8-7/9	\$15959-\$1,695		U9-U15
Candy Cane Classic						
Players Cup						
Brebeuf Jesuit 7v7 Fall League	Indianapolis, IN		9/20-10/18	\$55/player		HS
Heart of America Claxic	Indianapolis, IN	5	9/27-9/28	\$1,000		U10-U12
Hoosier Lacrosse 8v8 Fall Shootout	McCordsville, IN		10/6	\$550		7gr-12gr
One Mo Time	Indianapolis, IN	5	11/1-11/2	\$1,000		U10-U12

Rip the Duck Preseason Youth Tournament	South Bend, IN		5/3-5/4	\$850		U11-U15
Luck O' the Draw	South Bend, IN		6/24-6/25	\$1,395-\$1,495		U11-U15
Lacrosse Roads Classic			7/15-7/16	\$1,395-\$1,495		U11-U15
Indy Laxtoberfest	Westfield, IN	5	10/21-10/22	\$1,150		U11-U15
Great Midwest Shootout	Westfield, IN		10/1	\$45-\$60/player		5gr-HS
The Grail 2018	Westfield, IN	4	7/8-7/9	\$1,300		U9-U14
Midwest Lacrosse Challenge	Westfield, IN		7/29-7/30			

Regional Baseball/Softball Tournaments

Tournament Name	Facility	Location	Games	Dates	Price	Teams	Level
Baseball							
GD Windy City Turf War #1	Melas Park Complex	Arlington Heights, IL	3	5/25-5/27	\$495-\$595		11U-14U
GD Silver Series Grand Championships - Aurora	Stuart Sports Complex	Aurora, IL	3	7/20-7/22	\$425-\$495		8U-15U
Battle In the Valley	Stuart Sports Complex	Aurora, IL	3	4/13-4/15	\$578-\$604		8U-14U
City of Lights Classic	Stuart Sports Complex	Aurora, IL	3	4/27-4/29	\$578-\$604		8U-14U
USSSA Battle of the Rankings Global NIT	Stuart Sports Complex	Aurora, IL	3	4/6-4/8	\$604-\$625		9U-14U
Monster of the Midway	Stuart Sports Complex	Aurora, IL	3	4/20-4/22	\$473-\$578		9U-14U
GD Fox Valley Freedom Test	Stuart Sports Complex	Aurora, IL	3	5/11-5/13	\$425-\$495		8U-14U
GD Super Regional Fox Valley	Various Parks	Aurora, IL	3	5/18-5/20	\$425-\$550		9U-14U
GD Chicagoland Fall Championships	Stuart Sports Complex	Aurora, IL	3	10/12-10/14	\$425-\$495		8U-14U
GD Silver Series Championships - Fox Valley Area	Stuart Sports Complex	Aurora, IL	3	6/1-6/3	\$425		8U-15U
GD Kane County Cougars Summer Slugfest	Various Parks	Aurora, IL	3	6/22-6/24	\$425-\$495		9U-15U
GD Spring Training - Carol Steam	McCaslin Park	Carol Stream, IL	3	3/30-4/1	\$395		9U-13U
2017 PGBA Midwest Wood Bat Championship	Kirkwood Community College, Norway	Cedar Rapids, IA	4	7/7-7/9	\$850	7	14U

2017 WWBA Kernels Foundation Championship	Perfect Game Fields, University of Iowa, Various High Schools	Cedar Rapids, IA	4	9/29-10/2	\$1,500	42	18U
Play Ball NIT	Tait Cummins Sports Complex, Ellis Park, Lowe Park Metro Ball Parks, Perfect Game Park	Cedar Rapids, IA	3	4/14-4/15	\$515		9U-14U
Cedar Rapids Reds NIT	Tait Cummins Sports Complex, Prairie Sports Park, Ellis Park, Fross Park, Lowe Park	Cedar Rapids, IA	3	4/21-4/22	\$310		7U-14U
EIS Slug Fest	Tait Cummins Sports Complex, Lowe Park, Ellis Park, Perfect Game Fields, Cedar Rapids Metro Ball Park	Cedar Rapids, IA	3	5/19-5/20	\$515		8U-14U
PST Corridor Classic NIT	Tait Cummins Sports Complex, Perfect Game Fields, Marv Lindsay Complex, Ellis Park, Lowe Park, Coralville Youth Sports Park	Cedar Rapids, IA	3	\$247-\$310	\$310		7U-14U
Harley Steel NIT	Tait Cummins Sport Complex, Lowe Park, Prairie Sports Park, Fross Park, Ellis Park	Cedar Rapids, IA	3	5/5-5/6	\$158		7U-14U
Boys of Summer, Super Classic NIT	Tait Cummins Sports Complex, Perfect Game Fields, Lowe Park, Cedar Rapids Metro Ball Parks	Cedar Rapids, IA	3	6/2-6/3	\$515		8U-14U
Bring the Heat NIT	Tait Cummins Sports Complex, Perfect Game Fields, Lowe Park, Cedar Rapids Metro Ball Parks	Cedar Rapids, IA	3	6/9-6/10	\$515		8U-14U
GD Champaign Spring Swing	Dodds Park, Zahnd Park	Champaign, IL	3	5/4-5/6	\$425-\$450		9U-14U
GD Super Regional Champaign	Dodds Park, Zahnd Park	Champaign, IL	3	5/25-5/27	\$425-\$450		9U-14U
GD Silver Series Grand Championships - Champaign	Dodds Park, Zahnd Park	Champaign, IL	3	7/13-7/15	\$495		9U-14U
GD Silver Series Championships - Champaign	Dodds Park, Zahnd Park	Champaign, IL	3	6/1-6/3	\$425-\$450		9U-14U
GD Champaign Father's Day Classic	Dodds Park, Zahnd Park	Champaign, IL	3	6/15-6/17	\$425-\$450		9U-14U

GD Illinois State Championships	Dodds Park, Zahnd Park	Champaign, IL	3	6/29-7/1	\$495		9U-14U
Cornhusker Silver Slugger Invite NIT 5 GG	Coralville Youth Sports Park, Iowa City Park, Penn Meadows Park, Tait Cummins Sports Complex, Mercer Park, Tiffin City Park, Ellis Park	Coralville, IA	5	6/16-6/17	\$300-\$373		8U-14U
GD Windy City Thunderbolts Tournament Series #1	Standard Bank Stadium	Crestwood, IL	3	5/25-5/27	\$995		15U
GD Windy City Thunderbolts Tournament Series #2	Standard bank Stadium	Crestwood, IL	3	6/14-6/17	\$995		16U
GD Spring Training - Crystal Lake	Lippold Park	Crystal Lake, IL	3	3/24-3/25	\$350-\$395		9U-13U
GD State Wars - Crystal Lake	Lippold Park	Crystal Lake, IL	3	4/7-4/8	\$350-\$395		9U-13U
GD Crystal Lake Spring Swing	Lippold Park	Crystal Lake, IL	3	4/14-4/15	\$350-\$395		9U-13U
GD Silver Series Championships - Crystal Lake	Lippold Park	Crystal Lake, IL	3	5/25-5/27	\$495-\$695		8U-15U
GD Super Regional - Crystal Lake	Lippold Park	Crystal Lake, IL	3	6/15-6/17	\$495-\$625		8U-16U
Battle of the Borders	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	4/27-4/29	\$250-\$475		8U-14U
Swing for a Cure	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	5/11-5/13	\$250-\$475		8U-14U
Midwest Turf Ring Shootout	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	5/18-5/20	\$400-\$475		8U-14U
Midwest Turf Championships	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	6/1-6/3	\$475		9U-14U
The Midwest Turf Games	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	6/15-6/17	\$475		9U-14U
Primetime Turf Classic	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	6/22-6/24	\$250-\$475		8U-14U

Firecracker Frenzy	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	6/29-7/1	\$475		9U-14U
High School Summer Shootout	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	7/13-7/15	\$550		15U-17U
High School Summer Shootout 2	TBK Bank Sports Complex (Bettplex)	Davenport, IA	3	7/20-7/22	\$550		15U-17U
CIS Line Drive Select30 Super NIT 8 KP Open	Prairie Ridge Sports Complex, Raccoon River Park, Walker Johnston Softball Complex, Metro Ball Park, McAninch Sports Park, Pickard Park, James Cownie Sports Complex, Sam Wise Youth Complex, Walnut Creek Baseball	Des Moines, IA	3	6/2	\$260-\$410	224	8U-14U
CIS Line Drive Select30 Super NIT 8 KP Open	Prairie Ridge Sports Complex, Raccoon River Park, Walker Johnston Softball Complex, Metro Ball Park, McAninch Sports Park, Pickard Park, James Cownie Sports Complex, Sam Wise Youth Complex, Walnut Creek Baseball	Des Moines, IA	3	6/8	\$260-\$410	319	7U-14U
CIS Friday Night Double Header	Raccoon River Park, Walker Johnston Softball Complex	Des Moines, IA	2	4/6	\$250	8	9U-13U
CIS Friday Night Double Header	Raccoon River Park, Walker Johnston Softball Complex	Des Moines, IA	2	4/13	\$250	8	9U-13U
CIS Friday Night Double Header	Raccoon River Park, Walker Johnston Softball Complex	Des Moines, IA	2	4/20	\$250	8	11U-13U
CIS Friday Night Double Header	Raccoon River Park, Walker Johnston Softball Complex	Des Moines, IA	2	4/27	\$250	8	9U-13U
CIS Friday Night Double Header	Raccoon River Park, Walker Johnston Softball Complex	Des Moines, IA	2	5/4	\$250	8	9U-13U
Home Opener	Dubuque Sports Complex	Dubuque, IA	3	4/20-4/21	\$342		10U-14U
AA Double Play Classic	Dubuque Sports Complex	Dubuque, IA	3	4/27-4/29	\$342		9U-14U
Tri-State Classic	Dubuque Sports Complex	Dubuque, IA	3	5/18-5/19	\$342		10U-14U

GD Majestic Prospect Games - Chicago Area	Elgin Sports Complex	Elgin, IL	3	5/11-5/13	\$425-\$495		9U-13U
GD Super Regional - Elgin	Elgin Sports Complex	Elgin, IL	3	6/22-6/24	\$395		15U-17U
FDBA Early Bird Tournament	Harlan Rogers Sports Complex	Fort Dodge, IA	3	5/12	\$263		9U-14U
FDBA Early Bird Tournament	Harlan Rogers Sports Complex	Fort Dodge, IA	2	5/5	\$315		7U-14U
FDBA Early Bird Tournament	Harlan Rogers Sports Complex	Fort Dodge, IA	3	6/2	\$263		9U-14U
Spring One Day Tune-Up	Indianola Pickard Sports Complex	Indianola, IA	3	4/14	\$384		9U-13U
Spring One Day Tune-Up	Indianola Pickard Sports Complex	Indianola, IA	3	4/15	\$384		10U-14U
Spring One Day Tune-Up	Indianola Pickard Sports Complex	Indianola, IA	3	4/21	\$384		9U-13U
Spring One Day Tune-Up	Indianola Pickard Sports Complex	Indianola, IA	3	4/22	\$384		8U-14U
Mid-Season One Day Showdown	Indianola Pickard Sports Complex	Indianola, IA	3	5/13	\$384		12U-14U
2017 PGBA Midwest Spring Invitational - 14U	Perfect Game Fields, University of Iowa, Independence High School, Kennedy High School	Iowa City, IA	4	5/19-5/21	\$850	8	14U
Cornhusker Challenge Global Sports NIT	Tait Cummins Sports Complex, Penn Meadows Park, Lowe Park, Iowa City Park, Mercer park, Tiffin City Park	Iowa City, IA	4	4/28-4/29	\$184-\$310		7U-14U
Eastern Iowa Super Series NIT	Tait Cummins Sports Park, Fross Park, Jones Park, Mercer Park, Ellis Park, Penn Meadows Park, Iowa City Park, Coralville Youth Sports Park	Iowa City, IA	3	5/12-5/13	\$289-\$499		7U-14U
Cornhusker Bracket Buster Global Sports NIT	Tait Cummins Park, Lowe Park, Iowa City Park, Penn Meadows Park, Tiffin City Park, Mercer Park	Iowa City, IA	4	5/26-5/27	\$184-\$310		7U-14U

5th Annual Tigers Triple Crown Classic	Iowa City Park, Coralville Youth Sports Park, Norway Ball Diamond, Mercer Park	Iowa City, IA	3	4/21-4/22	\$237-\$400		7U-14U
2018 Little Hawk Classic - Global NIT	Iowa City Park, Coralville Youth Sports Park, Tiffin City Park, Mercer Park	Iowa City, IA	3	6/2-6/3	\$289-\$525		7U-14U
2017 PGBA Illinois "Play the Turf" - 9U-14U	Lenz Field & Sports Complex	Jacksonville, IL	3	4/7-4/9	\$475-\$495	39	9U-14U
2017 PG Super25 Central Regional	Lenz Field & Sports Complex	Jacksonville, IL	3	4/21-4/23	\$495-\$525	38	10U-13U
2017 PGBA Illinois "Play the Turf" - 10U-12U	Lenz Field & Sports Complex	Jacksonville, IL	3	5/5-5/7	\$475	15	10U-12U
2017 PG Super25 Central Regional - 11U, 14U	Lenz Field & Sports Complex	Jacksonville, IL	3	5/5-5/7	\$495-\$525	31	11U-14U
2017 PGBA Illinois "Play the Turf" - 10U-11U	Lenz Field & Sports Complex	Jacksonville, IL	3	6/2-6/4	\$475	11	10U-11U
2017 PG Super25 Central Regional - 16U	Lenz Field & Sports Complex	Jacksonville, IL	4	6/29-7/2	\$695	18	16U
2017 PG Super25 Central Regional - 15U	Lenz Field & Sports Complex	Jacksonville, IL	4	6/15-6/18	\$695	29	15U
2017 PG Super25 Central Regional - 17U	Lenz Field & Sports Complex	Jacksonville, IL	4	6/22-6/25	\$695	25	17U
2017 PGBA Illinois "Play the Turf" - 15U	Lenz Field & Sports Complex	Jacksonville, IL	3	7/7-7/9	\$595	7	15U
Janesville Classic - 8U, 10U, 12U, 14U	Janesville Youth Sports Complex	Janesville, WI	3	5/17-5/28			8U-12U
Janesville Classic - 8U, 10U, 12U, 14U	Janesville Youth Sports Complex	Janesville, WI	3	6/24-6/25			8U-12U

Janesville Classic - 9U, 11U, 13U	Janesville Youth Sports Complex	Janesville, WI	3	5/13-5/14			9U-13U
Janesville Classic - 9U, 11U, 13U	Janesville Youth Sports Complex	Janesville, WI	3	6/3-6/4			9U-13U
2017 PG Super25 Central Regional - 9U-14U	GLYSE/Ho-Chunk Sports Complex	Lynwood, IL	3	5/26-5/29	\$750	70	9U-14U
2017 PG Super25 Great Lakes Regional - 15U	GLYSE/Ho-Chunk Sports Complex	Lynwood, IL	4	6/23-6/26	\$750		15U
2017 PG Super25 Great Lakes Regional - 16U	GLYSE/Ho-Chunk Sports Complex	Lynwood, IL	4	6/29-7/2	\$750		16U
2017 PG Super25 Great Lakes Regional - 17U	GLYSE/Ho-Chunk Sports Complex	Lynwood, IL	4	6/30-7/3	\$750		17U
GD Deep Dish Classic #2	Memorial Park, Howie Minas Park	Midlothian, IL	3	4/20-4/22	\$425-\$450		9U-14U
GD Battle for da Beef #1	Memorial Park, Howie Minas Park	Midlothian, IL	3	5/11-5/13	\$450		9U-14U
GD All American Games - South Suburbs	Memorial Park, Howie Minas Park	Midlothian, IL	3	5/25-5/27	\$450		9U-14U
GD Silver Series Championships - Midlothian	Memorial Park, Howie Minas Park	Midlothian, IL	3	6/8-6/10	\$495-\$595		9U-14U
GD Deep Dish Classic #3	Memorial Park, Howie Minas Park	Midlothian, IL	3	6/15-6/17	\$495		9U-14U
2017 WWBA Midwest Underclass Qualifier	Mercer Park, Kirkwood Community College, Various High Schools	Mt. Vernon, IA	4	9/15-9/18	\$1,500	39	17U
GD Naperville Father's Day Classic	Frontier Park, DuPage River Sports Complex	Naperville, IL	3	6/15-6/17	\$425-\$495		8U-13U
GD Naperville Firecracker Classic	Frontier Park, DuPage River Sports Complex	Naperville, IL	3	6/29-7/1	\$495-\$525		8U-13U

GD Silver Series Championships - New Lenox	Tyler Bentley Baseball Complex	New Lenox, IL	3	6/29-7/1	\$395-\$595		8U-15U
PGBA 18U River City Rascals Invitational	Ozzie Smith Sports Complex	O'Fallon, MO	3	9/23-9/24	\$1,175	5	18U
Pella Athletic Booster Club	Pella Sports Park	Pella, IA	3	4/21-4/22	\$475		10U-14U
3rd Annual Crush Classic	Pella Sports Park	Pella, IA	3	5/12-5/13	\$375		10U-14U
Crush Classic Showdown	Pella Sports Park	Pella, IA	3	6/16	\$375		10U-14U
USSSA Battle of the Rankings	Louisville Slugger Sports Complex	Peoria, IL	3	4/6-4/8	\$604-\$625	120 (max) 43 (entered)	8U-12U
Slugger Early Bird Classic	Louisville Slugger Sports Complex	Peoria, IL	3	4/13-4/15	\$450	192 (max)	9U-12U
Peoria Spring Shootout	Louisville Slugger Sports Complex	Peoria, IL	3	4/27-4/29	\$450	128 (max)	8U-12U
Slugger Elite Invite	Louisville Slugger Sports Complex	Peoria, IL	3	5/4-5/6	\$630	64 (max)	8U-12U
Swing for a Cure	Louisville Slugger Sports Complex	Peoria, IL	3	5/11-5/13	\$450	128 (max)	8U-12U
Slugger Leather & Lumber Classic	Louisville Slugger Sports Complex	Peoria, IL	3	5/18-5/20	\$450	128 (max)	8U-12U
Sluggerpalooza - Baseball	Louisville Slugger Sports Complex	Peoria, IL	3	5/26-5/28	\$550		8U-12U
St. Jude Brad Wallin Memorial Tournament	Louisville Slugger Sports Complex	Peoria, IL	3	5/31-6/3	\$295-\$395		8U-12U
USSSA State Baseball Championship	Louisville Slugger Sports Complex	Peoria, IL	3	6/31-7/3	\$630		8U-12U
USSSA Slugger Summer Sizzler	Louisville Slugger Sports Complex	Peoria, IL	3	7/13-7/15	\$425		8U-12U
643 battle On the Rock	Mercyhealth Sports Score One	Rockford, IL	3	4/14-4/15	\$415-\$447		8U-14U

643 Stars and Stripes Shootout	Mercyhealth Sports Score One	Rockford, IL	4	5/26-5/28	\$394-\$468		8U-14U
643 North Side Rumble	Mercyhealth Sports Score One	Rockford, IL	3	5/5-5/6	\$447-\$520		8U-14U
Border Battle Championship	Mercyhealth Sports Score One	Rockford, IL	3	5/26-5/28	\$578		12U-14U
GD Silver Series Championship - Rockford	Mercyhealth Sports Score Two	Rockford, IL	3	5/4-5/6	\$595-\$625		9U-14U
GD Rockford Turf War #1	Mercyhealth Sports Score Two	Rockford, IL	3	5/11-5/13	\$495-\$595		9U-14U
GD Rockford Turf War #2	Mercyhealth Sports Score Two	Rockford, IL	3	7/6-7/8	\$495-\$595		9U-14U
GD Super Regional - Rockford	Mercyhealth Sports Score One	Rockford, IL	3	6/8-6/10	\$425-\$495		9U-14U
GD Magic Waters Summer Classic	Mercyhealth Sports Score Two	Rockford, IL	3	6/15-6/17	\$495-\$595		10U-14U
GD Super Regional 0 Schaumburg	Olympic Park	Schaumburg, IL	3	6/1-6/3	\$495		9U-13U
GD Deep Dish Classic #1	Memorial Park, Hassert park	South Suburbs, IL	3	4/13-4/15	\$395-\$425		9U-14U
GD Battle for da Beef #2	Memorial Park, Howie Minas Park, Hecht Park	South Suburbs, IL	3	6/22-6/24	\$450		9U-14U
GD Capital City Classic	Spartan Sports Park	Springfield, IL	3	4/27-4/29	\$450		10U-13U
GD Silver Series Championships - Springfield Area	Spartan Sports Park	Springfield, IL	3	6/22-6/24	\$425		10U-13U
Triple Bagger One Day Showdown	Marvin Lindsay Complex, Perfect Game Fields, Fross Park, Palo Park, Shellsburg Elementary Complex	Vinton, IA	2	4/14	\$158-\$210		8U-14U
Triple Bagger One Day Showdown	Marvin Lindsay Complex, Perfect Game Fields, Fross Park, Palo Park, Shellsburg Elementary Complex	Vinton, IA	2	4/15	\$158-\$210		7U-13U

Triple Bagger Rumble In the Park	Marvin Lindsay Complex, Perfect Game Fields, Palo Park, Shellsburg Elementary Complex	Vinton, IA	3	5/19-5/20	\$205		7U-14U
Triple Bagger Pre-State Bash	Marvin Lindsay Complex, Perfect Game Fields, Fross Park, Palo Park, Shellsburg Elementary Complex	Vinton, IA	3	6/23-6/24	\$263		10U-14U
Triple Bagger Summer Classic	Marvin Lindsay Complex, Perfect Game Fields, Fross Park, Palo Park, Shellsburg Elementary Complex	Vinton, IA	3	6/9-6/10	\$263		7U-14U
2018 Junior Warhawk Diamond Classic	Hoing-Rice Complex, Dane Complex, Tibbets Complex, Riverfront Sports Park	Waterloo, IA	3	5/19-5/20	\$410		9U-13U
A/AA State Warm-Up	Hoing-Rice Complex, Dane Complex	Waterloo, IA	3	6/23-6/24	\$525		10U-13U
GD Spring Training - Waukegan	Waukegan Sports Park	Waukegan, IL	3	3/30-4/1	\$395		8U-12U
GD Battle For the Border #1	Waukegan Sports Park	Waukegan, IL	3	4/20-4/22	\$395		8U-12U
GD Six Flags Great America Championships #1	Waukegan Sports Park	Waukegan, IL	3	5/11-5/13	\$395		9U-12U
GD Six Flags Great America Championships #5	Waukegan Sports Park	Waukegan, IL	3	7/13-7/15	\$425		9U-12U
GD Six Flags Great America Championships #2	Waukegan Sports Park	Waukegan, IL	3	6/15-6/17	\$425		9U-12U
GD Six Flags Great America Championship #3	Waukegan Sports Park	Waukegan, IL	3	6/22-6/24	\$425		8U-12U
GD Six Flags Great America Championships #4	Waukegan Sports Park	Waukegan, IL	3	6/29-7/1	\$425		8U-11U
Shamrock Classic	Grand Park	Westfield, IN	3	4/6-4/8	\$295-\$495		8U-14U

Spring Shootout	Grand Park	Westfield, IN	3	4/20-4/22	\$395-\$575		9U-14U
USSSA Grand Park Showdown	Grand Park	Westfield, IN	3	4/27-4/29	\$350-\$625		8U-14U
May Slugfest	Grand Park	Westfield, IN	3	5/4-5/6	\$350-\$625		8U-14U
USSSA Indy Festival Select30 AA/AAA Super NIT	Grand Park	Westfield, IN		5/11-5/13			7U-14U
Super Select	Grand Park	Westfield, IN	3	5/18-5/20	\$420-\$695		8U-14U
Memorial Day Classic	Grand Park	Westfield, IN	3	5/25-5/27	\$350-\$620		8U-14U
Freedom Classic	Grand Park	Westfield, IN	3	6/1-6/3	\$895		15U-17U
USSSA Rocks Grand Park	Grand Park	Westfield, IN	3	6/1-6/3	\$320-\$795		8U-14U
Perfect Game Super 25 Midwest Qualifier	Grand Park	Westfield, IN	4	6/6-6/10	\$550-\$1,395		8U-17U
Youth Amateur Baseball Championships	Grand Park	Westfield, IN	5	6/14-6/17	\$350-\$675		8U-12U
Midwest Prospect League	Grand Park	Westfield, IN	4,5	6/14-6/17	\$845-\$1,395		14U-17U
16U Amateur Baseball Championships	Grand Park	Westfield, IN	5	6/20-6/24	\$1,395		16U
Grand Park Frenzy	Grand Park	Westfield, IN	4	6/22-6/24	\$395-\$775		8U-13U
15U Amateur Baseball Championships	Grand Park	Westfield, IN	5	6/27-7/1	\$1,250		15U
13U Amateur Baseball Championships	Grand Park	Westfield, IN	5	6/27-7/1	\$945		13U
18U Amateur Baseball Championships	Grand Park	Westfield, IN	5	7/4-7/8	\$1,395		18U

14U Amateur Baseball Championships	Grand Park	Westfield, IN	5	7/4-7/8	\$1,095		14U
PBR World Series	Grand Park	Westfield, IN	5	7/5-7/8	\$995-\$1,045		9U-13U
17U Amateur Baseball Championships	Grand Park	Westfield, IN	5	7/11-7/15	\$1,395		17U
USSSA Global World Series	Grand Park	Westfield, IN	6	7/12-7/15	\$920-\$945		8U-13U
AA USSSA World Series	Grand Park	Westfield, IN		7/12-7/15			
GD Spring Training - Wheeling	Heritage Park	Wheeling, IL	3	3/23-3/25	\$495		10U-14U
GD National Championship Fueled by Gatorade - Chicago #1	Heritage Park, Various Parks	Wheeling, IL	5	7/5-7/8	\$795		11U-14U
GD National Championship Fueled by Gatorade - Chicago #2	Heritage Park, Various Parks	Wheeling, IL	5	7/12-7/15	\$725-\$795		9U-14U
GD Windy City Turf War #5	Heritage Park	Wheeling, IL	3	7/20-7/22	\$595		9U-14U
GD Windy City Turf War #2	Heritage Park	Wheeling, IL	3	6/8-6/10	\$695		11U-14U
GD Windy City Turf War #3	Heritage Park	Wheeling, IL	3	6/15-6/17	\$495-\$625		9U-15U
GD Windy City Turf Wars #4	Heritage Park	Wheeling, IL	3	6/22-6/24	\$495-\$625		10U-15U
GD Majestic Prospect Games- Wheeling	Heritage Park	Wheeling, IL	3	6/29-7/1	\$595-\$650		10U-15U
High School Challenge	Woodside Sports Complex	Wisconsin Dells, WI	3	4/6-4/7	\$395	45	Per Team
High School Challenge	Woodside Sports Complex	Wisconsin Dells, WI	3	4/13-4/14	\$395	8	Per Team

Woodside Kickoff	Woodside Sports Complex	Wisconsin Dells, WI	3	4/21-4/22	\$450-\$565	59	Per Team
Cinco de Mayo	Woodside Sports Complex	Wisconsin Dells, WI	3	5/5-5/6	\$425-\$475	35	9U-14U
Cactus Classic	Woodside Sports Complex	Wisconsin Dells, WI	3	5/12-5/13	\$425-\$475	14	9U-14U
Horseshoe Summer Slam	Woodside Sports Complex	Wisconsin Dells, WI	3	5/19-5/20	\$475	6	9U-14U
The Great Midwest Slugfest	Woodside Sports Complex	Wisconsin Dells, WI	3	5/26-5/27	\$475		8U-18U
Buffalo Cup	Woodside Sports Complex	Wisconsin Dells, WI	3	6/2-6/3	\$500	35	9U-14U
Sandstone Series	Woodside Sports Complex	Wisconsin Dells, WI	3	6/8-6/10	\$475-\$525	41	8U-18U
Stagecoach Classic	Woodside Sports Complex	Wisconsin Dells, WI	3	6/15-6/17	\$375-\$475	50	8U-18U
6th Annual Ho Down	Woodside Sports Complex	Wisconsin Dells, WI	3	6/22-6/24	\$425-\$595	72	9U-18U
USSSA WI State Tournament	Woodside Sports Complex	Wisconsin Dells, WI	3	6/29-7/1	\$425	28	9U-14U
The Tombstone	Woodside Sports Complex	Wisconsin Dells, WI	3	7/6-7/8	\$525-\$595	40	9U-16U
Wild West Championship	Woodside Sports Complex	Wisconsin Dells, WI	3	7/13-7/15	\$395-\$545	67	8U-18U
Viva Las Dells	Woodside Sports Complex	Wisconsin Dells, WI	3	7/20-7/22	\$395-\$545	37	8U-18U
Jr. All State Champs	Woodside Sports Complex	Wisconsin Dells, WI	3	8/2-8/5			9U-14U
Woodside Championship	Woodside Sports Complex	Wisconsin Dells, WI	3	8/4-8/5	\$475		9U-18U
Back to School Bash	Woodside Sports Complex	Wisconsin Dells, WI	3	8/11-8/12	\$475		9U-18U
Corral Cup	Woodside Sports Complex	Wisconsin Dells, WI	3	8/18-8/19	\$475		9U-18U

Tournament Name	Facility	Location	Games	Dates	Price	Teams	Level
Softball							
Ames Summer Smash	Hunziker Youth Sports Complex	Ames, IA	4	6/16-6/17	\$289		8U-14U
Harry McMaken Summer Classic	Hunziker Youth Sports Complex	Ames, IA	4	7/7-7/8	\$289		8U-14U
Ankeny Classic	Prairie Ridge Sports Complex	Ankeny, IA	4	4/13-4/15	\$289		8U-12U
Ankeney Classic	Prairie Ridge Sports Complex	Ankeny, IA	4	4/27-4/29	\$289		10U-14U
Ankeny Classic	Prairie Ridge Sports Complex	Ankeny, IA	4	5/11-5/13	\$289		10U-14U
Cornhusker Fastpitch Spring Diamond Aces 4GG	Coralville Youth Sports Complex, Napoleon Park	Coralville, IA	4	4/14-4/15	\$189-\$225		8U-18U
Cornhusker Fastpitch Duel on the Diamond 4GG	Coralville Youth Sports Complex, Napoleon Park	Coralville, IA	4	5/19-5/20	\$189-\$225		8U-16U
Cornhusker Fastpitch Summer Classic 6GG	Coralville Youth Sports Complex, Napoleon Park	Coralville, IA	4	6/23-6/24	\$325		9U-14U
Softball Turf War	TBK Bank Sports Complex (Bettplex)	Davenport, IA	5	5/18-5/19	\$420		16U-18U
School's Out Softball Bash	TBK Bank Sports Complex (Bettplex)	Davenport, IA	5	6/1-6/3	\$420		10U-18U
Battle of the Bordered Showdown	TBK Bank Sports Complex (Bettplex)	Davenport, IA	5	6/22-6/23	\$420		8U-18U
Firecracker Frenzy	TBK Bank Sports Complex (Bettplex)	Davenport, IA	5	6/29-6/30	\$420		8U-18U
Mid-Summer Shootout	TBK Bank Sports Complex (Bettplex)	Davenport, IA	5	7/13-7/14	\$420		10U-16U
End of the Year Blowout	TBK Bank Sports Complex (Bettplex)	Davenport, IA	5	7/20-7/21	\$420		10U-168U
CIS Midwest Showdown 6GG	Prairie Ridge Sports Complex, Sam Wise Youth Complex, Grimes Youth Athletic Complex, Metro Ball Parks	Des Moines, IA	6	4/20-4/22	\$285-\$395	130	8U-18U

CIS Kickoff Classic	Prairie Ridge Sports Complex, Sam Wise Youth Complex, NDM Girls Softball Complex, Metro Ball Parks	Des Moines, IA	4	4/7-4/8	\$215-\$275	115	8U-18U
Iowa USSSA State	Prairie Ridge Sports Complex, Sam Wise Youth Complex, NDM Girls Softball Complex, Metro Ball Parks	Des Moines, IA	4	6/15-6/17	\$310		9U-13U
Iowa USSSA B State	Prairie Ridge Sports Complex, Sam Wise Youth Complex, NDM Girls Softball Complex, Metro Ball Parks	Des Moines, IA	4	6/15-6/17	\$310		10U-14U
USSSA Midwest National Championship	Prairie Ridge Sports Complex, Sam Wise Youth Complex, NDM Girls Softball Complex, Metro Ball Parks	Des Moines, IA	4	6/11-6/15	\$395-\$630		8U-13U
CIS Iceberg Opener	Prairie Ridge Sports Complex, Metro Ball Parks	Des Moines, IA	4	3/24-3/25	\$215-\$275	60	8U-18U
CIS Spring Thawout - 1 Day Shootout	Prairie Ridge Sports Complex, Metro Ball Parks	Des Moines, IA	3	3/31	\$170-\$185		16U-18U
CIS May Madness/Swing Into Summer	Prairie Ridge Sports Complex, Metro Ball Parks	Des Moines, IA	4	5/18-5/20	\$275	125	8U-14U
CIS Stars & Strikes NIT	Prairie Ridge Sports Complex, Metro Ball Parks	Des Moines, IA	6	5/25-5/27	\$285-\$395		8U-14U
CIS C Gauntlet	Prairie Ridge Sports Complex, Metro Ball Parks	Des Moines, IA	4	5/5-5/6	\$275		10U-14U
GD Mizuno Future Games	Elgin Sports Complex	Elgin IL	4	5/11-5/13	\$425		10U-14U
GD Super Regional - Elgin	Elgin Sports Complex	Elgin IL	4	6/22-6/24	\$450		10U-18U
First Dodge Classic	Harlan Rogers Sports Complex	Fort Dodge, IA	3	5/19	\$210		8U-14U
May Melee	Janesville Youth Sports Complex	Janesville, WI	4	5/19-5/20	\$325-\$375		10U14U
June jamboree	Janesville Youth Sports Complex	Janesville, WI	4	6/8-6/10	\$350-\$425		10U-16U

Cyclone Clash	Janesville Youth Sports Complex	Janesville, WI	4	7/13-7/15	\$350-\$425		10U-16U
Summer Slam	Janesville Youth Sports Complex	Janesville, WI	4	7/27-7/29	\$350-\$425		10U-16U
Fall Finale	Janesville Youth Sports Complex	Janesville, WI	4	9/8-9/9	\$325-\$375		10-14U
Battle In the Burbs V	Prairie Ridge Sports Complex, Lew Clarkson Park, Sam Wise Youth Complex, UGRA Softball Complex	Johnston, IA	4	6/1-6/3	\$289		8U-14U
GD Super Regional - Lockport	Hassert Park	Lockport, IL	4	5/25-5/27	\$495		10U-14U
GD Stars N' Strikes Classic	Hassert Park	Lockport, IL	4	6/29-7/1	\$450		14U-18U
GD X Games Powered by Game Day USA	Hassert Park	Lockport, IL	4	10/12-10/14	\$595		16U-18U
GD Super Regional Naperville	Frontier Park	Naperville, IL	4	6/29-7/1	\$450		10U-18U
GD Silver Series Grand Championships - Orland Park	Centennial Park	Orland Park, IL	4	7/27-7/29	\$395		8U-18U
USSSA Spring Classic NIT	Louisville Slugger Sports Complex	Peoria, IL	4	4/20-4/22	\$500		9U-13U
Sluggeralooza - FP	Louisville Slugger Sports Complex	Peoria, IL	4	5/26-5/28	\$425		9U-14U
USA Elite Select WFC Qualifier	Louisville Slugger Sports Complex	Peoria, IL	5	6/8-6/10	\$630		9U-18U
PGF National Qualifier	Louisville Slugger Sports Complex	Peoria, IL	4	6/15-6/17	\$600		12U-18U
Top Gun Patriot	Louisville Slugger Sports Complex	Peoria, IL	6	6/30-7/2	\$750		12U-18U
USSSA State Championships	Louisville Slugger Sports Complex	Peoria, IL	4	7/6-7/8	\$500		10U-18U
USSSA Slugger Summer Sizzler	Louisville Slugger Sports Complex	Peoria, IL	4	7/13-7/15	\$450		10U-18U

USSSA Great Lakes National Championships	Louisville Slugger Sports Complex	Peoria, IL	5	7/16-7/20	\$575		10U-16U
PGF Regional Championships	Louisville Slugger Sports Complex	Peoria, IL	5	7/22-7/29	\$775		14U-16U
F7 Fall Classic	Louisville Slugger Sports Complex	Peoria, IL	6	7/31-8/2	\$1,300-\$1,500		14U-18U
PGF King of the Hill Qualifier	Louisville Slugger Sports Complex	Peoria, IL	4	9/7-9/9	\$575		14U-18U
Let's Play 4U Fall Championships	Louisville Slugger Sports Complex	Peoria, IL	4	9/29-9/30	\$495		12U-18U
USA Elite Select WFC Qualifier	Louisville Slugger Sports Complex	Peoria, IL	5	10/5-10/7	\$630		12U-18U
Louisville Slugger Fall Classic	Louisville Slugger Sports Complex	Peoria, IL	4	10/19	\$500		10U-18U
Louisville Slugger Bat Bash	Louisville Slugger Sports Complex	Peoria, IL	3	10/27-10/28	\$410		10U-18U
Let's Play For U Louisville Slugger Showcase	Louisville Slugger Sports Complex	Peoria, IL	3	11/3-11/4	\$675		14U-18U
GD Silver Series Championship - Rockford	Mercyhealth Sportscore One	Rockford, IL	4	6/8-6/10	\$395		10U-16U
Triple Bagger Early Bird	Marvin Lindsay Complex, Palo Park, Shellsburg Elementary Complex	Vinton, IA	4	4/7-4/8	\$225		12U-18U
Triple Bagger Fastpitch Frenzy	Marvin Lindsay Complex, Palo Park, Shellsburg Elementary Complex	Vinton, IA	3	5/12	\$210		10U-14U
Triple Bagger Summer Classic	Marvin Lindsay Complex	Vinton, IA	3	6/2-6/3	\$210		10U-14U
GD Silver Series Championships - Waukegan #1	Waukegan Sports Park	Waukegan, IL	4	4/27-4/29	\$395		10U-14U
GD Silver Series Championships - Waukegan #2	Waukegan Sports Park	Waukegan, IL	4	5/25-5/27	\$395		10U-14U
GD Super Regional Waukegan	Waukegan Sports Park	Waukegan, IL	4	6/1-6/3	\$395		10U-14U

GD Super Regional Waukegan # 2	Waukegan Sports Park	Waukegan, IL	4	7/6-7/8	\$395		10U- 14U
2018 Grand Park Showcase	Grand Park	Westfield, IN	5	7/5-7/8	\$825		14U- 16U
High School Challenge	Woodside Sports Complex	Wisconsin Dells, WI	4	4/6-4/7	\$395	27	Per Team
High School Challenge	Woodside Sports Complex	Wisconsin Dells, WI	4	4/13- 4/14	\$395	11	Per Team
Woodside Kickoff	Woodside Sports Complex	Wisconsin Dells, WI	4	4/21- 4/22	\$375- \$400	4	10U- 14U
2018 Cowgirl Classic	Woodside Sports Complex	Wisconsin Dells, WI	4	4/28- 4/29	\$350- \$400		10U- 14U
Cinco de Mayo	Woodside Sports Complex	Wisconsin Dells, WI	4	5/5-5/6	\$375- \$400		10U- 14U
Cactus Classic	Woodside Sports Complex	Wisconsin Dells, WI	4	5/12- 5/13	\$325- \$375		10U- 14U
Horseshoe Summer Slam	Woodside Sports Complex	Wisconsin Dells, WI	4	5/19- 5/20			10U- 14U
Great Midwest Slugfest	Woodside Sports Complex	Wisconsin Dells, WI	4	5/26- 5/27	\$275		Per Team
Sandstone Series	Woodside Sports Complex	Wisconsin Dells, WI	4	6/8- 6/10	\$375- \$400	21	10U- 14U
NAFA State Tournament	Woodside Sports Complex	Wisconsin Dells, WI	4	6/29- 7/1	\$375- \$400	26	10U- 18U
Viva las Dells	Woodside Sports Complex	Wisconsin Dells, WI	4	7/20- 7/22	\$375- \$400	30	10U- 18U
Woodside Class B & C Badger State Tournament	Woodside Sports Complex	Wisconsin Dells, WI	3	7/27- 7/29			10U- 18U
Corral Cup	Woodside Sports Complex	Wisconsin Dells, WI	4	8/18- 8/19			10U- 18U